

The
Kentucky Press



Published In the Interest of Community
Journalism - - Of, by, and for
Kentucky Newspapers



December, 1937

Volume Nine Number Five



Death Takes Six Editors From State Ranks

Death took sudden and devastating toll of the ranks of Kentucky newspapermen during December, and removed from our saddened midst six of the best known editors of the state.

J. R. Wallace, 78 years old, editor of the Walton Advertiser, died December 6 just nine days after the demise of his co-publisher, R. E. Swamler, was passed away on November 28. Mr. Wallace has been in active newspaper work for more than 50 years, most of the time being spent in the state and in Walton.

Prof. Enoch Bacon Grehan, 68 years old, head of the Department of Journalism, University of Kentucky, active in newspaper work in the state and Lexington for nearly 50 years, died suddenly of heart disease after teaching his class on December 11.

Harry A. Sommers, 84 years old, dean of Kentucky journalism, passed away on December 14 at Elizabethtown from pneumonia. He was active in his work almost up to the hour of his death.

Warren Rogers Fisher, 53 years old, publisher and editor of the Carlisle Mercury for over 25 years, died at a Lexington sanitarium, December 16, a few hours after his admittance.

Judge Robert Worth Bingham, 66 years old, publisher of the Louisville Courier-Journal, and Ambassador to Great Britain, died December 18 in John Hopkins Hospital, Baltimore, of a rare and obscure disease following a diagonal operation.

William M. Likens, 66 years old, publisher of the American Independent, Owensboro, died December 20. Likens has been engaged in reform work for 40 years and published the Independent as an anti-liquor newspaper. He was a candidate last year for U. S. Senator on the union ticket.

ENOCH BACON GREHAN

Prof. Enoch Grehan, for 23 years head of the University of Kentucky journalism department, widely known former newspaper man and for many years editorial paragrapher and dramatic critic of The Lexington Herald, died unexpectedly at his home, 112 Desha road, a few minutes after he had been removed there from his offices at the university.

Born in Fayette county April 15, 1869, a son of the late Bernard Newton and Martha Gill Grehan, Professor Grehan received his preliminary education in the public schools and at Transylvania College, where he was graduated in 1894. His graduation address so impressed the late Henry T. Duncan, Sr., that he was immediately given a position on Mr. Duncan's Lexington Press, later

merged with the Transcript, thus entering the newspaper profession in which he attained eminence both as a writer and teacher.

During his college career, Professor Grehan gained prominence as an orator and won the intercollegiate diamond medal.

He held positions as city editor of The Lexington Herald under the management of the late W. C. P. Breckinridge, and as news editor of The Lexington Leader under the late Samuel J. Roberts. He also served as editor of the Lexington Evening Gazette, and later returned to The Herald as news editor, editorial paragrapher and dramatic critic.

Paragraphs Widely Quoted

As editorial paragrapher, Mr. Grehan was widely read and quoted frequently in metropolitan publications. He estimated he had written 50,000 paragraphs or short editorials during his newspaper career, and at the time of his death was compiling those paragraphs into book-let form.

As dramatic critic, Prof. Grehan reviewed hundreds of famous stage bits that played in Lexington and interviewed leading stage figures of the era. His theatrical reviews also were widely quoted throughout the country.

An authority in the study and use of words, Prof. Grehan also had practically completed an unnamed treatise on that subject. Much work on this book was done during his sabbatical leave from the university in 1929. Prof. Grehan also had issued a newspaper style sheet, and frequently was consulted on the proper use of words.

Established Journalism School

In 1914, Prof. Grehan was invited by the University of Kentucky to establish its journalism department. At that time few colleges in this country had departments for teaching newspaper ethics and practice. Under his guidance, this department grew from a small beginning with a few journalism students to one with scores of students, exerting a wide influence on newspaper work throughout the state and country. Many newspaper men and women, not only throughout Kentucky but in other states, received their training under Prof. Grehan and were influenced by his high principles of newspaper ethics.

Professor Grehan also was instrumental in aiding the university students in the acquisition of their own plant, one of the few student-owned newspaper plants in this country. Valued today at \$50,000, the plant, housed on the ground floor of McVey hall and within a short distance of Professor Grehan's office, issues twice weekly the student newspaper, The Kentucky Kernel, and other publications. A number of students are given em-

ployment on the paper.

Prof. Grehan also was actively interested for years in the Kentucky Press Association, and aided it in crucial times by offering special awards. The university journalism department is now one of 32 rated as class A schools in that field.

Had Numerous Affiliations

During the administration of President Henry L. Barker, Professor Grehan served as secretary of the university board of trustees. He also was a member of the University Memorial Building committee, the University Athletic Council and of the University Extension committee. He held membership in the American Association of University Professors, American Association of Teachers of Journalism, Kentucky Educational Association, Kappa Tau Alpha, honorary journalism fraternity; Alpha Delta Theta, honorary advertising fraternity; Kappa Alpha, national social fraternity, and the Central Christian church.

Professor Grehan is survived by his wife, two sisters, and several nieces and nephews.

HARRY A. SOMMERS

Col. H. A. Sommers, 84 years old, dean of Kentucky journalism and for more than half a century editor of the Elizabethtown News, died of pneumonia at his home in Elizabethtown, Kentucky, December 14.

Colonel Sommers had attended the mid-winter meeting of the Kentucky Press Association in Louisville and had been asked to address the 1938 meeting when it convenes in January.

In 1932 Colonel Sommers celebrated his golden anniversary as editor of the "E-town News" and since that time has been, in spite of failing health, still actively engaged in directing the editorial policy of his newspaper.

Bought The News In 1882

The newspaper experiences of Colonel Sommers began in 1878 with the salutatory in his own paper. Since 1882 when he and W. W. Anderson bought "The News," then already a weekly for 13 years, he had seen four rival papers live and die in the community.

"The News" came under full control and ownership of Mr. Sommers in 1885 when he bought out the interests of Anderson. Between 1882 and 1902 "the News" had changed from a four page weekly to a paper of eight pages with six columns each.

It continued as a weekly paper until 1906 when it was changed to a semi-weekly with Tuesdays and Fridays as the days of publication.

During the past several years Mr. Sommers had not worked much in the plant, but maintained an office in a downtown hotel where he did

his work and where, as editor, he directed the policy of his paper.

Gained In Prestige

When Mr. Sommers became editor, "The News" had a circulation of about 1,100. In 1932, the year of Sommers' golden anniversary as editor, the circulation was about three times the circulation of the paper in 1882.

Mr. Sommers was a tall, rugged, iron-visaged, thinly mustached man, with a soldier-like carriage and a slightly nervous disposition. He was known throughout Kentucky and beyond its borders for his editorials.

Although primarily and eternally a journalist, Colonel Sommers had many interests. In 1891 he became president of the Kentucky Press Association; he served for fourteen years as vice-president of the Federal Land Bank in Louisville; was president of the Kentucky Good Roads association for many years, and he called the first Good Roads meeting, being the only one to make speeches to amend the state constitution and to obtain state aid for highways. He was president of the Kentucky Sunday School association and chairman of the American Red Cross chapter of the Elizabethtown district.

During one year he served as a Washington correspondent for the Louisville Times, and later managed the William Jennings Bryan campaign in Kentucky.

In 1932 when commenting on his fiftieth anniversary as editor of the Elizabethtown News he said, "As long as I can, I am going to keep on working. I suppose the last thing I'll ever do will be to write."

And happily, it was.

WARREN ROGERS FISHER

Warren Rogers Fisher, editor and publisher of the Carlisle Mercury for the last 25 years, died at Lexington December 16.

Mr. Fisher, a prominent Kentucky journalist, had been in poor health for some time and had been seriously ill for several days. He was a native of Carlisle, the son of John Irvine Fisher and Mary Elizabeth Rogers Fisher, and was born Aug. 18, 1884. He was graduated from the Covington High school and attended Kentucky University, now Transylvania College, where he received a certificate in English.

Mr. Fisher was married Nov. 26, 1914, to Miss Elizabeth Collins of Lexington. Two years prior to his marriage he purchased the Carlisle Mercury and has been its owner and editor since that time. His fame as an editorial writer was far-reaching and his writings, especially those on nature, birds and Kentucky customs were often quoted.

Mercury Outstanding

His newspaper, a weekly publication, had been awarded three first

prizes as Kentucky's best weekly newspaper by the Kentucky Press Association, of which he was an active member, and first prize for the best editorial page. The Mercury also had received cups for the best single issues.

A Democrat, Mr. Fisher served as a member of the Selective Service Board of Nicholas county in 1918, and in 1931 he was named publicity chairman for Ruby Lafoon in the latter's gubernatorial campaign.

At the time of his death he held a position as statistician of the Kentucky Workmen's Compensation Board, to which he was appointed by Gov. A. B. Chandler. He was a member of the Christian church and of the Kappa Alpha, national social fraternity.

Member of A Famous Family

His maternal great-great-grandfather, Nathaniel Rogers of Bourbon county, was a member of the Kentucky Constitutional convention in 1799.

Mr. Fisher is survived by his wife; one son, Warren Rogers Fisher, Jr.; a daughter, Miss Barbara Fisher, of Carlisle; his father, John Irvine Fisher, of North Middletown, and two sisters, Mrs. R. K. Scheffer, Williamsport, Pa., and Mrs. Russell Mayhall, Louisville.

ROBERT WORTH BINGHAM

Judge Robert Worth Bingham, died in Johns Hopkins Hospital at Baltimore, of a rare and obscure disease, diagnosed by an operation as abdominal Hodgkins. Only after his death did doctors disclose the nature of the illness. The disease defied diagnosis in European medical centers last summer. Physicians disclosed that a hospital staff doctor went to England to bring the Ambassador to Baltimore.

Judge Bingham, who had been publisher of The Courier-Journal and The Louisville Times nearly twenty years, returned to this country late in November and entered the hospital November 25. When other methods of diagnosis had failed, he underwent an exploratory operation and the ailment was discovered.

Judge Bingham was one of the first diplomatic appointees of President Roosevelt in 1933.

Active In Public Affairs

Although Judge Bingham was known best to Kentucky and the Nation as Ambassador to Great Britain and as a publisher, he had been active in public affairs of Louisville and the State long before he acquired his two newspapers in 1918.

In 1903, he was appointed County Attorney of Jefferson County. The following year, he was elected to the same post, which he filled until June, 1907. At that time, the Governor appointed him Mayor of Louisville, an office he held several months. In January, 1911, the Governor appointed him Chancellor of the Jefferson Circuit Court. Judge

Bingham declined to be a candidate for re-election, and retired from the bench in November, 1911.

Organized Farm Co-ops

His most active participation in matters which he deemed essential to Kentucky's welfare was the campaign he conducted personally and through his newspapers, during the early 1920's, for the establishment of co-operative marketing associations in this area.

When the tobacco markets of Kentucky opened in January, 1921, prices offered to growers were so low that it was necessary to close the warehouses, so that time for deliberation might prevent disorder. It was this situation which prompted Judge Bingham to launch a campaign for tobacco co-operatives.

Thus began a movement which Kentucky history describes as one which "went on with a fervor and enthusiasm which has had few parallels in the history of the State." It was discussed at every cross-road and gathering place in this section of the Nation.

By November, 1921, the association had 57,000 members producing a crop valued at more than \$50,000,000. The plan was speeded as the State Legislature enacted a law governing such associations and the banks of Louisville pledged a "revolving fund" of more than \$1,000,000 to advance to grower-members. Judge Bingham personally offered to lend a similar amount.

A committee, headed by Judge Bingham, made arrangements with the War Finance Corporation for a loan of \$10,000,000 after the warehousing of the tobacco, but this loan was found to be not necessary. In one season, the Burley Tobacco Growers' Co-Operative Association substituted a new idea for the old and ruinous methods prior to that time.

Closely following organization of the Burley Association, the Dark Tobacco Growers' Association officially was formed in October, 1922, after 58,158 farmers had pledged more than 74 per cent of the total tobacco acreage in the entire district. Formation of the dark pool followed a meeting in March, 1922, at which Judge Bingham, James C. Stone and Mr. Sapiro explained co-operative marketing.

Bought Papers In 1918

Judge Bingham entered the publishing field in August, 1918, when he purchased the controlling shares in The Courier-Journal and The Louisville Times from Gen. W. B. Haldeman, Miss Isabelle Haldeman and Henry Watterson, renowned editor of The Courier-Journal, who continued for some time as editor emeritus. He completed control in July, 1919, when he purchased the remaining shares from Bruce Haldeman.

Although the newspapers were traditionally Democratic during the years Judge Bingham was owner and publisher, he did not hesitate

to adopt an independent attitude in political races.

Contributions Innumerable

Judge Bingham's contributions of time, thought and money to public, semi-public and private agencies which sought to improve the city and State were innumerable. The majority of them were not disclosed, except to his most intimate associates.

Among those which the public knew about was the award of \$5,000 he made to the mountain county of Kentucky which showed the greatest progress in a specified number of months.

In 1936, Gov. A. B. Chandler announced he was able to obtain the services of Thomas H. Cutler, as chief engineer of the Kentucky Highway Department, because Judge Bingham had supplemented the salary of \$5,000, a limit set by the State Constitution.

In November, 1930, Judge Bingham advanced 50 per cent of the Christmas saving fund deposits of those who had such accounts in the closed National Bank of Kentucky, so they would have funds for Christmas.

Many Honors Bestowed

Many honors were bestowed on Ambassador Bingham during his service in the diplomatic post. In September, 1934, he was enrolled as an Honorary Freeman of Barnstable, oldest borough in the United Kingdom. One of the Ambassador's material ancestors lived in the Devonshire community of Barnstable.

King George VI, made Masonic history early in 1937 when he attended a special grand lodge of the United Grand Lodge of England to be invested as past grandmaster, at the same time Ambassador Bingham was invested as past grand senior warden.

Judge Bingham was the only American to receive honorary degrees from four British universities. He was awarded degrees of Doctor of Laws by the University of London in 1933; Cambridge University in 1934, and St. Andrews University in Scotland in 1937. Oxford University conferred upon him a degree of Doctor of Civil Laws. He also was elected an honorary "Bencher" of Law Temple in London.

Served Many Institutions

One of Judge Bingham's many interests was the Kentucky Children's Home Society, and he was president of the society for many years after his work began in 1899. Barry Bingham is now president of the same organization.

He was a trustee of Berea College and also of Centre College. He had served as a member of the Board of Regents of the Smithsonian Institution since 1932, and was elected a member of the Council-At-Large of the University of Louisville in 1933. He was a member of Calvary Episcopal Church.

Judge Bingham was master of Falls City Lodge of Masons in 1900

and had continued his work in the Masonic organization in the York and Scottish Rite bodies. For a number of years, he was president of the Board of Children's Guardians of Louisville.

Varied Business Interests

His business interests were many and varied. He was until July, 1933, a director of the Louisville & Nashville Railroad. He was a director of the Liberty National Bank & Trust Company, the American Cresoating Company, and other companies.

Judge Bingham was a member of the Louisville, Kentucky, and American Bar Associations; the North American Newspaper Alliance; the Society of Colonial Wars; Society of the Cincinnati; Sons of the American Revolution; Phi Beta Kappa and Alpha Tau Omega.

He was a member of the Pen-dennis Club, New York Yacht Club, Metropolitan Club, Washington; University Club, Chicago, and the American, Athenaeum, Marlborough and Travelers Clubs, London.

With the Ambassador when he died were his wife, Mrs. Aleen Muldoon Hilliard Bingham; her son by a former marriage, Byron Hilliard, and two of Judge Bingham's children, Barry Bingham, co-publisher of The Courier-Journal and Times, and Miss Henrietta Bingham; Dr. Young, and the diplomat's sister, Mrs. R. T. Grinnan.

One son, Robert W. Bingham, Jr., makes his home in London.

FORMER SHELBYVILLE PUBLISHER SUCCUMBS

The long newspaper career of Col. John Tevis Hearn, 94, founder of the Knoxville (Tenn.) Sentinel and the Shelbyville (Ky.) Advertiser, ended Monday, November 16, at Chesterfield, S. C.

He died early at the home of a son, Paul H. Hearn, editor of the Chesterfield Advertiser, and the funeral was held in the afternoon.

In addition to the papers which he founded, he was identified with the News Sentinel at Knoxville, the Tampa (Fla.) Press, the Moultrie (Ga.) News and the Chesterfield Advertiser.

During the past few years he had edited a collection of short poems and conducted book reviews.

He was a native of Shelbyville, Kentucky.

New Linotype equipment installed by state newspapers include a Two-in-One Blue Streak Model 29 with self-quadder by the Louisville Times, a Blue Streak Model 14 by the Mountain Advocate, Barbourville, and a Model 8 by the Bourbon Courier, Millersburg.

The Burkesville News, edited by J. R. Shannon, found it necessary to print 18 pages to carry news and advertising in the November 11 issue. New Type, borders, and other equipment have been purchased to "dress up" the paper.

The Kentucky Press

Official Publication Of The Kentucky Press Association

VICTOR R. PORTMANN..... Editor

Printed On The Kernel Press, Department Of Journalism,
University Of Kentucky, Lexington

PRESS ASSOCIATION OFFICERS

Jodie P. Gozder..... President..... News-Journal, Campbellsville
J. LaMarr Bradley..... Vice-President..... Enterprise, Providence
J. Curtis Alcock..... Secretary..... Messenger, Danville

EXECUTIVE COMMITTEE

Thomas R. Underwood, Lexington Herald, Chairman; Gracean M. Pedley, Herald, Eddyville; Vance Armentrout, Courier-Journal, Louisville; Dolph Creal, Herald-News, Hodgenville; Vernon Richardson, Advocate, Danville; J. Gilmore Nunn, Herald, Lexington; Joe Costello, Democrat, Cynthiana; Robert L. Kincaid, News, Middlesboro; James T. Norris, Independent, Ashland; Victor R. Portmann, Kentucky Press, Lexington; Martin Dyche, Echo, London; Joe Richardson, Times, Glasgow; Robert L. Elkin, Lancaster, Honorary.

LEGISLATIVE COMMITTEE

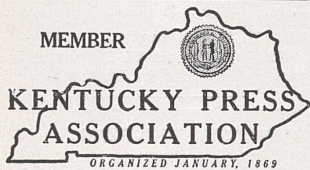
Thomas R. Underwood, Herald, Lexington, Chairman; Warren Fisher, Mercury, Carlisle; Lawrence W. Hager, Messenger, Owensboro; George A. Joplin Jr., Commonwealth, Somerset; Francis M. Burke, Mountain Eagle, Whitesburg.

ADVERTISING COMMITTEE

Robert L. Kincaid, News, Middlesboro, Chairman; Thomas T. Wilson, Log Cabin, Cynthiana; Shelton Sauley, Register, Richmond; W. L. Dawson, Oldham Era, La Grange; A. S. Wathen, Kentucky Standard, Bardstown.

NEWSPAPER EXHIBIT COMMITTEE

Victor R. Portmann, Kentucky Press, Lexington, Chairman; S. B. Goodman, Central Record, Lancaster; Flem Smith, News, Georgetown.



HOLIDAY GREETINGS

The Press extends holiday greetings to the Fourth Estate. May the New Year bring you Health, Happiness, and Prosperity!

MARK THOSE DATES!

January 27, 28, and 29 should be outlined in red on your new calendar because you should be in Louisville at the Brown on those dates. The program committee promises the KPA an interesting, instructive, and entertaining meeting. And no water! With such an invitation you actually cannot afford to miss the mid-winter interlude.

THOUGHTS AT CHRISTMAS

We hope the Christmas stockings of Kentucky editors and publishers are full to overflowing on Christmas morning. Just as Santa wanted them to be, they have been good little boys and girls—because they have been so completely occupied with business that they had no time to behave otherwise.

We hope old St. Nick keeps that in mind.

Christmas is a rare and beautiful occasion, even in a world where the finer things of the spirit are deeply

enmeshed in troubles and human perplexities. This man-made snare unfolds briefly at Christmas, and the glad and joyous heart—the true spirit of Christmas—comes into its own.

The glad and joyous heart is the true gift of Christmas. Look that your own shall be so.

After Christmas comes, New Year's, in which the quiet joy of the Yuletide seems to grow into a strange phenomenon called celebration. We shall be glad the old year is passing, that we are safely come through its course. But on the morrow perplexing, requiring even greater courage and insight — and then we shall seek the council of our hearts and make what we call resolutions.

May we suggest for consideration on resolution-morning some of the following little problems that have been with us for a long, long time?

1. Am I giving them a good newspaper, and if so from whose point of view—their's or mine?

2. How can I change this life which seems to run in ragged circles from one small job to another, some of which seem wholly unrelated—how could I change this to a planned and orderly direction of my own time and that of my employes to the end of better newspaper production?

3. Isn't it about time I quit telling national advertisers to jump in the lake, or words which mean the same thing, and treat them with as much respect as I do the merchant whom I see every day?

4. Is this not a good time to be-

gin selling circulation, spending money to get it and money to keep it, substituting this policy for the panic-system where I let my subscribers run my business on their own sorry terms? How can I reconcile a policy of no salesmanship to a situation and a business where salesmanship is both the heart and soul as well as the sinew of its very existence?

5. How many of the problems that now seem impossible to me, as one lone publisher, can I turn over to my association with certainty that it can handle them better and assurance that, in any circumstance, it could do no worse?

Our toast to Christmas and its glad day of love and joy.

Our toast and a couple of Yip! Yipes! to New Year's and its sense of relief and release.

Our toast to the future, this New Year, and be dad burned if we don't do it better next time.

A PERSONAL TRIBUTE

Professor Grehan is gone. The editor of the Press feels a deep personal loss that time does not seem to mitigate. Professor Grehan and I occupied the same office for more than ten years with our desks side by side. I miss the friendly discussions, the serious and humorous arguments in which we solved the questions of the day. I miss his kindly admonitions because he was my severest, yet kind and just, critic. I miss his genial comradeship, his smile, his wit, his ever willingness to aid and advise. Time may heal the wound, but his spirit and counsel will remain here always. God rest his soul in that peace and joy that he so richly deserved.

IN MEMORIAM

Death has sadly decimated the ranks of Kentucky newspapermen during the past month. Our craft and our commonwealth have sustained a loss that cannot be estimated. The members of the Kentucky Press Association are saddened at the loss of their friends and comrades. Long will the editors cherish the memory of those with whom they had been so long associated. They left a heritage of devotion to their profession, their state, and their fellowmen as a legacy for us who remain to carry on in their memory. Every editor feels that he has indeed suffered a deep, lasting personal loss, and mourns with their sorrowing families in those untimely deaths that so abruptly ended useful lives.

The Press, in memoriam, publishes tributes by fellow editors who knew them by their works.

OUR "UNCLE ENOCH"—A REVERENT "30"

Now, with those of hundreds of other news folk who loved him well,

our heart is saddened by swift visitation to the workshop by the Grim Specter, whose blighting scythe is no respecter of persons, who strikes sometimes so suddenly as to leave us completely bereft from shock.

So it was when Enoch Grehan our "Uncle Enoch" for more than a score of years, was taken, as he would have wished to go, on that journey from which there is not returning, from his desk, doing his duty tho feeling, fleetingly, the chilling touch of death while at his usual business—the business of directing youthful journalists into paths of learning which, unflinchingly, took them to accomplishments which reflected credit upon him as teacher.

Founder of the Department of Journalism at the University of Kentucky, back in 1914; before that for years news editor of the Lexington Leader and Lexington Herald, for the last 25 years dramatic critic and columnist par excellence of the Herald, Enoch Grehan's work, which he loved so well and to which he brought a depth of understanding of youth and its problems which endeared him past understanding to those with and for whom he labored, he leaves behind him a monument of vast accomplishment, the fruits of which will ripen for generations yet to come; will show forth in lasting improvement of Kentucky journalism, especially as that term applies to newspaper men and women.

Even in latter years, tho suffering physically and recently undergoing a major operation, he never stinted in giving of himself, continued to perform his labors of love into the long hours of the night, after full days in office and classroom. He was a true newspaper man, a gifted teacher; perfect in courtesy, deft in imparting knowledge, quick to praise the worthy student, slow to put the blue pencil upon any honest effort, no matter how awkward.

Enoch Grehan was the kind of man for whom we could wish everlasting life here on earth, where his work was so good. To write "30" for him is a heart-rending task, thus poorly done; yet withal some consolation that, having built from nothing a lasting memorial which would have been first choice of many of those who loved him, he could "fold the draperies of his couch about him and lie down to pleasant dreams."—Gracean Pedley.

COL. HARRY SOMMERS

The death of Col. Harry Sommers, of the Elizabethtown News, at the age of 84, removes from the state one of its finest citizens, ablest editors, and most interesting characters. For a period of 50 years his influence has been felt far and wide. The newspaper which he published, though it did not have what in these days is called a wide circulation, was read by other newspaper men all over Kentucky and

(Please turn to Page Six)

KPA Meeting At Louisville January 27-29

The annual winter meeting of the Kentucky Press Association will be held January 27-29, 1938, instead of the previous week-end as announced, in the Brown Hotel at Louisville and promises to be largely attended by Kentucky publishers. The program committee, composed of Vance Armentrout, of the Courier-Journal; W. L. Dawson, Oldham Era, and Joe Richardson, Glasgow Times, assisted by President J. P. Gozder, Campbellsville News-Journal, and Secretary J. C. Alcock, Danville Messenger, will announce the program as soon as it is completed.

Registration of delegates will take place on the evening of Thursday, January 27, at 6:30 o'clock, followed by a buffet supper to be given by the Brown Hotel on the Roof Garden. Some form of entertainment will be provided by a ladies' committee, composed of Mrs. Vance Armentrout, Mrs. J. P. Gozder, Mrs. J. L. Bradley, and Mrs. J. C. Alcock.

The first business session will be held Friday morning, January 28, at 9 o'clock in the South Room of the Brown Hotel. Mayor Joseph Schultz, of Louisville, will extend the address of welcome and the response will be made by Thos. R. Underwood, chairman of the KPA executive committee and editor of the Lexington Herald. J. P. Gozder will deliver the president's annual address, followed by discussions of newspaper topics, including an address by Walter H. Crim, editor of the Republican-Leader, Salem, Ind.

Friday afternoon's program will include a report of the work done the past year by the Kentucky Press Advertising Bureau, of which Hal V. Brown is manager. Members of the association will be called upon to discuss the question of carrying on this work in the future. Mr. Brown and the advertising committee will make detailed reports of the work done in connection with handling the State Fair advertising and the other advertising business handled by the Press Bureau.

Col. R. S. Henry, Washington, D. C., assistant to the president of the Association of American Railroads, in charge of Public Relations, will address the State editors on the subject, "The History of Transportation." Other addresses will be included on Friday afternoon's program.

On Friday evening at 6:30 o'clock a banquet will be given the KPA by the Louisville Board of Trade on the Roof Garden of the Brown Hotel, followed by entertainment.

The business session Saturday

morning, January 29, will be called to order at 9 o'clock in the South Room. J. M. Willis, of the Meade County Messenger, Brandenburg, will lead a round-table discussion on "Rural Correspondents." Secretary Alcock will make a report of the 1937 convention of the National Editorial Association and his annual financial report. Thos. R. Underwood, chairman of the Legislative Committee will make a report, followed by a report of the committee on resolutions and the annual election of officers.

The meeting will close with a luncheon given by the Courier-Journal and Louisville Times at the Penderis Club Saturday at noon.

Folks, a new monthly pamphlet designed to be the helpmate of the average rural newspaper correspondent, introduced itself to some 5,000 publishers last week. The Press has received a copy and endorses and recommends it to our editors.

The booklet is the first of several services to be introduced under the auspices of the Newspaper Association Service bureau, recently established by the National Editorial Association and Newspaper Association Managers, Inc., representing some 20 state press associations.

With an editorial policy based on the saying, "Names make news," each issue will contain helpful suggestions which will improve the caliber of the copy turned in by rural correspondents.

"Six Helpers," "One Plus One Equals Five," "Wading in News," "Nellie Perks Up," and "Are You a Promoter?" are suggestive titles included by the editors in the first issue. In general, the publication will function as the equivalent of a university "short course" for correspondents.

Newspapers which are members of the co-operating associations

may obtain bulk quantities of the pamphlet, for mailing to their rural and local newsgatherers.

Folks will be edited by C. R. F. Smith of Louisiana State university, collaborating with Bruce R. McCoy, manager of the Louisiana Press association.

An editorial board of practical publishers from various parts of the country will guide the pamphlet's editorial destiny in the future, according to an announcement made by Mr. Smith this week.

Newspapers receiving the sample mailing of Folks have been generous in their response. "This is a good idea, and if future editions are as good as this one, we will get somewhere with our correspondents," wrote Carl Sexauer of the Ogden (Iowa) Reporter. An Ohio publisher, equally enthusiastic, suggests the possibility of using the booklet to build up subscription lists.

Other services soon to be introduced to members by the Newspaper Association Service bureau include a want-ad service edited by William Conrad, Medford, Wis., publisher, and the Pocketbook, a monthly newspaper house organ for advertisers, published by George W. Greene of Waupun, Wis.

In addition, the service bureau will serve as clearing house for its member newspapers and associations, for the exchange of ideas and information on national advertising, newspaper features, and legislative problems.

Headquarters of the service bureau are at 134 North LaSalle street, Chicago. Don Reid, associate manager of the Iowa Press association, is tentatively acting as manager of the service bureau.

The Mount Olivet Democrat began its sixty-fourth volume November 25. It is published by John W. Zolier, Jr.

PLUMMER ACTING HEAD

Prof. Niel Plummer was appointed acting head of the journalism department, University of Kentucky, following the sudden death of Professor Grehan. The appointment was made by the executive committee of the University Board of Trustees.

Mr. Plummer is a native of Beaver Dam. He holds A. B. and A. M. degrees from this University and is now working toward his Ph. D. degree at the University of Wisconsin. He is well known in the state among the newspaper fraternity through his positions as reporter, state, and city editor of the Herald during his undergraduate days, and through his publicity and radio work. He has been a member of the University faculty since 1929.

WALTERS TO DIRECT PRINTING EDUCATION

Word was received since our last issue of the appointment of Roy N. Walters as chairman of printing education week in the state of Kentucky. The appointment was made by Chester A. Lyle, national chairman, under the auspices of the Graphic Arts Education Guild, Washington, D. C.

Mr. Walters, instructor in printing at Berea College, will contact the printing teachers in the state in an effort to work out a program in recognition of printing education week in Kentucky.

The forty-first volume of the Adair County News, Columbia, began with the November 10 edition. The editor is Edward Hamlett.

The 18th volume of the Stearns Record, published by Mrs. Rankin C. Powell, was started November 23.

The Manchester Guardian, edited by R. E. Miller, began its twentieth volume recently.

HAAG & SONS PHOTO ENGRAVERS

250 1/2 EAST SHORT STREET

TELEPHONE ~ 3292-X

LEXINGTON ~



~ KENTUCKY

NOTICE! EDITORS!

NEW LOW RUSH ENGRAVING SERVICE

We quote: 60c a minnum one column kut unmounted
 \$1.28 two col. 4-inch kut unmounted
 \$1.92 three col. 4-inch kut unmounted
 Add 10c per square inch for mounting

We develop and print your films at reasonable cost

IN MEMORIAM

(Continued from Page Four)

its editorials were re-printed everywhere.

Col. Sommers was a man of the old school, a Christian gentleman, a man who adhered strictly to a high code of ethics and whose life was on the side of the finest ideals of personal conduct and public morality. He was a Democrat but a man of great breadth of view and liberality of spirit rather than a rigid partisan. He fought for the policies which it seemed to him were calculated to advance the public interest and general welfare, and was frankly and fearlessly opposed to those which appeared to be selfish, narrow, and contrary to the public good.

For many years he taught a Bible class and was active in church affairs. Respected, admired, trusted, not only by his townsmen and wide circle of friends but by thousands throughout the state who had never met him, he died at a ripe age and full of honors, continuing his work, though blind, down to the last day and hour, and laying down the tools of his craft, which he had used so long, so honorably, and so well, only when the final call came and the greater darkness, which is light to the Christian, enveloped him.

The Lexington Leader regrets his departure and extends sympathy to his family and those nearest to him in social and business relations. May men of his type and power continue to be produced to the end of time. By such lives the world is made better and "the sad music of humanity" is sweetened.

—Doctor Rainey.

WARREN ROGERS FISHER

Shocked and genuinely grieved were we when there came the unhappy news that Warren Fisher, publisher of The Carlisle Mercury, had died. Only recently he completed a quarter of a century as publisher of the weekly newspaper into whose pages he had infused the imprint of his editorial genius.

Many were the admirable qualities which endeared the modest, shy country editor to his associates. His was the soul of a poet. He saw beauty in the sunset, gaudier in the waterfall, loveliness in nature. The birds were his intimate companions. Of their habits and peculiarities he wrote with a charm that was rare. His "Random Thoughts of a Country Editor" was of a superior literary quality. Its beauty reflected him who had communed with nature, found solace in the shade of the forest, music in the rippling brook.

Warren Fisher attained distinction as a country editor. His newspaper was repeatedly awarded coveted prizes for journalistic excellence, editorial superiority. He was shy and retiring. It is recalled that on one occasion he was placed on the program of the Kentucky

Press Association to discuss the technique of editorial writing. He prepared a manuscript on the subject that was scintillating in its brilliance, left it with the secretary to be read and absented himself from the meeting, because he shrank from reading it himself.

His newspaper exerted a fine, wholesome influence in his community. That influence extended beyond the confines of his county because his editorial discussions of public problems were lucid, good tempered and convincing.

There was no malice in his heart—this country editor with the soul of a poet. He was a rare and lovable individual, who in the limited sphere of a country editor lived a life that diffused much of the beautiful, exerted a beneficent influence. We shall miss the poetic charm of his editorial comment as we shall miss the genial warmth of his friendship.—Keen Johnson.

ROBERT WORTH BINGHAM

Because Judge Robert Worth Bingham was the owner and co-publisher of The Courier-Journal, it will make no attempt to measure his stature as a figure in world affairs. It will not undertake to define the part he played—and how he played it—in the public life of his country and his people. That may better be left to observers with a less intimate perspective and less affected by the poignant sorrow which parting with him has left.

But it can be no transgression of the proprieties for his personal associates on the staff which he headed to try to voice, in some degree, the respect, the esteem, the affection which that association inspired. For the nearly twenty years of his control of The Courier-Journal they saw him as a chief whose high ideals and inflexible integrity commanded their ardent and admiring loyalty.

They saw in him a chief who in the conduct of his newspaper laid his course on the soundest principles of journalism and maintained that course with steadfast fidelity and unwavering courage, never yielding in the least to the temptations of time-serving, never swerved by quest of popularity, never catering to the arts of expediency for the promotion of personal or financial power.

They saw in him a leader vitally concerned for the welfare of his fellowmen, particularly in Kentucky, and who, in his concern for that welfare, hesitated at no sacrifice of his time, energies or means.

They saw him, personally, a man who was a real man, stalwart and fearless in the strength of his convictions, a gentleman who was every inch a gentleman, distinguished by a rare grace of manner, as winning as it was unaffected, and whose human sympathies were as sincere as they were abroad.

We, his colleagues in the office—

and it was his pleasure to make us his colleagues—lament his leaving us, lament it with such grief as only can be caused by the loss of one we love.—Harrison Robertson.

Thirty-five new subscribers from seven states proves that Mary Agnes Kelley, editor of the Hawesville Clarion, is getting results in her drive for subscribers.

The circulation management of The Morehead News was recently taken over by Mrs. Lyda Messer Caudill who is consistently building up the subscription list.

The editor of the Olive Hill Herald, W. F. Fultz, is planning his annual Christmas edition for December 23 and will not issue any edition the following week as is the custom.

Orville Lee, operator for the Bourbon News, Paris, his wife, and three-year-old son were painfully injured in an automobile accident near Paris in which one other was seriously injured, on December 13. Mr. Lee managed to keep on with his work at the machine although hobbling around on crutches.

The fiftieth volume of the Mount Vernon Signal, edited by W. T.

Davis, opened with the edition of November 11. The Signal was established in 1887.

Jack Durham is employed as police reporter on the Salt Lake City Telegram. He was formerly sports writer on the Danville Daily Messenger.

The Mt. Sterling Advocate, edited by J. W. Hedden, Jr., outlined its Armistice day message with a cross outlined in a six-point black border.

The Auburn Times has been purchased by R. R. Pitchford, publisher of the Scottsville Citizen-Times. It will be managed by his son, R. R. Pitchford, Jr.

A carrier service is being planned by John L. Crawford, of the Harlan Daily Enterprise, and he is asking for applications from interested newsboys in all towns connected by bus service with Harlan.

The Elizabethtown Enterprise exhibited the handicraft done by Elizabethtown freshman students in one of its show windows recently. The paper is published by Wesley Carter.

Jesse M. Howard, Sr., died at his home in Glean Dean November 21. He was the father of the editor of the Hardinsburg Independent.

PRINTERS' BUSINESS DIRECTORY

Louisville Paper Company "A PAPER FOR EVERY NEED"

Permanized Bond Papers Maxwell Bond Howard Bond Cherokee News (Blue-white)

Imperial Type Metal

H. L. Felix, 1648 Sutton Ave., Mt. Washington, Cincinnati, Ohio IMMEDIATE SHIPMENTS FROM The Dickson Company 234 W. Main St. Louisville The McHugh Express Company 346 W. Fourth St. Cincinnati

Whitaker Paper Company Nation's Finest Printing Papers

Inquire of Our Salesmen G. C. Perrone, Lexington Frank Fund, Cincinnati Ed Ballinger, Evansville, Indiana

Southeastern Paper Company Louisville, Kentucky

Hammermill Products In Fine Papers Guy B. Roush, Representative 125 Hillcrest, Louisville

REPRO ENGRAVING COMPANY

HALFTONES · ETCHINGS · ELECTROTYPES · COLOR PLATES FOR ALL TYPES OF PUBLICATIONS · PROMPT SERVICE · REASONABLE PRICES · 505 ELM STREET · CINCINNATI, OHIO

MERGENTHALER INTRODUCES UNIQUE CAPITALS

C. H. Griffith, vicepresident in charge of typographic development with the Mergenthaler Linotype Company, announces the completion of Unique Capitals for optional use with all three weights of the Erbar family and with Gothic No. 13.

"The use of these Unique Capitals," say Mr. Griffith, "gives the user of Erbar or Gothic No. 13 an extra and different looking font, in each instance, with the addition of only ten or eleven characters.

"The regular characters, of course, make fine newspaper heads, and are useful in many other forms of printing; but the substitution of the Unique Capitals for the regular capitals gives each font a different appearance and one that can be highly effective in advertising and various kinds of commercial printing. Already these Unique Capitals are being widely used in travel advertising."

These Unique Capitals are available in sizes from 18 to 34 point in Erbar Light Condensed, Medium Condensed and Bold Condensed, for keyboard linotypes, and from 18 to 72 point in the Light and the Bold Condensed, for the All-Purpose Linotype. They are available in Gothic No. 13 from 18 to 36 point for keyboard linotypes, and from 18 to 72 point for the All-Purpose Linotype.

A larger circulation has been offered to advertisers by Charles N. Wooton, editor and publisher of the Hazard Herald and Hindman Herald by giving them the same ad in both papers at no increase in cost.

All advertising rates of the Bedford Democrat have been raised fifteen per cent and went into effect December 1. The editors, Mrs. D. L. Bell, Charles A. Barclay, and Frank C. Bell, gave notice to the effect that this increase did not affect advertisers who had renewed their contracts during 1937.

The West Liberty Courier has installed a new newspaper press which will enable the editor, F. S. Brong, to resume the regular size edition. For the past several weeks, following the breakdown of the regular news press, it has been necessary to use a job press.

The circulation rates of the Harlan Daily Enterprise were increased recently by John L. Crawford, who reports that the response was unusually good. The city circulation is better than it was and the territories covered by carriers are "bearing fruit in a fine way."

The thirteen volume of the Albany New Era, edited by W. H. Nunn, began November 17.

Because the newsprint failed to arrive on time, Editor W. H. Ward of the Greenup News was forced to print an inside supplement on pink stock.

Lloyd Tinnon, former employee of the Lexington Herald, succeeds F. S. Cunningham in charge of the linotype work in the LaGrange Era pant. Mr. Cunningham is now employed in Asheville, N. C.

The Paris News, edited by Carl L. Johnson, issued a special tobacco edition November 26. The Paris Kentuckian-Citizen also had a fine tobacco edition December 1. It is edited by A. S. Thompson.

The Pineville Sun, edited by Herndon Evans, promotes worthwhile enterprises. It recently started a fund for a local woman and her family after the death of her husband, who was killed performing his duties as a law officer.

"GIRLS ARE LIKE NEWSPAPERS"

Girls are like newspapers because they are healthier and stronger than they used to be; they have many type faces; they are worth looking over; back numbers aren't in demand; they try hard to be up-to-date; they aren't afraid to speak their minds; they can make or break a man; they have much influence; they carry news wherever they go; if they know anything, they tell it; every guy should have one and leave his neighbor's alone. —Versailles Leader.

While "open house" was being held in the new publishing plant of the Three States, edited by H. C. Chappell, history repeated itself. One of the first visitors was Mrs. B. H. Bentley with a bouquet of flowers sent to the editor by her mother and father. When a young girl in her teens, twenty-five years ago, Mrs. Bentley visited Mr. Chappell's office at the Middlesboro Thousandsticks with a similar bouquet from her parents. Shortly after this, Mr. Chappell took over the management of the News-Record and later changed the name to Three States.

Seventy years old— This distinction is enjoyed by the Flemingsburg Times-Democrat which began Volume 70 on December 2. A. F. Hoffman and Leland Ishmael are publishers and deserve the many congratulations showered on them.

The Harrodsburg Herald printed its annual tobacco edition on December 3 and gave its subscribers 20 pages filled with interesting news and information under the direction of editor D. M. Hutton and his capable staff.

The Carrollton News-Democrat, Editor R. C. Smith, made its appearance December 2 as a special tobacco edition of 16 pages. Editor Smith said that it was "some job" for his augmented force and that over a ton of newsprint was used to send the paper to over 5,000 addresses.

The Glasgow Republican, Editor C. M. Foster, lost one of its oldest subscribers by death. He had been a reader of that paper for over 45 years.

The Bardstown Kentucky Standard, A. S. Wathen, editor, issued 18 pages, two sections and a supplement, on December 9 to take care of the heavy volume of Christmas advertising. Congratulations.

The Cynthiana Democrat, Joe Costello, editor, appeared in 28 pages, three sections, on December 9, to take care of the heavy Christmas advertising. Joe took it in stride and did not even call this a "special" edition. Congratulations.

The Mergenthaler Linotype Company has distributed to the trade a new edition of its book entitled "Useful Matrix Information." Among the new features in this 120-page volume are sections on "How to Order Matrices," "Key to Matrix Terms," "Matrix Bridge and Notch Information," "Keyboard Diagrams," and "All-Purpose Linotype Information."

NEWSPAPER MOOCHERS BEWARE! BUY A COPY YOURSELF FOR SAFETY

If the "borrowers," who mooch the neighbor's paper instead of subscribing for themselves are worrying you, try the following story from the Tunkhannock, Pa. Republican, giving it plenty of display:

We once knew a man who was too stingy to take the newspaper in his home town and always sent over to borrow his neighbor's paper.

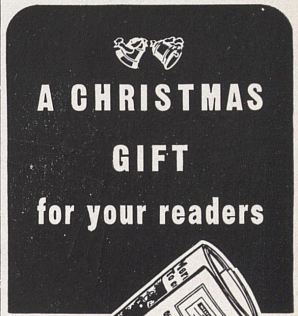
One evening he sent his son over to borrow the paper, and while his son was on his way he ran into a large swarm of bees and in a few minutes his face looked like a summer squash.

Hearing the agonized cries of his son, the father ran to his assistance, and in doing so ran into a barbed wire fence, cutting a handful of flesh from his anatomy and ruining a \$4 pair of pants.

The old cow took advantage of the hole in the fence, got into the corn field and killed herself eating green corn. Hearing the racket, the farmer's wife ran out of the house, upsetting a four gallon churn of cream and fell down stairs, breaking her leg and a \$19 set of false teeth. The baby, left alone, crawled through the cream into the parlor and ruined a \$40 carpet. During the excitement, the daughter eloped with the hired man and took all the family's savings with her.

The moral is that every man should be a subscriber to his home paper.

Otis C. Thomas, editor of the Liberty News, adopted a strictly cash-in-advance policy on subscriptions which went into effect December 1.



Give Them EYE EASE

With Legibility Faces

How could you better express good-will toward men than to give them an easier-to-read newspaper? . . . one set in a type face that's scientifically designed to reduce eyestrain?

But disregarding all sentiment, the Linotype Legibility Faces invariably prove a good investment. For more people buy papers when they're easier to read.

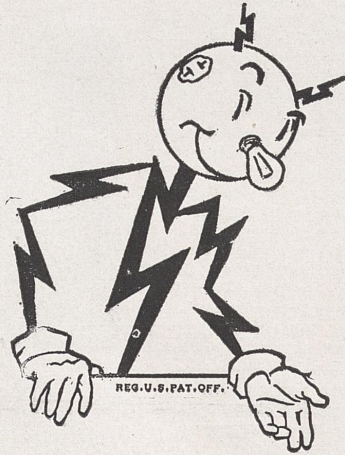
There are five faces in the Legibility Group. One of them should exactly meet your particular requirements.

MERGENTHALER LINOTYPE COMPANY

Brooklyn, New York
New York City • San Francisco
Chicago • New Orleans
Canadian Linotype, Limited,
Toronto, Canada Representatives in the Principal Cities of the World

LINOTYPE GOTHIC NO. 13 AND EXCELSIOR

BUSH-KREBS CO.
INCORPORATED
ARTISTS. ENGRAVERS
PRINTERS' SUPPLIES. ELECTROTYPERS
LOUISVILLE, KENTUCKY
ED WEEKS, MGR. SUPPLY DEPT.



Good Luck

We trust that 1938 will be for all of you
the most prosperous and happy year in
your experience.



KENTUCKY UTILITIES CO.
Incorporated
and Associated Companies

U
l
c
f
t
v
a
a
P
R
t
n
f
y
o
n

