

V. M. I. vs. KENTUCKY

Saturday, Sept. 30
Stoll Field

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Official Program
Price 25c



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UNIVERSITY OF KENTUCKY

1939 Varsity Football Schedule

<p style="text-align: center;">SEPTEMBER 30</p> <p>V. M. I. at Lexington</p>	<p style="text-align: center;">OCTOBER 28</p> <p>Xavier at Cincinnati</p>
<p style="text-align: center;">OCTOBER 7</p> <p>Vanderbilt at Nashville</p>	<p style="text-align: center;">NOVEMBER 4</p> <p>Alabama at Birmingham</p>
<p style="text-align: center;">OCTOBER 14</p> <p>Oglethorpe at Lexington</p>	<p style="text-align: center;">NOVEMBER 11</p> <p>Georgia Tech at Atlanta</p>
<p style="text-align: center;">OCTOBER 21</p> <p>Georgia at Louisville</p>	<p style="text-align: center;">NOVEMBER 18</p> <p>West Virginia at Lexington</p>
<p style="text-align: center;">NOVEMBER 30</p> <p>Tennessee at Lexington</p>	

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Athletics Department, University of Kentucky, Lexington

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PHONE 307

Kentucky and V. M. I. on the Gridiron

The football rivalry between the University of Kentucky Wildcats and the Virginia Military Institute Cadets is one of the oldest in the South, dating back to November 26, 1892 — forty-seven years ago — when the Wildcats, who were not to be called by that name for eighteen years, took the first trip out of the State ever taken by a Kentucky football team, and lost to V. M. I.

This game was played at Lexington, Va., home of the Cadets, and the score was 34 to 0. With one exception, that was the largest score ever made by either team against the other in their fourteen meetings. The exception was in 1936 when, in the last engagement between Kentucky and V. M. I., played in Lexington, Ky., the Wildcats rolled over the Cadets by 38 to 0 in a major upset of the season.

When Kentucky first met V. M. I. on the gridiron, football was in its infancy; it was far removed from the streamlined game that it is today, and few indeed were the spectators who bothered to watch the college boys try to murder each other. Actually the Kentucky team of that year, six years before the outbreak of the Spanish-American War, was the first official football to represent the University and it was the first Kentucky team to have a coach.

The previous year, 1891, saw a few "State College" boys get together for the fun of the thing and challenge Centre College to a game of football. The Lexington collegians had no coach and it is doubtful if Centre had one either. Centre won the game by 6 to 0 and that was the only game played that year by Kentucky.

The following year, however, football had started to gain in popularity in the South, and Kentucky not only had a coach, Jackie Thompson, of Purdue, but it had a six-game schedule. Two of the foes, Transylvania College and Central University, were met twice, with Kentucky winning one and tying one with Transylvania, and losing both to Central, then at Richmond. The sixth game of the season was with V. M. I. and after the drubbing Kentucky received in that pioneer game, the first football "Battle of the Lexingtons," the Wildcat schedule makers were glad enough to let those vicious military men alone for twenty years.

By the year 1912, two years before the outbreak of the World War, the memory of that 34-to-0 defeat had dimmed and once more Kentucky scheduled V. M. I. to play a football game at Lexington, Ky. The game had undergone considerable changes from its style of 1892 but even so it still was hardly the sport of today and, although some of the larger universities had built stands to accomodate ever-growing crowds, there was yet no mass football hysteria and the era of huge concrete stadia and special trains to football games had not yet arrived.

When Kentucky met V. M. I. in 1912, E. R. Sweetland was the Wildcat coach. They had the name officially by then, having won it in 1909 when the Sweetland-coached Kentucky team defeated Illinois at Urbana in a major upset. That was a bitterly-contested game between the Cadets from Virginia and the Kentuckians. This time it was no run-away for the Cadets who managed to defeat Kentucky by the baseball score of 3 to 2 — a field goal against a safety.

Again it was a long time before Kentucky and V. M. I. met again on the gridiron. The World War was over and the era of the roaring Twenties was beginning; football was played almost exactly like it is today, with a few minor changes, such as running with fumbles being allowed at that time, and the sport of football had evolved into a big business. That was in 1921 when the Wildcats and Cadets met for the third time in football. This time they battled at Louisville and Kentucky won the game by 14 to 7.

From that time until the present, Kentucky and V. M. I. have met fairly regularly in football, the games usually being hotly-contested affairs. During all these years the friendliest of athletic relations has existed between the "West Point of the South" and the University of Kentucky, with a natural, friendly rivalry developing and intensifying as the seasons roll by.

It is with real pleasure that Kentucky welcomes the football team of Virginia Military Institute and welcomes its supporters to this game.

Past scores between the teams follows:

1892 Kentucky	0	V. M. I.	34	1928 Kentucky	19	V. M. I.	6
1912 Kentucky	2	V. M. I.	3	1929 Kentucky	23	V. M. I.	12
1921 Kentucky	14	V. M. I.	7	1930 Kentucky	26	V. M. I.	0
1924 Kentucky	3	V. M. I.	10	1931 Kentucky	20	V. M. I.	12
1925 Kentucky	7	V. M. I.	0	1932 Kentucky	23	V. M. I.	0
1926 Kentucky	9	V. M. I.	10	1933 Kentucky	21	V. M. I.	6
1927 Kentucky	25	V. M. I.	0	1936 Kentucky	38	V. M. I.	0

WHAT THE SIGNALS MEAN



Holding. (Penalty—by offense, 15 yards; by defense, 5 yards.)

Offside or violation of kick-off formation. (Penalty, 5 yards.)

Illegal forward pass.

Crawling or pushing, 5 yards; helping ball carrier, 15 yards.

Score—touch-down, field goal, or conversion.

Unnecessary roughness, illegal defensive use of the hands, clipping, running into or roughing the kicker. (Penalty, 15 yards.)

Player illegally in motion. Penalty, 5 yards. If from shift or huddle, 15 yards.)

Penalty refused, incomplete pass, missed field goal or conversion, both sides offside, etc.

Interference with forward pass, pass touching ineligible player, or screen pass. (If penalty on offense, 15 yards and loss of down; interference by defense, ball to opponents on spot of foul as first down.)

Safety.

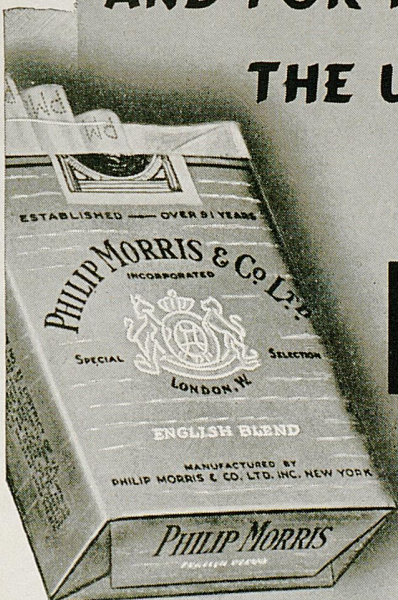
Delay of game or extra time-outs. (Penalty, 5 yards.)

Time out.



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U of K

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vs. V. M. I.

Stoll Field

Lexington, Kentucky

Saturday,

September 30, 1939

OFFICIALS

T. G. KAIN, *Georgia* Referee
C. B. CLEMENT, *Alabama* Umpire
R. L. TOLLEY, *Sewanee* Headlinesman
WILSON COLLINS, *Vanderbilt* Field Judge

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"Tulane's rah-rah leading sisters, the Misses Robbert (Carolyn, blonde, and Nardine, brunette) rehearse long hours on Newcomb College's gymnasium roof in June and July.

Miss Marian Draper of Tulane (in 1923) was first girl cheerleader of renown. She later starred in Ziegfeld Follies.

CHEERLEADERS TRAIN

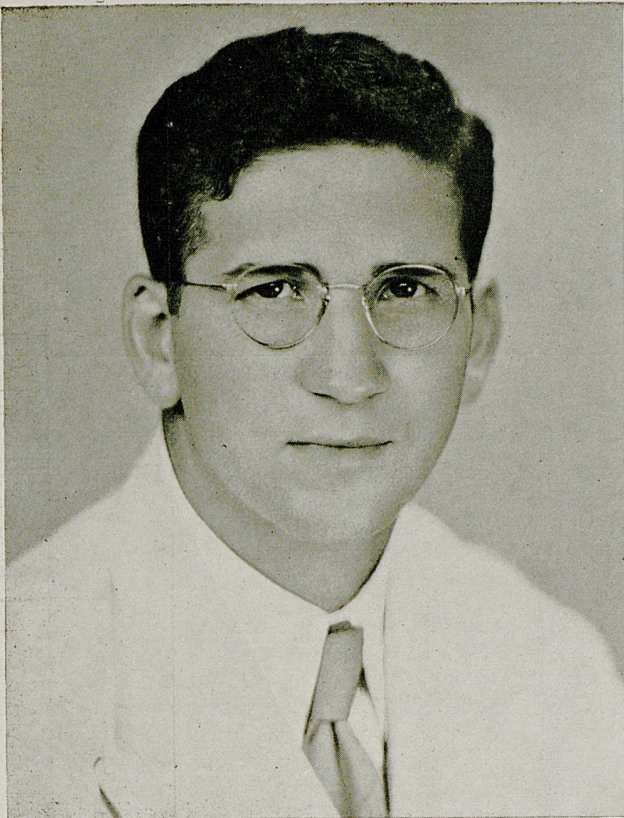
Like football players, cheerleaders must train too for college football. Intricate steps, rhythm, timing, coordination, acrobatics and even the rhumba have a place in the ace cheerleader's repertoire,







Intramurals like this at Auburn help develop acrobatic cheermen!

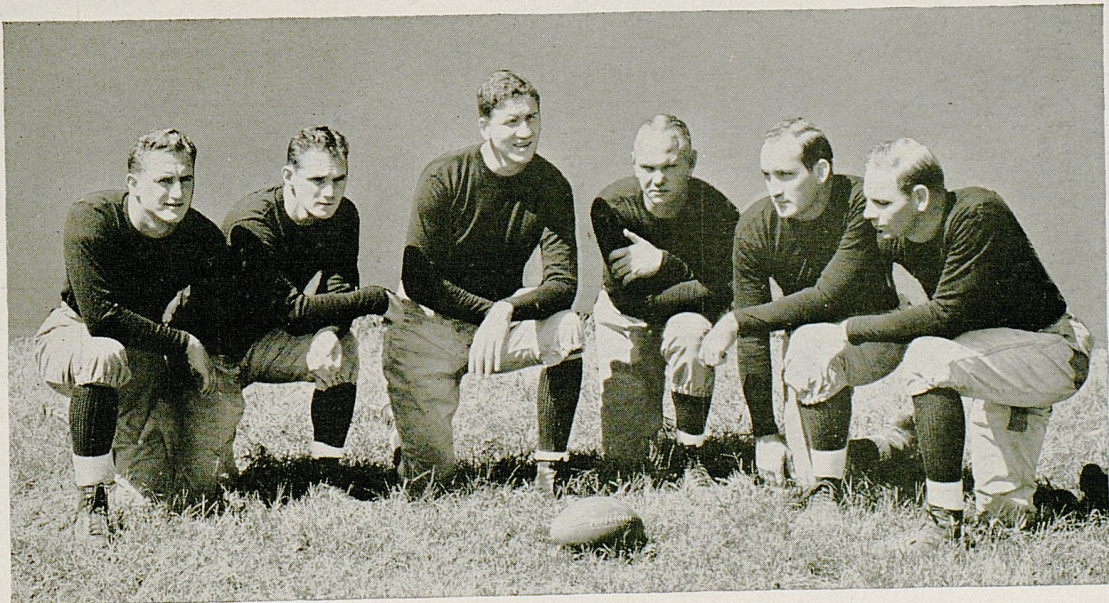


AB KIRWAN
Head Coach



BERNIE A. SHIVELY
Director of Athletics

• KENTUCKY • COACHING STAFF



Left to right: Lloyd Ramsey, assistant freshman coach; Frank Mosely, end coach; Ab Kirwan, head coach; Bernie A. Shively, line coach; Gene Meyers, freshman coach; Joe Rupert, assistant freshman coach.

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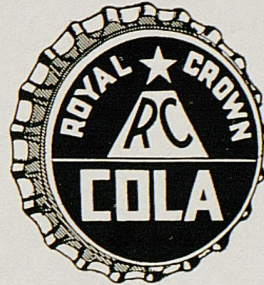
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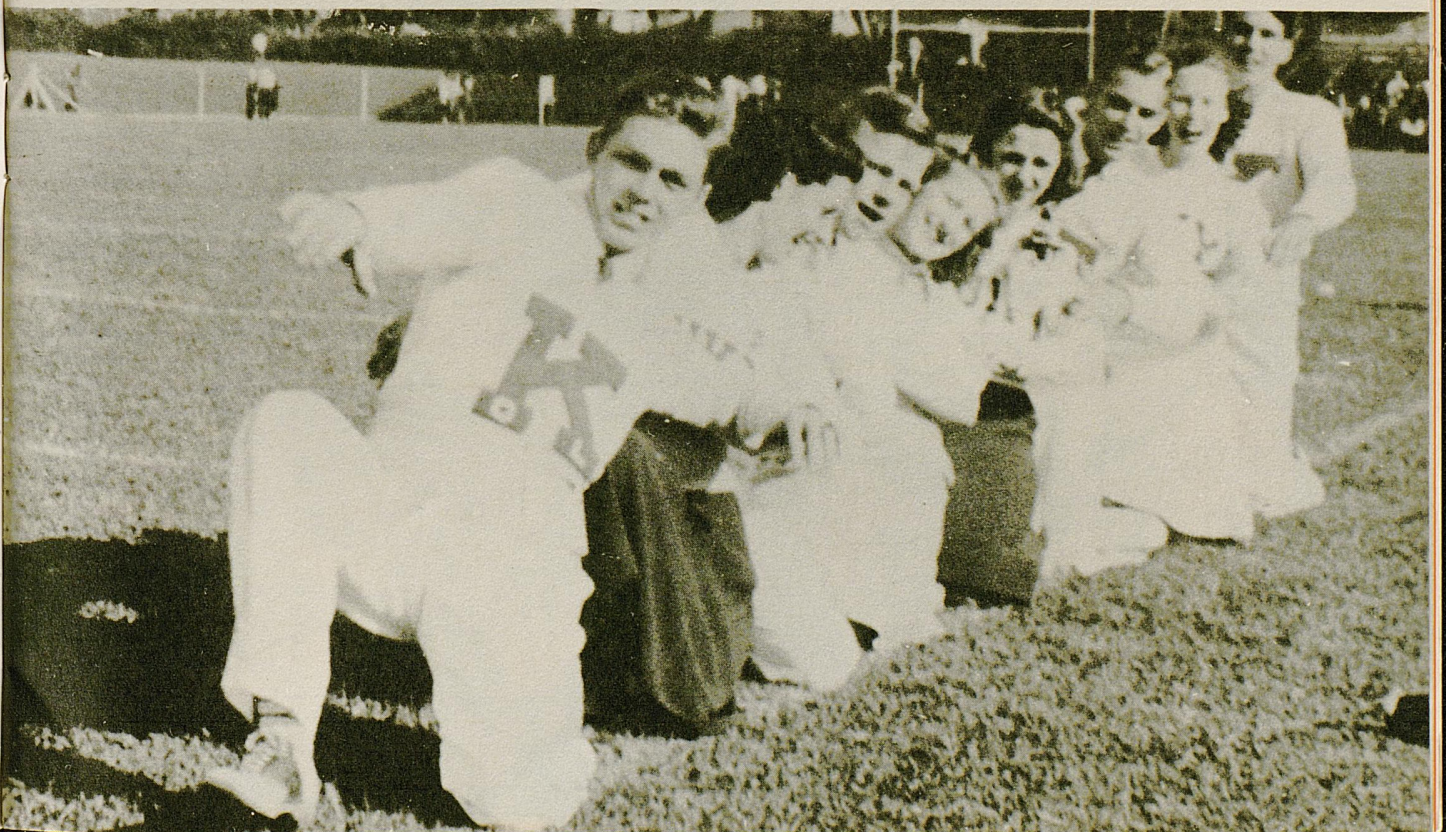


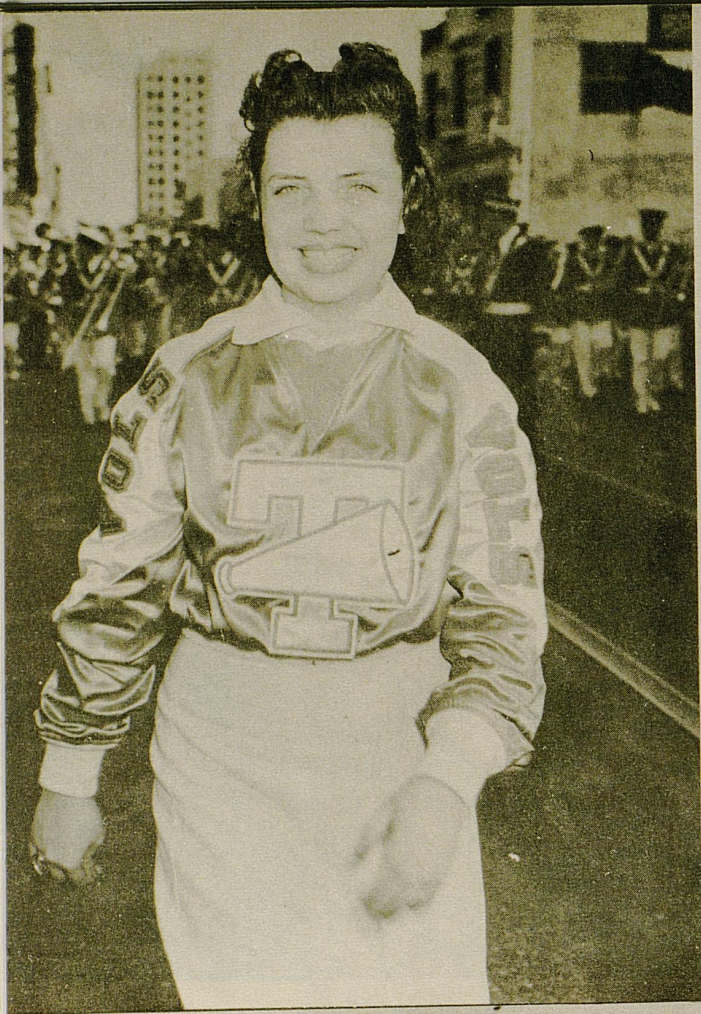
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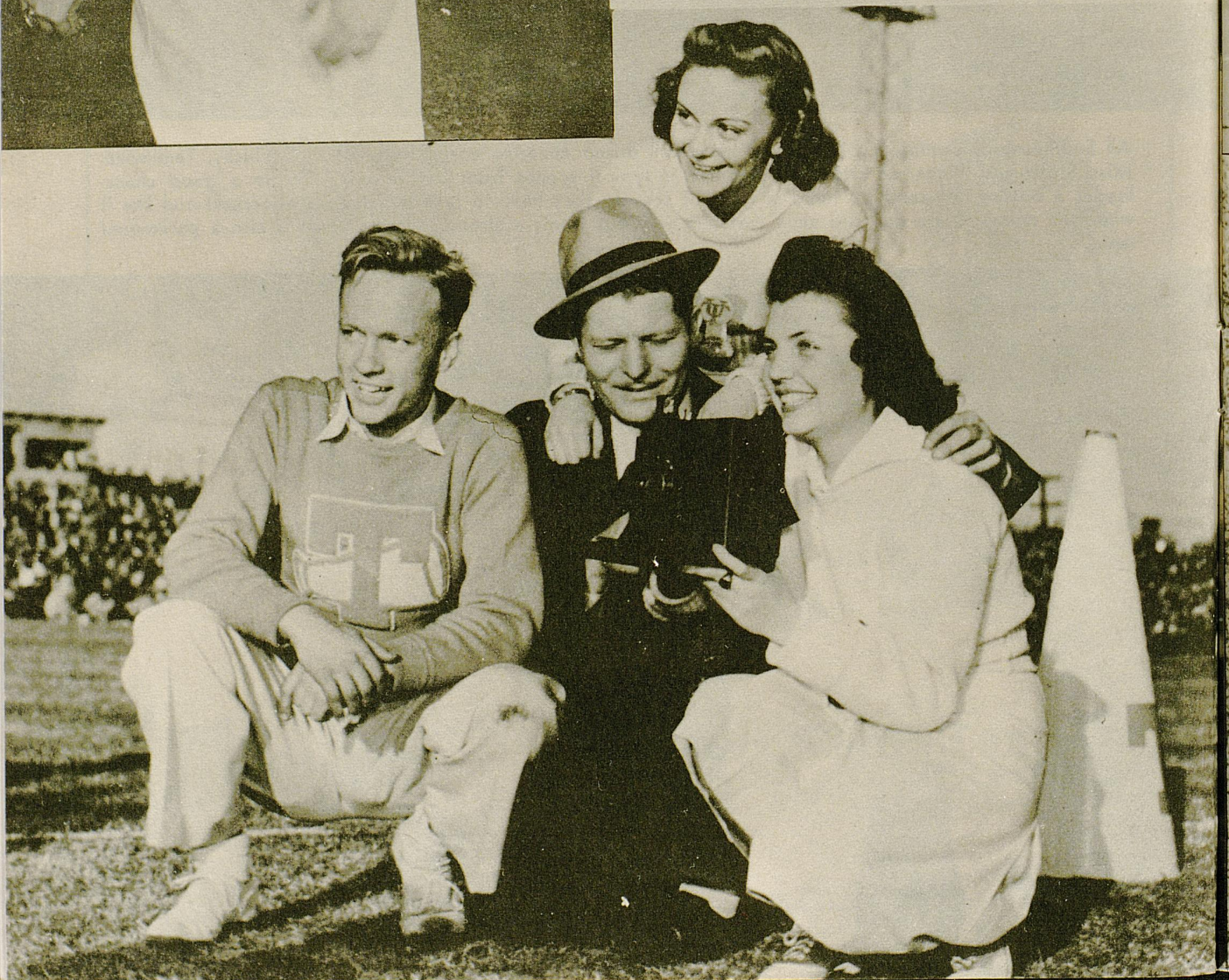


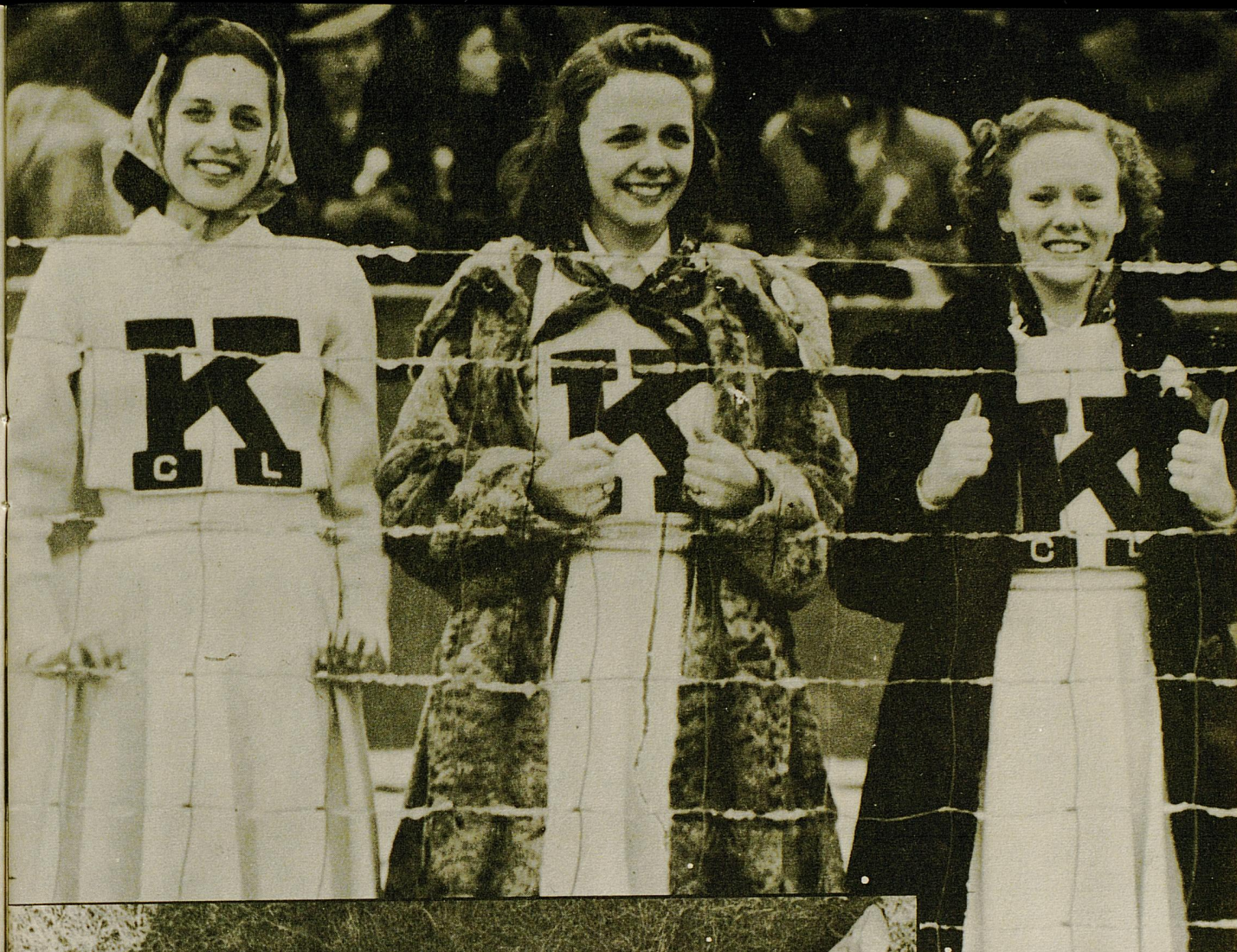
All Southeastern Conference institutions have well drilled cheering corps. Ole Miss, Kentucky, Tennessee, Miss. State, and 'Bama rah artists are depicted in typical scenes from battlefronts. To be a good cheerleader a boy or girl can't be timid in front of crowds; they have to take the student wisecracks and like it when the moments are dull and alma mater is 'way out front; a strong, durable voice is also a paramount asset.





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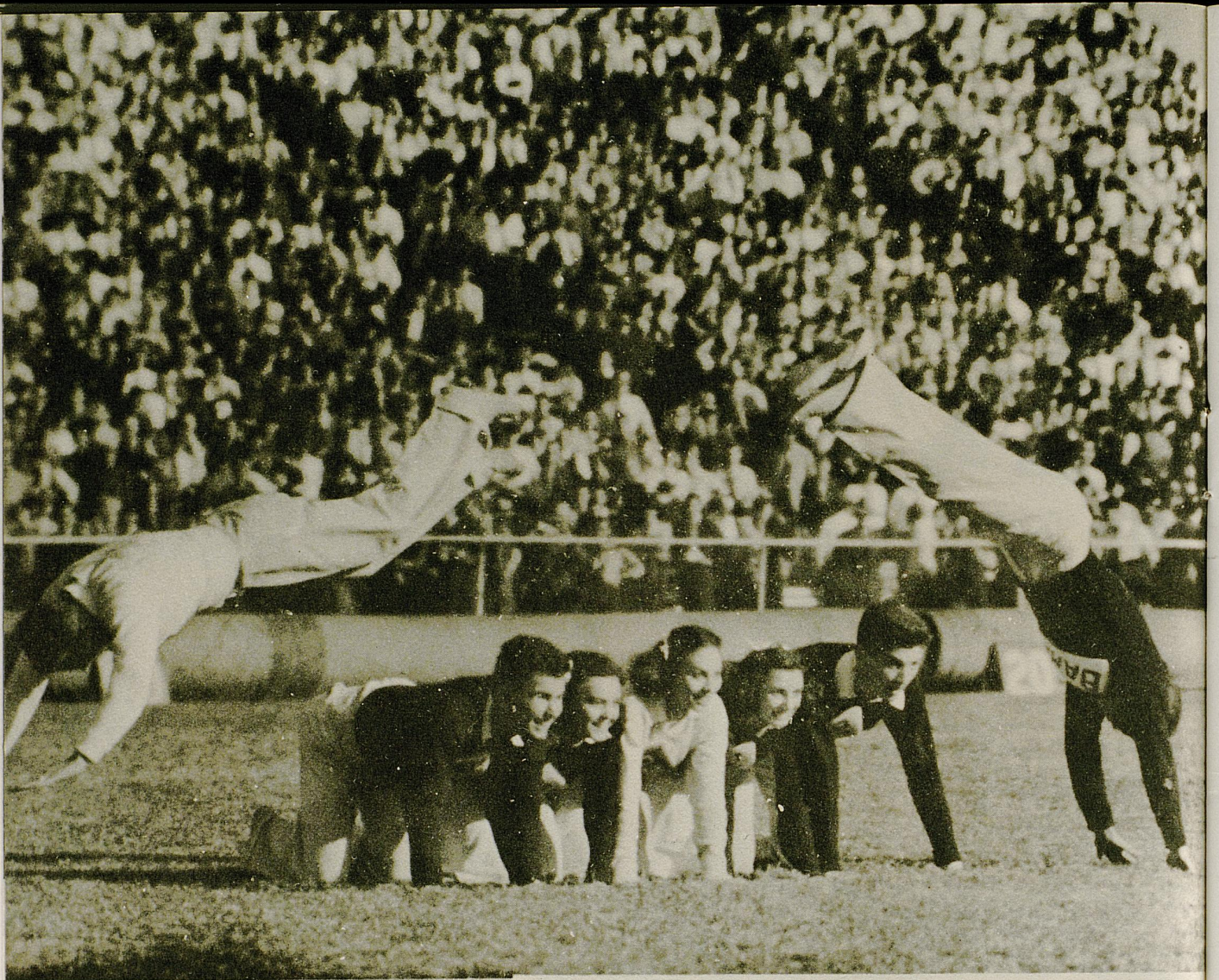




The Kaintucks
Must Be
Doin'
All Right!



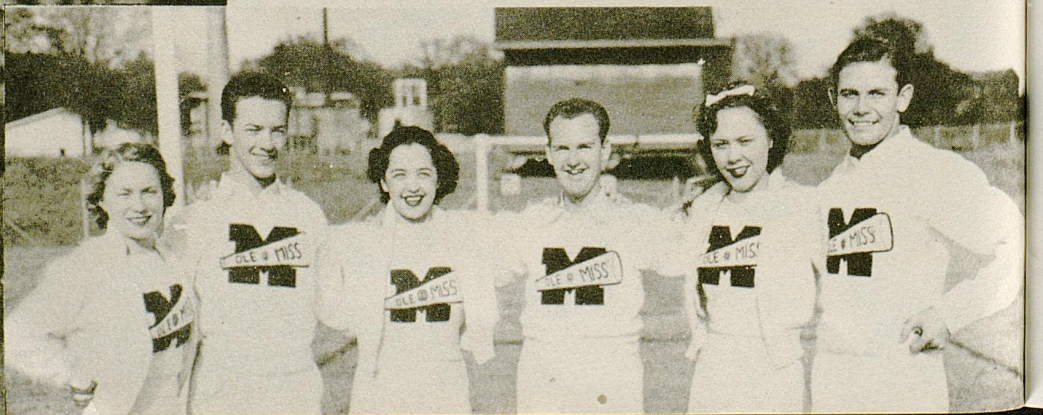
Mississippi
State's
Yell Leaders
Look Up!

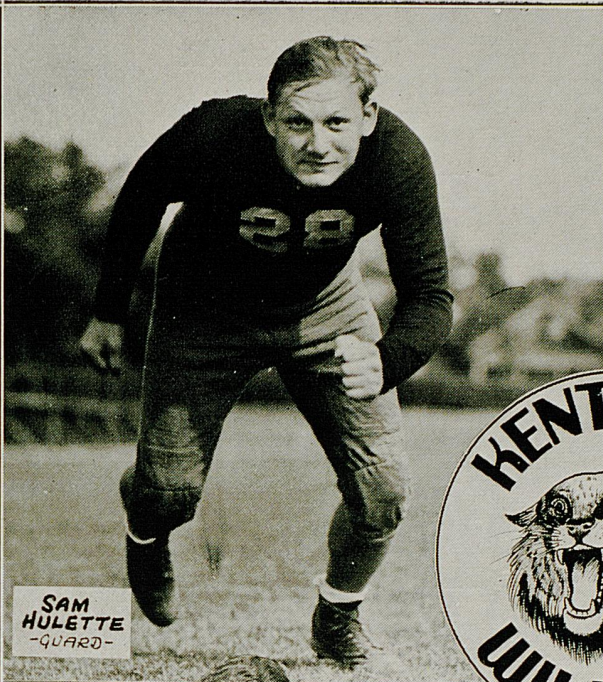


Look At The Bama Boys
Turn Cartwheels!

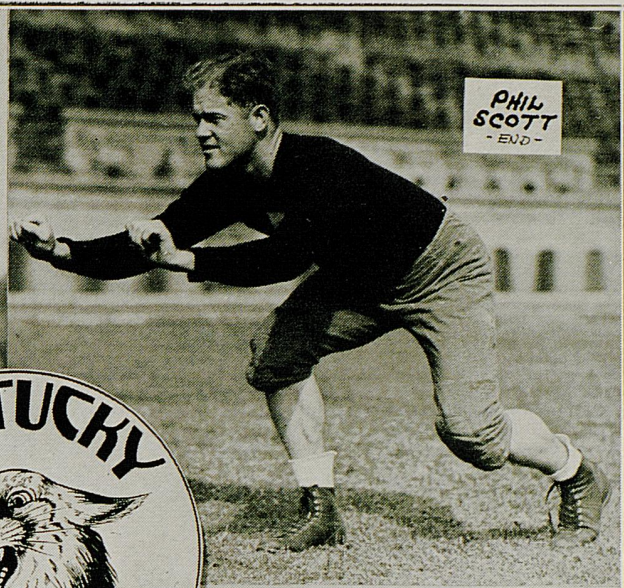


Ole Miss Leaders Smile
At The Birdie!
And Do Flips!

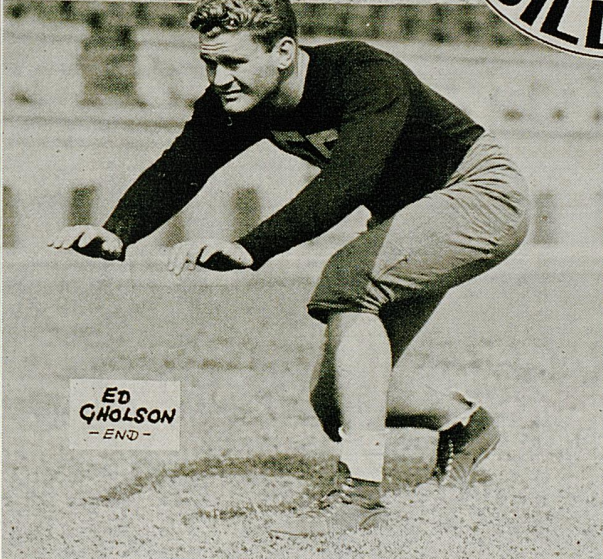




**SAM
HULETTE**
-GUARD-



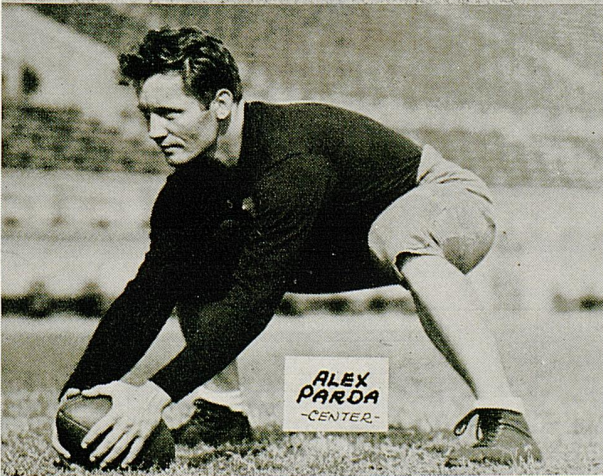
**PHIL
SCOTT**
-END-



**ED
GHOLSON**
-END-



**JOE
SHEPHERD**
-QUARTERBACK-



**ALEX
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-CENTER-



**HARRY
DENHAM**
-END-

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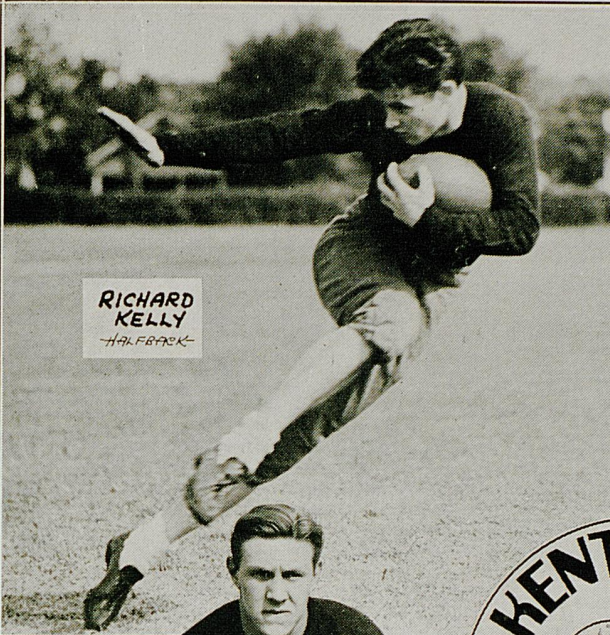
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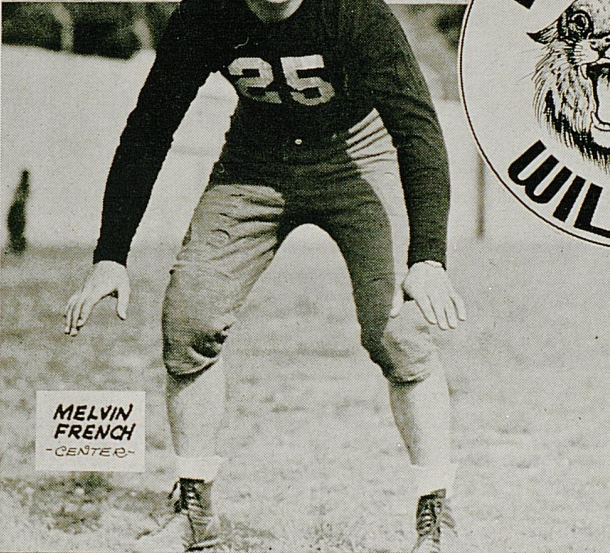
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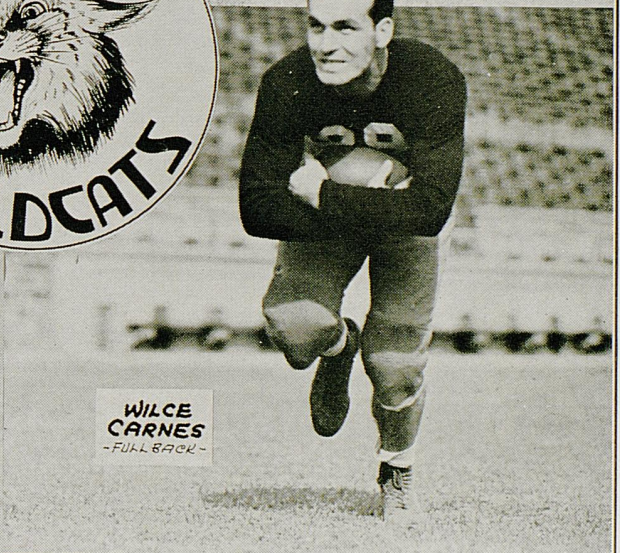
**RICHARD
KELLY**
-HALFBACK-



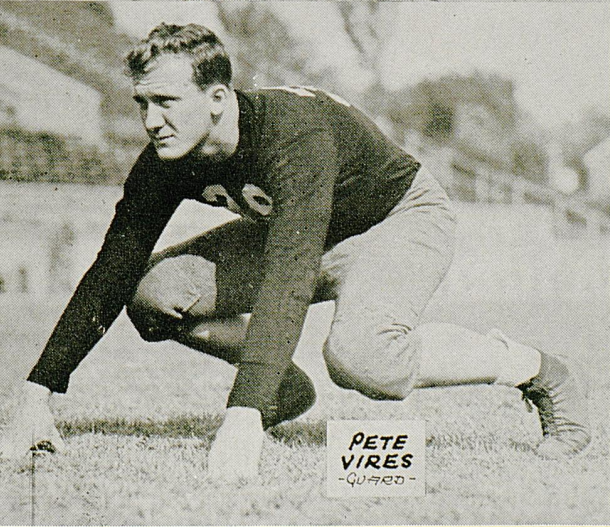
**LAWRENCE
SPEARS**
-TACKLE-



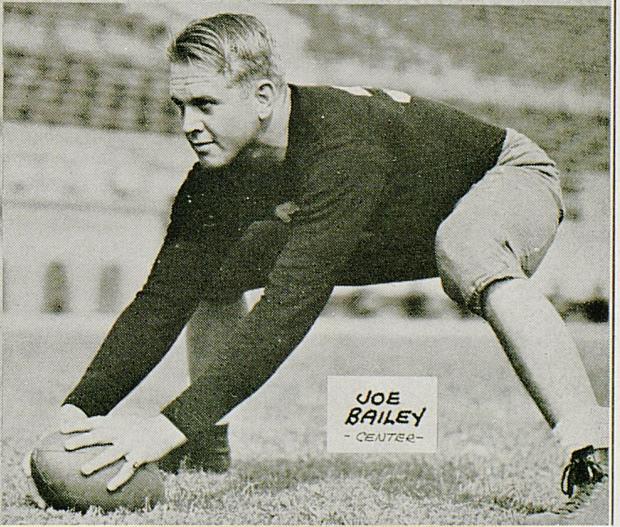
**MELVIN
FRENCH**
-CENTER-



**WILCE
CARNES**
-FULLBACK-



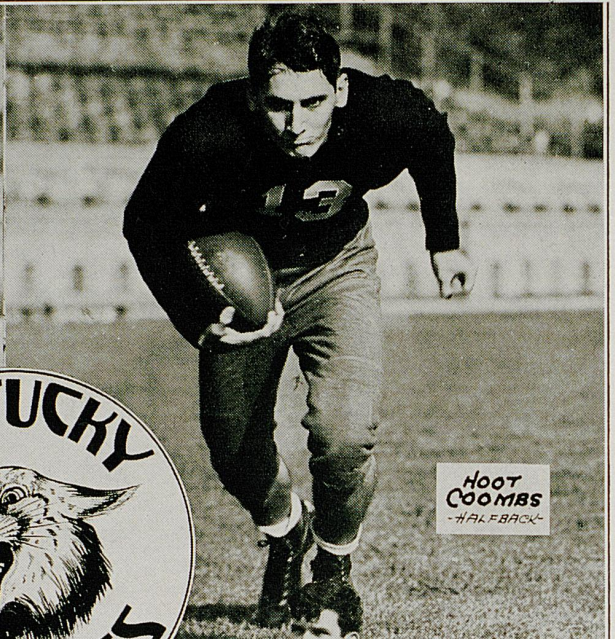
**PETE
VIRES**
-QUARTER-



**JOE
BAILEY**
-CENTER-



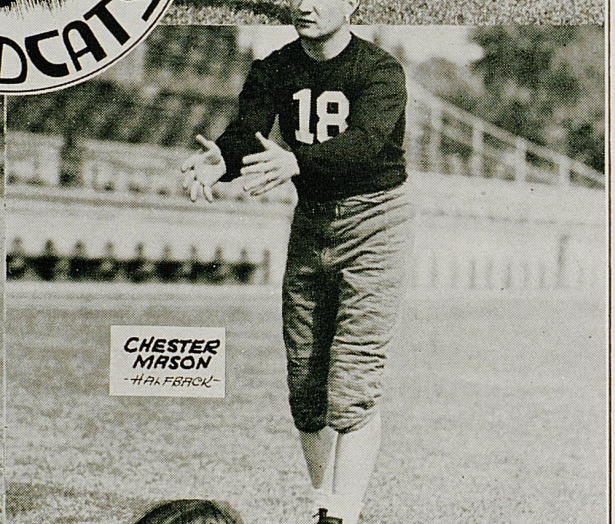
**NOAH
MULLINS**
-FULLBACK-



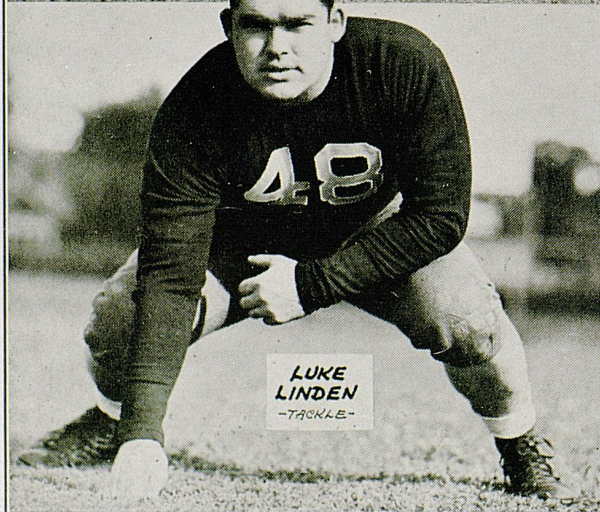
**HOOT
COOMBS**
-HALFBACK-



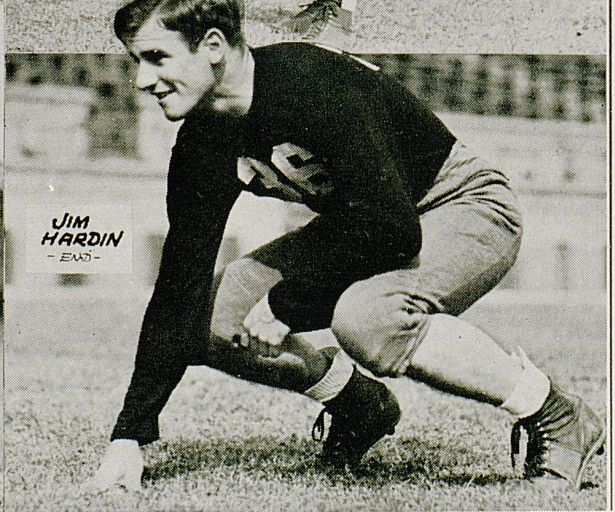
**BILL
TUCKER**
-HALFBACK-



**CHESTER
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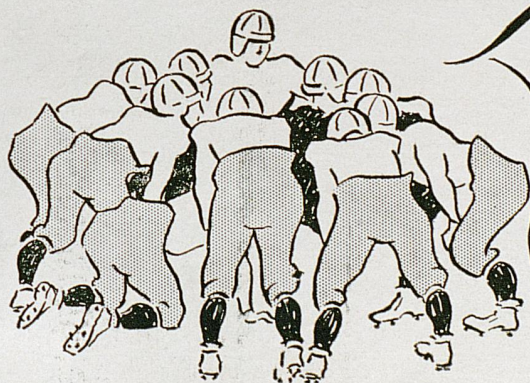
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LE	LT	LG	C	RG	RT	RE
Sexton	Walker, B.	Reutt	Atkison	Thrasher	Brown	Irwin
68-48	40-46	24-19	36-36	18-28	43-20	52-50

QB
Shelby
33-33

LHB
Heely
44-10

RHB
Shu (capt.)
27-66

FB
Catlett
20-47

SQUAD LIST

No.	
W. Red	
12-12	Mitchell, e
14-29	Nelson, t
15-23	Reynolds, g
18-28	Thrasher, g
20-47	Catlett, b
21-51	Walker, W., g
22-67	Tipton, t
24-19	Reutt, g
27-66	Shu (C), b
31-61	Parrish, c

No.	
W. Red	
33-33	Shelby, b
36-36	Atkison, c
38-18	Pitts, e
40-46	Walker, B., t
42-62	Skladany, c
43-20	Brown, t
44-10	Heely, b
45-45	Navas, g
46-63	Carney, b
48-38	Matthews, b
50-64	Johnson, e

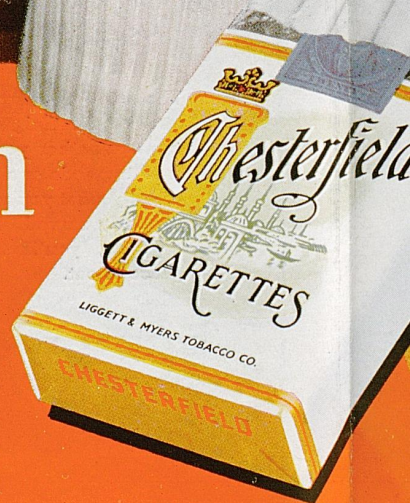
No.	
W. Red	
51-53	Simpson, g
52-50	Irwin, e
53-31	Stengele, e
56-55	Pritchard, b
60-37	Replogle, b
61-68	Swift, g
64-11	Chapman, b
68-48	Sexton, e
69-60	Nugent, e
00-00	Huyett, e

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Umpire.....C. B. Clement, Alabama

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36	42	28	31	53	47	44

QB
Shepherd (capt.)
24

LHB
Zoeller
48

RHB
Combs
13

FB
Ishmael
16

SQUAD LIST

No.	No.	No.
2 Allen, b	24 Shepherd, b	37 Jacobs, t
3 Brown, b	25 French, c	39 Vires, g
4 Eibner, t	26 Brown, b	40 Mullins, b
5 Scott, e	27 Zinn, b	41 Spickard, g
6 Parda, c	28 Hulette, g	42 Spears, t
8 Waters, g	29 Carnes, b	43 Gambol, t
13 Combs, b	30 Palmer, g	44 McCubbin, e
15 Johnson, b	31 Bailey, c	45 Tucker, b
16 Ishmael, b	32 Jackowski, b	46 Schliegel, t
18 Mason, b	33 Willoughby, g	47 Linden, t
20 Huddleston, g	34 Jones, b	48 Zoeller, b
21 Denham, e	35 Kelly, b	50 Hamomnds, b
22 Beeler, g	36 Hardin, e	52 Martin, e
23 Black, b		53 Fritz, g

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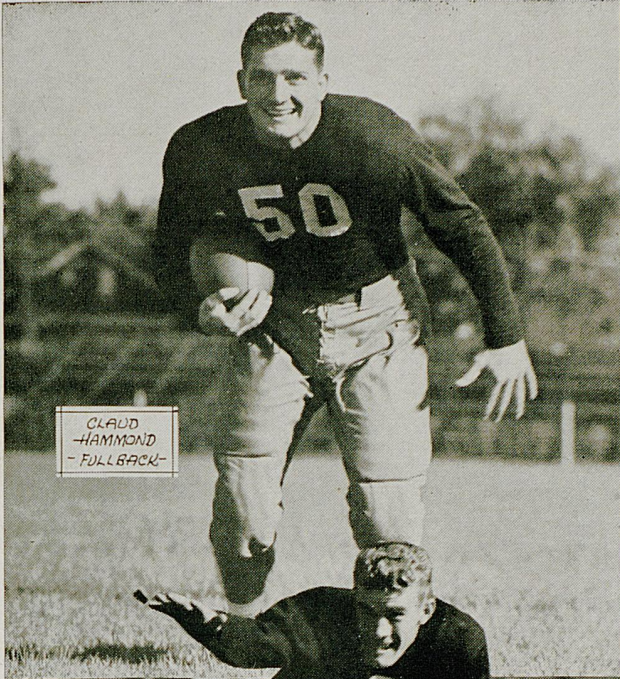
Lexington Cab Company

(Incorporated)

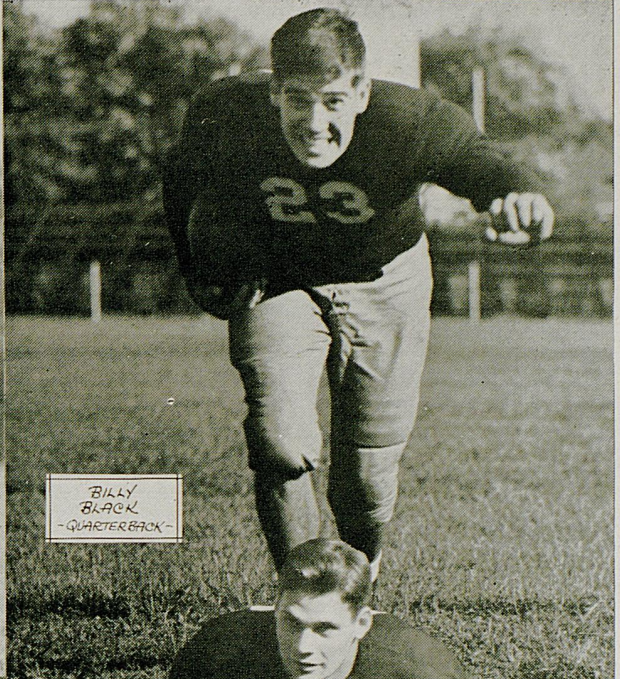
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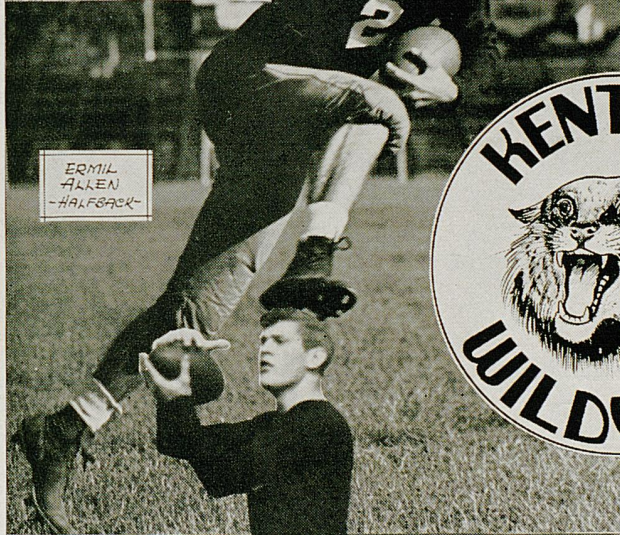
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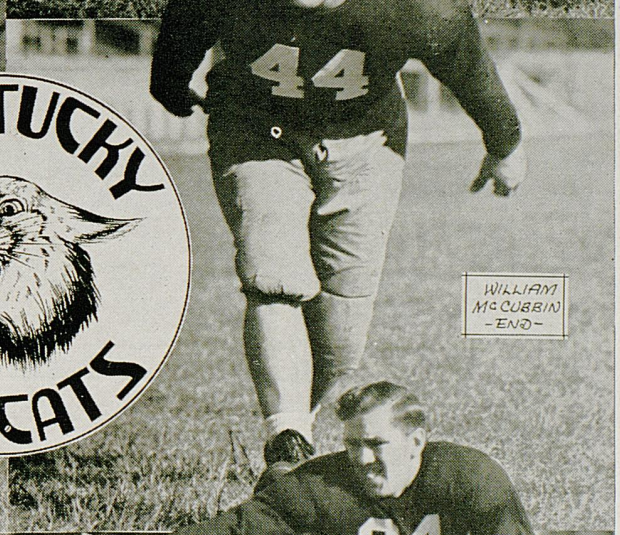
CLAUD
HAMMOND
- FULLBACK -



BILLY
BLACK
- QUARTERBACK -



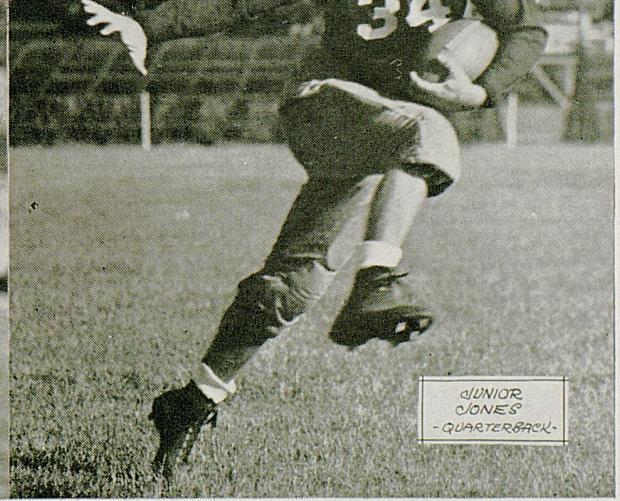
ERMIL
ALLEN
- HALFBACK -



WILLIAM
MCCUBBIN
- END -



ALLEN
PARR
- END -



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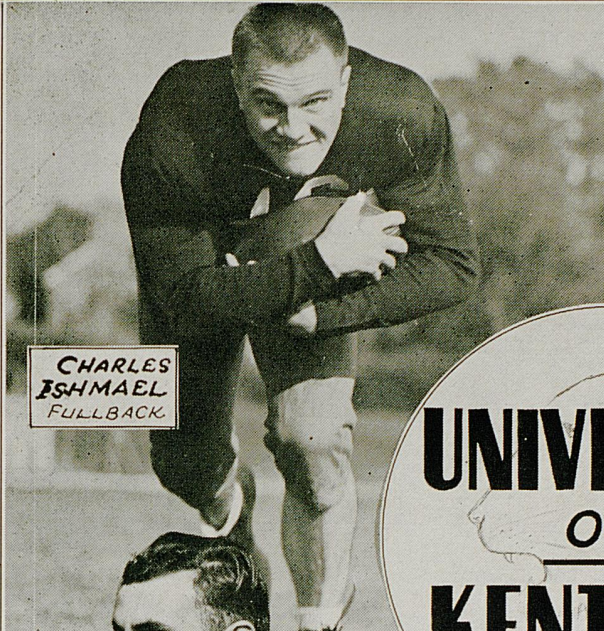
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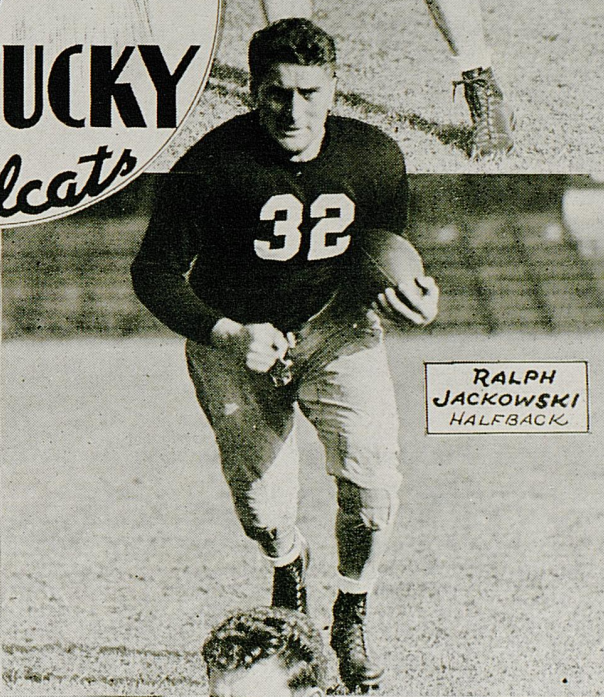
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KENTUCKY**
Wildcats



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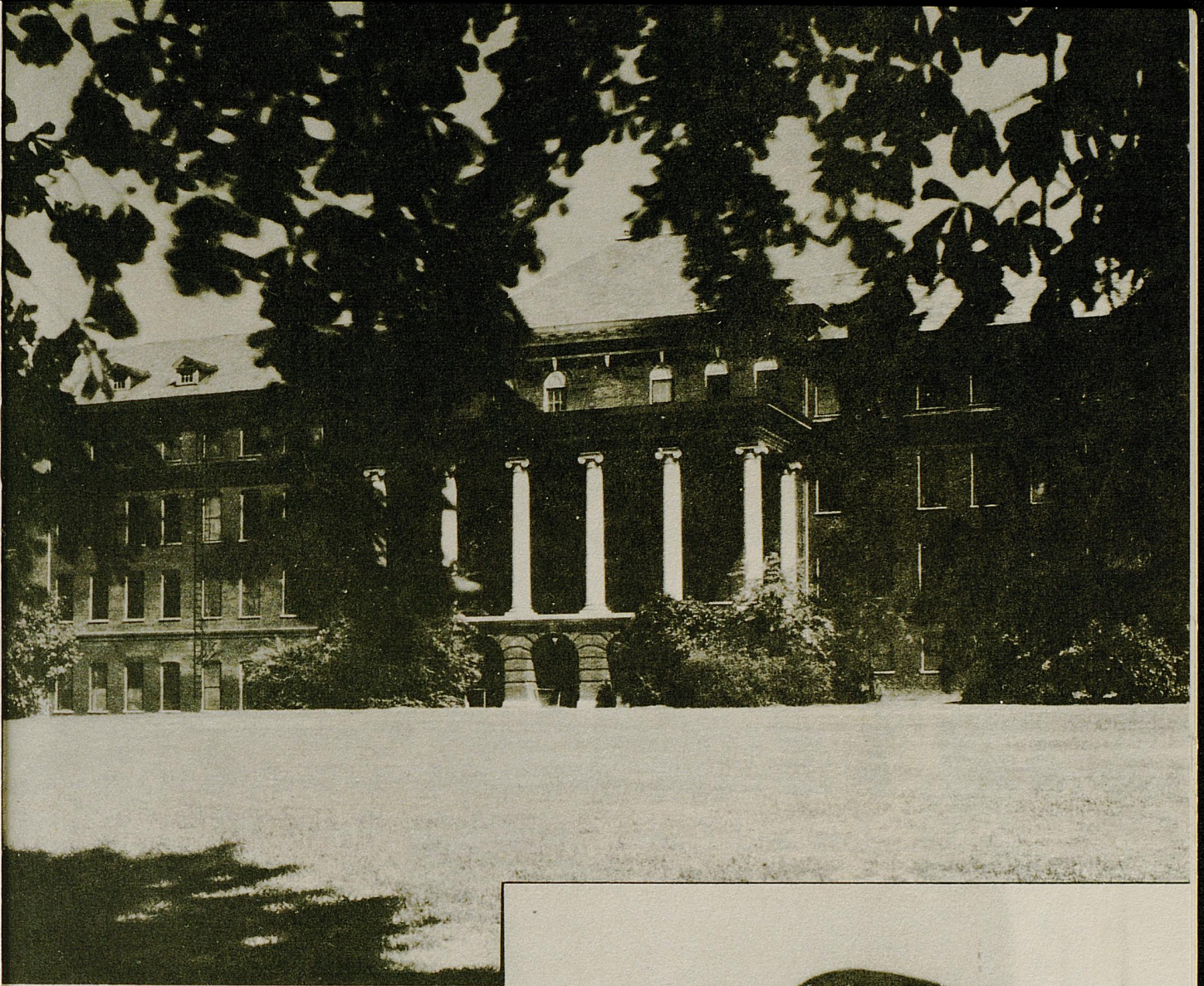
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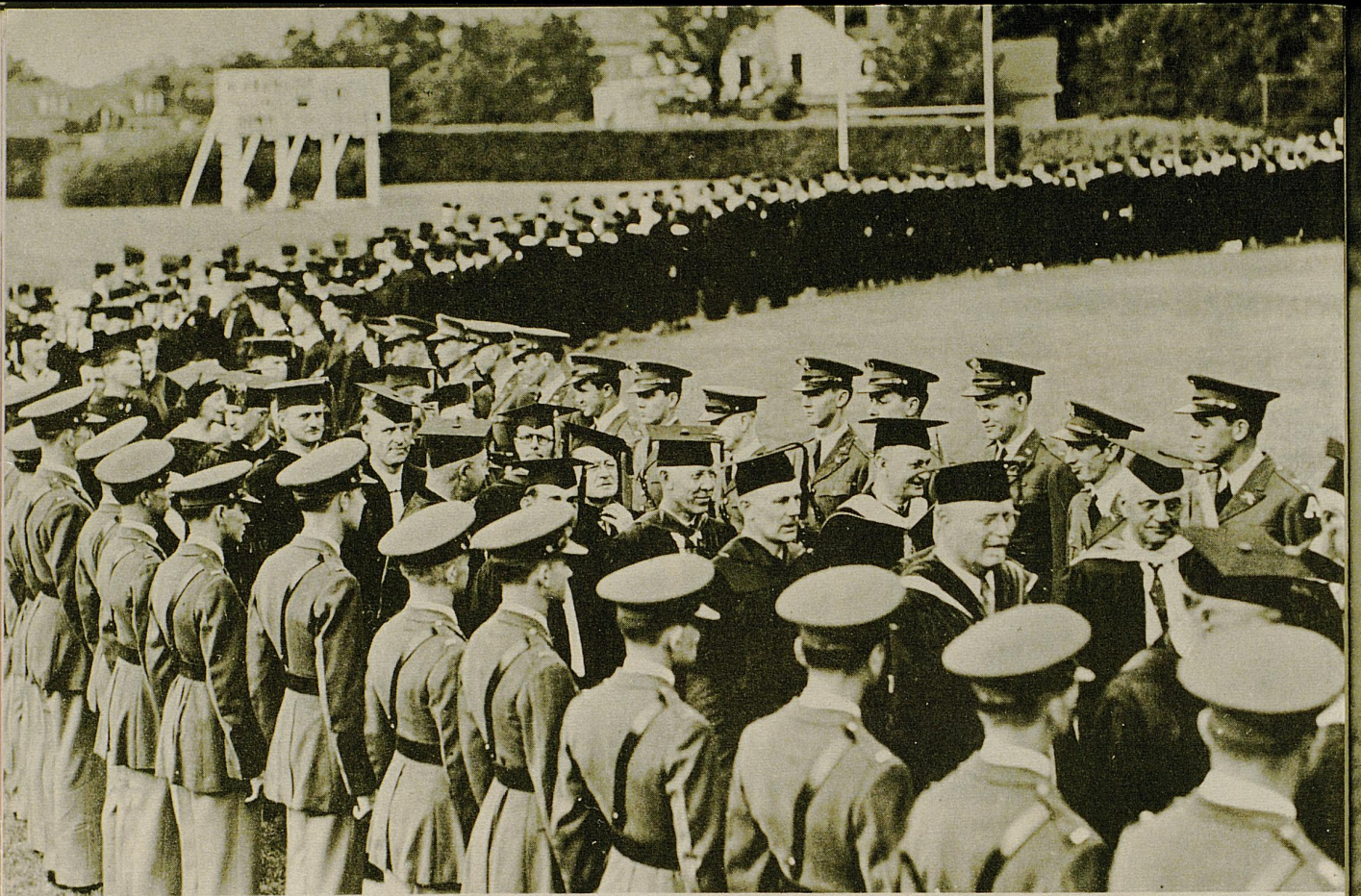


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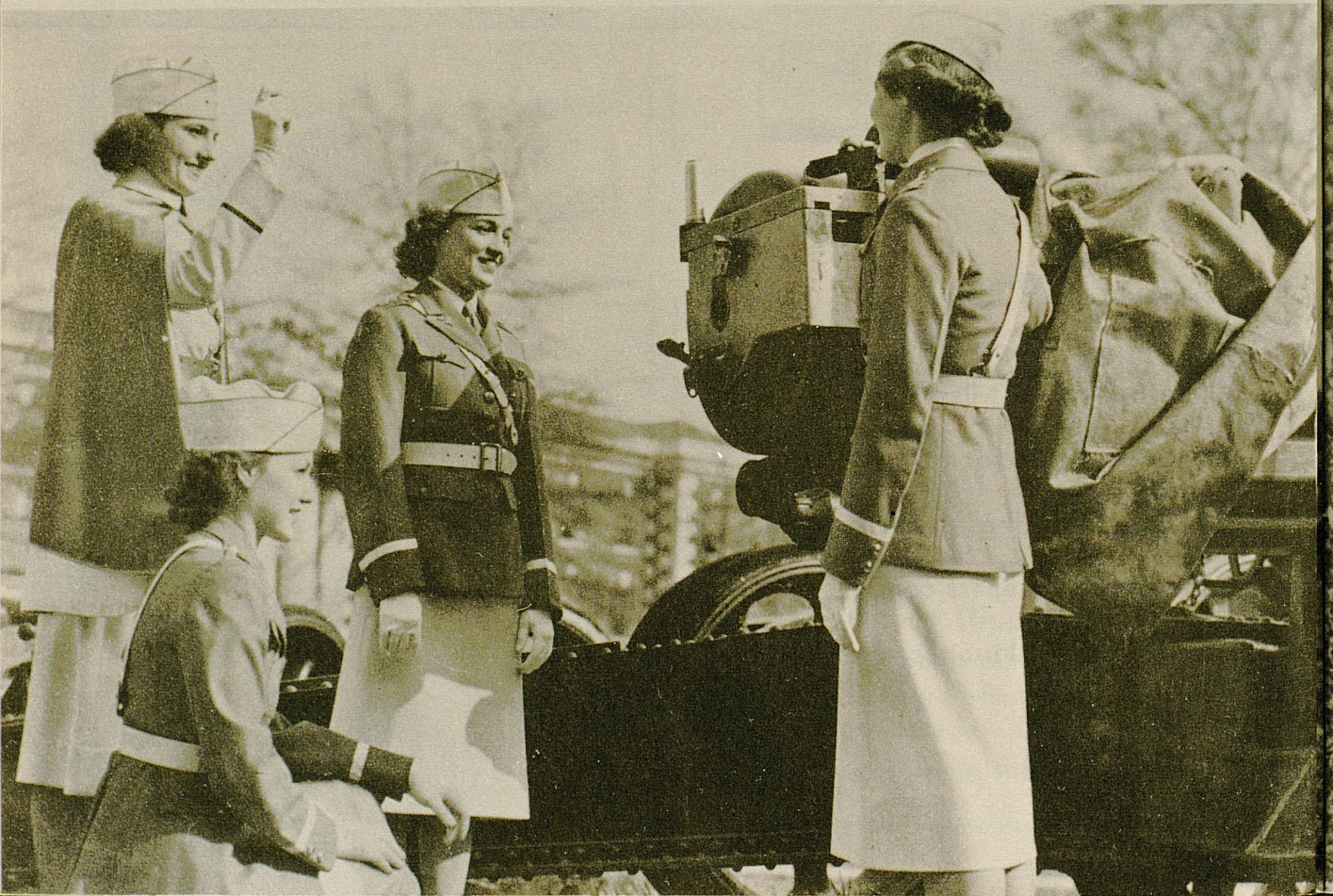
The beauty of Mississippi
State's main dormitory
blends with the pulchri-
tude of its loveliest coed,
Miss Empress Hooper.

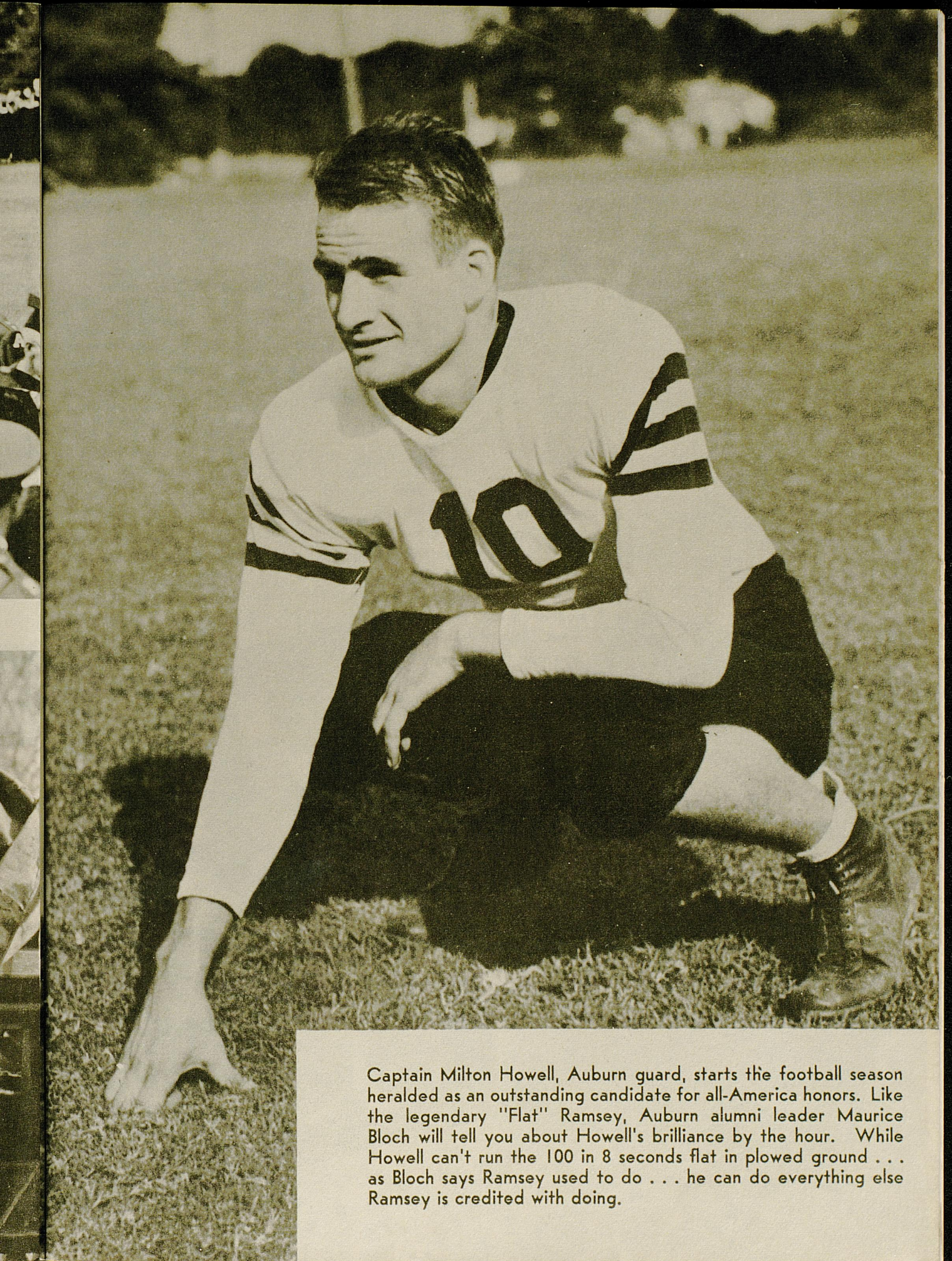
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Cadets and Cadet Colonels at 'Bama

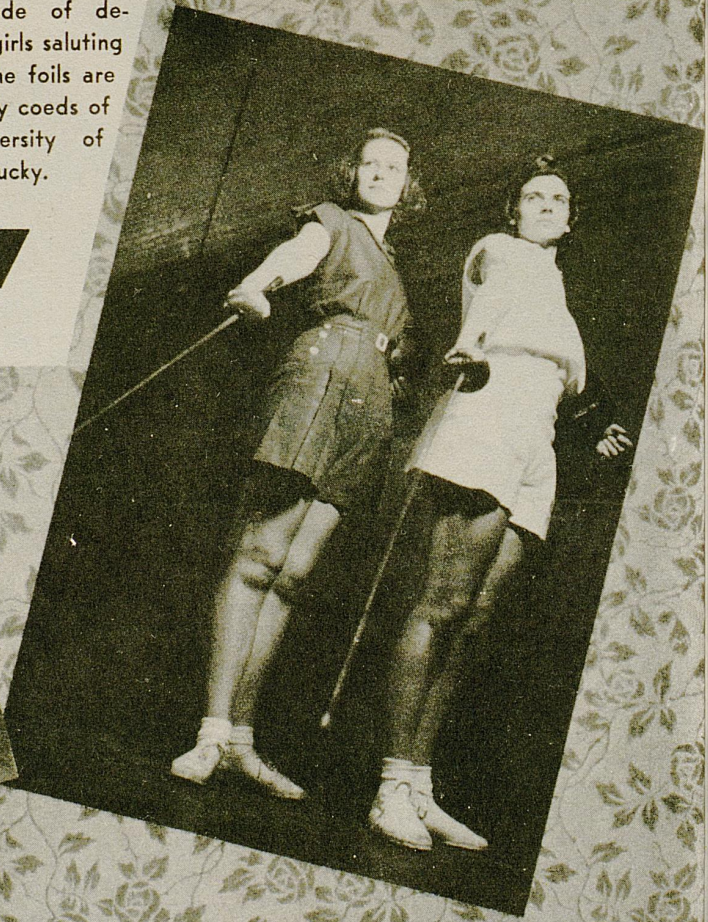




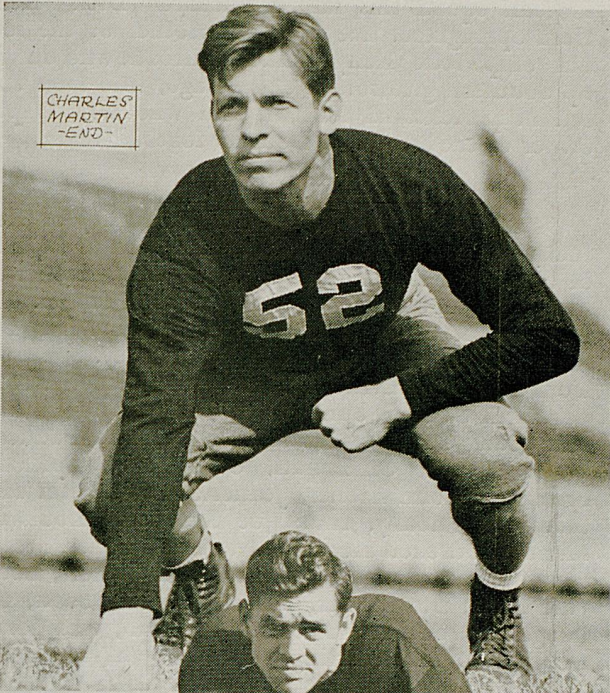
Captain Milton Howell, Auburn guard, starts the football season heralded as an outstanding candidate for all-America honors. Like the legendary "Flat" Ramsey, Auburn alumni leader Maurice Bloch will tell you about Howell's brilliance by the hour. While Howell can't run the 100 in 8 seconds flat in plowed ground . . . as Bloch says Ramsey used to do . . . he can do everything else Ramsey is credited with doing.



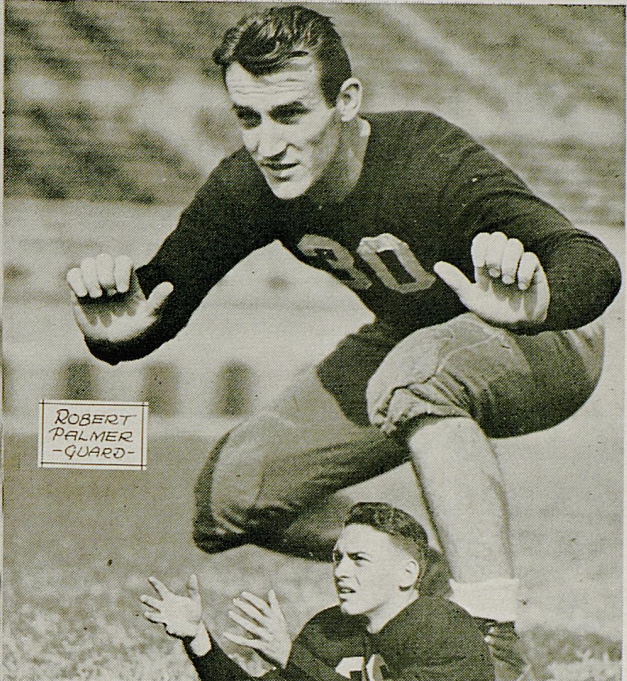
Marion Cluggish a la Dan'l Boone, young Kentucky basketball giant, and Sherman Hinklebein, 1938 Wildcat football captain, compare the gun and foil, the ancient and modern mode of defense. The girls saluting you with the foils are two comely coeds of the University of Kentucky.



CHARLES
MARTIN
-END-



ROBERT
PALMER
-GUARD-



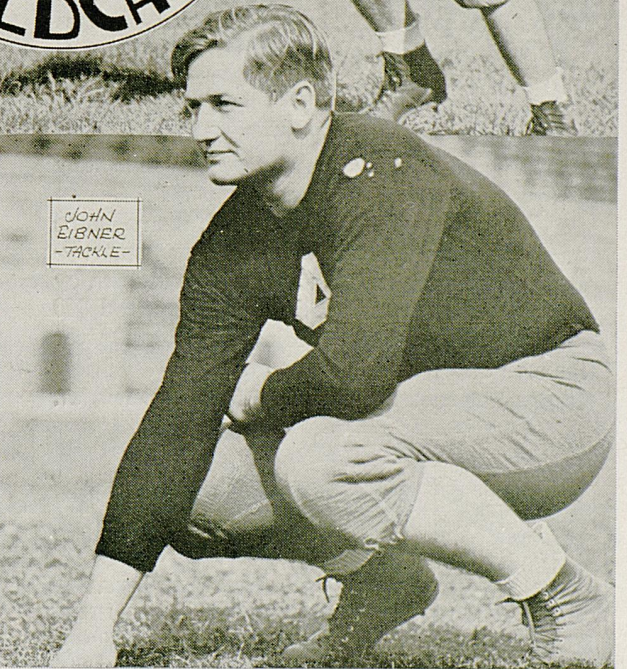
TOM
SPICKARD
-GUARD-



DAVE
BROWN
-HALFBACK-

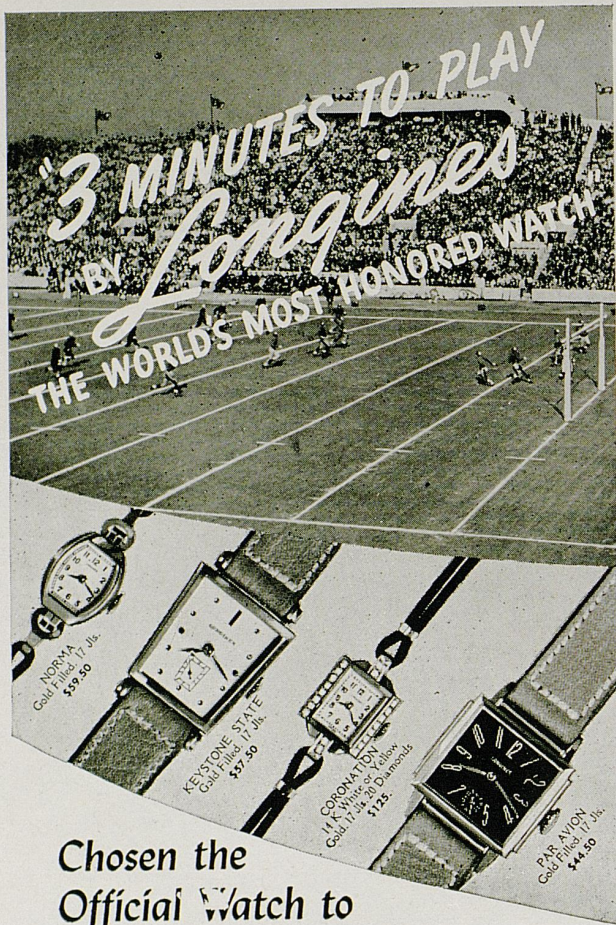


JOHN
EISNER
-TACKLE-



EDWIN
JACOBS
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Among the eight sophomore candidates for a halfback position on the University of Kentucky football squad this fall is Richard "Dick" Kelly, from Springfield. He is a half-brother of the famous "Shipwreck" Kelly, Wildcat halfback who burned up Southern gridirons a decade ago, who later starred in professional football and who now is part owner of the Brooklyn Dodgers football team.

Of the 54 candidates on the University of Kentucky football squad this year, 22 served as captains of their high school football teams and fifteen were named on all-State teams while in high school. The former captains are Charles Ishmael, Pikeville; Bernard Johnson, Lexington; Lloyd Ramsey, Somerset; Tom Zinn, Burnsville, W. Va.; Alex Zechella, Newport; Bill Goatley, Springfield; Charles Martin, Harlan; Carl Combs, Hazard; Bill Black, Paducah; Wilce Carnes, Cincinnati, Ohio; Tom Spickard, Princeton; John Eibner, Jeanette, Penn.; Jim Hardin, New Albany, Ind.; Joe Shepherd, Louisville Manual; Burchell Helton, Alva; Bob Palmer, Mount Sterling; Sam Hulette, Ashland; Jack Waters, Louisville Male; Bob Beeler, Bardstown; Phil Scott, Birmingham, Ala.; Ed Gholson, Paducah, and Harry Denham, Mount Sterling.

Bert Johnson, Kentucky's great halfback of 1934-35-36, has been playing professional football since he finished the sport at the University, first with the Brooklyn Dodgers, now with the Chicago Bears. Now realizing the advantage of a college degree, which he failed to win when his class was graduated, Bert came back to the University for the spring term in order to earn additional credits. He intends to keep it up until he has his sheepskin.

The University of Kentucky began its football relationship with the Virginia Military Institute Cadets back in 1892, making the 47-year-old rivalry one of the oldest in the South. The Cadets defeated Kentucky by 34 to 0 that year. That was the second year that football had been played at Kentucky and the first year there was a coach. Other Kentucky football rivalries that began in the past century were those with Tennessee, Vanderbilt and Washington and Lee.

Joe Shepherd, captain of the University of Kentucky football team for 1939, served as captain of his high school team at Louisville Manual when his present coach, Ab Kirwan, was coach at Manual. Sherman Hinkebein, the 1938 Wildcat football captain, also had been a Manual captain under Kirwan. Shepherd, a quarterback, is the first backfield man chosen as captain by the Wildcats in several years.

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PAUL SHU, Captain
Back



TOM THRASHER
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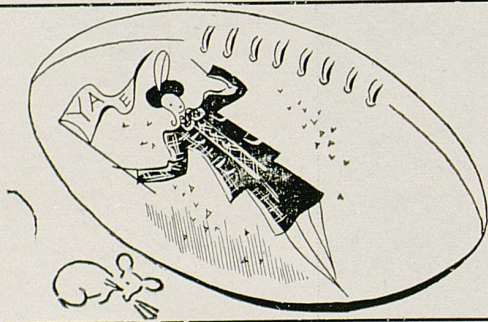
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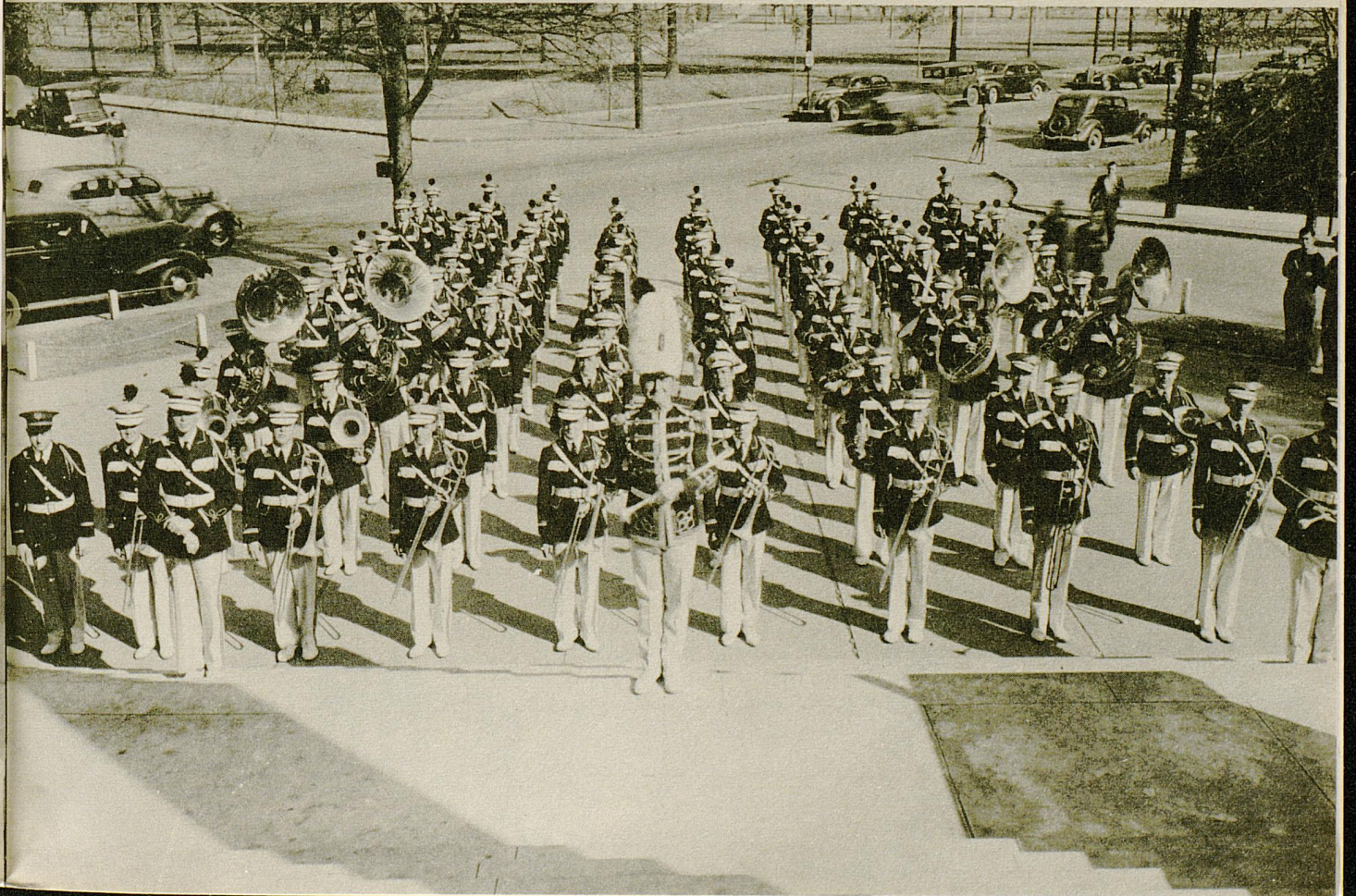
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Military Scene at Mississippi State





Captain Joe Shepherd, Kentucky Quarterback



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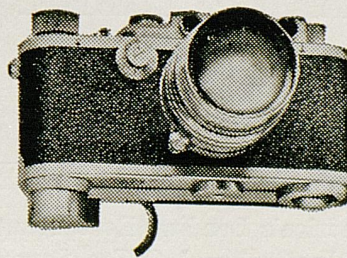
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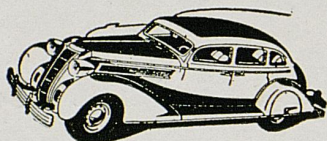
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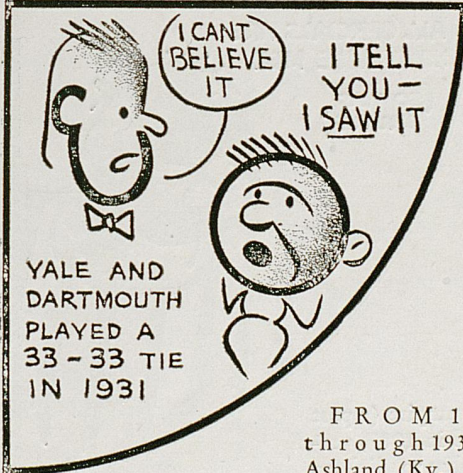
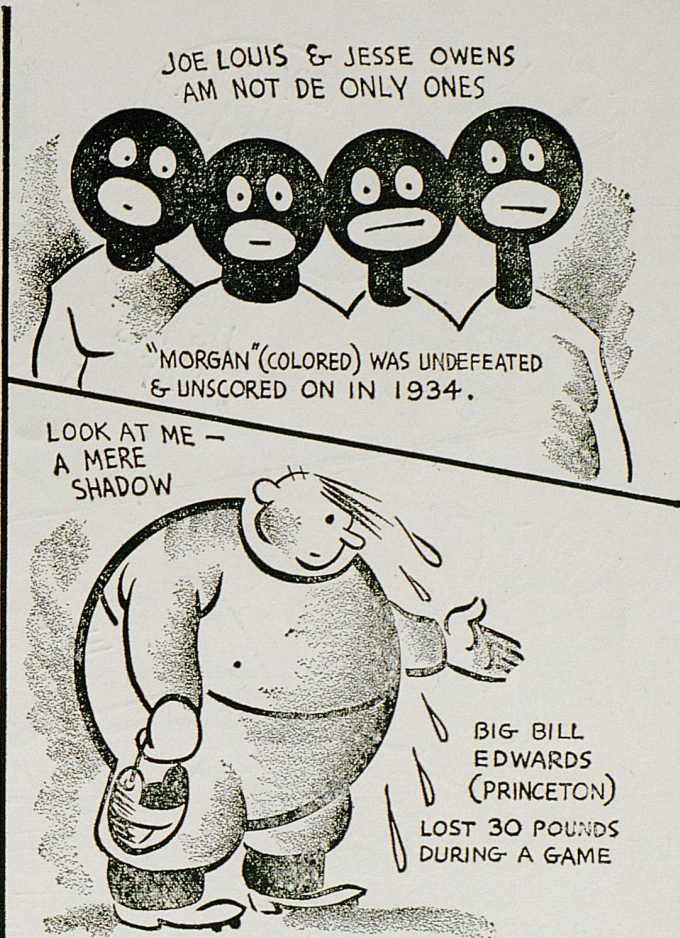
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FEATS of FOOTBALL

FROM 1925 through 1933 the Ashland (Ky.) High Tomcats lost only three games in 89 starts, tying four games and winning 82. The Tomcats lost one game in 1925 and two in 1932, but between those games were undefeated. They scored 2,875 points, an average of more than 31½ points per game.

Players always lose weight during a game, gaining all or most of it back by the water they drink and the steaks and fixin's they eat after the game. "Big Bill" Edwards, of Princeton, claims some sort of a record in weight-losing, however. He dropped 30 pounds in a Princeton-Yale game; history fails to record whether he got it all back.

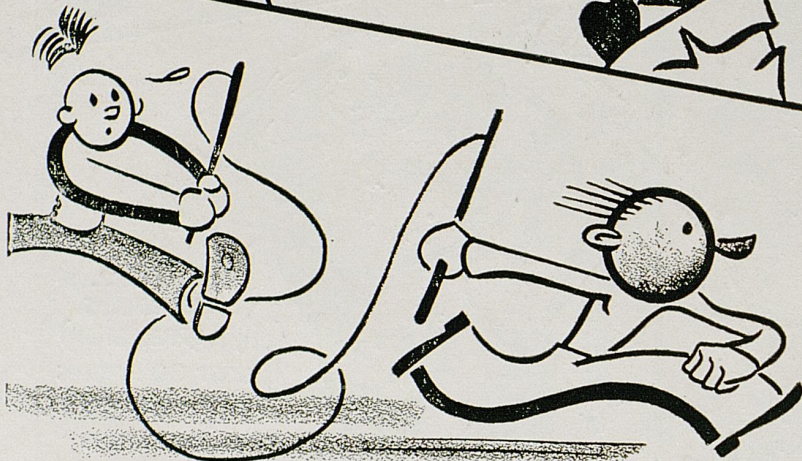
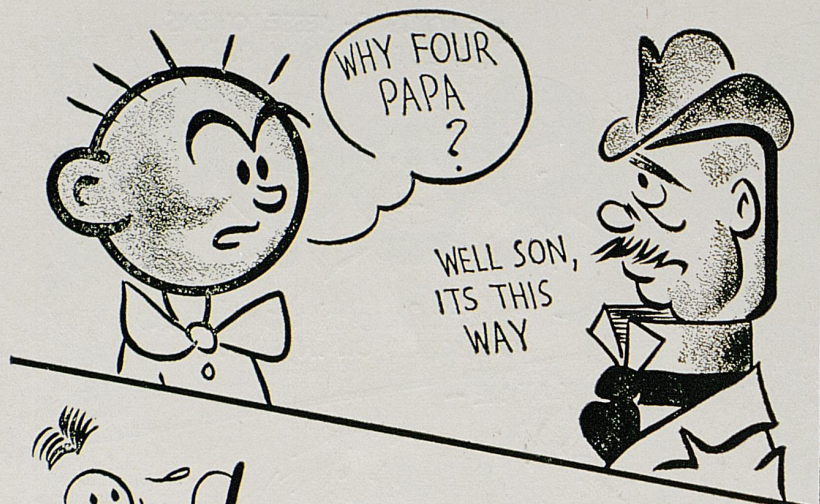
One of the most remarkable tie games in football was played in 1931 by Yale and Dartmouth, rivals

and off since 1884. The score was 33 to 33. After a brilliant second half comeback, in which Dartmouth cut down Yale's halftime advantage of 26 to 10, the score was Yale 33, Dartmouth 30. Morton, of Dartmouth, essayed a field goal from the 23-yard line to tie the score at 33-all.

The football team of the University of the South, now known as Sewanee, played 300 minutes of football in five days, winning from Texas, Texas A. & M., Tulane, Louisiana and Mississippi. Moreover, none of the five teams was able to score on the doughty Sewanee eleven.

Neither Morgan nor Bluefield, leading teams of the Colored Intercollegiate A. A., was defeated in 1934, and Morgan's goal line was uncrossed. Kentucky State, regarded as national champion by other Negro colleges, was undefeated, allowing only two points to opponents.

In 1916 J. Preas, of Georgia Tech, kicked 16 extra points against Cumberland, aiding in giving the Yellowjackets a 222 to 0 victory. Cumberland, according to the Tech records, has never come back for more.



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IN FOOTBALL, as in few other sports, four officials are needed to keep in force the complicated code of rules which covers the game, and to watch the actions and reactions of the twenty-two players on the field. In any discussion of officials it is well to start with the major premise that all officials are honorable men who "call 'em as they see 'em."

The referee is the oldest official mentioned in the rule book. Up to 1883, he acted as a sort of chairman of a committee of three, the other two members of which were admittedly partisan, since each represented one of the belligerents. But in 1884 he was put "out there" to govern the game alone.

His present day chore is to watch the ball, determine its progress and its exact location after each play. He records the downs and the distance to be gained, watches to see that no defensive back starts before the snap of the ball, calls all scores, inflicts all penalties and, in general, conducts the game. He takes his place behind the team having possession of the ball.

The umpire (a post created in 1887, presumably to lighten the burdens of the overworked referee), has charge of the players' conduct. He watches for illegal tactics in individual and team play. His place is, customarily, behind the team on defense, or at the end of the scrimmage line, opposite the head linesman.

The head linesman and his two assistants, or chairmen, are posted on the sideline of the playing field. The post was created in 1894.

The "youngest" official is the field judge, added by the rules in 1907. He usually takes his place about 25 yards back of the defensive team, and is there to see that the rules covering forward passes and punts are properly complied.

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Quality Printing

●
Kentucky Kernel

"Your Print Shop on the Campus"

- Job Printing
- Display Advertising
- Calling Cards
- Invitations

1939

KENTUCKY SQUAD
ROSTER

1939

No.	Name	Pos.	Weight	Year on Squad	Home
2	Allen, Ermal	B	155	1	Morristown, Tenn.
31	Bailey, Joe	C	200	2	Paducah
22	Beeler, Bob	G	200	1	Bardstown
23	Black, Bill	B	175	1	Paducah
26	Brown, Dave	B	160	1	Paducah
28	Carnes, Wilce	B	190	3	Cincinnati, Ohio
13	Combs, Carl	B	172	2	Hazard
21	Denham, Harry	E	185	1	Maysville
4	Eibner, John	T	215	2	Jeanette, Pa.
25	French, Melvin	C	183	1	Melrose Park
53	Fritz, Eddie	G	180	2	New Britain, Conn.
55	Gholson, Ed	E	190	2	Paducah
43	Gambol, Larry	T	198	1	Earlington
50	Hammon, Claude	B	175	2	Williamson, W. Va.
36	Hardin, Jim	E	180	2	New Albany, Ind.
20	Huddleston, Charles	G	180	1	Benham
28	Hulette, Sam	G	197	1	Ashland
16	Ishmael, Charles	B	195	2	Pikeville
32	Jackowski, Ralph	B	190	3	Chicago, Ill.
37	Jacobs, Ed	T	226	2	Paducah
15	Johnson, Bernard	B	150	2	Lexington
34	Jones, Junior	B	168	1	Louisville
47	Linden, Luke	T	225	3	Blue Diamond
35	Kelley, Richard	B	163	1	Springfield
52	Martin, Charles	E	183	2	Harlan
18	Mason, Chester	B	173	2	Newport
44	McCubbin, Bill	E	190	3	Louisville
40	Mullins, Noah	B	175	1	Versailles
30	Palmer, Bob	G	195	2	Mt. Sterling
6	Parda, Alex	C	180	3	New Britain
51	Parr, Alan	E	195	1	Louisville
54	Reid, Walter	T	196	2	Paducah
46	Schliegel, George	T	201	1	Huntington, W. Va.
5	Scott, Phil	E	188	2	Birmingham
24	Shepherd, Joe	B	168	3	Louisville
42	Spears, Larry	T	205	2	Ceredo-Kenova, W. Va.
41	Spickard, Tom	G	185	3	Princeton
45	Tucker, Bill	B	165	1	Louisville
39	Vires, Pete	G	195	3	Louisville
8	Waters, Jack	G	185	3	Louisville
33	Willoughby, Emmet	G	190	2	Winston, Ga.
27	Zinn, Tom	B	185	1	Burnsville, W. Va.
48	Zoeller, Dave	B	180	2	New Albany, Ind.

1939

V. M. I. SQUAD
ROSTER

1939

No.		Name	Pos.	Year	Weight	Home
W	R					
12	12	Earle Mitchell	E	3	160	Baltimore, Md.
14	29	Andrew Nelson	T	2	218	Lewisburg, W. Va.
15	23	Marshall Reynolds	G	3	165	Berryville, Va.
18	28	Thomas Thrasher	G	2	193	Richmond, Va.
20	47	Nelson Catlett	B	1	180	Hampton, Va.
21	51	William Walker	G	1	185	Richmond, Va.
22	67	Harold Tipton	T	2	230	St. Charles, Va.
24	19	Raymond Reutt	G	2	190	Portsmouth, Va.
27	66	Paul Shu (Captain)	B	3	190	Alexandria, Va.
31	61	Joseph Parrish	C	2	185	Old Hickory, Tenn.
33	33	James (Son) Shelby	B	2	160	El Dorado, Ark.
36	36	George Atkison	C	3	180	Charlotte, N. C.
38	18	John Pitts	E	2	170	Montclair, N. J.
40	46	Byron (Ripper) Walker	T	2	190	Blytheville, Ark.
42	62	Barney Skladany	C	1	177	Larksville, Pa.
43	20	Neil Brown	T	2	205	Cleveland Heights
44	10	Dale Heely	B	3	172	Portsmouth, Va.
45	45	Stanley Navas	G	2	173	Brooklyn, N. Y.
46	63	Frank Carney	B	2	165	Churchland, Va.
48	38	James Matthews	B	1	175	Hampton, Va.
50	64	Venable Johnson	E	2	172	Petersburg, Va.
51	53	Manley Simpson	G	2	186	Front Royal, Va.
52	50	Gordon Irwin	E	3	185	Brooklyn, N. Y.
53	31	Harry Stengele	E	2	185	New York, N. Y.
56	55	Abisha Pritchard	B	1	160	Hopewell, Va.
60	37	Roy (Red) Replogle	B	2	172	Hampton, Va.
61	68	Stephen Swift	G	2	180	Milton, Mass.
64	11	Philip Chapman	B	3	160	Dallas, Texas
68	48	Luther Sexton	E	2	175	Deel, Va.
69	60	William Nugent	E	1	170	Ettrick, Va.
00	00	Randolph Huyett	E	2	182	Charles Town, W. Va.



JAMES "Son" SHELBY
Back

V. M. I. PLAYERS



GORDON IRWIN
End



ALLISON T. S. HUBERT
Coach



DALE HEELY
Back

and COACH



GEORGE ATKISON
Center

Baynham's

"Shoes of Distinction"

"Gain Ground" -- in Style

FOR MEN AND WOMEN!

Authentic Styles for Every Occasion!

Baynham Shoe Co.

(Incorporated)

New Location 135 East Main St.



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ENJOY

Dixie

ICE
CREAM

CREAM OF THE BLUE GRASS

Dixie Ice Cream Co., Inc.

Lexington, Ky.

Camel

**— MORE PLEASURE
PER PUFF — MORE PUFFS PER PACK**

**PENNY
FOR PENNY
YOUR BEST
CIGARETTE
BUY**



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**By burning 25% slower than the average
of the 15 other of the largest-selling
brands tested—slower than any of them—
CAMELS give a smoking *plus* equal to**

**5 EXTRA SMOKES
PER PACK**