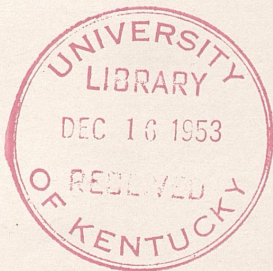


The Kentucky Press

JUNE, 1951

Published in the Interest of Community Journalism . . . Of, By, and For Kentucky Newspapers

Mid-Summer Convention Number



VOLUME TWENTY-TWO
NUMBER EIGHT

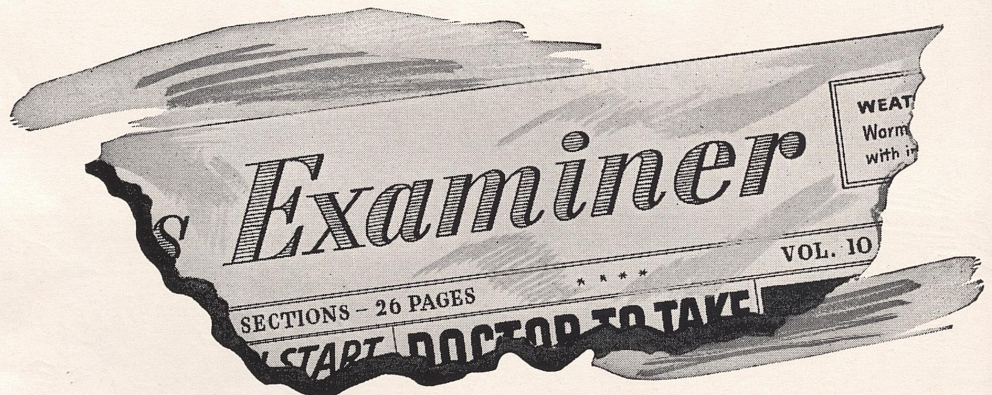
Publication Office:
University of Kentucky
Lexington

Official Publication Kentucky Press Association

examiner is a medico



but Examiner is a newspaper



With a lower-case "e," an examiner is a doctor. Or a lawyer. Or a nightmare to college students. Take the initial letter from the upper case, and the word identifies a newspaper.

With a lower-case "c," the friendly abbreviation for Coca-Cola changes its meaning completely. Coke—with a capital "C" means Coca-Cola and nothing else. That's why we ask you to use the upper-case initial when you have occasion to mention it in your columns.

There's another reason, too, besides clarity. Coke and Coca-Cola are our registered trade-marks, and good practice requires the owner of a trade-mark to protect it diligently. That's why the capital "C" is important to us—as important as a capital initial for the name of your publication.

Coke = Coca-Cola

Both are registered trade-marks which distinguish the same thing: the product of The Coca-Cola Company.

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KPA Takes Epochal Steps To Improve Service And Effectiveness To Members

Three milestones in the history of the Kentucky Press Association stand out as momentous and of greatest importance. The first milestone, the formation of the Association on that bleak January day in Louisville, in 1869; the second, the establishment of the Central Office in January, 1941; the third, the far-reaching decisions of its membership at the Mid-Summer meeting at Cumberland Falls.

Standing above these momentous decisions were three important epochal steps to improve and strengthen the Association as a united group, to improve and increase the services that the Association could render its members, and to put the operation of the Central Office on a more efficient business basis. Under the able and energetic leadership of President Douglas D. Cornette the "Plan For A Greater KPA" was given full and unanimous endorsement by the membership as these, and other proposals, were adopted.

Epoch: It was voted that immediate steps be taken for the incorporation of The Kentucky Press Service, Inc., which will hereafter handle all the advertising that goes through the Central Office, and by the addition of a staff-solicitor, contact intra-state and nearby interstate concerns and manufacturers to procure advertising for the organization members. The advertising committee, M. H. Holliday, Jr., chairman, Howard W. Greene, and Albert S. Wathen, Jr., have already taken the necessary steps to incorporate the new organization. After the new corporation has been established, Kentucky publishers will be invited to become members and share-owners. Following, the officers and executive board will be elected to perpetuate the final organization.

Epoch: The executive committee recommending, the convention delegates voted to raise the membership dues effective January 1, 1952. The new dues schedule is: weeklies and semi-weeklies, two cents per subscriber, minimum \$15.00, maximum \$50.00 per annum; dailies under 15,000 circulation, \$60.00 per annum; dailies over 15,000, \$100.00 per annum; associate and sustaining members, \$50.00 per annum. As the Constitution provides for the membership dues of the associate and sustaining members, amendments to Article 2, Sections 4 and 5, were given first reading and will come up for final adoption at the Mid-Winter meeting. These amendments are published in another column.

Epoch: As the state, following the 1950 census report, will lose one Congressional

district, leaving eight districts, and, as the geographical distances in the existing districts have not worked to the best advantage in our KPA districts, the delegates voted to create ten KPA districts. These new districts, listing the contiguous counties which comprise the new territories, are designated and listed in the amendment to Article 4, Section 4, and a new section, 5, published elsewhere. It was understood that this new setup will make it easier for member newspapers in each district to attend district meetings. The amendment also increases the executive committee to 12 members, two being chosen from the state at large.

Another important step was the setting of the groundwork for the establishment of a microfilm center in the School of Journalism, University of Kentucky. The convention voiced its approval of the project and authorized the KPA executive committee to take the necessary steps for its establishment. Your attention is called to the report of this convention committee, and the other reports, in this article.

The informal Mid-Summer meeting opened Thursday, June 14, with the gathering of "early birds" with their families. By the time the registration desk was opened Friday morning, delegates from every section of the state filled the spacious lobby of the beautiful DuPont Lodge to its capacity. In all, 157 adults registered with nearly 30 children of all ages present.

The formal part of the program opened Friday afternoon with the meeting of all members of the several committees with the Executive Committee. Each committee then met to prepare formal reports for the Saturday business session. The executive committee also held a brief session.

During the day, the delegates and the children enjoyed a visit to the Falls, hikes, golf at the Stearns Country Club, and horseback riding. Mrs. Mary Greer, London school director of children's activities, supervised recreation for the children. That evening the delegates were entertained by the London Lions Club jug band with Patty Higgs at the piano; by the barbershop quartette of the Junior Woman's Club, London; and square dancing to the music of Mike Edwards' orchestra from Corbin. Mr. and Mrs. Raleigh Lincks, Corbin, directed the figures.

Opening the Saturday morning session, President Cornette introduced Commissioner Henry Ward, Department of Conservation, who welcomed the delegates. Following his cordial welcome, he gave a brief

description of the improvements being consummated at the Falls park, and at the other parks scattered throughout the state. It is evident that the commission, under Mr. Ward's leadership, is vitally interested in the highest development of our parks and in the potential tourist trade that will ultimately come to the state.

J. E. Stanford, Executive Secretary, Kentucky Farm Bureau Federation, admonished the editors that many papers were overlooking full consideration of the agricultural possibilities in each county and neglecting to give full news coverage to agricultural pursuits. He brought the present OPS regulation on meat production to the attention of the editors, stating, "This program materially affects the economy of your county.

"To maintain a stabilized economy in your county," he warned, "you as a rural editor should take an active part in your farm bureau and other farm organizations in order to understand the farmer's legislative, social, and production problems better. You are not covering the agricultural front in your county by carrying farm news on the last page in one weekly column. As the economic life blood of your county, agriculture, the Number One industry, deserves front page attention. There is plenty of active, live, readable news right on the farm in your county that is overlooked every day. The dissemination of technical developments in understandable language makes news."

He stated that he would be pleased to offer a suitable trophy, for the establishment of a new contest, which would be offered to the county newspaper that did the best job of covering agricultural news.

Substituting for Neil Plummer, Director of the School of Journalism, U of K, Secretary Portmann outlined the proposed plans for the dedication of the new journalism building during National Newspaper Week. He stated that invitations would be sent to all state newspapers, as well as all former students, asking their cooperation and attendance at the dedication. He also explained that nine German newspapermen would matriculate at the University this fall for a nine-months course which would include social studies as well as journalism investigation. He explained that small groups of these students would visit state newspapers, and, perhaps, help the editors produce an issue of their papers. To this end, he asked the cooperation of the editors assembled.

The name of the Fort Knox newspaper, "Inside the Turret," was presented for active membership, and the Kentucky Engraving Company, Lexington, was presented for associate membership. They were duly elected by convention ballot.

President Cornette called upon each committee to make its report.

The business meeting was closed with the presentation of trophies and certificates to the contest winners in the 1951 production contests by Secretary Portmann, chairman.

James Ewing, Henderson, president of the Kentucky Associated Press, presided at a meeting at two o'clock Saturday afternoon. Among other business transacted, a thorough discussion was held relative to the possibilities of establishing a state teletype circuit.

An informal reception started at four o'clock, and the traditional banquet was held at seven o'clock. Door prizes were distributed to the lucky ticket holders. An informal dance on the terrace closed the convention's activities.

The committee reports follow:

Advertising

The committee recommended that immediate steps be taken to incorporate The Kentucky Press Service as a separate division from the Kentucky Press Association. The chairman read the proposed Articles of Incorporation.

The chairman, after full discussion of the proposed advertising organization, its purposes and its need, stated that the organization would be perfected as soon as possible after the incorporation. The by-laws would be adopted which would include that a membership fee of \$10.00 per annum for each member newspaper. The purpose of this membership fee, together with the sale of shares of stock (one \$10 share to each subscribing member), would be to seek and hire a competent salesman who would solicit advertising for the members from state and nearby interstate manufacturers and producers.

As soon as the membership permits, nominations for members of the Executive Committee of Kentucky Press Service, Inc., would be made, from which nominations, the members would elect the Executive Committee to serve during the remainder of the year, 1951, as provided in the proposed by-laws and the incorporation papers.

M. H. Holliday, Jr., Chairman
Howard W. Greene
Alfred S. Wathen, Jr.

Membership

Chairman Enos Swain, reporting the action of the Executive Committee, recommended that the dues structure be changed to read as follows:

Weekly and semi-weekly newspapers: Two cents (2c) per subscriber; minimum \$15.00 per annum, maximum \$50.00 per annum.

Daily newspapers: Up to 15,000 circulation, \$60.00 per annum; over 15,000 circulation, \$100.00 per annum.

Associate and Sustaining Members: \$50.00

per annum.

As the provision for dues of Associate and Sustaining members is carried in the Constitution, Chairman Swain presented the following amendments to the Constitution to change the necessary wording:

Article 2, Section 4, Associate Memberships. There shall be eligible to associate membership in the Association individuals who are connected with the newspaper business in the state in the capacity of instructors in journalism, salesmen for newspaper and job supply houses, advertising representatives, or other related capacities. They shall be elected to membership in the same manner as is provided above for newspaper members, and shall be entitled to all the privileges of the Association, except the voting privilege. Dues shall be \$50 per annum.

Article 2, Section 5, Sustaining Memberships. There shall be eligible to sustaining membership in the Association individuals, or business firms, who are connected with the newspaper business, or allied businesses, who desire in this method to contribute to the welfare of the Association and to assist in the promotion of better newspaper practices and to the extension of such services that may be rendered through the office of the secretary-manager. They shall be elected to membership in the same manner as is provided above for newspaper members, and shall be entitled to all the privileges of the Association, except the voting privilege. Dues shall be \$50.00 per annum.

Redistricting

Chairman Enos Swain, reporting for the Executive Committee, recommended that KPA adopt the plan for redistricting as outlined on the map in the "Plan For KPA." Following the adoption, Chairman Swain read the necessary amendments to the Constitution that would put the plan into operation:

That Article 4, Section 4, be amended to read: "The Executive Committee shall consist of twelve members, the Chairman of the committee to be elected by ballot in the same manner as the President, Vice-President, and Secretary-Manager, and nine other members of the Committee to be appointed by the President immediately after his election, one from each of the ten Kentucky Press Association districts, except the district from which the Chairman of the Committee has been elected, and two from the state at large, to hold office until their successors are chosen. The President, immediate Past President, Vice-President, and Secretary-Manager shall be ex-officio members of this committee.

That a new section be added to Article 4, to be known as Section 5: There shall be constituted ten districts in this Association. The districts, and the counties therein, shall

consist of: District One — Ballard, Carlisle, Hickman, Fulton, McCracken, Graves, Livingston, Marshall, Calloway, Crittenden, Lyon, Caldwell, Trigg, and Christian; District Two — Union, Webster, Hopkins, Dubois, Mingo, Boone, Meade, Wayne, Mays, Logan, McLean, Henderson, Davies, Hancock, Breckinridge, and Graysong;

District Three — Jefferson, Bullitt, Meade, Hardin, Larue, Nelson, Spencer, Shelby, Henry, and Oldham; District Four — Todd, Logan, Simpson, Allen, Monroe, Warren, Butler, Edmonson, Barren, Metcalfe, Hart, and Green; District Five — Trimble, Carroll, Owen, Grant, Gallatin, Boone, Kenton, Campbell, Pendleton, and Bracken; District Six — Scott, Franklin, Woodford, Fayette, Jessamine, Garrard, Lincoln, Boyle, Mercer, Anderson, Washington, and Marion;

District Seven — Robertson, Harrison, Nicholas, Bourbon, Montgomery, Clark, Madison, Estill, Powell, Wolfe, Lee, Owensboro, Jackson, and Rockcastle; District Eight — Taylor, Casey, Adair, Russell, Cumberland, Clinton, Wayne, McCreary, Pulaski, Laurel, Whitley, Bell, Knox, and Clay; District Nine — Mason, Lewis, Fleming, Bath, Meade, Morgan, Rowan, Elliott, Carter, Greenup, Boyd, and Lawrence; District Ten — Martin, Johnson, Magoffin, Breathitt, Knott, Letcher, Perry, Leslie, and Harlan.

Microfilming Center

The Committee commends President Cornette for the groundwork he has laid to obtain \$15,000 necessary to set up a microfilm library at the University of Kentucky. We recommend that all members of the Association be asked within six weeks from the date, and earlier if possible, to indicate whether they want to participate in the microfilm program.

The questionnaire to be sent to KPA members should describe the project, explain the cost to each member, and ask for a prompt answer. When a sufficient number of newspapers have signed up, we recommend that the microfilm unit be placed in operation at the earliest possible moment with the \$15,000 that has been promised for its establishment.

Edwards M. Templin, Chairman
Martin Dyche
Neil Dalton

Legislative

The committee recommends that each candidate for the General Assembly be sent copies of the proposed libel law, public correction law, innocent instrumentality law, and the proposed amendment to KRS 421.000 together with a letter explaining the necessity for their adoption by the Assembly; that these copies and letters be sent to candidates before the August primary election.

(Please Turn To Page Five)

PROGRESS COMES IN LITTLE PIECES



In its issue of October 20, 1945, the Saturday Evening Post said:

"Someday you're going to walk into your favorite food store and help yourself to fresh fruits and vegetables just the way you buy breakfast food and canned goods today."

The article told the story of the "Columbus Experiment", originated by A & P in cooperation with Ohio State University, to determine the benefits of consumer-size packaging and constant refrigeration in the movement of fresh fruits and vegetables from farm to table.

Recently the National Produce Packaging Association held its first annual convention at Columbus — in tribute to the now-famed "experiment". Reports on the state of this new industry were practically unnoticed as news, but they had a lot of meaning. Members heard that:

More than 1,000 individual companies are now engaged in the pre-packaging of fresh fruits and vegetables.

Approximately $3\frac{1}{3}$ billion pounds of fresh produce were pre-packaged in 1950.

Savings due to this were estimated at 167,000,000 pounds of food, 17,000,000 man hours of labor.

Growing consumer acceptance of pre-packaged produce indicates the 1945 prediction is well on the way to coming true.

Solutions of major marketing problems such as this don't come all in one piece. They come gradually, through constant painstaking research of the type that has for many years enabled the men and women of A & P to do the nation's most efficient job of food distribution.



A & P FOOD STORES

The Kentucky Press

Official Publication of the Kentucky Press Association

Victor R. Portmann, Editor-Publisher

Printed On The Kernel Press, Lexington

Volume 22, Number 7

Kentucky Press Association

Douglas Cornette, *President*,
Courier-Journal, Louisville
Bennett Roach, *Vice-President*
Shelby News, Shelbyville
Victor R. Portmann, *Secretary-Manager*
University of Kentucky, Lexington

District Executive Committee

Chairman, Enos Swain, *Advocate-Messenger*, Danville (*Sixth*); *First*, Paul Westpheling, *Fulton County News*, Fulton; *Second*, John B. Gaines, *Park City News*, Bowling Green; *Third*, Niel Dalton, *Courier-Journal*, Louisville; *Fourth*, Alfred S. Wathen Jr., *Kentucky Standard*, Bardstown; *Fifth*, Charles E. Adams, *Gallatin County News*, Warsaw; *Seventh*, Fred Bullard, *Herald*, Hazard; *Eighth*, James G. Wilson, *Log Cabin*, Cynthiana; *Ninth*, Martin Dyche, *Sentinel-Echo*, London; *State-at-Large*, William Caywood, *Sun*, Winchester; *State-at-Large*, Mack Sisk, *Progress*, Dawson Springs; *Immediate Past President*, Joe LaGore, *Sun-Democrat*, Paducah.



All publishers should read the copy on all patent medicine ads and see whether or not the newspaper is doing a disservice to its subscribers by running such copy—regardless of whether or not the ad will mean a tidy advertising profit. Only by taking such an attitude can newspapers measure up to their responsibilities in deserving a "freedom of the press."

In this era of greater clamor for greater government control of everything, the following little piece, printed in a Minnesota newspaper, seems appropriate. "The story of the creation of the world is told in Genesis in 400 words. "The world's greatest moral code, the Ten Commandments, contains only 297 words. "Lincoln's Gettysburg Address is but 26 words in length. "The Declaration of Independence required only 1,321 words to set up a new concept of freedom. "The Office of Price Administration uses 2,500 words to announce a reduction in

THE Kentucky Press Association recognizes the fundamental importance of the implied trust imposed on newspapers and dissemination of public information. It stands for truth, fairness, accuracy, and decency in the presentation of news, as set forth in the Canons of Journalism. It advocates strict ethical standards in its advertising column. It opposes the publication of propaganda under the guise of news. It affirms the obligation of a newspaper to frank, honest and fearless editorial expressions. It respects equality of opinion and the right of every individual to participation in the Constitutional guarantee of Freedom of the Press. It believes in the newspaper as a vital medium for civic, economic, social, and cultural community development and progress.

the price of cabbage seed." No comment needed.

The Railway Mail Service has ruled they will not accept single wraps which are stapled instead of wrapped for mailing. They point out that stapling does not meet the requirements of Section 34.62 of the Postal Laws and Regulations and as outlined on page 2 of form 5296. This section reads as follows: Section 34.62, Paragraph A, Postal Laws and Regulations, states that "no newspaper shall be received to be conveyed by mail unless they are sufficiently dried and enclosed in proper wrappers." Therefore, it would appear that those who are using staples for their single wraps will have to go back to their former method of wrapping.

Lexington Paper Sold

Chase McClure, a Cynthiana wholesale grocer, paid \$500 for the Community News, Lexington weekly newspaper at the recent public auction.

McClure plans to continue publication of the paper, which has been in operation for three years.

The paper was purchased from Community News, Inc., a firm formed by Charles Drew, Mrs. Stanley Drew and Edwin T. Leavens.

Breckinridge News Publishers Diamond Anniversary Edition

The Breckinridge News, published in Cloverport for 75 years, issued a commendable special Diamond anniversary edition, featuring an historical review of its history under the editorships of John Davis Babbage and his daughter, Mildred Ditto Babbage. The father died in 1947, and Miss Mildred, as she was affectionately known by Kentuckians, succeeded her father until her death in 1949.

The traditions of the family and newspaper are being carried on by William G. Polk, grandson of the founder. His mother was Louise Babbage Polk who also was a

member of the News staff. An uncle, John D. Babbage II is a business executive in California.

The News was the product of a job printing shop opened in 1874 by Mr. Babbage. He took pride in development of the weekly, and having as a policy a clean, wholesome publication, a goal still followed by the present publisher, Mr. Polk.

The special article, contributed by a writer signed "Old-Timer", said that Mr. Babbage and his daughter never carried objectionable advertising, and nothing was printed that would hurt or offend.

The "Old Timer," who has brought many of the community's leading figures to the Breckinridge News' columns, made the weekly's anniversary the occasion to pay tribute to the Babbage family.

Bernard E. Esters New Prexy Of NEA

Bernard E. "Bunny" Esters, publisher of the Pioneer-Times, Houlton, Maine, was elected president of the National Editorial Association at the June meeting in Seattle. He succeeded Clifford Kaynor.

Other NEA officers elected were C. Brown, Enterprise, Oconomowoc, Wis., president; Art C. Gardner, News, Crete, Nebr., treasurer; and Don Eck, Chicago, Nebr., secretary.

Directors of the Board include: Cliff Kaynor, chairman; Al C. McIntosh, Star-Herald, Luverne, Minn.; Ed Anderson, Times, Ellensburg, N. C.; Pete G. Stromberg, Times, Ellensburg, N. C.; Don Hardy, Daily Record, Canon City, Colo.; Al W. Epperson, News, Morgan, Utah; and Victor R. Portmann, Kentucky Press Association.

The three-day convention was held in Seattle, June 2-5. Nearly 160 NEA members took advantage of the post-convention trip and visited Alaska. There were no Kentucky NEA members at the convention, mostly due to our own mid-summer convention which soon followed.

The more happiness you pass on to others the more you have left for yourself.

(Continued From Page Two)

tions, and that each Kentucky newspaper publisher be asked to cooperate by making a personal appeal to the candidates in his county or district for the support of these bills.

The committee recommends that the Chairman of this committee send copies of the bills to the candidates along with the letter of explanation for their need, and also write each publisher soliciting his cooperation by making personal appeals to the candidates.

We also recommend that the Kentucky Broadcasters Association be urged to adopt a similar program for its members and to coordinate it with this association's program.

This committee welcomes suggestions from all KPA members that will help to strengthen the state's publications laws or any other legal matters pertaining to the Kentucky Press Association.

George Joplin, Chairman

(Note: The letter and copies of the proposed legislation have been forwarded to all newspapers.)

Circulation

The committee recommends that KPA investigate the possibilities of means whereby the Post Office Department can give better service to mail subscribers.

We recommend that more "teeth" be put into P. L. & R. regarding sworn statements of circulation that are required of publishers.

We recommend that KPA investigate the means whereby news carrier may be used to an advantage by weekly papers.

KPA should encourage all members to furnish central office with all factual circulation data.

The chairman pledges to obtain information concerning costs of ABC affiliation to all KPA members desiring it.

Sag Kash, Chairman

H. C. Chappell

George Wilson

Highway Safety

The committee recommends that all Kentucky newspapers assist the Governor's Highway Safety Conference in publicising its efforts to promote highway safety. We recommend that the Central Office aid or committee in the distribution to KPA members of periodic reports on the progress of this important work on behalf of all Kentuckians.

Joe La Gore, Acting Chairman

Memorial

It is of great importance that we, as members of the Kentucky Press Association, keep track of all members of the newspapers of Kentucky during the year and make report immediately to the Chairman of the Memorial Committee of those who have died, with as complete information of the work

and accomplishments of the deceased, age and connections, so that full and proper recognition be incorporated in the annual report of the Memorial Committee at the Mid-Winter meeting of the Association.

All members of the Association are requested to furnish such information, but the members of this Committee are especially requested to assist the Chairman to secure immediate and accurate information of all deceased members during the year.

Roscoe I. Downs, Chairman

Contest

The Contest committee recommends in general that all the present contests be kept as they are at present with the following changes:

(a) Add service to agriculture contest similar to community service contest. Suggest that State Farm Bureau or one of the state farm magazines supply prize.

(b) Make the contest year to conform with the contest year of NEA (that is, April 1 to April 1 instead of May 1 to May 1). This is suggested in order that newspapers entering the KPA and the NEA contests may do both of them at the same time with the same rules.

(c) That some of the contests, particularly the best all-round and best front page be divided into two contests by circulation classes similar to the NEA contests.

(d) Suggest that the entries (all) be displayed at the summer convention throughout the convention (with no hint as to winners). That the first three winners in each contest be displayed at the January convention and at the state fair.

Larry Stone, Chairman

Mack Sisk

(Because of certain other changes being suggested, the report was referred back to the committee for further study and action.)

Mechanical

The mechanical committee recommends that at the next series of district meetings a mechanical conference be held with each publisher in the district urging, or even insisting, upon attendance. Realizing that most every shop has the basis equipment upon which the experts we would invite in could demonstrate such procedures as make-ready, shell casting, imposition of multiple forms, work and turn and work and twist forms, choosing suitable inks for different types of paper, mono-tabular work, etc., we strongly recommend that shop personnel be included in these conferences.

The committee also recommends that as many sales displays of mechanical equipment as possible be secured for the Mid-Winter KPA meeting at Louisville. We recommend that this sales display and mechanical conference be kept separate and apart from each other in that we feel any combination of the

two would tend to defeat the purpose of the two suggestions.

Despite the committee's usual aversion to surveys for surveys' sake, the committee feels that an honest-to-goodness compilation of the better techniques, short-cuts and refinements of the shops throughout the state would be of inestimable value to members of the Kentucky Press Association. The material so gleaned could not only be distributed to the membership with one of Secretary Portmann's regular mailings, but could also be made the basis for a valuable mid-winter convention round-table discussion.

Your committee suggests that the Central Office, as the back shop personnel problem becomes more critical, redouble its efforts toward maintaining a pool or at least a listing of available manpower.

James Wilson, Acting Chairman
Fred Burkhard

Kentucky Press Fund

The committee makes the following recommendations for the raising of money for the crippled children of Kentucky:

1. Coin containers with pictures of crippled child be placed next to cash drawer in every Kentucky newspaper office.

2. Large placards be printed stating cause of press fund.

3. Publishers should ask for a percentage of local promotions when giving free publicity releases.

4. Local sports promoters should be asked to give the entire gate receipts for one night to the fund for their free publicity.

The committee further recommended that all member newspapers, in any undertaking for the Fund, bear the name of the Kentucky Press Association. And, also, for information of all concerned, the purpose of the Fund should be known: "To provide facilities for crippled children, in consultation with the Kentucky Crippled Children Commission, that otherwise cannot be provided."

Tom Adams, Chairman

Market Directory

The Committee recommends that the Association undertake the publication of a Market Directory similar to the directories issued by other state press associations; said directory is to be complete and factual in regard to information, data, and statistics regarding Kentucky counties, regions, and areas, for the use of manufacturers and advertising agencies.

It further recommends that the format, research, and publication of the Market Directory be undertaken and completed by the proposed Kentucky Press Service, Inc., as soon as that organization has become effective.

William C. Caywood, Chairman
Seymour Goodman Clarence Martin

Editorial and News

Realizing that while newspapers in Kentucky have made great strides within the past few years in their methods of handling the news, there is still a better job to be done both news-wise and editorially. Hence, we make the following suggestions:

1. That at the KPA meetings we have more discussions of interest to weeklies and small dailies where we may exchange ideas on common problems as concerns handling the news and editorial policy.

2. At the winter meeting that we have a round-table and study session on make-up, composition and layout. That all those interested bring with them copies of their newspapers so that they may be analyzed and studied, and improvements that can or should be made be pointed out. That the Kentucky Press Association provide a competent person, to meet with those participating in the discussion to advise them.

3. This committee would like suggestions on how the local editor can aid the national committee working on the problem of suppression of Federal news at the top, which apparently is causing difficulty for many editors and news writers.

4. That the KPA ask permission of the Courier-Journal for interested editors to attend C-J editorial sessions during the 1952 mid-winter meeting at Louisville.

5. That the KPA should hold district meetings in the fall at which there may be time set aside for exchange of questions and experiences on the subjects which are of importance to news and editorial writers.

Elizabeth W. Spalding, Chairman
Francele H. Armstrong

Kentuckian Of The Year

Chairman Fred B. Wachs made an oral report on the history of the annual presentation of the award to an outstanding citizen of the Commonwealth, naming the recipients of the award for the past three years.

He explained that the outstanding citizen was selected each year by a secret committee from the list of names submitted by KPA members. The same procedure would be followed this year and members would be notified in due time to submit their nominations.

He emphasized that, while the past selections have been made from political ranks, this should not set a precedent and that any citizen, who has contributed to the welfare and progress of the state, could and should be nominated if deemed worthy of the honor by the nominator.

Mid-Winter Convention

The Committee reported that plans were being formulated for the 83rd mid-winter meeting which would be held at the Brown Hotel, Louisville, on Thursday, Friday, and

Saturday, January 24-26, 1952.

The Committee would study the recommendations of the mid-summer committees and convention with the view of including topics, subjects, and procedures on the three-days' program. A meeting will be called during October for the preliminary steps in outlining a distinctive, progressive, and worthwhile convention.

Resolutions

The Members of the Kentucky Press Association do make and resolve:

To the members of the Summer Convention Committee, Martin Dyche, Mrs. Mae Williams, George Joplin, John Crawford, Mrs. Bernice Browning, Mrs. Mary H. Powell, and Cecil Wilson, the convention expresses its sincere appreciation for their efforts to make the summer meeting enjoyable.

To Commissioner of Conservation Henry Ward, Parks Director Mrs. Lucy Smith, and their entire staff we express our thanks for their energetic efforts to make our stay here

comfortable and pleasant.

To the London Lions Club Jug Band, Miss Patty Higgs, Mike Edwards' Orchestra, London Junior Women's Club Quartet and Mr. and Mrs. Raleigh Lincks, we express thanks for their excellent entertainment.

To President Cornette and the Executive Committee we express appreciation for the usually well-planned and constructive program.

The Kentucky Press Association commends the Trustees of the University of Kentucky for their action in establishing the School of Journalism at the University as a successor to the Department of Journalism. This action along with the new Journalism Building signifies both state and national recognition of the high standing of our own journalism school.

We express our thanks and appreciation to the newspapers and individuals who furnished the trophies for the contest awarded to those who acted as judges in the vari-

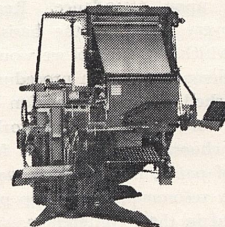


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contests, and to the contest committee for its labors.

The Kentucky Press Association endorses the proposed amendment to the Constitution of Kentucky which will appear on the ballot in November, 1951, being an amendment to Section 256 of said Constitution, designed to liberalize, simplify and speed up the procedure required for the adoption of amendments to the State Constitution.

The convention urges every member to give attention to the report of the Freedom of Information Committee of the American Society of Newspaper Editors. We urge that the problem of free access to news sources both public and private, be studied from the local level, and that every effort, both individually and collectively, be made to insure free and full coverage of news.

The Association condemns such suppression of the press as occurred in the case of La Prensa of Argentina. We believe that the suppression of any legal newspaper anywhere in the world is a threat to all of us, and urge the adoption of all practical means of protesting and opposing such actions.

As an individual action, we urge every Kentucky newspaper to insist upon complete freedom of expression and the right to full access to news about public affairs on all governmental levels — city, town, county, school district, and state — as well as national.

The Association commends to the urgent attention of every member paper, individually, the tremendous importance of the role which newspapers large and small can and must play in meeting the challenge of today's international, national and community tensions.

Upon the press falls a large share of the responsibility for creating good will, stimulating thought and maturing convictions which will enable democratic government to achieve a victory for freedom at home and for law and order abroad.

Let every member paper focus its attention and that of its readers upon National Newspaper Week October 1-8. But more importantly, let every member give constant and consecrated attention throughout the year to its share in the eternal battle "against all forms of tyranny over the minds of men."

Landon Wills, Acting Chairman

The Providence Journal Enterprise, J. La-Marr Bradley, publisher, was adjudged the Best All-Around Community Newspaper in the 1951 Kentucky Press Association contests. The announcement was made at the closing session of the Eighty-Second Mid-Summer meeting at Cumberland Falls State Park, by Chairman Portmann, contest committee. The Journal-Enterprise received an

engraved silver bowl, presented by the Louisville Courier-Journal and Times.

Second place certificate of merit was presented the Kentucky Standard, Bardstown, Al Wathen and Elizabeth Spaulding, co-editors. Because of a tie for third place, certificates were presented to the Central City Times-Argus, Amos Stone, editor, and the Campbellsville News-Journal, Jodie Gozder, publisher.

Honorable mention was accorded the Wickliffe Advance-Yeoman, M. J. Magee, editor, and the Somerset Commonwealth, George A. Joplin, Jr., publisher.

A silver bowl, presented by the Lexington Herald-Leader, went to the Campbellsville News-Journal as first place winner in the Best Front Page contest. Certificates were presented the Providence Journal-Enterprise, second place; the Carlisle Mercury, Warren Fisher, editor, third place; and honorable mention to the Central City Messenger, Larry Stone, editor, the Princeton Leader, John S. Hutcheson, editor, and the Central City Times-Argus.

The Kentucky Post, Covington, silver trophy for the Best News Story was awarded the Somerset Commonwealth for its story, written by Editor Joplin, "City Hit by \$700,000 Fire." Second place certificate was accorded the Cynthiana Democrat, Sag Kash, editor, for the news story, "Snow Storm Hits City, County." Third place was accorded the Central City Times-Argus for the story, "Mayor Council Hire Local Option Violator."

Honorable mention for the news stories was accorded the Providence Journal-Enterprise for "Slayer of Three In Dixon Jail;" the McLean County News, Calhoun, Charles P. Blanchard, writer, for "Hardin Charged with Slayings;" and the Kentucky Standard, Bardstown, Elizabeth Spalding, writer, for "Ben Johnson, Democratic leader."

The Salvation Army award for the Best Religious Editorial was awarded Editor Roscoe I. Downs, Hawesville Clarion, on his editorial, "A Reported in Search of God." Second place was accorded Elizabeth Spalding, Bardstown, on her editorial, "Christmas, 1950;" third place was accorded Clyde Denton, Somerset Journal, on his editorial, "Let's Be Thankful." Honorable mentions were accorded the Central City Times-Argus, "Mt. Pisgah Church Members;" Cynthiana Log Cabin, J. T. Wilson, writer, "Today Is World Day of Prayer," and Somerset Com-

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monwealth, "The Unfailing Light."

The name of the Cynthiana Democrat was inscribed on the Cecil Williams Memorial Trophy for the Best Editorial Page. Second place was accorded the Carlisle Mercury, and third place the Central City Messenger. Honorable mentions were accorded the Providence Journal-Enterprise, the Cynthiana Log Cabin, and the Princeton Leader.

The name of the Campbellsville News-Journal was inscribed on the Grehan Memorial Plaque for the Best Editorial of 1951 contest. This was entitled "Garbage Disposal System Is Problem for City." Second place was awarded the Cynthiana Log Cabin on its editorial, "More Chips Should Fall", and third place to Andrew J. Norfleet, Russell Springs Times-Journal, on his editorial, "Consolidation of All Rural Schools." Honorable mention was accorded the editorial, "Advertiser Attempts to Pressure Paper", in the Central City Times Argus, and the editorial, "Korean War Today", in the Henderson Journal-Gleaner, James W. Armstrong, writer.

John S. Hutcheson, Jr., Princeton Leader column, "Little Chips", was awarded the silver trophy for the Best Hometown Column, presented by the faculty of the University of Kentucky School of Journalism. Second place was accorded Francele H. Armstrong, for her column in the Henderson Journal-Gleaner, "Here and There with the Home Folk"; third place was accorded L. L. Valentine for his column, "Community Comment", in the Franklin Favorite.

Honorable mention for columnists were accorded Ellen Louise Gilchrist, Franklin Favorite, "Chit 'n' Chat"; Nellie Crump, Carlisle Mercury, "A Little Yappin'"; and Mrs. John Harralson, Central City Times-Argus, "The Service Star."

The Kentucky Engraving Co., Lexington, silver trophy for the Best News Pictures promotion was accorded the Woodford Sun, Versailles, Mark Warren, then editor. Second place certificate was awarded the Cynthiana Democrat; third place to the Central City Times-Argus; and honorable mention to the Carlisle Mercury.

In the Community Service contests, the awards for the Daily Division was accorded the Henderson Journal-Gleaner. The awards in the Weekly Division were accorded the Cynthiana Democrat, first; the Central City Messenger, second; and the Somerset Journal, Mrs. Mae Williams, publisher, third.

Ed Weeks, manager of the Bush-Krebs Co., Louisville, presented first place awards in the three classifications for Best Advertising. Awards were presented the Somerset Commonwealth for the best quarter-page; the Kentucky Standard, Bardstown, best half-page; and the Calhoun News for the best full-page. Second and third place certificates

were accorded: quarter-page, Bardstown Standard and the Central City Times-Argus; half-page, Franklin Favorite, both second and third; full-page, Franklin Favorite and the Bardstown Standard.

The first award for interest and cooperation in Forestry, presented by the Kentucky-Tennessee Section of the Society of American Foresters, was awarded the Dawson Springs Progress. An inscribed bronze plate on a walnut plaque in the shape of the Forestry Shield will hereafter hang in the office of the Dawson Springs paper.

The Louisville Paper Company annual award for the Best Job Exhibit was won by the Cynthiana Log Cabin. The exhibit was presented for approval at the convention.

The straight and narrow path would be much wider if more people traveled it.

Staff Members Confer

Staff members of the Holiday Publications conferred at an editors' meeting in Jackson, June 16. Wives shared the gathering. Present were M. H. Holliday Jr., publisher and president; Allen Terhune, Jackson Times editor; Mrs. Berta K. Cecil, Wolfe County News editor; Mrs. Frank Thompson, Menifee County News; Jay Watters, advertising manager for the Holliday papers; Everett Parker, former editor of the Menifee County News; Frank Thompson of Frenchburg; Mrs. Parker, Mrs. Watters, and Mrs. Holliday.

Friends of Tom Wallace, editor-emeritus of the Louisville Times, are happy to note his almost complete recovery from his attack of illness, which, at one time, was called "acute".

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No one enjoys a holiday picnic more than Kentuckians . . . unless it is the tiny ants who always join in the feast. With poles for fishing, pillows for catnaps and a basket loaded with good things to eat, Kentuckians celebrate the Fourth in the hearty Kentucky tradition.

Yes, and beer is a tradition in Kentucky, too!

And at picnics, beer belongs, for the beverage of moderation traditionally is associated with happy surroundings.

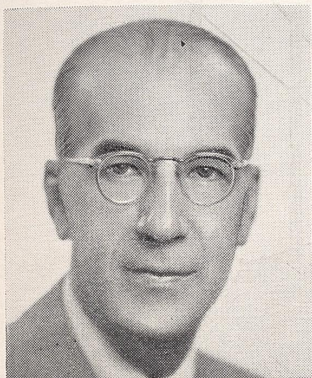


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Fred Wachs, John Perry Receive Honorary Degrees

Fred B. Wachs, general manager of the Lexington Leader, was signally honored by receiving two honorary degrees this month, the degree of Doctor of Laws from the University of Kentucky, and the degree of Doctor of Humane Letters from Centre College.

At the same Centre College commencement, John Holliday Perry, Kentucky and Florida publisher, received the honorary degree of Doctor of Laws.



Mr. Wachs, past president of the Kentucky Press Association, received his degree "for his many services to the Kentucky Press, his community, his state." Earlier in the year, Omicron Delta Kappa, national men's leadership fraternity at the University, designated him an honorary member.

Mr. Wachs, an active participant in newspaper, religious, boy's work and crippled children's projects in Kentucky, led the fund-raising campaign for establishment this fall of a special newspaper library in the University of Kentucky's new journalism building. He also has been active recently in a state-wide Kentucky Press Association micro-filming project to preserve historically important files of the state's weekly and daily newspapers.

For the past three years, he has been president of the Kentucky Mountain Laurel Association, which built a small community festival into an important Kentucky tourist attraction.

Mr. Perry, native of Owen County, who makes his home at Palm Beach, Florida, and maintains "Perry Park", near Owenton, as his Kentucky residence, is a graduate of Centre, and annually presents a scholarship to Centre to a youth of college age within his organization.

He is chairman of the Board of the Western Newspaper Union and heads the John H. Perry Associates, owners of the Frankfort State Journal, the Owenton News-Her-



ald, the Carrollton News-Democrat, and twenty-three newspapers in Florida. He is vice-president of the Beta Theta Pi club in Palm Beach.

The Press congratulates these two eminent Kentucky publishers on the honor so meritoriously won.

E. A. Jonas Dies

Edward Asher (E. A. as he signed it) Jonas, former editorial writer and columnist on the old Louisville Herald, and well-known state journalist, died June 13 at his home at the advanced age of 88 years. He had been active in his profession until 1942, writing articles for the Courier-Journal after his retirement.

He went to Louisville from Henderson, Ky., where he was editor and publisher of The Henderson Journal. He joined the staff of The Louisville Times, but left that paper shortly before World War I to join the Herald.

He was associate editor and editorial writer, and during the war wrote a daily column for the Herald, "The War Day by Day," and after the war a column called "Thru My Spectacles." This column also was published by The Indianapolis News.

He had a rich knowledge of music and musical personalities, and in his writing covered such fields as musical and dramatic criticism, historical essays, and book reviews.

A native of London, England, Jonas had an international educational background which he used to advantage in his writing on history, politics, and war. He had made several trips between England and America before finally moving to the United States.

He studied under private tutors in France and Germany as a youth and was graduated from University College, London.

In 1940 Jonas was engaged by the Kentucky Writers Project to edit a history of public-library development in Louisville.

In addition to his newspaper work, Jonas also wrote a book, "Number Thirty." His

avocations were reading and lecturing, and his hobbies were books, dogs, and children. Other books he wrote include "Kentucky and Its Builders" in collaboration with Senator Thomas R. Underwood of Lexington; "A History of The Republican Party In Kentucky," and "Matthew Harris Jouett, Kentucky Portrait Painter."

In an editorial, the Courier-Journal, which knew and loved him, stated:

"He was a writer with an uncommonly wide range of information and interests, and a carefully cultivated style. He is remembered also as an agreeable and entertaining speaker, a lover of good company, a man of many friendships.

"His eyesight troubled him through the years—a serious handicap to be overcome by a newspaper editor—but this affected neither the quality of his work nor its accustomed good temper. The courage with which he met the increase of his affliction until his death was memorable and moving."

Displaying three news pictures, product of staff photographers, among the winners, the Louisville Courier-Journal exhibited the "news pictures of the year" in its eighth annual salon.

Miss Lila Bell, publisher of the Georgetown Times, is slowly improving after a disastrous fall in her hotel room on June 13. She sustained a fractured collar bone. She recently recovered from a fractured hip and walked for the first time without a cane just the week before her second accident.

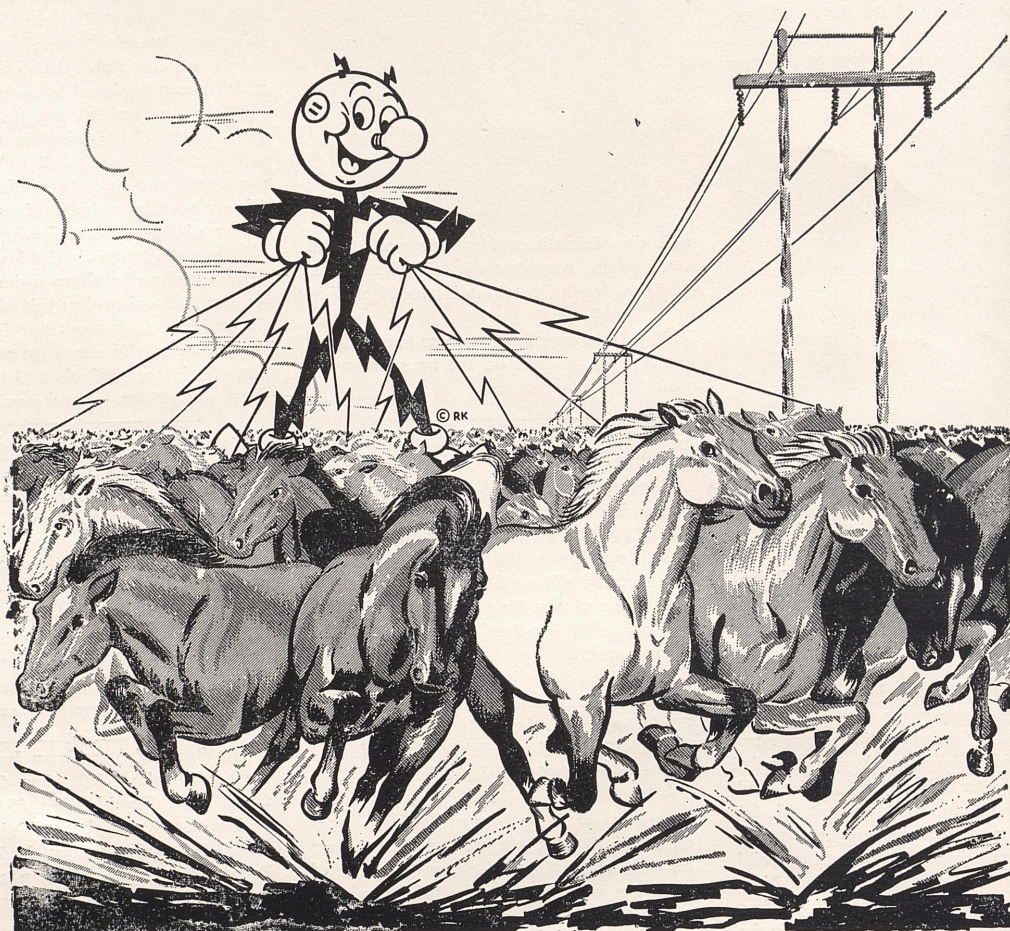
The Court of Appeals on June 23 upheld the verdict of a McCracken Circuit Court which gave Gerald Wise \$5,000 damages against the Central Labor Union, Paducah, and \$1,000 verdict against the Paducah Sun-Democrat for publishing an advertisement that accused the restaurant operator of being "unfair".

The advertisement was bought by the Union after Wise employed a non-union helper at his ice-cream establishment and ordered him to paint a 2-foot strip around the front door of the place.

The Court of Appeals held that the ad bought by the Union "unqualifiedly accused Wise of being unfair," that the painting job was innocent and no union member complained about the painting, and that the ad did not say what Wise has done to be accused of being unfair.

Attorneys for the Union and newspaper immediately stated that they would ask for a hearing of the case before the Court of Appeals. If that Court refused the hearing, the case might be taken before the U. S. Supreme Court on the constitutional question of "freedom of publication."

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There is plenty of power in Kentucky to serve its farms, business, and industry. And Reddy Kilowatt is still growing — with Kentucky.

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