

JUL 1997

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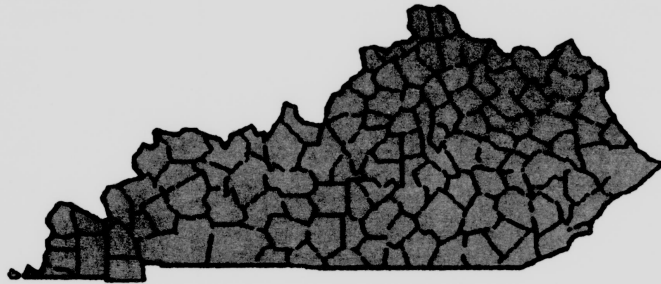
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1997  
Better  
Newspaper  
Contest

*Quality in layout & design,  
news and advertising*

# Weekly 1

**Category 1 - Typography**  
Certificate of Merit - FULTON LEADER

**Category 2 - Community Service**  
Certificate of Merit - SPENCER MAGNET

**Category 3 - Freedom of Information**  
Certificate of Merit - SPENCER MAGNET

**Category 4 - Front Page**  
First Place - KENTON COUNTY RECORDER

Good use of color, good layout, great pictures.  
Second Place - SPENCER MAGNET  
It was difficult to decide between your newspaper and the first place. The deciding factor came down to the pictures. Good job!  
Third Place - FULTON LEADER  
Good looking newspaper!!  
Interesting articles.

**Category 5 - Editorial Page**  
First Place - SPENCER MAGNET

Good editorial content. Kim Rich's viewpoints easy to follow, have substance. Funny cartoons.  
Second Place - KENTON COUNTY RECORDER  
Well written comments by Steve Olding and Neva Martin. Mrs. Martin's comments might fall under "personal column" instead of "editorial." A couple of cartoons had hard to understand message.

**Category 6 - Newspaper Promotion**  
No Entries

**Category 7 - Sports Page/Section**  
First Place - FULTON LEADER

Great pictures, stories and a wide variety of sports news. Appealing layout.  
Second Place - SPENCER MAGNET  
Interesting sports pages. Need action shots, but all in all still appealing to the reader.

**Category 8 - Agriculture Page/Section**  
Certificate of Merit - SPENCER MAGNET

**Category 9 - Business Page/Section**  
First Place - FULTON LEADER

Clear winner in this category. Fulfilled all the guidelines in this category very well!!  
Second Place - KENTON COUNTY RECORDER

**Category 10 - Lifestyle Page/Section**  
No Entries

**Category 11 - Local News Pictures**  
Certificate of Merit - FULTON LEADER

**Category 12 - Local Feature Pictures**  
Certificate of Merit - FULTON LEADER

**Category 13 - Local Sports Pictures**  
First Place - KENTON COUNTY RECORDER

Excellent photo of swimmer! Soccer and golf photos also eye catching. Also good cropping on photos.  
Second Place - FULTON LEADER  
Nothing wrong with these pictures, when it comes to catching the reader. Great photo of football action. Good T-ball photo, but could have used some cropping. Basketball photo too dark.

**Category 14 - Best Use of Graphics**  
First Place - FULTON LEADER

It's obvious a lot of planning went into the charts and graphics used.  
Second Place - SPENCER MAGNET  
Good use of graphics and photos.

**Category 15 - Best Use of Photo Illustration**  
No Entries

**Category 16 - Special Edition/Section**  
First Place - FULTON LEADER

Excellent!! Covered so many topics of concern to senior citizens. Advertising fit right in with news content. This was a clear winner.  
Second Place - FULTON LEADER  
A lot of work went into this football section.  
Third Place - SPENCER MAGNET  
Good use of color in ads. Layout was good.

Honorable Mention - FULTON LEADER

Only thing wrong with this was too many holes in this special section. This might be where fillers would come in handy.

**Category 17 - Original Ad Idea**  
First Place - FULTON LEADER

Very clever use of graphics in this series of ads.  
Second Place - FULTON LEADER  
Good use of photos in this ad.  
Third Place - FULTON LEADER  
Eye-catching for a small ad.

**Category 18 - Display Advertising**  
Certificate of Merit - FULTON LEADER

**You can't win if you don't enter!**  
**Watch your mail for information about KPA's next competition, the 1997 Fall Newspaper Contest**

## The Kenton County Recorder

USPS #47810 506

**Happy July 4th!**

**Ford - Welfare should be a hand up not a hand out**  
page 3

**Study on horizon**

**Fairness in need**

**Fireworks blast off**

**Olympian honored**

**Patrols taking aim at speeders**

**Memorial sheds light on veterans**

**Ussery honored for volunteerism**

**Dixie awaiting orange barrels**

*Top: The Kenton County Recorder took top honors in the Front Page category with this entry. The award helped the newspaper secure third place in the General Excellence competition. Below: The judges called this special section of the Fulton Leader "excellent!!!" The first place was one of nine for the newspaper, making it the clear winner in the Weekly Class 1 division.*

## The Fulton

**A special section focusing on the lifestyles of senior adults**

**inside...**

- page 11 - Grandparenting - Youthful attitude makes it fun
- page 4 - Dealing with a traumatic disease - Alzheimer's
- page 14 - Will you be prepared? Make sure your estate is in order

# Mark Your Calendar Now!

## 1998

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

## 1998 KPA Events You Won't Want to Miss:

**Jan. 22-23** 1998 Kentucky Press Association  
Winter Convention and Trade Show  
Radisson Plaza Hotel, Lexington

**June 18-20** 1998 Kentucky Press Association/  
Tennessee Press Association  
Joint Summer Convention  
Sunsree Resort/Holiday Inn  
Gatlinburg, Tennessee

## Weekly 2

### Category 1 - Typography

First Place - LARUE COUNTY HERALD NEWS

I liked the layout and design of the paper. It made it easy to read and it gave it an open feeling.

Second Place - CLAY CITY TIMES  
Good headlines, easy to read. All subjects in sections are covered well.

Third Place - LAUREL NEWS LEADER  
Good content. I especially liked their tab. Too many large ads in front section for my taste. It broke it up too much.

### Category 2 - Community Service

First Place - MCLEAN COUNTY NEWS Education Foundation for Excellence was a great idea to assist funding shortfalls!  
Second Place - CRITTENDEN PRESS  
Your project is one all newspapers should consider. Great idea!

### Category 3 - Freedom of Information

First Place - CLAY CITY TIMES  
Clear winner in this category. Editorial good on public's right to know what decisions were being made in closed session.  
Second Place - SPRINGFIELD SUN  
Great job! All newspapers should be educated on the open meeting laws and reporting any violation.  
Third Place - BIG SANDY NEWS  
Good coverage of Isaac story.

### Category 4 - Front Page

First Place - LAUREL NEWS LEADER  
Well thought out and designed pages, both new and old styles. Like the new design better though. Good writing and photos. Glad to see a front page feature in each issue. Excellent work!  
Second Place - CARROLLTON NEWS DEMOCRAT

Best use of color photos and graphics in division. Nice writing but tends to plod a little as you go deeper into stories. Visually a treat, needs a boost in writing to be the top dog. Excellent work!  
Third Place - BIG SANDY NEWS  
Layout in this paper (including typography) is outstanding, best in division. Love the "Community Calendar" box. Writing is very good. This is a helluva newspaper.  
Honorable Mention - CRITTENDEN PRESS  
This was a tough, brutal division. This front page is clean, easy to read, nicely written, good photos. The Press is an excellent paper. Keep up the quality work!

### Category 5 - Best Editorial

First Place - BIG SANDY NEWS  
Excellent layout. Nice use of graphic elements over entire page. Plenty of local writing, a rarity on many opinions pages these days. With letters to the editor given strong visibility. Pennington's "Speechtime" column was great!  
Second Place - SPRINGFIELD SUN  
This would be my top pick, save for one thing: why, on a page clearly labeled as an "Opinions" page, are you placing feature photos better suited for other pages? A big drawback to an otherwise superior page.  
Third Place - LAUREL NEWS LEADER  
Strong writing, particularly on the part of

Mr. Tischler. (Did he ever find a standing title for his column?) The standing heads seem a tad large, even in the re-design, but still are okay. Are the cartoons locally produced? Good move if so.  
Honorable Mention - LARUE COUNTY HERALD NEWS

### Category 6 - Newspaper Promotion

First Place - BIG SANDY NEWS  
What a great way to involve kids! I'm sure the whole community enjoyed the special section of ads developed by children!  
Second Place - LAUREL NEWS LEADER  
It never hurts to toot your own horn.  
Third Place - SPRINGFIELD SUN  
Good contest. I'm sure all the cooks in your area enjoyed entering or reading all the great recipes.

### Category 7 - Sports Page/Section

First Place - CRITTENDEN PRESS  
Very close between winner and runner-up. The difference, a bit cleaner layout, wide variety of features. Solid sports section here, covers all the bases. Well done!  
Second Place - LAUREL NEWS LEADER  
Very close to winning. Layout a bit sloppy, needed more features. Otherwise, Denis House does an excellent job. Good writing, good use of photos, wide variety of stories. Nice job!  
Third Place - BIG SANDY NEWS  
Solid sports section. Nice writing, decent variety, photos a bit weak. Best pure layout in division. Just couldn't overtake first and second place. Keep up the good work.  
Honorable Mention - MCLEAN COUNTY NEWS  
There's a lot to like in this entry, but clumsy layout and wooden writing drop it down a couple of places. Keep trying.

### Category 8 - Agriculture Page/Section

First Place - BIG SANDY NEWS  
First, the bad news; photos are a little grainy, making them difficult to view properly. Now, the good news: excellent Ag page! Nice mix of locally produced, appropriate filler copy, good layout, good features!  
Second Place - SPRINGFIELD SUN  
Plenty of photos of kids, always a plus for community weeklies. Layout is solid, but un-spectacular. A few more local features would brighten you page. Still, good job.  
Third Place - CLAY CITY TIMES  
Very close to second place finisher. Nice, but plain section. Feature on sorghum molasses best in division. Keep up the good work.  
Honorable Mention - MCLEAN COUNTY NEWS  
Front and back pages were superb! But, inside was weak, washed out photos, haphazard layout, including a blank 2x2 hole in 3C.

### Category 9 - Business Page/Section

No Entries

### Category 10 - Lifestyle Page/Section

First Place - LAUREL NEWS LEADER  
Great use of colors, excellent layout, well-written. These are sections that could compete with Louisville or any other big daily. Very, very good job. One quibble, color photos a bit blurry.  
Second Place - BIG SANDY NEWS

Head and shoulders above all other entrants except winner. Sharp stories, good use of artwork, crisp (and I do mean crisp!) layout. This is a helluva newspaper.

Third Place - SPRINGFIELD SUN  
Good solid Life pages. Layout competent but un-exciting. A few more feature stories would be nice. Just loved the page on the summer reading program. Very nicely done!  
Honorable Mention - CRITTENDEN PRESS  
Well-done, well-thought out pages, chock full of local stories. Layout, however is clumsy, and the photo pages need cut-lines under each photo. Still, much better than average.

### Category 11 - Local News Pictures

First Place - LAUREL NEWS LEADER  
Seemed to have the most of true "news" type photos.  
Second Place - LARUE COUNTY HERALD NEWS  
Good "hard" news photos.  
Third Place - SPRINGFIELD SUN  
Pictures good, but no real "hard" news type.  
Honorable Mention - TOMPKINSVILLE NEWS

### Category 12 - Local Feature Pictures

First Place - LAUREL NEWS LEADER  
Pictures seemed most representative of true "feature" pictures.  
Second Place - TOMPKINSVILLE NEWS  
Good feature pictures.  
Third Place - SPRINGFIELD SUN  
Good feature pictures.  
Honorable Mention - CARROLLTON NEWS DEMOCRAT  
Good pictures, but not quite in the category of above.

### Category 13 - Local Sports Pictures

First Place - LAUREL NEWS LEADER  
Good tight action shots that prove the old saying about a picture being worth a thousand words. I especially liked the sequence shots of the runner trying to score in the July 31 edition. Wish our sports pictures looked this good!  
Second Place - MCLEAN COUNTY NEWS  
Nice action shots in the October 10 and December 5 issues.  
Third Place - LARUE COUNTY HERALD NEWS  
Excellent action shots - a couple of them could have benefitted from tighter cropping, and the presswork seems to fluctuate from one issue to the next, but overall very good.  
Honorable Mention - SPRINGFIELD SUN  
Good photos, but very little action. Sports photos minus action spells boredom for the reader.

### Category 14 - Best Use of Graphics

First Place - BIG SANDY NEWS  
An obvious choice. Home produced graphics that help illustrate the stories in the same way good photos do. Speaking from the reader's point of view, these certainly enhance their respective stories. Nicely done!  
Second Place - LARUE COUNTY HERALD NEWS  
Nice use of color on the bar graph.

### Category 15 - Best Use of Photo Illustrations

First Place - LAUREL NEWS LEADER  
Absolutely wonderful! Good photos, easy to read copy, creative layout design and attractive use of color. Clearly the best!  
Second Place - CLAY CITY TIMES  
Nice photos which illustrate the story quite well. Layout design is a bit drab, but I'm nitpicking. I think I might have extended the top photo one more column and cropped it a little tighter.  
Third Place - MCLEAN COUNTY NEWS  
Good photo, needs tighter cropping. Your layout designs are virtually identical and show very little creative thought.

### Category 16 - Special Edition/Section

First Place - LARUE COUNTY HERALD NEWS  
I like this. It lets the photos tell the story, as opposed to most sports supplements I've seen, which are extremely copy-heavy (a sin I've been guilty of myself, believe me!) Well done.  
Second Place - MCLEAN COUNTY NEWS  
Boy, it was hard not giving this one first place. Top-notch efforts from stem to stern, but it fell short of the "reasonable blend" as specified in the rules. Too much advertising, not enough editorial content. Rough decision!  
Third Place - TOMPKINSVILLE NEWS  
I like the biographical content, most senior supplements usually look like poorly reproduced yearbook pages. A nice variation on a traditional supplement idea.  
Honorable Mention - CLAY CITY TIMES  
A little lacking in the creative layout department, but very well done none the less.

### Category 17 - Original Ad Idea

First Place - MCLEAN COUNTY NEWS  
Eye-catching grand opening ad. Good placement and use of photos. Layout very good!  
Second Place - LAUREL NEWS LEADER  
Cumberland Valley Bank layout very good. Good use of photos and color.  
Third Place - SPRINGFIELD SUN  
Commander Band ad very eye-catching and graphics work well with message.  
Honorable Mention - LAUREL NEWS LEADER  
The pictures say it all in the Flav-O-Rich ad.

### Category 18 - Display Advertising

First Place - LARUE COUNTY HERALD NEWS  
Good use of graphics to grab attention and dress up ads. Ad layout good. Easy for reader to get to point of ad.  
Second Place - TOMPKINSVILLE NEWS  
Good balance in ad. Ad layout variations make it easy to go from one to the other. Creative use of screens.  
Third Place - SPRINGFIELD SUN  
Good use of graphics, white space, photos and borders.  
Honorable Mention - MCLEAN COUNTY NEWS  
Ad design rates with the top three. Good use of graphics. Balance of ads good.

# The LaRue County Herald

Wednesday, April 9, 1996

### COMMUNITY CALENDAR

**Schools open**  
All schools in LaRue County Public Schools District will open Friday.

**Primarily due to back**  
Program for students in primary grades with severe learning disabilities and/or physical disabilities will be provided after the program.

**Make note**  
The Eastern State News reported in the March 26 issue that the Eastern State News will be having a back-to-school party on Friday, Sept. 13, at the Eastern State News building. The party will be from 5 p.m. to 8 p.m. and will feature a raffle, a cash prize drawing, and a silent auction. Tickets are \$10 and are available at the Eastern State News building.

**Master safety**  
Hazardous waste clean-up will be held Sunday at 10 a.m. at the site of the former Union Carbide plant in Paducah. The clean-up will be for hazardous waste that was found in the area. The clean-up will be for hazardous waste that was found in the area. The clean-up will be for hazardous waste that was found in the area.

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## Grand jury returns indictments

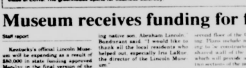
By BOB POLY  
A LaRue County grand jury on March 27, 1997, returned indictments on 11 counts against Michael Edward Frazier, 37, of Paducah, and his wife, Patricia Ann Frazier, 35, of Paducah. The indictments were returned on charges of first-degree murder, kidnapping, and possession of a firearm.



Infant dies after illness; possible accidental death

## Infant dies after illness; possible accidental death

The death of a 13-month-old boy, a result of an illness, was ruled a possible accidental death by a coroner's jury. The child, who was found dead in his bed, had been ill for several days before his death.



Flower children

## Museum receives funding for future expansion

The LaRue County Historical Museum has received a grant from the National Endowment for the Humanities to fund future expansion. The grant will be used to purchase additional exhibits and to improve the museum's facilities.



Crimes committed by juveniles escalate in county at alarming rate

## Crimes committed by juveniles escalate in county at alarming rate

The number of crimes committed by juveniles in LaRue County has increased significantly in recent years. The increase is attributed to a variety of factors, including a lack of supervision and a rise in gang activity.



66 years

## 66 years

A young man has been recognized for his 66th birthday. He has spent his life in LaRue County and has made significant contributions to the community.

DECEMBER 18, 1996  
SPORTS  
NORTH  
SOUTH  
Puzzles and  
Highlights  
from the  
Tribune  
PAGE 18

# LAUREL NEWS Leader

VOLUME 8 NUMBER 7 LONDON, KENTUCKY AN INDEPENDENT COMMUNITY NEWSPAPER

Division (check appropriate division)  
Multi-Weeks \_\_\_\_\_  
Single \_\_\_\_\_  
Signature \_\_\_\_\_  
Details of Design  
News Leader gets a new look  
PAGE 1C

## Escapee Turns Self In To Jail

Grimes Had Been Missing Since November 30th

One of two East Tennessee men who escaped from the LaRue County Jail Thursday afternoon, Nov. 30, voluntarily surrendered late Tuesday afternoon at a Pittsburg residence.

## Drug Bust In Cold Hill

Joint Investigation Leads To Arrest Of Significant Dealer



A joint federal and state investigation that originated in Harlan County led to the arrest late Thursday of a significant dealer in LaRue County.

## Japanese Purchase Land Option

Site Work To Begin Wednesday For AIN Factory

State officials in Franklin are expected to officially announce Wednesday, Dec. 18, that a Japanese firm has purchased a site in Franklin, Ky., for a new plant.

## Cheerleader Remains In Coma

Fawbush's Condition Unchanged After Missouri Accident

Lucy Fawbush, a North LaRue High School cheerleader, remains in a coma after a car accident in Missouri.

## DOG DISPUTES LEAD TO CHARGES

Neighbors Howling About Trespass

A dog dispute between two neighbors in LaRue County has led to criminal charges. The dog was found trespassing on the neighbor's property.

### INSIDE...

More about the Case coming to LaRue County. Page 1A

Save on heating, cooling, oil, gas - page 8 & 9. Page 8

### INDEX...

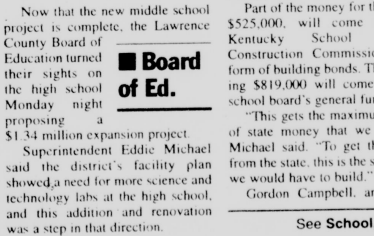
COMMUNITY	2A
SPORTS	1A
LOCAL RECORD	1A
RECORDS	1A
EDUCATION	1A
SPORTS	1A
CLASSES	1B

The competition was tough in the Weekly Class 2 division between these three newspapers, the Laurel News-Leader, Big Sandy News and Larue County Herald News, which finished first, second and third respectively in the General Excellence competition. Top left: This entry from the LaRue County Herald News was the judges' favorite in the Typography category. Top right: One of the Laurel News-Leader's first places was this entry for best front page. Right: The Big Sandy News took top honors in the Best Use of Graphics category.

## School addition given approval by board

By Jerry Pennington  
Editor

Now that the new middle school project is complete, the Lawrence County Board of Education turned their sights on the high school Monday night proposing a \$1.34 million expansion project.



"It's somewhat crowded there and has been for several years," Michael said. Part of the money for the project, \$525,000, will come from the Kentucky School Facilities Construction Commission in the form of building bonds. The remaining \$819,000 will come from the school board's general fund.

Superintendent Eddie Michael said the district's facility plan showed a need for more science and technology labs at the high school, and this addition and renovation was a step in that direction.

The school board Monday discussed a possible expansion and renovation of the high school. The areas in white show the new sections.

See School, page A7

# Weekly 3

## Category 1 - Typography

First Place - WILLIAMSBURG NEWS JOURNAL

Fantastic color reproduction. Excellent reproduction throughout. Good layout, clean. A really attractive paper!

Second Place - BENTON TRIBUNE COURIER

Nice reproduction, clean, neat layout. Cutlines under photos make it more reader friendly.

Third Place - CYNTHIANA DEMOCRAT

Good, clean layout. Good typeface and head selections. Good reproduction. An attractive paper.

Honorable Mention - JESSAMINE JOURNAL

Good layout, neat and clean. Good use of color. Overall reproduction is good.

## Category 2 - Community Service

First Place - CASEY COUNTY NEWS

A lasting contribution to the community. Outstanding job by the paper in terms of leadership, coverage and making it happen.

Second Place - UNION COUNTY ADVOCATE

There is no greater community service than to join against drugs and educate all community residents. Nice job!

Third Place - ANDERSON NEWS

An effective service to the community. Some dramatic photos.

Honorable Mention - ANDERSON NEWS

A nice offer to the high school. Great!!

## Category 3 - Freedom of Information

First Place - LEBANON ENTERPRISE

There's no way I couldn't award this one first place. Having covered more than my share of similar tragedies myself and having lost a dear friend to such a tragedy, I know what kind of work went into this. For what it's worth, the final wrap-up was very well done. Mr. Pearl is to be commended for his efforts in battling a problem that not enough of us are doing anything about. I hope your coming follow-up has good news to report!

Second Place - ANDERSON NEWS

Wow!! Hard-hitting editorial indeed. It appears your willingness to help fight the good fight helped make the traffic signal a reality. More papers should get this involved with such issues. Good work!

Third Place - CASEY COUNTY NEWS

Nice bit of digging beneath the surface to get at the real meat of the story. I can't imagine the city officials or insurance company were very pleased to see it in print. Good for you!

Honorable Mention - WILLIAMSBURG NEWS JOURNAL

Solid reporting on the type of occur-

rence that unfortunately occurs all too often. Excellent background on Kentucky's Open Meetings Law. You'd be surprised how many people don't even know such laws exist.

## Category 4 - Front Page

First Place - BENTON TRIBUNE COURIER

A clear winner. Very creative design on front page features with good use of color. Some of the photos are murky, but the overall impression one gets is very strong indeed. Outstanding!!

Second Place - SCOTTSVILLE CITIZEN TIMES

A strong entry that proves you don't have to have tons of color and multiple type faces to get the reader's attention. Some judges today might not appreciate the simple, "old-time" look, but I love it!!

Third Place - CYNTHIANA DEMOCRAT

Simple but interesting layout; nice mix of color and black-and-white photos. The long swimming pool photo across the bottom of the page in August 8 edition really caught my eye.

Honorable Mention - JESSAMINE JOURNAL

Strong, attractive layout that accomplishes what it sets out to do, grab the reader's attention, without being forced to rely on fancy trickery that would detract from the cleanness of the design.

## Category 5 - Editorial Page

First Place - JESSAMINE JOURNAL

Clean, consistent, reader-friendly layout with strong local writing and typography that is pleasing to the eye. Clearly the best in this category!

Second Place - SOMERSET PULASKI WEEK

This page design is a little dull, but the strong writing more than makes up for it. Especially Brenda Sexton's columns - well-written and humorous. And since she brought it up in the column, let me just say, I, for one, find her picture very attractive!

Third Place - CASEY COUNTY NEWS

Subject matter focuses quite well on local issues, as such pages should (but don't always). Page design not bad but could use a little work. Biggest drawback - "Focus on the Past" feature seems out of place on this page.

Honorable Mention - ANDERSON NEWS

Writing is fine, subject matter both local and topical, but way, way too many boxes! Box the editorial; let the rest have some breathing room. Some readers may be claustrophobic.

## Category 6 - Newspaper Promotion

First Place - CASEY COUNTY NEWS

Interesting, all those papers with entries in this category, and yours was the only one promoting the Newspaper in Education program! One hundred percent participation, very commendable! And a nicely

written story, to boot!

Second Place - OLDFHAM ERA

Here's something different from most of the other entries in this category, a category promoting your paper, rather than an ad or series of ads pushing newspaper subscriptions.

Third Place - ANDERSON NEWS

What made this one interesting to me was the "ad" proclaiming your circulation/readership increase. I also liked the "Toot Your Own Horn" ad promoting both your paper and the schools' marching band. Well done!!

Honorable Mention - CITIZEN TIMES

This is an interesting idea - selling an exact reproduction of a 50-year old newspaper. I'd be interested in knowing how successful it was. Darned good idea!!

## Category 7 - Sports Page/Section

First Place - UNION COUNTY ADVOCATE

Go Bravettes!! Helluva section on the state champions. Consistently excellent on every page, good to great photos, sharp writing, good layout. As good as they come. Super job!!

Second Place - WILLIAMSBURG NEWS JOURNAL

A top-notch sports section. Good writing, good photos, nice layout, on front page. Layout gets a little boring inside. Overall, a classy, brassy sports section.

Third Place - ANDERSON NEWS

Let's be honest: your regular sports sections are a little boring, but those special supplements are fantastic!! Nice job.

Honorable Mention - BENTON TRIBUNE COURIER

Just missed placing higher. Well-written, good photos, but great page one layout doesn't follow on rest of pages. Nice job otherwise.

## Category 8 - Agriculture

Page/Section

First Place - ANDERSON NEWS

This paper towers over its opposition. Nicely done, good use of photos, special report on Bloomfield a winner.

Very good!

Second Place - CASEY COUNTY NEWS

Competent but uninspiring.

Third Place - WILLIAMSBURG NEWS JOURNAL

Very nice ag page.

Honorable Mention - CYNTHIANA DEMOCRAT

I'll bet a lot of your subscribers are farmers or involved in the ag industry.

## Category 9 - Business

Page/Section

First Place - WILLIAMSBURG NEWS JOURNAL

This is a newspaper that is serious about quality business coverage. Well-written, good photos, lots of local info. Only drawback: layout is a bit dull. Very good work.

Second Place - ANDERSON NEWS

Excellent submission, just missed winning it all. Could use some locally-produced "analysis" pieces, but

overall an outstanding job.

Third Place - BENTON TRIBUNE COURIER

A paper that cares about local business. Lots of interesting local items. Could use some more photos. Good job overall.

Honorable Mention - UNION COUNTY ADVOCATE

Good job covering local business, nice feature on WMSK radio. Watch out for bumping heads. Nice work.

## Category 10 - Lifestyle

Page/Section

First Place - BENTON TRIBUNE COURIER

A class Lifestyle section. Dateline, ongoing area events, Bernie's bits, etc. are outstanding. Excellent!!!

Second Place - UNION COUNTY ADVOCATE

Lots of news and information of family interest. Nice job!

Third Place - CYNTHIANA DEMOCRAT

Good job of packaging a number of items on a page without destroying the layout. Good!!

Honorable Mention - OLDFHAM ERA

Excellent content. Lead page needs a header that enhances the layout and provides identity to a good Lifestyle presentation.

## Category 11 - Local News

Pictures

First Place - CASEY COUNTY NEWS

There weren't any bad entries in this division. But those special "white page" photo pages were superb!! Great photos, well cropped, all faces clear it is just a super overall effort!

Second Place - WILLIAMSBURG NEWS JOURNAL

Close to being the winner in a tough division. Well done photos, used well to compliment news copy. Excellent job!

Third Place - BENTON TRIBUNE COURIER

Had the competition not been quite so rough, this paper could have been a winner. Major problem is consistency. Still, a great set of photos (I loved Icy Inferno!)

Honorable Mention - LEBANON ENTERPRISE

A solid competitor in a rough field. Competent, clean photography reproduced well. Nice job.

## Category 12 - Local Feature

Pictures

First Place - ANDERSON NEWS

Difficult category to judge, 10 excellent entries. Finally based decision on quality of pictures through out the entire paper.

Second Place - UNION COUNTY ADVOCATE

Third Place - CASEY COUNTY NEWS

Honorable Mention - JESSAMINE JOURNAL

## Category 13 - Local Sports

Pictures

First Place - BENTON TRIBUNE COURIER

See WEEKLY 3, page 7



## Multi-Weekly

### Category 1 - Typography

First Place - BARDSTOWN KENTUCKY STANDARD

Very clean, good presswork, you're lucky color photo reproduction as good as any I have seen.

Second Place - APPALACHIAN NEWS EXPRESS, PIKEVILLE

Looks great, clean and easy to read, some sig ads need redesign, great page one flag, nice use of varied fonts.

Third Place - GEORGETOWN NEWS GRAPHIC

Good use of graphic elements, great page one flag, shaded color boxes don't do anything for me.

Honorable Mention - CENTRAL KENTUCKY NEWS JOURNAL, CAMPBELLSVILLE

### Category 2 - Community Service

First Place - PRINCETON TIMES LEADER

Great idea! This project offered a real community service. I think I'll go home and try it myself.

Second Place - SHELBYVILLE SENTINEL NEWS

As the father of a six-year old who's always writing a new story or making a comic book, I appreciate the effort here to recognize creative work of the students in your area.

Third Place - NEWS DEMOCRAT & LEADER, RUSSELLVILLE

Good cooperative effort with local chamber.

### Category 3 - Freedom of Information

Certificate of Merit - SHELBYVILLE SENTINEL NEWS

### Category 4 - Front Page

First Place - APPALACHIAN NEWS EXPRESS

Great use of photos, good localization of statewide story (trucks), great use of white space in layout. Good stories all around.

Second Place - BARDSTOWN KENTUCKY STANDARD

Talk about impact, distillery fire photo has it. Editor dared to run it as big as it deserved to be. Writing and variety of news coverage outstanding.

Third Place - CENTRAL KENTUCKY NEWS JOURNAL

Good solid page one, good approach to stories, humanizing the news is a great approach.

### Category 5 - Editorial Page

First Place - APPALACHIAN NEWS EXPRESS

Great use of guests, good layout, super local editorials and columns!

Second Place - CENTRAL KENTUCKY NEWS JOURNAL

A close second, best column writing needs some straight editorials to add some real punch to this page.

Third Place - SHELBYVILLE SENTINEL NEWS

Duane Puckett is worth reading.

### Category 6 - Newspaper Promotion

First Place - SHELBYVILLE SENTINEL NEWS

Your readers probably think it's their paper, bravo Duane Puckett!

Second Place - CENTRAL KENTUCKY NEWS JOURNAL  
We don't beat our own drum enough, good work.

### Category 7 - Sports Page/Section

First Place - SHELBYVILLE SENTINEL NEWS

Chris Aldridge, writes well, lays out well and covers sports for the Sentinel News like a blanket.

Second Place - APPALACHIAN NEWS EXPRESS

Good writing, good color, nice balance of the big three and "minor sports." I also liked Steve Mickey's racin' columns.

Third Place - CENTRAL KENTUCKY NEWS JOURNAL

Overall good sections. When you cover something, you really cover it.

Honorable Mention - KENTUCKY STANDARD

I loved the story on Christal Mattingly, good balance covered, good local feature columns.

### Category 8 - Agriculture Page/Section

First Place - KENTUCKY STANDARD

Best writing in this category. Good agriculture section on June 24, excellent regular coverage.

Second Place - CENTRAL KENTUCKY NEWS JOURNAL

Very close second, super "farming in the heartland" section. Have to like it when the publisher goes "out in the field" like RoBards did.

Third Place - PRINCETON TIMES LEADER

Good regular Agribusiness page, farmer's surely appreciate the flow of info.

### Category 9 - Business

#### Page/Section

First Place - KENTUCKY STANDARD

Business Line section is interesting and well written, balanced and has variety too.

Second Place - APPALACHIAN NEWS EXPRESS

Looks do count as does coverage, good editing creates average of 10 items which are all quick, easy reads, even if making them so is neither.

Third Place - GEORGETOWN NEWS GRAPHIC

Good mix of local and general interest. I'll bet your chamber loves you.

Honorable Mention - CENTRAL KENTUCKY NEWS JOURNAL

Bigger is not always better. You haven't forgotten that business about people. Your page is probably the best read of the bunch.

### Category 10 - Lifestyle

#### Page/Section

First Place - KENTUCKY STANDARD

Hands down winner! Rebecca Ray and Beth Johnson had me packing my things and moving to Nelson County. What a great series.

Second Place - APPALACHIAN NEWS EXPRESS

Great variety in Images section, lots to read, and its good too.

Third Place - CENTRAL KENTUCKY NEWS JOURNAL

More stories like Stan McKinney's wildlife piece would have moved this entry up a notch.

### Category 11 - Local News Pictures

First Place - APPALACHIAN NEWS EXPRESS

WOW! Simpson is one helluva shooter. No complaints. Tack sharp, good angles, good coverage, good action. No eye contact, incredible work!! This is what I like to see, good cropping, good backgrounds, good emotions. Simpson has got it!! Keep up the good work.

Second Place - PRINCETON TIMES LEADER

Good pictures, but accurate use of cropping seems to be hit and miss. Baker is a good shooter, but it seems that all the shots submitted were one sided, walk around the wreck or fire, get some different angles, look for emotion in all shots. Don't use pics with too many back sides. And remember if it doesn't help the photo, it kills it...crop it out! Good coverage of local news.

Third Place - GEORGETOWN NEWS GRAPHIC

Crop! Crop! Crop!

### Category 12 - Local Feature Pictures

First Place - APPALACHIAN NEWS EXPRESS

Rhonda Simpson wins because of technical excellence, she shoots backgrounds out of focus which makes subjects pop-out and she looks for the unusual angle. That's why she wins. Not because of material!

Second Place - PRINCETON TIMES LEADER

Little kids! Second place goes to Anita Baker. She has some good shots, but some are fuzzy and there is too much eye contact.

Third Place - CENTRAL KENTUCKY NEWS JOURNAL

Distracting backgrounds. Edit your work, watch eye contact.

Honorable Mention - KENTUCKY STANDARD

Johnson shows signs of becoming a good shooter, look for the good angles and put the story in the photo!

### Category 13 - Local Sports

#### Pictures

First Place - PRINCETON TIMES LEADER

Pictures are your strong suit, you won here for variety and quality. Soccer photo is a winner.

Second Place - GEORGETOWN NEWS GRAPHIC

Basketball photo is best sports photo in the contest.

Third Place - CENTRAL KENTUCKY NEWS JOURNAL

Emotion captured here is great. Baseball photo is excellent, tug of war shows good variety.

Honorable Mention - KENTUCKY STANDARD

High jump, sports fans, a pass rather than a bucket, good variety.

### Category 14 - Best Use of Graphics

First Place - KENTUCKY STANDARD

Excellent graph, lots of info, shows it doesn't need to be cluttered with "clip

art" to work.

Second Place - PRINCETON TIMES LEADER

Attractive and informative. I get the impression the ARC PR folks work overtime in Kentucky.

Third Place - APPALACHIAN NEWS EXPRESS

Quick, easy to read election results, now there's an idea.

### Category 15 - Best Use of Photo Illustrations

First Place - KENTUCKY STANDARD

Nice photo for page two teaser.

Second Place - NEWS DEMOCRAT & LEADER

What's an RPC?, you showed your readers.

Third Place - GEORGETOWN NEWS GRAPHIC

Umbrella photo illustrates point but many would consider it a news photo.

### Category 16 - Special Edition/Section

First Place - GEORGETOWN NEWS GRAPHIC

Traditional newspaper section done really well. Good art, good stories, great section.

Second Place - KENTUCKY STANDARD

Another very good section, good local stories, good photos make you want to show up for the 97 Bourbon Festival.

Third Place - CENTRAL KENTUCKY NEWS JOURNAL

Proof again that bigger isn't always better. Good job! Can't cover this any better.

Honorable Mention - APPALACHIAN NEWS EXPRESS

Is this a big game or what? Good job putting traditional in perspective for your readers.

### Category 17 - Original Ad Idea

First Place - CENTRAL KENTUCKY NEWS JOURNAL

Great idea, bet we sell it to a bank this week.

Second Place - APPALACHIAN NEWS EXPRESS

The personal touch, its like the editorial department has invaded advertising.

Third Place - NEWS DEMOCRAT & LEADER

Must have been a good idea to get a church to take a half-page.

Honorable Mention - KENTUCKY STANDARD

A new idea for a car ad. Who'd have thought it!

### Category 18 - Display Advertising

First Place - SHELBYVILLE SENTINEL NEWS

You were bigger, where bigger was better. So many clean, neat ads, this entry had to win. You were creative and busy.

Second Place - GEORGETOWN NEWS GRAPHIC

Good work. Neatness does indeed count.

Third Place - APPALACHIAN NEWS EXPRESS

Reflections was a great section - suggestion: Give ads same creative touch you give page one.





# Daily 1

## Category 1 - Typography

First Place - WINCHESTER SUN  
Pleasant mix of typefaces which compliment one another rather than distract from the overall package. Presswork is excellent; clean use of color that again doesn't distract or overpower. Good job!

Second Place - MIDDLESBORO DAILY NEWS

I know not what other judges think, but I do not like mixing of serif and sans serif headlines. Serif headline font appears to be the same as the body copy typeface, another no-no!  
Third Place - HARLAN DAILY ENTERPRISE

Here again we have some mixing of serif and sans serif headline type - yuck! Otherwise a very clean and reasonably attractive, if not particularly attention-grabbing effort.  
Honorable Mention - MAYSVILLE LEDGER INDEPENDENT  
"Too much color spoils the press run."

## Category 2 - Community Service

Certificate of Merit - HARLAN DAILY ENTERPRISE

## Category 3 - Freedom of Information

Certificate of Merit - WINCHESTER SUN

## Category 4 - Front Page

First Place - MAYSVILLE LEDGER INDEPENDENT

Attractive layout, good use of color and photos, good headlines and stories. This is a newspaper that demands to be read.

Second Place - MIDDLESBORO DAILY NEWS

Clean layout, very strong local coverage in stories and photos.

Third Place - HARLAN DAILY ENTERPRISE

Strong local coverage, needs better play for photos, bigger perhaps for color photo.

Honorable Mention - WINCHESTER SUN

Good use of color photos, both local and AP. Good play on bus driver strike, story too.

## Category 5 - Editorial Page

First Place - WINCHESTER SUN

These pages are full of local opinion both from the editor and the local letter writers. It has to be well-read, and it looks good too!

Second Place - MAYSVILLE LEDGER INDEPENDENT

Entries are a fair mixture of local columns, local cartoons and local editorials, with syndicated ones.

Third Place - HARLAN DAILY ENTERPRISE

Local editorials take a hard stand, good touch adding photo referred to in letter to the editor on May 4.

## Category 6 - Newspaper Promotion

First Place - WINCHESTER SUN  
Like the use of writers' names in ad

on awards.

Second Place - WINCHESTER SUN  
Like showing readers awards for accomplishments.

Third Place - WINCHESTER SUN  
Catches readers eye.

## Category 7 - Sports Page/Section

First Place - RICHMOND REGISTER

Excellent layout, good bold headlines, nice use of boxes to break-up stories. Good photos.

Second Place - MAYSVILLE LEDGER INDEPENDENT

Good content, covers all local activities, nice mix of local, state and national sports.

Third Place - WINCHESTER SUN

Good action photos, good layout except I don't like having a story at the top of the page next to the flag.

## Category 8 - Agriculture

Page/Section

First Place - HARLAN DAILY ENTERPRISE

Clean layout, interesting stories, strong photos.

Second Place - WINCHESTER SUN  
Nice layout, liked the horse piece.

Has blue mold ever not been a challenge?

Third Place - RICHMOND REGISTER

The long column is a bit much, I wonder if it could be broken up into smaller stories.

## Category 9 - Business

Page/Section

First Place - WINCHESTER SUN

Lots of local news, clean layout, mostly clear photos. Pages sure to be read by anyone interested in the local business scene.

Second Place - MIDDLESBORO DAILY NEWS

Good concentration of local news stories and photos. Almost made first place except for muddy photos and unfortunate cut on mug-shot in April 11 issue.

Third Place - RICHMOND REGISTER

Clean looking pages, but not much locally produced stories. BBB column isn't bad but is it worth dominating the first business page? And I have to question running book review here, better suited in Lifestyle section perhaps.

Honorable Mention - HARLAN DAILY ENTERPRISE

Photos let readers know about new businesses in town, good touch but are they news or paid advertising?

## Category 10 - Lifestyle

Page/Section

First Place - MAYSVILLE LEDGER INDEPENDENT

Great layout, photos and color made this a winner. All pages were appealing visually, topics were varied and interesting. Writing was good.

Second Place - RICHMOND REGISTER

Well written pieces. I like the local side column. What especially caught my eye was "Out of Breath," a hard

piece to do in Kentucky.

Third Place - RICHMOND REGISTER

Nice variety, clean.  
Honorable Mention - HARLAN DAILY ENTERPRISE

Summer Lifestyle page was nice. "You and Yours" page could use livening up. It's busy and ho-hum.

## Category 11 - Local

News Pictures

First Place - MAYSVILLE LEDGER INDEPENDENT

Good photos. Reporter has an eye for news. Good cropping. Watch for eye contact on news stories. Good angles! "Grisly Find" and "Manchester Man" won it! Keep up the good work.

Second Place - MURRAY LEDGER & TIMES

Good angles, good shots. Kane gets out and finds the news and gets in faces. The Clinton shot is great! However, a couple of things could use improvement. Crop tighter there is a lot of dead space on your photos. Watch for the cliché, not a big problem, but I've seen that voter shot many times. Shoot sharper, not all, but a few shots are a little too fuzzy. Otherwise good job on getting the news!

Third Place - WINCHESTER SUN

Good coverage of events, but shoot tighter, crop out dead space, like you did on top bus driver shot. Need more faces, you've got too many backsides in too many shots. Good angles most of the time, watch for the most interesting angle and never leave an assignment until you've shot it from all sides!

Honorable Mention - MIDDLESBORO DAILY NEWS

Good coverage, good job getting to event on time. However, photos lack "pop", but this can be easily solved since you can obviously get there on time. Crop tighter. Choose different angles, squat down on one knee, get on the roof, in a tree, anything to avoid the ninety degree blues! Obscure distracting backgrounds, you can do this by simply cropping them out or by shooting at 1.7 or 2.8. Open up as much as you can and make the subjects "pop" out at the reader. Good job, keep it up!!

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Honorable Mention - WINCHESTER SUN

All entries had good work. The color

shot of kids in the snow, March 21 made me shiver enough for honorable mention.

## Category 13 - Local Sports Pictures

First Place - MAYSVILLE LEDGER INDEPENDENT

Good action and variety. Crisp and clear.

Second Place - RICHMOND REGISTER

Nice angles, very clear, shows movement.

Third Place - WINCHESTER SUN  
Good action shots, good lighting.

## Category 14 - Best Use of Graphics

First Place - MAYSVILLE LEDGER INDEPENDENT

Excellent graphics, tells story without reading copy.

Second Place - MAYSVILLE LEDGER INDEPENDENT

Good breakdown of election.

Third Place - HARLAN DAILY ENTERPRISE

Catches readers attention.

## Category 15 - Best Use of Photo Illustrations

First Place - HARLAN DAILY ENTERPRISE

It fits the category and did its job.

Second Place - MAYSVILLE LEDGER INDEPENDENT

Excellent layout, easy to read, nice size photos, good content.

Second Place - MAYSVILLE LEDGER INDEPENDENT

Excellent content, good historical photos. Nice layout.

Third Place - WINCHESTER SUN

Pictures are a little large, but good action.

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**AGRICULTURE**

**Raising a garden each summer has become a 50-year tradition for couple**

By PAT MINARD RIGNEY

At the age of 76, a Tappan man who suffers from arthritis and has a "resting problem" under his left eye, Tom McInerney has successfully raised a variety of vegetables in his garden for 50 years.

"I raised it for a living and raised it for a living," he said. "During that time he and his wife only allowed one year to come without a garden."

As much as a good gardener, Tom is also a good cook. He has a "resting problem" under his left eye, but he has successfully raised a variety of vegetables in his garden for 50 years.

"I raised it for a living and raised it for a living," he said. "During that time he and his wife only allowed one year to come without a garden."

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**Dedicated gardeners**  
Tom and Lora McInerney, Tappan, have raised a vegetable garden for the past 50 years. This year's harvest will yield onions, heads of cabbage, leeks, lettuce, tomatoes, cucumbers and green beans.

**The gardener's guide: Debunking bumper crop of myths**

Over the years, the New York State Department of Agriculture has collected a bumper crop of gardening myths, which will keep the biggest in storage.

**Deadline for FSA contract draws near**

Corn producers have been granted a measure of average prices and yields which provide information on a farm's production history and established yields in Kentucky, Bell and Harlan counties, according to the Farm Service Agency in Harlan.

The office provides for the basis for computing commodity payments under the new production market transition, but which is a necessary step in the process of the new program.

The local Farm Service Agency office suggests that corn producers call and make an appointment to enroll their land.

Producers will only be able to use the new program under the production flexibility contract program and not farm bill agricultural market transition," said Stout.

"In order to save each grower time on one and to get the program and the results to be earned, we are suggesting that an appointment be made with the Farm Service Agency office by calling 606-346-3373, the area office."

Appointments will allow Farm Service Agency to go to the field to do all the necessary work on the same day, therefore saving another trip to the office located in Harlan.

The Farm Service Agency is open Monday through Friday from 8 a.m. to 5 p.m. for the production market transition.

The Farm Service Agency office is located on U.S. Route 200, Harlan, Kentucky.

For more information, call 606-346-3373.

**Crop reports being taken until July 15**

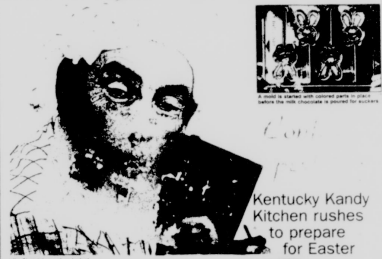
The Farm Service Agency office in Harlan is taking crop reports on corn and soybeans in Bell and Harlan counties.

"All producers who currently have crop insurance on corn or soybeans that has carried over from the 1996 production insurance need to file a report."

**Food**

**For something different, try this M&C variation**

Dottie Smith  
Local Columnist



**Kentucky Kandy Kitchen rushes to prepare for Easter**

Let's see what's in store for Easter. The Kentucky Kandy Kitchen is preparing for the Easter season. The kitchen is located in Harlan, Kentucky, and is a popular destination for those looking for unique candies and chocolates.

The kitchen has a variety of candies and chocolates, including Easter bunnies, baskets, and other seasonal treats. The kitchen is open from 9 a.m. to 5 p.m. on weekdays and 10 a.m. to 4 p.m. on Saturdays.

For more information, call 606-346-3373.



**A High Standard of Excellence for You**

The Winchester Sun has always been dedicated to bringing this community the best in local news, sports and picture coverage. Our peers in the newspaper industry and the Kentucky Press Association have honored us once again!

We are proud of their recognition and will continue to do our best to provide Winchester and Clark County with the best possible daily news coverage!

**The Winchester Sun**  
Clark County • Since 1844

Top left: In Daily Class 1, the Harlan Daily Enterprise's entry for Agriculture Page was the first place winner. Top right: This entry from the Maysville Ledger-Independent helped the newspaper secure first place in the General Excellence competition. Left: The Winchester Sun's house ad after the Fall Newspaper Contest was the top prize winner for newspaper promotion. Right: In the Original Ad Idea category, the Middlesboro Daily News took first place.

**HOE, HOE, HOE!**

One of the best things about the holiday season is having the opportunity to say, "Thanks". May the new year be prosperous for you.

We at Northwind Equipment Rentals wish you the happiest of holidays. We are looking forward to serving you in the new year!

**NORTHWIND Equipment Rentals, Inc.**  
423-869-8581

Hwy. 25 E. Harrogate, TN • Between Shroyer's & Shell Super Stop  
Open 8 AM to 5 PM Mon.-Fri., 8 AM-12 Noon Saturday  
Voted #1 Rental Business In The Daily News People's Choice Contest For 2 Years!

# Daily 2

## Category 1 - Typography

First Place - ELIZABETHTOWN NEWS ENTERPRISE

Nice inside and out. I like packaging for major stories. Try justification sometimes though.

Second Place - HENDERSON GLEANER

Layout could take more risks, but overall, a neat package. Newspaper didn't rub off all over me!

Third Place - BOWLING GREEN DAILY NEWS

Good layout and everything, but be careful with the color.

## Category 2 - Community Service

First Place - BOWLING GREEN DAILY NEWS

Excellent humanitarian effort by the newspaper to help its community after a tornado hit a neighboring town.

Second Place - ELIZABETHTOWN NEWS ENTERPRISE

Initiating this United Way volunteer recognition gives a community a glimpse of the good people that we're so often criticized of neglecting.

## Category 3 - Freedom of Information

First Place - KENTUCKY NEW ERA, HOPKINSVILLE

A tough choice between first and second. Second Place - ELIZABETHTOWN NEWS ENTERPRISE

The newspaper continues to fight in court for the release of school district disciplinary statistics.

Third Place - HENDERSON GLEANER

For a series of editorials aimed at various government agencies in support of the state Open Meeting Laws.

## Category 4 - Front Page

First Place - DANVILLE ADVOCATE MESSENGER

Close call, but the Messenger wins because it's simple, dominant heads, dominant photos, good local coverage.

Second Place - ELIZABETHTOWN NEWS ENTERPRISE

Good local news coverage. Third Place - KENTUCKY NEW ERA

## Category 5 - Editorial Page

First Place - KENTUCKY NEW ERA

This newspaper isn't afraid to tackle hot, local issues head-on! Attractive page with a variety of voices.

Second Place - HENDERSON GLEANER

Terrific forum for a lot of voices. Attractive layout.

Third Place - ELIZABETHTOWN NEWS ENTERPRISE

Excellent theme page dealing with Martin Luther King issue. The high school views were a nice touch.

## Category 6 - Newspaper Promotion

First Place - HENDERSON GLEANER

Nice, original ideas from the song contest, which no doubt must have been popular.

Second Place - ELIZABETHTOWN NEWS ENTERPRISE

I liked the awards page and the promotion ideas, but more could be done to promote understanding what newspapers do, I think.

## Category 7 - Sports Page/Section

First Place - HENDERSON GLEANER

Excellent job with the big story, local sports, strong design. Exceptional package on Bambino World Series.

Second Place - ELIZABETHTOWN NEWS ENTERPRISE

Strong writing, clean typography, strong look, good organization, outstanding agate package.

## Category 8 - Agriculture Page/Section

First Place - KENTUCKY NEW ERA

A variety of ag related news anchored by a well displayed local package. Briefs help give serious agriculture readers a choice.

Second Place - ELIZABETHTOWN NEWS ENTERPRISE

Eigelbach's writing is the strong point.

Third Place - DANVILLE ADVOCATE MESSENGER

Close choice between second and third. Both use a feature to anchor the page, supplemented by the county extension agent's column.

## Category 9 - Business Page/Section

First Place - HENDERSON GLEANER

Wow! Great topics, nice writing. I like the pull page approach. It looks more like a Lifestyle than the traditional and let's face it, boring business page.

Second Place - DANVILLE ADVOCATE MESSENGER

Very reader friendly and colorful. Interesting topics.

Third Place - ELIZABETHTOWN NEWS ENTERPRISE

More could be done with this business page, but it's nice and readable. I love the "On Line" columnists and plan to suggest it to my editor! What a great idea for an increasing high-tech citizenship.

## Category 10 - Lifestyle Page/Section

First Place - HENDERSON GLEANER

This was tough category, with tons of intriguing material, but, the Gleaner's pages looked consistently the cleanest, with nice writing and a great local, personal touch. Donna Stinnett must stay busy.

Second Place - ELIZABETHTOWN NEWS ENTERPRISE

This was so close. I'd almost like to call it a tie. Nice layout inside and out, good writing. The Star Trek page was neat, but most of it was wire.

Third Place - KENTUCKY NEW ERA

The piece on AIDS was just outstanding. I also liked the fall colors page and the unique reader friendly Christmas lights page. But, the AIDS package carried this entry.

## Category 11 - Local News Pictures

First Place - DANVILLE ADVOCATE MESSENGER

Anderson's exhaustive coverage of the storm in April issue and flood in July, along with Messenger's willingness to run photos is spectacular!! Especially plane crash and a storm's destruction photos (page three, April 22) sharp, interesting, good composition despite tough material. Interesting wreck photo on page A2, September 24, don't see this often! Exciting and accurate work. Good job!

Second Place - BOWLING GREEN DAILY NEWS

Close call between second and third, but Imel's emotional and close up pictures of grieving family and Hunter's "standoff" pictures are great!!!

Third Place - ELIZABETHTOWN NEWS ENTERPRISE

Talk about coverage (12 fire pictures!), all are technically accurate, but the one that won was Front page, November 8, good size/scale. Good job! Honorable Mention - KENTUCKY NEW ERA

Good emotional shots on December 13, but what an easy place to find it. Did a good job capturing the story though.

## Category 12 - Local Feature Pictures

First Place - DANVILLE ADVOCATE MESSENGER

I loved the barbershop photo! A clear example of how to let the picture tell the story. The Band Festival photos are also very good. As an overall package, the most consistently interesting.

Second Place - HENDERSON GLEANER

Your photographer obviously loves children, and that's great, they so often make the best subjects, as this collection ably demonstrates.

Third Place - KENTUCKY NEW ERA

Nice eclectic mix of "personal moments." The hug from one DJ to another, the minister in front of the jet trail cross, the anguish of the man undergoing therapy.

Honorable Mention - ELIZABETHTOWN NEWS ENTERPRISE

Nice effort overall, each in its own way hampered by "little things." The presswork on the Heartland Fest photos is murky; and the Tracy Lawrence concert photos are a little, well, boring for such a high-energy event.

## Category 13 - Local Sports Pictures

First Place - HENDERSON GLEANER

Leazenby captures some perfect sports moments. Good peak action, no distracting backgrounds, good facial expressions. Tack sharp photos, good play in the newspaper.

Second Place - KENTUCKY NEW ERA

Peter Wright has good timing, essential for good sports. Good job capturing anguish of rugby, made me read on.

Third Place - DANVILLE ADVOCATE MESSENGER

Kent Brown has a good eye for the news/emotional side of sports, but out of nine photos judged, there's only one ball!

Honorable Mention - BOWLING GREEN DAILY NEWS

Good shots. Basketball and football, wish I could see faces in football and less background in basketball. Keep up the good work.

## Category 14 - Best Use of Graphics

First Place - DANVILLE ADVOCATE MESSENGER

Good design, excellent use of color, nice layout.

Second Place - KENTUCKY NEW ERA

Nice graphic, I like the use of the historical photo of the battleship.

Third Place - ELIZABETHTOWN NEWS ENTERPRISE

Excellent graphic because of its originality. Ties in whole front page. Honorable Mention - HENDERSON

GLEANER

Good graphics, but can be a little too wordy and hard to read. Good use of color.

## Category 15 - Best Use of Photo Illustration

First Place - FRANKFORT STATE JOURNAL

I like the idea of photo insets which illustrate the situation being depicted in the larger photo. Gives the reader a better understanding of what work needs to be done on the capitol dome. Great!!

Second Place - BOWLING GREEN DAILY NEWS

Effective use of color on "Is the end near?" adds to the overall mood of the story. Nice integration of photo and text on the Klan article.

Third Place - ELIZABETHTOWN NEWS ENTERPRISE

Sparkling use of color helps liven up these otherwise drab recipe pages. A definite plus!!

Honorable Mention - HENDERSON GLEANER

Nice use of color!

Nice use of color!

Nice use of color!

## Category 16 - Special Edition/Section

First Place - HENDERSON GLEANER

Excellent historical look at Henderson. Great pictures that contain the entire history of the town and county.

Second Place - KENTUCKY NEW ERA

Good content and coverage. Great photos and layout design. Provides a good look at all the featured teams. Well written columns. Good look at local, state and national.

Third Place - HENDERSON GLEANER

Great Progress Edition. Good layout and history. Only error was blank spaces above stories. Seems like there should have been headlines.

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## Category 17 - Original Ad Idea

First Place - HENDERSON GLEANER

Very original, will get every readers attention as well as an excellent political stance for the political. Good job!!

Second Place - ELIZABETHTOWN NEWS ENTERPRISE

Ties theme in with ad. Will get the reader's attention. Using an elderly person for a hearing loss ad is a nice touch.

Third Place - ELIZABETHTOWN NEWS ENTERPRISE

The font use is perfect for the advertisement. The baby's face draws you in.

## Category 18 - Display Advertising

First Place - BOWLING GREEN DAILY NEWS

Excellent use of white space. Very good reproduction. Effective.

Second Place - HENDERSON GLEANER

Good typeface selection, good use of white space and graphics/illustration. Good reproduction.

Third Place - ELIZABETHTOWN NEWS ENTERPRISE

Most effective use of white space. Some photos a little fuzzy, reproduction not clean in some instances. Overall, good!

Honorable Mention - KENTUCKY NEW ERA

Some really good use of white space. Good balance and use of illustrations. Spots of weak reproduction. Overall, okay.

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# Daily 3

## Category 1 - Typography

First Place - OWENSBORO MESSENGER INQUIRER

Very sharp and clean. Beautiful color reproduction. Consistent reproduction, very easy to read. Sufficient air, leading to make exceptionally pleasing newspaper. Even the classifieds are crisp and easy to read.

Second Place - KENTUCKY ENQUIRER, FT. MITCHELL

Some beautiful, crisp covers. Great color reproduction. Good variety of typefaces that blend well. Inconsistency hurts sometimes.

Third Place - LEXINGTON HERALD LEADER

Some excellent layout. Especially liked the black and white treatment of "50 years in the Kingdom of Coal."

## Category 2 - Community Service

First Place - KENTUCKY ENQUIRER

Excellent job of bringing a serious community problem to light and pursuing the issue until significant and far-reaching changes were accomplished. A fine example of what a difference a newspaper can make in its community.

Second Place - ASHLAND DAILY INDEPENDENT

Nothing is more important in a democracy than an informed electorate. The Daily Independent did its best it appears to create interest in the elections by going beyond news coverage and became a leader in the community.

Third Place - KENTUCKY POST, COVINGTON

An excellent end project of a fine idea to raise community awareness of student scholars.

Honorable Mention - OWENSBORO MESSENGER INQUIRER

Taking the lead in economic development by initiating a forum and discussion may well get a community of high center.

## Category 3 - Freedom of Information

Certificate of Merit - LEXINGTON HERALD LEADER

## Category 4 - Front Page

First Place - KENTUCKY POST

Beautiful design/layout. Excellent local coverage/writing. Strong photography well played. Clean page, reader friendly.

Second Place - KENTUCKY ENQUIRER

Strong design, terrific graphic element. Excellent page on the fatality accident.

Third Place - LEXINGTON HERALD LEADER

## Category 5 - Editorial Page

First Place - KENTUCKY POST

By far the best of the bunch! Why? Your very tight focus on local issues and subject matter. Even issues of more wide-spread con-

cern, i.e. gun safety, same-sex marriage, is effectively localized. Top notch!!!

Second Place - ASHLAND DAILY INDEPENDENT

I like the way you focus on local issues on the first page, and save the canned stuff (except for the cartoons) which is fine or the second page. Shows you've given some thought to packaging. Very well done!

Third Place - LEXINGTON HERALD LEADER

Interesting mix of local and national subject matter, presented in an attractive overall package. Nice use of color in editorial cartoon.

## Category 6 - Newspaper Promotion

First Place - ASHLAND DAILY INDEPENDENT

The newspaper's NIE project involved nearly 10,000 student entries in drawing, writing and design-an-ad categories. The resulting tab and reception must have done wonders for the newspaper's image.

Second Place - LEXINGTON HERALD LEADER

For a clever series of house ads promoting benefits of subscribing.

Third Place - ASHLAND DAILY INDEPENDENT

For the newspaper's "The Answer Book" tremendous shelf life, a constant reminder of the Independent.

## Category 7 - Sports Page/Section

First Place - LEXINGTON HERALD LEADER

Exceptional tough competition in this category. A great job with local, impact design.

Second Place - OWENSBORO MESSENGER INQUIRER

Exceptional photo play/design. Outstanding job on AP's coverage of the Olympics. Lots of impact.

## Category 8 - Agriculture Page/Section

First Place - LEXINGTON HERALD LEADER

Magazine format makes ag stories interesting even to urban readers. Excellent use of color photos, graphics and type, complementing the writer's story.

Second Place - OWENSBORO MESSENGER INQUIRER

Definitely pages to be read by farmers and ranchers, but not as much appeal for anyone outside of agriculture.

## Category 9 - Business Page/Section

First Place - LEXINGTON HERALD LEADER

Magazine format, use of color photos, crisp writing, even people bored by business news will read this, or some of it anyway!

Second Place - ASHLAND DAILY INDEPENDENT

Good features, well supported by photos, add some color and Wow!

Third Place - KENTUCKY POST

Essentially the same layout, each

day, but it works. Good stories. "Made in Kentucky" stories are good touch.

## Category 10 - Lifestyle Page/Section

First Place - KENTUCKY POST

Wow! This one has it all! Strong use of color, interesting page design, concentration on local subjects. What doesn't it have? The excessive "canned" material so prevalent on such pages. Bravo!!!

Second Place - LEXINGTON HERALD LEADER

I was prepared to give this entry first place based on the strength of the November 23 edition; however, the other two editions each contained too much "canned" material that diluted the overall entry. Still, I do like the idea of a Lifestyles "tab."

Third Place - ASHLAND DAILY INDEPENDENT

Front page design of "Today's Living" section combines strong writing with interesting photos that help tell the story. And I like the inclusion of your School pages in this section.

Honorable Mention - OWENSBORO MESSENGER INQUIRER

The pluses: good use of color on front page of section, strong feature writing on subjects of local interest. The minuses: the presence of the enormously overrated Dave Berry on page one, put him inside; keep page one local!

## Category 11 - Local News Pictures

Certificate of Merit - ASHLAND DAILY INDEPENDENT

## Category 12 - Local Feature Pictures

First Place - KENTUCKY ENQUIRER

Good sharp photos, good angle/composition.

Second Place - ASHLAND DAILY INDEPENDENT

Independent has some strong shots and some weaker ones.

Third Place - OWENSBORO MESSENGER INQUIRER

No red check marks, good photos though.

## Category 13 - Local Sports Pictures

First Place - OWENSBORO MESSENGER INQUIRER

The key word here is emotion! The adrenaline-pumped joy of the basketball player; the heartbreak of the high school softball players; the pride in accomplishment of the Special Olympians. These are photos worthy of the highest praise!!

Second Place - KENTUCKY POST

It was a tough call on second and third place, almost a coin toss. Love that angle on the diving photo.

Third Place - ASHLAND DAILY INDEPENDENT

Another extremely well-produced batch of photos. What dropped them down a peg is the over-lack of either action or emotion when com-

pared to the top two finishers. A Strong showing never the less.

Honorable Mention - LEXINGTON HERALD LEADER

## Category 14 - Best Use of Graphics

First Place - OWENSBORO MESSENGER INQUIRER

Good graphics that tell the story in a way easy to understand.

Second Place - ASHLAND DAILY INDEPENDENT

Guide to seeing the president is informative and valuable to the reader.

Third Place - KENTUCKY ENQUIRER

Very good study of a tragic accident.

## Category 15 - Best Use of Photo Illustrations

Certificate of Merit - KENTUCKY POST

## Category 16 - Special Edition/Section

First Place - LEXINGTON HERALD LEADER

I picked this because of its originality, touching stories and beautiful photography. This section, I'm sure helped remind many that where we've been is echoed in where we are. Lovely!!!

Second Place - ASHLAND DAILY INDEPENDENT

This entry was, just overwhelming in its ambition and sheer volume, well thought out, designed and written.

Third Place - LEXINGTON HERALD LEADER

Honorable Mention - KENTUCKY ENQUIRER

Third Place - LEXINGTON HERALD LEADER

Honorable Mention - KENTUCKY ENQUIRER

## Category 17 - Original Ad Idea

First Place - OWENSBORO MESSENGER INQUIRER

Great play on words. Will catch the reader's attention, especially males which the ad is directed toward.

Good message.

Second Place - ASHLAND DAILY INDEPENDENT

Very original ad. Let's the reader know exactly where they need to go for everything in their house.

Third Place - OWENSBORO MESSENGER INQUIRER

Good role reversal. Appeals to both women and men.

## Category 18 - Display Advertising

First Place - ASHLAND DAILY INDEPENDENT

This was the toughest of all the categories I've judged today. In the end, I gave the nod to the Independent because I thought the Christmas Songbook was a cute idea, very nicely executed.

Second Place - OWENSBORO MESSENGER INQUIRER

As I said above, this was a real coin toss. This entry is no slouch by any means. On sheer amount alone it could have won. Of course, it seems more dependent on national ads, as well a definite minus.

**SUNDAY**  
August 11, 1996  
Lexington, Ky.

**INDEX**

Bankruptcies	10
Caravans	4
Incorporations	10
Insider Trading	8
Kentucky Disticks	11
Movers Master	8
Prepared For	4

# BUSINESS

Category 8 - AGRICULTURE PAGE/SECTION

Newspaper Lexington Herald-Leader

Division (check appropriate division)  
Daily  Multi-Weekly  Daily

Class 3 Signature \_\_\_\_\_

motivates her troops  
Page 3



**Above:** The University of Kentucky sponsored an effort to grow vegetables, like the tomatoes above, leading to a vibrant new market in the Green River area.  
**Left:** The Dennison family of Hart County sells its produce directly from a roadside market in the yard.  
M.A. PERRY/STANLINDNER

## Produce produces profits

Some Kentucky farmers find vegetables healthy for the bottom line

■ Page 14

OWENSBORO  
**Messenger-Inquirer**

### Festival weather wild again

Organizers say festival proceeds solid, however



Captain says winning cooking team relied on each other to overcome the elements

### BARBECUE

### 109 may be dead in Florida jet crash

Investigators say crash hindered rescuers

### Field of 14 puts race among most interesting in memory

City Commission Race

Top left: The Lexington Herald-Leader captured first place in the Agriculture Page/Section category with this entry. Bottom left: The Ashland Daily Independent was the first place finisher in the Display Advertising category as well as the General Excellence competition. Above: The judges picked this entry of the Owensboro Messenger-Inquirer's as best of the bunch in the Local Feature Pictures' category. Below: A Newspaper In Education program of the Ashland Daily Independent was the most impressive newspaper promotion in the Daily Class 3 division.

Category 18 - DISPLAY ADVERTISING

Newspaper The Daily Independent

Division (check appropriate division)  
Weekly  Multi-Weekly  Daily

Class 3 Signature Mike Reifel

**The Daily Independent**  
THURSDAY, DEC. 5, 1996

- DESIGN-AN-AD
- WRITE AN EDITORIAL
- FRIENDSHIP DRAWING

**The Daily Independent**  
April 24, 1996









CHAMBER MEMBERSHIP IS AT THE HEIGHT Page 7



HOSPITAL SCORES GENERAL MEMBERSHIP Page 2



HOME MADE MORE FOLDERS FOR KIDNEY DUFFY Page 3



KICKER IN THE CITY Page 6

# ENTER

GEORGETOWN NEWS-GRAPHIC

## The family business

Suffoletta combine styles for success

By BYRON BREWER  
Georgetown News-Graphic

It seems as though Richard Suffoletta has been working at his father's furniture store all his life. He has.

But it was only last year that Richard, who has by father Albert "Buddy" Suffoletta, was named "replacement" and expanded the family business, "became a full and equal partner in Suff's Furniture & Oriental Rug."

But never has one doubt that the senior Suffoletta is a former city councilman and graduate of the Navy ROTC school. ... Always has the last word. Even today.

"I have always had the respect for my son, and his ideas always turn out right," said the senior Suffoletta. "I may have some doubts at the time he gets the idea, but never after they have proven successful."

"I had his own store, and obviously he knew the market was here because Suff's Furniture was a successful, fast growing business when I was a kid working there," Richard said. "But he didn't know how to market what he was doing. I got us into advertising, and now people know Suff's is here."

Richard said he didn't have to know how to market his store. He had all the business he could handle, and there.

It was when Richard Suffoletta who made Oriental rug and leather furniture a large part of the store's merchandise — as long as they are brought and shipped nationally and internationally.

"One day this kid came to me with the story. 'Dad, we need more leather furniture,'" Buddy said. "I said, 'See that leather chair there? We've had that for years.'"

"The only bad one," Richard said. "He did it to know how to display and sell, but then again, during those times he didn't have."

"We brought in the leather stuff and now it is one of our specialties," the elder Suffoletta said.

Buddy Suffoletta like Richard, grew up working for his father's furniture store in Toronto, Ohio, and after his years at Georgetown College again because his employer. But with a new wife and later two children, Buddy said he "couldn't make much more on what Dad was paying me or wasn't paying me," and so returned to Georgetown.

"Mr. Mitta went back to teaching chemistry at South County High, and I went to work for Sears in Lexington," Buddy recalled. "But even so, I was doing this. I was thinking of starting my own business."

Richard a colleague from his days working in Toronto, Ohio, said he had the same idea. "I started to build up on my own, and he said, 'Don't do it. You'll be a failure.'"

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Richard and Albert "Buddy" Suffoletta, son and father, are partners in Suff's Furniture and Oriental Rug on Georgetown's East Main Street.

INDEX

- Chamber Membership is at the Height Page 7
- Hospital Scores General Membership Page 2
- Home Made More Folders for Kidney Duffy Page 3
- Kicker in the City Page 6
- The Family Business Page 18
- Two Wins Away! Page 19
- Colts Handling Tourney Pressure Like Old Pros Page 20
- Colts to Face Ashland Next Page 21

Above: In the Multi-Weekly division, the Georgetown News-Graphic captured first place in the Special Section category with this entry. The section focused on Georgetown's growing business community. Top right: the McLean County News issued a challenge to other businesses, urging them to get involved in a fundraising project for an area school system in financial trouble. The effort got the Weekly Class 2 newspaper a first place in the Community Service category. Bottom right: In the Daily Class 2 category, the Henderson Gleaner took top honors in the Sports Page/Section category.

# Put your money where your mouth is

## Education foundation could solve problems

COMMENTARY

Generally Speaking  
by Teresa Revlett  
General Manager



Our school district needs a lot of help. About \$7 million worth of help to be exact.

The Local Planning Committee has been working feverishly to come up with some solutions to all of the problems facing the school district. Every time someone comes up with an option there's a nasty obstacle.

People in Calhoun would like to see their school renovated. That would cost \$2,970,036 for 300 students or \$3,543,520 for 450 students.

People in Livermore would like to see the money spent on their school. That would cost \$1,983,653.

People in Sacramento don't want their school to close. It's considered a transition facility and district funds can't be used to bring it up to code. That would cost \$2,177,310.

A new central elementary school is estimated to cost about \$7,100,000. Wouldn't that be nice? Then, we'd have a new elementary school and a new middle school.

Prospective businesses and industry would be so impressed with McLean County if only we had any money. There's \$369,300 in capital projects money and we have only \$1.8 million in

local bonding money.

At Monday night's LPC meeting Brent Dame, the assistant chairman of the LPC, said that he had heard of some local parents that were willing to donate money to help fund a new gym floor at McLean County High School. Dame said he thought they could come up with between \$20,000 and \$25,000.

There are probably other parents who feel that strongly about projects in their own neighborhood. What if we could come up with some money to be spent on local projects?

No, I'm not asleep again. Henderson County recently established an education foundation. Their local group raised \$500,000 for projects in their area.

Don't even say it. I realize we're not Henderson County, but we could come up with some money above and beyond our local taxes.

I challenge each of you to ponder over this idea. McLean County needs an education foundation to give our district the boost that it needs.

As a mother of a young child, I would love to see my son go to school in a new elementary school. I am so proud of the middle school and you can't help but think that our KIRIS test scores might be improved with better

surroundings.

A young student should not have to be concerned with whether or not the toilet flushes. He should not have to go from one building to another in freezing temperatures just to attend a class in another building because one building is too crowded. He should not have to worry about whether a chimney in a 1931 building is going to crumble and fall on his head as he passes by the chimney.

How harmful is the asbestos in our schools? Some say it's more harmful to remove it than to leave the asbestos where it is.

Those are all problems at our elementary schools and they interrupt the learning process.

Those are our concerns and if we're concerned enough maybe we can surprise ourselves and come up with some money to help out. By establishing an education foundation we can come up with money to help fund these projects. We may not solve all of the problems, but we can make a difference.

I urge each of you to become a contributor to the McLean County Education Foundation. The McLean County News will and I will personally do all that I can to see that this dream of ours becomes a reality. We must do it for our children.

# Sports

B1

BASEBALL



Cards survive

DIFFERENT TUNE

TV schedule

Flick leaving?

## TWO WINS AWAY!

Colonels earn first-ever Final Four berth



HCHS withstands Harlan comeback for 62-52 victory

Colts handling tourney pressure like old pros



Colonels to face Ashland next

# You can be a winner, too! Enter the 1997 KPA Fall Newspaper Contest



*Contest entry information will be mailed at the end of August. Entry period is October 1, 1996 through September 30, 1997. Entry deadline is Friday, October 10. Start researching your stories and photographs since October 1, 1996 so you'll be ready to enter.*

## CATEGORIES

Best Editorial	Best Sports Story	Best Spot News Picture
Best Spot News Story	Best Sports Feature	Best News Picture Essay
Best General News Story	Best Investigative/Analytical Story	Best Feature Picture
Best Feature Story	Best Story Series	Best Feature Picture Essay
Best Column (One Subject)	Best On-Going/Extended Coverage Story	Best Sports Picture
Best Column (Variety of Subjects)	Best Business/Agribusiness Story	Best Sports Picture Essay
Best Sports Column	Best General News Picture	

JUL 1997

Page 20 - 1997 KPA Better Newspaper Contest



# **GENERAL EXCELLENCE**



## **Weekly Class 1**

First Place - FULTON LEADER  
Second Place - SPENCER MAGNET  
Third Place - KENTON COUNTY RECORDER

## **Weekly Class 2**

First Place - LAUREL NEWS-LEADER  
Second Place - BIG SANDY NEWS  
Third Place - LARUE COUNTY HERALD NEWS

## **Weekly Class 3**

First Place - WILLIAMSBURG NEWS-JOURNAL  
Second Place - BENTON TRIBUNE COURIER  
Third Place - TIE - CASEY COUNTY NEWS AND ANDERSON NEWS

## **Multi-Weekly**

First Place - APPALACHIAN NEWS-EXPRESS  
Second Place - KENTUCKY STANDARD  
Third Place - CENTRAL KENTUCKY NEWS-JOURNAL

## **Daily Class 1**

First Place - MAYSVILLE LEDGER-INDEPENDENT  
Second Place - WINCHESTER SUN  
Third Place - TIE - MIDDLESBORO DAILY NEWS AND HARLAN DAILY ENTERPRISE

## **Daily Class 2**

First Place - HENDERSON GLEANER  
Second Place - ELIZABETHTOWN NEWS-ENTERPRISE  
Third Place - KENTUCKY NEW ERA

## **Daily Class 3**

First Place - ASHLAND DAILY INDEPENDENT  
Second Place - LEXINGTON HERALD-LEADER  
Third Place - OWENSBORO MESSENGER-INQUIRER

## **Associate Newspapers**

First Place - COLLEGE HEIGHTS HERALD  
Second Place - FARMER'S PRIDE  
Third Place - KENTUCKY KERNEL

