THE KENTUCKY KERNEL

TURN THE TIDE

VOLUME XVII

'CATS FACE TIDE SATURDA

CLASS ELECTIONS Dr. and Mrs. McVey Return From West HELD LAST WEEK AT DICKER HALL

es Regular Officials, Ser s'Elect Annual Class Day icers; Juniors Name Two udent Council Members

CHOOSE ANNUAL STAFF shmen and Sophomores Elect Only Secretary and Treasurer

THETA SIGMA PHI HOLDS PLEDGING

New Members Are Take nto Women's Honorary corority; All Are Outstand-ing in Journalism Work

QUALIFICATIONS ARE HIGH

The recent possible from the most outstanding fitts and the most outstanding fitts and an assistant news editor of The Kernel, Miss Kebes is a member of Kappa Belta, and an ansistant news editor of The Kernel, but misserily, Miss McAeuely is a member of Kappa Kappa Gamma and chairman of the university press association: Miss Connell is a member of Sigma Beta Upation and Free Kernel Sigma Beta Upation and Free Kernel, Miss Shelton is associate editor of The Kernel, and is a member of the university press associate officer of the Kernel, Miss Shelton is associate editor of the Kernel, and is a member of the university press associated for the members of the active chapter of the Strollers play will be read. The members of the active chapter of the Strollers play in the member of the university press association.

Member o

Aternity To Give Smo November 16 at Dicker Hall

Hall

At a meeting held Tuesday evening, November 2, of the Square and
Compass, national intercollegiate Masorie fraterity on the campus, the
following new officers were elected:
Edwin O. Ross, president; R. R. Ray,
vice-president; W. B. Walker,
terry, D. J. Haury, treasurer; L. H.
The retiring officers are B. B.
Heick, president; Wayne Damron,
The retiring officers are B. B.
Heick, president; Wayne Damron,
The president of th

President Declares for Mor Extensive Building Pro-gram on Campus

U. K. BAND HAS NEW UNIFORMS

STANDARD A. F. M. STYLE

he first time.

In the country.

There are 56 uniforms in all of the tandard American Federation of Music style of ark blue cloth trimmed the country.

There are 56 uniforms in all of the tandard American Federation of Music style of ark blue cloth trimmed the country.

Dark thus capes with white satin line.

Dark blue capes with white satin line.

End in the country of the desire of the men parande give a "anappy" appearance to the uniform. The drum major's outfit is full West Point style.

GH country of the committee of Student Council.

Applications for dates may be submitted to Schultz or they may be submitted to the university of scapes and the submitted to the university of the subm

KENTUCKIAN BEAUTY WINNERS



MISS JANE ALLEN GEARY



MISS DOROTHY YEAGER

Six Most Beautiful Girls on Campus, Selected By John Held for Kentuckian, Announced

Submit Dates

Jane Geary Is First and Dorothy Yeager, Second; Harris, Rag-enstein, Cawood and Board Are Others Chosen

Attends Engineers' Meeting in New York

ean Anderson Makes Arrange-ments With Manufacturers For Laboraty Fixtures

For Lattoracy To College of Engineering, University of tentucking the Section of the College of Engineering, University of tentucking has a tended a meeting of the council of the American Heating and Ventilating Engineers. While in New York Dena Anderson addressed meeting of the New York Engineer-

ng society.

Dean Anderson conferred wth a
number of the leading manufacturers
of heating appliances in New York
and made arrangements with several
of them to furnish the latest appliances in heating for the new thermal

(CONTINUED ON PAGE EIGHT)

See Grid-graph!

Will Be Shown at 3 O'clock Tomorrow

"Daddy" Boles has announced that the grid-graph of the Alakama game will be shown in the gymnasium at 3 o'clock tomorrow afternoon, following immediately after the Kittens-Tennessee game which will be called on Stoll field at 1:30 o'clock.

at 1:30 o'clock.

at 1:30 o'clock.

at also o'clock and the stole of the made in order that all students may see the freshman game and also get reports by grid-graph of the progress of the Alabama game. Admission will be 25 cents for the grid-graph according to the usual custom.

"CAT SPECIAL"

Large Number of Rooters Ex pect To Make Trip to Knox-ville for Turkey Day Contest

TRAIN LEAVES NOV. 24

Students Stationed at Polls For Bond Issue

TWO NEW PRIZES OPEN TO SENIORS Awards Will Be Made to Members of Class of '27 Whose School or Expected. All eyes of the South will consorter and, should the work of the consorter and should the work of the consorter and the southern one honors. Since a Kentucky eleven of the of the of the office of the o

wards Will Be Made to Members of Class of '27 Whose Influence Has Been Help-ful to the University

KERNEL TO OFFER CUP

KERNEL TO OFFER CUP
Two prizes of \$100 each will be offcred to the man and woman of the
class of '27 whose influence has been
the most helpful to the university, according to information received from
the office of Dr. McVey. The prizes
will be awarded on the basis of class
the towards the university. These are
given by C. F. Vaughn and John
Kain, prominent Lexington business
men, the latter being a former student of the university. These are
given by C. F. Vaughn and John
Kain, prominent Lexington business
men, the latter being a former student of the executive board.
Another prize, offered for the hy
the Women's Student Government Association to the most worthy junior
girl working her way through college.
This award is to be made on the basis
of character, scholarship, and service
to the universityees offered
on of the biggest prizes offered
on of the biggest prizes offered
one of the members of the Patterson
Literary society. The society also
class and the prize of the prize of the contrear a valuable oratorical metal. This
offers a valuable oratorical metal. This
pr. James K. Patterson for many
years president of the university.

(CONTINUED ON PAGE EIGHT)

(CONTINUED ON PAGE EIGHT)

Council Turns Down Petition of Students

Rejects Plan of Holiday or Re-moval of Penalty After Thanksgiving Game

An extra train, the "Wildeat Specali," will be not no take the footlail fant to Knowille, Trem, onelail fant to Knowille, Trem, onefor the University of Kentucky, according to an announcement made by
L. & N. officials.

The train, which is made up at the
Union Station, will leave Lexington
at 11 o'clock Tremseady night, Nolail to dock Wednesday night, Nolail train to the scene of the
annual conflict between the University of
might arriving in Lexington at 70 clock.
Chock Friday morning,
Special rates have been secured,
which will make the fare around \$1.57 in
for the round trip. The pullman will
GONITINUED ON FAGE EIGHT)

CONITINUED ON FAGE EIGHT

CONITINUED ON FAGE EIGHT

Thanksgiving Game

Students who go to Knoxville for
the fact of the footturning to Friday classes on time or
tearning to Friday classes on

BLUE COHORTS Were at Four Local Precincts In Endeavor To Carry Park Bonds LEAGUE IFADEDS

Kentucky, Due to Past Defeat Is Keen for Revenge; Team Has Worked Hard for Bat-tle at Birmingham

'BAMA SUPREME IN DIXIE

Crimson Record This Seas Is Five Won and None Lost

(By KENNETH GREGORY

(CONTINUED ON PAGE EIGHT

KERNEL TO PRINT **VOCATION ADVICE**

SERIES WILL BEGIN SOON

(CONTINUED ON PAGE EIGHT)

Catholic Club Elects Officers for 1926-27

Arrival of Beauty Selection Saves Kentuckian Editor From Gray Hair

Make Caustic Comments on Held's Ability as a nnoisseur of Feminine Pulchritude; Kernel Reporter Finds (Editor-in-Chief) Stebbins Comtemplating Suicide

Will Run Special

FOR "VOL" GAME

Lexington "Wildcat" Rooters and Firms Send Band to Birmingham

SuKy Circle Heads List With \$100 Donation to Fund; Pep Organization Will Send Musicians to Tennessee Unassisted; Five Gifts of \$50 Are Received

Comtemplating Suicide

Are Received

Are Are Received

Are Received

Are Received

Are Received

Are Received

Are

Subscribe for THE KERNEL

And Help the Association

ALUMNI

Published By And For University Alumni

Edited by

RAYMOND KIRK

Secy.-Treas. Alumni As

ALUMNI EDITORIALS

EDUCATORS MEET

EDUCATORS MEET

It recently has been announced that more than 1,000 teachers and educational workers of every branch of the calling will be on the campus of the University of Kentucky two days, November 19 and 20. This is the annual educational conference which has met for several years on the university campus. The conference is held under the auspices of the Colego of Education, dean of which is Dr. W. S. Taylor, '12. President Me'vey will preside at the methigs which will be held during the two days.

Numbered among those who have signified their intentions of attending the conference is a large number of graduates and former students of the university, who will be able to be present at the homecoming games as well as attend the conference. The second of the university, who will be able to be present at the homecoming games as well as attend the conference. The annual educational conference is an large number of graduates and former students of the university, who will be able to be present at the homecoming games as well as attend the conference. The annual educational conference is another means by which the influence of the University of Kentucky, reaching out to every county in the state. By its multitude of assertions of the state at large the university rapidly is reaching that point, where its influence is reaching out to toose fortunate enough to be one the canditation sending its influence and services out over the entire state, it is a tree of education, whose branches are extending over every county and town, shading Kentucky from the glare of educational back-wardness.

The amount of the state of the state of the state and the conference of the University of Kentucky, A day that fluence of the University of Kentucky, A day that fluence of the University of Kentucky, and Laminum will want to miss. The conference will be adjourned early send the state at large the university of the state at large the university of Kentucky, and the state at large the university of Kentucky, and the state at large t

THE PRESS AND

Class Personals

Class Personals

General Preservation of the Company of the College of Agricultural Agent for Jennings.

Charles Christopher Schrader is the Armstrong Cork Company of Gloucester, New Jersey. His adverse is the Armstrong Cork Company of Gloucester, New Jersey. His adverse is the Armstrong Cork Company of Gloucester, New Jersey. His adverse is the Armstrong Cork Company of Gloucester, New Jersey. His adverse is the Armstrong Cork Company at 105 value treet, North Vernon, Ind.

Charles Christopher Schrader is with the Armstrong Cork Company at 105 value treet, North Vernon, Ind.

Charles Christopher Schrader is with the Armstrong Cork Company at 105 value and the Armstrong Cork Company of Gloucester, New Jersey. His adverse Hislandelphia, Penn.

Frank Tandy Street, Jr., is corchard manager of the Barrett Farm, Hendron. His address is Modionville road, Henderson, Ky.

Clyde Harris 1918

Chyde Harris 1918

Charles 1918

Charles

KENTUCKY PAPER PLEASES ALUMNI

Many Letters From Old Grads Loud in Praise of Student Paper Come to Alumni Office

EDITORS CONGRATULATED

The Kentuck Kernd for this year is receiving so much favorable comment from the Alumin of the University of Kentucky that it is no more than fair to those boys and girls in charge of publishing The Kernel to reprint some of the good things that A recent letter from Gracean M pedley of Owensboro, Ky., is as follows:

"Thanks for the letter. I had

Pedley of Owenshoro, Ky., is as follows:

"Thanks for the letter. I had an idea that my dues were paid. The Kernel is most excellent from the comparation of the kernel. I comparation of the Kernel. I trust that you will not find it inconvenient to start my subscription with the week's issue, since I am anxious "The initial issue of this year surpasses any single copy of The Kernel that I have ever seen. Congratulations." "H. H. Grooms."

Graduate Visits Here

Annual Luncheon Will Be Held On Homecoming Day

On Homecoming Day
The Alumin of the College of Law
of the University of Kentucky will
bild their annual luncheon on Homecoming day, Saturday, November 20,
of the Phoenis hotel. Dean Charles
J. Turck is in charge of the arrangements for the luncheon which will be
at 12 o'clock in order to allow those
to 13 o'clock in order to allow those
to 14 o'clock in order to allow those
to 15 o'clock in order to allow

Cotton with bolls so thick that they resist the attack of he weevel has been produced on a Georgia experiment farm, as a result of ten years of breeding.

CALENDAR

Alexander D. Lewis, '24 Injured in Auto Wreck

minor cuts and bruises. His Injuries minor cuts and bruises. His Injuries of minor cuts and bruises. His Injuries of the Markett of Seventhal Asia (Seventhal Asia (Seventhal Asia) (Seventhal Asia (Seventhal

Berley Winton, 22. recently has moved from Tennessee to Columbia, Mo., where he is serving as Poultry worked off his masters degree, majorized the Agricultural Extension in Service of the University of Missourier of Missourier of the Missourier of the Missourier of Tennessee at Knoeville. From 1923 until the fall of 1925 he from 1923 until the fall of 1925 he work of the Missourier of th

LAWYER PRAISES STUDENT BODY

President of American Bar Association Says University
Boys and Girls Most
Typical American

DEAN C. J. TURCK LAUDED

ors in the automobile at the time of the accident. He was uninjured, devis was hurled through the windshield when the two cars collided.

Graduate Advanced

Graduate Advanced

George W. Pirtle, '24, James B. Hudnall, '20, and R. C. Lane, '26, all shield when the two cars collided are practicing consulting geology in North Central Texas. The three Advanced are provided to the control of the con

ALUMNI LOST LIST

The Alun	nni office	would	apprecia	te it i	you	would	send	into	this
office addresse	es of any	of the	graduates	listed	below.				
Ernest Edgar	Pittman	15							

Clarence Barbour Shoemaker		
Ralph Emerson Bitner '16	/	
Mary Louise Daugherty '16		
Norberto Devera '16		
Sue Hunt Frost '16		
Mrs. Bessie Fogle Judd '16		
Charles Frank Kumli '16		

George Groghan Whaley, '80

Burton Pendergast Eubank, '84

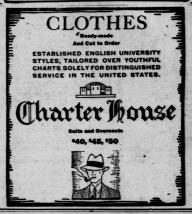
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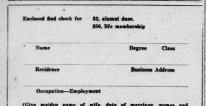








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The Kentucky Kernel

The Kentucky Kernel is the official newspaper of the students and alumni of the University of Kentucky. Published every Friday throughout the college year by the student body of the university.

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Mertin Glenz

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MECHANICAL

FOREMAN Delos Noce ASSISTANTS W. D. Grote A. L. Pi

TURN THE TIDE! Last week university students called on Frank Smith and his cohorts to "Wreck Tech." Nor was the call unanswered, for while V. P. I. did manage to escape with a 13-18 tie, the hopes and dreams of the Virginians were greatly bent—if not technically wrecked.

mes into the trash harrel tomorrow, and to turn Albama's self-conceded victory into a glorious victory for the University of Kentucky.

Today the Blue and White team rests on Alabama soil. With them are members of the band, loyal alumin, and students who were able to make the trip. But greater than all these there is with them the hope and backing of the entire student body.

The Kernel does not claim any clairvoyant power which would enable it to predict the exact outcome of the game tomorrow. But it does know, as does every student in the institution, that the Wildeats will put up a glorious fight tomorrow, win or loss and one that will be a credit to them and to their institution.

And the team will fight all the harder because of the knowledge that with them is every student, in spirit if not in person.

APPRECIATED COOPERATION

Tomorrow when the Wildcats step out on the Alamian gridiron and strive to turn the Crimson tide, will be spurred on to noble efforts by the inspiring usic of the "best band south of the Mason-Dixon line." The University R. O. T. C. band is being sent to traingham through the kindness and generosity of a miber of public-spirited individuals and firms of Lexicon who are defraying the costs of the municians on

number of public-spirited individuals and firms of Lexington who are defraying the costs of the musicians on the southern trip.

On innumerable occasions the student body has had occasion to express its gratitude to these friends and "backers" who have always responded willingly to any call made by the university. Many praise-worthy worthers of the university, and the student because the complete of the same parties who have been accomplished largely through the spirit of cooperation and assistance of the same parties who are now sending the band to Alabama.

Elsewhere in this issue is printed a list of names of those whose contributions made it possible for the band to make the Birmingham trip. On behalf of the student body, the SuKy circle and the whole university, The Kernel extends thanks to these persons and assures them of the deep gratitude of the institution.

Especially does The Kernel think praise should be extended to Mr. Wallace Muir and others who on this occasion, as on many others, cooperated with the SuKy circle in raising money for this trip.

SERVICE

Every year the university graduates a goodly num-ber of young men and women who within the period of a few years, become recognized leaders and dynamic

SOCIETY EDITOR Thelma Snyder ASSISTANTS Martha Minnehas orge Moore Jame

SPECIAL WRITERS ydia Roberts, Exchanges athleen Peffley, Feature orothy Stebbins, Feature ucile Cook, Squirrel Food Virginia Boyd, Literary P. P. Baker, Cartoonist

BUSINESS INESS MANAGER
ames Stropshire
6800 Univ. 74
8256-y
BUSSINESS MGR.

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IRCULATION MGR.
E. L. Berry
ASSISTANTS
Carroll Morrow
Carlos Jagoe

numities in the state in which they make their permanent abode.

In the class of 1926 among other outstanding journalists, was Ted McDowell. In his undergraduate days Ted was one of the most prominent men on the campus and his list of selivements in college reads like a catalogue of extra-curricular activities offered at the university. Since his graduation Ted has been connected in a responsible position with the Harlan Enterprise. The Kernel notes with a great deal of pleasure the influence that the Enterprise, under McDowell's guidance, it wielding in the mountain section. The Harlan paper consistently boosted the bond issues for the election service for its party in the sensitorial race.

It is also gratifying to note the good work being done by other graduates of recent years in journalistic fields. Sterling Towles of the class of 1925 is city editor of the Danville Messenger and Arthur Morris of tax year's class is managing-editor of the Corbin Times-Tribunc-Towles in Dawille and Morris in Corbin possess the same respect and esteem of their townspeople that McDowell does in Harlan, and all are recognized as leaders in civic affairs in their respective communities.

THIS AND THAT

After "attending" a pep meeting in answer to a summons which some one had posted the week before and failed to remove after the yell fest, we're in favor of making it a penal offense for those who do not take their posters off the bill boards after their purpose has been accomplished.

LITERARY SECTION VIRGINIA BOYD, Editor

In dominoe
Of spotted red,
Amber splotches, purple patches
Fantastic, strutting

--Harlequip.
With dainty step and jaunty bow, An autumn rose. . . . His studied grace and gaudy garb And flippant gaiety Deride His wistful eye The while Beneath

The smirk Of Death.

The smirk
O Death.

The Sm

I SANG A RHYME
Under a pale gold moon. . . .
In a faraway foreign clime,
On a two-stringed wooden lute,
I played one time.
Before her cleary dark eyes.
In a faraway foreign clime,
As I knew the pain of bliss,
I sang a rhyme.

RELIGIOUS

We are studying this fall the exodus of the children of Israel from the
bondage of Egypt to the freedom of
the Promised Land. The question has
been raised as to the value of this
study at this time. Does it have a
real bearing on modern experience
real bearing on modern experience
past experience is a vital part of
present reality. They are to a
marked extent the causes of present
reactions. Human nature has made
little changes in its constituutasts an
reactions in the thousands of year
that have passed since the event ware studying happened. We can eas
weaknesses and strengths, working ir
the same way and producing the samresults, as are revealed in our story
Space prohibits a full analysis of their
procedures, but there are three thing:
outstanding—three lessons it would by
full lives:

First, the inborn desire for freedom

First, the inborn desire for freedom

First, the inborn desire for freedom.

so pass we have—
when freedom comes with its mas
tery?
Second, the power of habit in life
Habit is a God-given gift to mar
which makes for stability—that keep
the good man good, the bad man bad
All life is a battle and habits arwe forge to sid us in the fight. Habits are self-made, but once made the
are almost invincible. Hy ou studhe story of Exodus you will discove
are almost invincible. If you studhe story of Exodus you will discove
the power of habit. For generation
the Children of Iarsel had known
in Egypt gods made with human
in Egypt gods made with human
and the great ideal of a god not mad
by hands faded. What kind of habit
are we ourselves forming? The finterms at the property of the selfare we ourselves forming? The finterms at the property of the selfterms at the property of the selfterms at the property of the selfterms and the great ideal of a god not mad
by hands faded. What kind of habit
are we ourselves forming? The finterms until control of the selfterms at the selfterms and the self
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selfter

Barron strain large t red White Leghorn ba 10.50 hundred. Everlay strain Brown 11.50 hundred. Sheppard strain sin unconas, \$14 hundred. Owens and Donalds.

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Exhibition Is Being Held in Art Building

orks of Daniel Cook, Well-Known Cincinnati Artist, Are on Display

Known Cincinnati Artist,
Are on Display
Last Friday marked the opening
of the exhibition at the Art building
with the carbotion at the Art building
well-known artist of Cincinnati and
member of the faculty of the Uniresity of Cincinnati.
The work of Mr. Cook is varied, and
reduces many processes. Aside from
its interest in art, Mr. Cook is also
deudes many processes. Aside from
its drawing of scientifies subject as
onsidered especially interestingduch of Mr. Cook's work has been
surchased by the College of Engineergo of the University of Cincinnati,
the art department of this university
p Dean Snyder, of the College of
ingineering of that school.
The display of Mr. Cook's work will
be held in the west studio of the
red department, and the student body
to the college of the college of
ingineering of the two the college
to 1 o'clock in the morning and from
to 5 o'clock in the afternoon, with
tend of the college of the college of
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igypt, not sons journeying to the 'romised Land.

Third, the power of a dream. In no atton known in history is this last of we three lessons more strikingly and the lessons more strikingly and the lessons which is the l

3

Buy • a

IENUS

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and of our dreams.

In place of front wheels a farm ractor, invented by a Swedish engneer, has two steel "legs" that walk 129 W. Short St.

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At Forty

"At Forty" the housewife in some sections of Europe wears a black bonnet to signify the end of her youth. A quaint custom—you say—but it usually signifies a fact. Heavy tasks, indoors and out, have made her old at forty.



Of all the uses of electricity in America, the most important are those which release the woman from physical drudgery. Electricity carries water, washes clothes, cleans carpets, cooks the family's food—better and quicker than could be done by hand.

A trip to town or an hour's rest in the after-noon pays a woman dividends in good health "at forty years." And what is youth but that?

Men and women who have had the benefit of college training and college life have learned to place the proper value upon rest and recreation. They appreciate the relief afforded by electricity.



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asy informal air peculiar to the campus. The men who are coming here for this new

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PREVIEWS OF LOCAL SHOWS

KENTUCKY THEATER

"THE OLD SOAK", liquor, an "Old Soak," his chorus girl and a musical comnd a bootlegger are a few of a bootlegger are a few of a which will be at which will be at which will be at set.



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RAY EKLUND MUST FIND BASKETBALL CENTER

Kittens To Play Tennessee Rats On Stoll Field Here Tomorrow Afternoon

VISITORS HAVE HAD POOR SEASON FACSH PROFIT BY 9-0 CUB LICKING

Squeels of Rats and meows of Kittens will resound from McLean Stadium tomorrow afternoon when the Kentucky freahmen play the University of Tennessee frosh in a game that promises to be the best yearling struggle of the season. Play will start at 1:30 o'clock.

Like Kentucky, Tennessee has encountered fair success this season, playing two games and losing two, while Kentucky has dropped two and two playing two games and losing two, while Kentucky has dropped two and the start of the

Pressing

P. B. ROBARDS Dry Cleaning Altering E BOYS' TAILOR

Everybody's Dessert



BECAUSE THEY HAVE CULTIVATED AN APPRECIATION FOR ITS WHOLE-SOME GOODNESS AND APPEALING

Eat At The Tavern The College Home

We Serve Regular Meals Sandwiches and Fountain Drinks

Orchestra

Kentucky Rhythm Kings

Delivery Service Call 2386



Thursday, Friday, and Saturday "The Old Soak"

STARTING SUNDAY

"The Marriage Clause"

with
Billy Dove—Francis X. Bushman

COMING SOON Red Grange

"ONE MINUTE TO PLAY"

Play the Game Right!

TIPS ON FOOTBALL STRATEGY AND TACTIS

(By Edwin Hess, Guard, Ohio Stat University

SEEN FROM

By Hoover

the PRESSBOX

CATS CONFIDENT
OF TIDE VICTORY

Sama's Wins Greatly Overbal ance Kentucky's But Blue Team Hopes To Upset Done in South

(CONTINUED ON PAGE SEVEN

Special Dinners 40c

Fountain of Youth

LET US SHAVE YOU.

YOU WON'T GET SKINNED

Student Barber Shop

J. T. SHUCK, Prop. Corner Lime and Maxwell

PRINCETON FIVE TO APPEAR HERE IN FIRST GAME ON DECEMBER 31

PARRISH & LAUGHLIN
DRY CLEANING AND PRESSING
SUITS PRESSED 35 CENTS

Christmas Cards

ORIGINAL DESIGN UNUSUAL BEAUTY

TRANSYLVANIA PRINTING TOMPANY

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Is Now Under the Mangement

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ARMY GOODS HEADOUARTERS

Cor. Main and Mill Meyers Bros. WOOLWORTH 5 and 10c STOI

RIDING and WORK

BREECHES

Moleskins, Whipcord and Khaki Materials.

SOLID LEATHER

Hi-Top Boots

Officer Style, Field Boots Elkskin and Cowhide

SEE OUR WINDOW DISPLAY

WILDCATS TIE WITH GOBBLER OUTFIT, 13 ALL

WERT'S ALERTNESS, FINE PLAY BY Keen. Bershill and Doctson. St. SMITH ARE DECIDING FACTORS

ONE TRY MEANS A LOT Phone 3499Y MAXWELL TAILOR SHOP

TAKE IT MORE SERIOUSLY
WHEN SHOPPING THIS FALL AND WINTER
IF A SAVING
Will Interest V OF 15 PER CENT. Will Interest You

High Grade Dependable Clothes "Handcraft" Superbly Tailored

SUITS - OVERCOATS DISTINCTIVE MODELS QUALITY GUARANTEED \$24.85

Popular Student Models
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Personality Clothes

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\$1.95

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BLOUSES

\$5.95

LEXINGTON K

PRESS BOX

(CONTINUED FROM PAGE SIX)

We Have Them at Farley Clothing Co. 110 N. LIMESTONE WE ARE OPEN FROM SEVEN TO SEVEN I ASK YOU In WHAT RESPECT ARE PERSONALITY CLOTHES AND A RUB-Snap! Brother, Snap! THE'VE GOT THE KIND OF SNAP THAT MAKES MAIDENS DELIRIOUS AND MAKES MEN

EVER HEAR OF A SUIT WITH A COLLEGE **EDUCATION?**

CUSTOMERS!

If you haven't, you're hearing of them now, by gum. We have them, and they are all educated. There is the RUNNEL with the three-button RUNNEL front and the ALPHA SNAPPA MEGA lapels. The GILDIO, one of the Snappiest double breasted models extant, is as different from the average Double Breasted as **Blondes are from Brunettes!**

On the left we have Personality Billy wearing the newest snapper the MARSENA and on his arm he is carry-ing the latest in a DON JUAN Overcoat. They are here, all of them AT FARLEY'S, just the suit and overcoat that you want to wear to see the Wildcats eat up those 'Bama Crimsons and Tennessee Vols.

The Prices Are Right And you can always be assured of a clean snappy fit. Just call down and see us at 110 North Limestone and we do the rest.

CASH OR SMALL PAYMENT PLAN

Now is the time to get your new suit and pay us when "DAD" sends the check.

Next Week Is Overcoat Week

Watch for our ad and window displays.

Campus Representative STERLING R. KERNS

T. W. NEBLETT,

Men's Shirts

-PHONES-

Men's Hats

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Broadway Meat Market "Where Quality Counts"

150 N. BROADWAY

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THE LARGEST and BEST CHINESE LAUNDRY IN THE CITY. Any time your work is not satisfactory, PHOME 227. We do fine work and save you ten times the wear on your goods. GIVE US A TRIAL—SATISFACTION—DALLY AUTOMOBILE—QUICK SERVICE—PRICES REASONABLE.

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The stag at eve

by the close margin of one phone-call. But don't waste pity on him. He has his jimmy-pipe and a tidy red tin of Prince Albert . . . little pals in time of stress.

When that cool, comforting smoke comes curling up the pipe-stem, troubles evanesce with iff. For P. A. is The National Joy in fact as well as phrase. Cool as a ey-lender. Sweet as a check from home. Fragrant as a pine-grove on a damp morning.

You'll like Prince Albert better than any other tobacco you ever packed into a pipe. You'll like the friendly way it treats your tongue and throat. You'll like the way it helps you over the rough spots. Buy a tidy red tin today and see!

PRINGE ALBERT

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The answer a Braeburn always receives.

The cut is convincingly collegiate. The fabrics are certainly collegiate.

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\$35 to \$45



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