

Journalism Dedication Edition

THE KENTUCKY KERNEL



THE DEDICATION today—Nov. 2, 1951—of the new Journalism Building is the realization of a dream of two generations of UK journalists.

Building Is Inspired By Grehan, Plummer

'Uncle Enoch' Gave Notes For First Kernel Machinery

By MARVIN POER

Dedication of the Journalism Building today has been made possible because of the foresight and efforts of Prof. Enoch Grehan, first head of the Department of Journalism.

Prof. Grehan perhaps could not have foreseen the erection of a Journalism Building, but it was through his encouragement and financial aid that the Kernel Press was begun in 1929. Profits from the Kernel Press which he started with one linotype machine made this new building a realization without directly costing the taxpayers of Kentucky a cent.

"Uncle Enoch" came to the University in 1914 to become the first head of the department, and he remained until his death in 1937. Students and fellow instructors alike will always remember the famed professor for his guidance and instruction which left lifelong impressions on those who knew him.

A graduate of Transylvania in 1894, Prof. Grehan, often called the "dean of Kentucky newspapermen," served as news editor of the Lexington Leader and managing editor of the Lexington Herald for a combined period of 20 years before he was made head of the Journalism Department.

Was Herald Paragrapher
Through his 23 years with the University, Prof. Grehan was closely associated with activities in the profession of Journalism. His "Paragraphs" on the editorial page of the Lexington Herald, which he contributed for many years, were typical of the spirit that possessed "Uncle Enoch." Always full of human interest and wit, they were popular with both young and old.

He was the author of over 50,000 editorials and editorial paragraphs which were written for Lexington papers, many of which were reprinted by metropolitan newspapers.

In addition, Prof. Grehan was the



PROF. ENOCH GREHAN
First Journalism Head

drama critic of the Herald for 25 years, and wrote more than 2,000 theater, music, and opera reviews during that time.

Careful financing and management of the Kernel Press by "Uncle Enoch" during its early years was a major factor in the development of the present plant.

Until 1924, the Kernel was printed at a local commercial printing plant. In that year, Prof. Grehan advocated the purchase of a printing plant for the Kernel.

Stood Good For Loan
The first piece of machinery for the new plant was a linotype, which was purchased on a loan guaranteed by Grehan himself. Twenty-five journalism students pledged their efforts to help him make the printing plant a reality.

A two-page press was purchased the next year, again with the financial aid of Prof. Grehan, and the first Kernel was printed on the University campus in the fall of 1925. In the following years, the plant grew and became self-sufficient, and eventually became a profit-making proposition.

(Continued on Page 8)

Present Director Expands On Work Of Predecessor

By LOIS BRADLEY

Dr. Niel Plummer, director of the School of Journalism, led the way for construction of the new Journalism Building upon foundations laid by his predecessor, Prof. Enoch Grehan.

The present director came to the directorship of the University's School of Journalism by way of Kentucky's own classrooms in journalism, the University of Wisconsin and the newsroom of the Lexington Herald. Under his leadership the journalism curriculum has been revised, the department has grown into a school—and a new Journalism Building constructed.

Student Under Grehan
One of "Uncle" Enoch Grehan's own boys and a former managing editor of the Kernel, he was no stranger to Kentucky's journalistic dream when suddenly the task of carrying on the direction of training for journalism at the University was handed to him as Prof. Grehan lay down his burdens in late 1937.

Today's dedication of the new \$425,000 Journalism building, the throbbing activities of the 200,000-thriving activities of the Journalism Department and the throng of active, thriving and loyal sons and daughters of Kentucky journalism working on publications and in radio over the nation are testimony that the dream was entrusted to competent hands.

Sharing Prof. Grehan's conviction that journalism had a great future at the University, Dr. Plummer has guided the School of Journalism since 1937 to a national ranking among the largest and most respected schools in the nation.

Has Inspired Truly
Through his insistence upon sound grounding of all journalism students in the liberal arts, and his unwavering conviction of the high purpose inherent in the call to serv-

(Continued on Page 7)



DR. NIEL PLUMMER, director of the School of Journalism, is standing at the south entrance of the new building.

President Donovan Congratulates School

I am indeed happy to have the opportunity of congratulating the faculty members, students and graduates of the School of Journalism upon this realization of one of their fondest dreams—the long-anticipated completion of their new Journalism-Publications Building.

It is a magnificent structure, one of which all Kentuckians can be proud. What should make it all the more a source of pride is the fact that the building was made possible through the efforts of hundreds of students, their teachers and advisors, and without any state aid. It can truly be said that this building, the home of the nation's newest School of Journalism, is a monument to hard work.

Through the years the Department of Journalism, under the able direction of Prof. Enoch Grehan and Dr. Niel Plummer, has become widely known for the quality of its instruction, a fact that long since has been clearly proved by the success and high professional reputation of its graduates. I am confident that our future generations of students, as well as those of you presently enrolled, will carry on in that same tradition.

Once again, my sincere congratulations to students, alumni, faculty and all others who have had a hand in making this building a reality. The University and the entire State of Kentucky are grateful.

H. L. DONOVAN, President

J-School And Press Occupy New Building

\$425,000 Home Is Financed By Kernel Press

By DICK CHERY

A Georgian brick-and-concrete structure of three stories now houses the University's School of Journalism and the Kernel Press. The new building stands north of McVey Hall and west, across the walk, from Pence Hall.

In 1914, Enoch Grehan, late head of the Journalism Department, first visualized a University printing plant. The present building is a realization of that dream.

No state funds were used for the building. Accumulated profits from the Kernel paid half the construction costs. Revenue bonds for the balance will be retired from future earnings of the Kernel Press.

Two Lexington architects, Robert McMeekin and the late Whayne Haller, designed the \$425,000 structure. Hargett Construction Company, also of Lexington, began work in early spring of 1950. The cornerstone was laid Sept. 19 and the building was completed by mid-August of this year.

Papers In Cornerstone
Sealed in the cornerstone are copies of the Lexington Herald, the Lexington Leader, the Louisville Courier-Journal, 1950 Kentuckian and the Kentucky Kernel; a catalog of the University of Kentucky; a directory of the Kentucky Press Association, and a copy of the cornerstone ceremony program.

External lines of the newest campus addition are clean and classically simple. Part of the first floor is below ground, but a concrete retaining wall, topped by a black iron railing, gives light and which runs the length of the building, ventilation access to the full windows of the basement. This wall extends around the front and both ends of the building. An extension of the drive behind McVey provides parking and delivery space at the rear of the new building.

Windows on all sides of the building are large and symmetrically arranged. The screens are permanent. Both screens and window frames are the new aluminum single-unit type.

In front, a semi-circular granite stairway, flanked by a balustrade of molded concrete, curves gracefully up to the main entrance. Three Corinthian columns are grouped on each side of the aluminum-steel double doors. These columns support a broken pediment which extends over the recessed entrance.

North and South Entrances
There are also entrances at each end of the building. Granite steps rise straight to a landing surrounded by a black iron railing. These two side entrances have double doors of aluminum-steel and glass.

Inside the main entrance, a short entryway opens onto the main hall which runs the length of the building. At each end are stairways leading down to the printing plant in the basement. This wall extends around the front and both ends of the building. An extension of the drive behind McVey provides parking and delivery space at the rear of the new building.

Floors throughout the two upper stories are of asphalt tile. Ceilings



MISS MARGUERITE McLAUGHLIN
Has Own Office at Last

Beyond the reading room is a typing room with 17 machines and typing desks. This room is used by journalism students for typing class work and by members of the Kernel reporting staff.

The Kernel, currently edited by Bill Mansfield, journalism senior from Mt. Sterling, occupies half the extreme north-west end of the main floor. The newsroom of the paper is equipped with a copy desk, a society desk, typewriters, films cabinets, and a telephone. The editor and the sports editor each have separate offices adjoining the newsroom. A dumb waiter, from the newsroom to the printing plant in the basement, simplifies the sending of copy to the printers.

Radio News Studio
On the east side of the main hall

on all three floors are of sound-proof cork. Hallway doors are painted a deep red-brown. Doors to the rooms are a natural blonde finish.

The general office and lounge is a continuation of the entryway. It is shut off from the main hall by large glass and metal doors. Mrs. Shirley Leathers, School of Journalism secretary, has her desk at the west end of the room. The other portion of the room contains stuffed leather chairs for the convenience of visitors, faculty, and students.

Faculty Offices Grouped
Faculty offices are grouped in the office are five faculty offices, two large storage rooms, and a reference room for students and faculty.

Adjacent to the other side of the main office is a reading room. Here metal shelves contain current issues of 26 major newspapers. Numerous trade publications are kept in a large magazine rack. The School of Journalism also has subscriptions to Time, Life, US News, Newsweek, Editor and Publisher, Publisher's Auxiliary, American Press, and National Publisher.

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The Kentuckian, Kernel And KPA Also Quartered

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Arts Dean Says J-School Step Toward College's Goal

Press Influences Reader's Opinion Of What He Sees

By M. M. WHITE
Dean of College of Arts and Sciences

The College of Arts and Sciences welcomes the School of Journalism. Its presence on our campus is another step forward toward the goal of our College. The College strives to attain its goal by imparting knowledge and by training the student in the proper methods of acquiring and using knowledge, to the end that he may be broadly informed and skillful in the solution of problems, and that he may develop habits of self-reliance, initiative, judgment, and those inner resources that lead to self-mastery and happiness.



DEAN WHITE

The School of Journalism will through its graduates, be a strong force in showing the people of Kentucky ways of understanding the world in which we live, and as a consequence the goal of all liberal education will be nearer. We forget sometimes that man perceives much of everyday life as he is, not as everyday life is.

Press influences understanding Goethe once remarked after viewing for several days landscape paintings that all nature changed for him. He saw the painter's colors, shades, and objects everywhere he looked. Nature did not change but Goethe's perception or understanding of it did. There is an element of truth in the statement that life does not make newspapers but newspapers make life.

The element of truth is in the fact that man perceives much of what is going on around him because of the news accounts that he has read and perceives them according to the newspaper stories.

This point may be illustrated. Ask most any individual on the campus how the numerals on the Memorial Hall clock appear. Nearly all know the hours are indicated by Roman numerals; but practically everyone insists that "four" is indicated by "IV" rather than "IIII." They perceive "IIII" as "IV" because they know Roman numerals are used and Roman four is "IV" not "IIII." Man sees the world in part as he is, not as it is. One of the desirable values of our culture is the belief in the dignity of man, the belief in man as an end not as a means to an end.

A true liberal arts college insists that this belief in the dignity of

man is a vital one in our way of life. The School of Journalism will make it possible for the student to understand the significance of such values. The student will learn, if he hasn't learned before admission, to respect the human personality. Too often in the present day emphasis on material values, we have overlooked ideal values. The artist, the writer, the lecturer or the playwright who emphasizes material values strives to entertain, to amuse, or to give pleasure, or to promote the author's or reader's "success." The School of Journalism will be able to hold and to promote the humane values.

Must Distinguish Truth
The Lynds in their book "Middle-town in Transition," quote a minister as saying, "In the old days people went to preachers for consolation, information and inspiration. They still come to us for consolation, but go to newspapers for information and inspiration." This means not only that the student of journalism must acquire such humane values as, respect for the human personality, social responsibility, rigorous self-discipline, and a belief in the greatest good for the greatest number, but he must also learn to distinguish between information and misinformation, between the significant and the insignificant. This is the second reason that the College welcomes the School.

Much emphasis is being placed upon economic power and economic success on one hand, and on the other a diminishing amount of hu-

mane value. If the School of Journalism is successful in maintaining a proper balance between these two values, the material and the ideal, its graduates in their professional lives will be of inestimable value to the people of Kentucky and the United States. Future students when they enter the University will be able to go further in their education than present day students because they will enter as freshmen on a higher level.

There is still a third reason for our cordial welcome to the new school. Through its work the student will be able to earn a living; but the work is not "vocationalized." The liberal arts tradition distinguishes sharply between training an individual to follow a set of formulas, a series of movements on one hand, and permitting an individual to learn the principles upon which the formulas and movements are based. Let the methods of printing and newspapers, gathering news, and communicating news be changed, graduates from this School of Journalism will still be journalists able to practice their profession. This is education in the best liberal arts tradition.

Liberal Arts Heritage Of Journalism
Germany began emphasizing before the First World War technical training separated from all the humanities. Hitler's Germany became possible. Vocationalism leads inevitably to the inability to communicate with laymen. It leads to vocational isolation and a breakdown of community life. Schools of journalism will be frequently urged by specialized groups to become vocationalized. A pressure group will want a specialized course in feature writing for their particular group; another group will want reporters trained with their "slant." Each course will decrease by one course the number of fundamental courses in the various fields of knowledge. A school of journalism such as this one, only once removed from the liberal arts tradition, needs no new fee for the welfare of its graduates or the nation if it holds to the principle of teaching students and not training technicians. May the School of Journalism reflect its heritage.

Memory Of Arderly Focuses On Griffith

Says Kernel Foreman Taught, Nurtured Student Editors

By W. B. ARDERLY
Kernel Editor, 1931-32

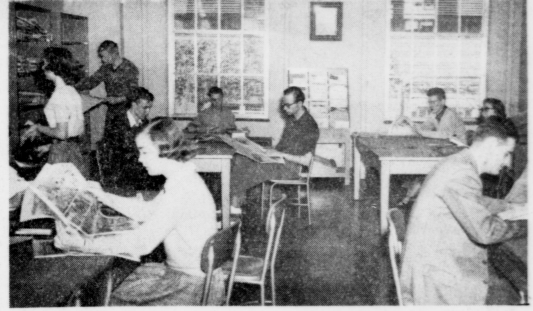
In thinking back over the people who staffed the Kernel during my editorship my memory somehow veers away from the editorial side and focuses sharply on the late Dave Griffith, the composing and press foreman.

I have seen many printers since my time at Kentucky—fast and slow, careful and careless, sober and drunken, bores and gentlemen—but I have yet to see one who could do so much with so little as could Dave.

When you wanted something out

of the ordinary—a supplement, a special edition or an extra—Dave handled his end of the job with a quiet efficiency that made all editors love better than they were. He kept them out of trouble, he protected and nurtured their eggs, he taught them by example the deencies of the newspaper business. Imperfections in the Kernel—and in my day there were many—were those of the editors beyond Dave's province to correct. Shoddy work was not in him.

In the forward-looking dedication of the new Journalism Building, in the continuing effort of editors to improve and progress, a backward glance down the road the Kernel but I have yet to see one who could do so much with so little as could Dave. God rest his soul.



THE JOURNALISM reading room, between the typing room and the Journalism School office, provides a place for last-minute studying and relaxation between classes. Students have access to the large metropolitan dailies, and the latest trade journals and news magazines. The reading room is equipped with four tables, and can accommodate 22 students.

Press Well Covered In Library

By C. M. BALL

The Margaret I. King Library of the University of Kentucky offers unlimited resources for School of Journalism students. All types of books, periodicals, newspapers and other pertinent data are available for study and research. One of the outstanding Journalism facilities of the University Library is the complete file of all major newspapers of Kentucky as well as files of newspapers throughout the country. Newspapers of practically every large city in the country are kept current in the periodical reading room. Also, the largest collection of Kentucky newspapers anywhere is kept in the library for reference by students or others who are interested.

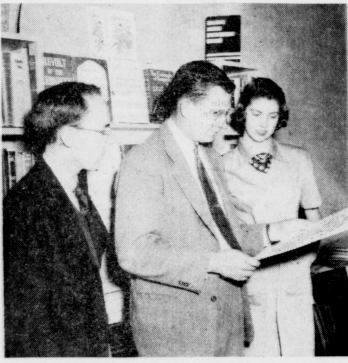
Publications Micro-Filmed
In addition to the many publications on hand at the Margaret I. King Library, are the micro-films of

publications which are not only of historical significance but also of importance and interest to those engaged in the study and progress of Journalism as a profession. A micro-film of the Kentucky Gazette, published in Lexington in 1797, is one of the many examples of the completeness of the Library. Other eighteenth century newspapers, in facsimile, also are available for study and comparison.

Every phase in the study of Journalism is covered in detail in the many publications in the library. Such subjects as typography, graphics, the mechanical functions of the newspaper are only a few of the many subjects covered.

For those interested in Journalism, and how it is practiced in other parts of the world, the card catalog has the subject of Journalism broken down by hemisphere, country, state, county, and even towns of large population. Advertising, publicity, public relations, and promotion also are all a part of Journalism and materials covering these topics are available.

The University of Kentucky Library is one of the most rapidly growing libraries in the South and the materials, sources, references, and other data are growing with the library. The director of libraries is Dr. Lawrence S. Thompson and the library has a complete staff whose personnel is trained to serve students and all others interested in Journalism and materials advancing their knowledge of Journalism.



BOOKS PUBLISHED recently by the University of Kentucky Press are in the background of this picture of staff members of the Press. Bruce F. Denbo, editor, is director of the Press; Kenneth W. Elliott, left, is assistant editor and Miss Jacqueline, at right, is secretary.

UK Press Publishes 21 Books Since 1943

By JANE WEBB

The Kernel Press, in addition to printing student publications and doing University job-printing, also prints books published by the University of Kentucky Press.

The UK Press began operations on the campus in 1943 in the midst of war-time restrictions on paper and other essential materials, which made progress difficult. Since that time, however, the press has published 21 books, seven of which were published in the last year under the direction of Bruce F. Denbo. At least five more books are scheduled for the coming year.

Mr. Denbo came to UK in 1950 from the Louisiana State University Press, where he got his start in publishing. He also acquired much valuable experience while he was in charge of recruiting publicity in the Seventh Service Command Headquarters during World War II. With Mr. Denbo in the University Press, are Dr. J. Merton England, editorial associate, and Kenneth W. Elliott, assistant editor. Miss Jacqueline Dominick is the secretary.

Cited For Excellent Designs
In addition to his administrative duties, Mr. Denbo also selects the type and plans the format of all the books published by the Press. Three of the books he designed while at L.S.U. have been cited for typographical excellence by the Institute of Graphic Arts.

Mr. Denbo, who also supervises the Kernel mechanical plant, found one of his biggest problems adapting the facilities of the Kernel pressroom to the complicated business of printing books. In order to do this, two new

presses especially designed for book printing were purchased, and six new type faces were added.

A trust fund set up by Margaret Voorhies Haggin gave the Press its start. She intended that the Press serve the Commonwealth of Kentucky by publishing works of significant contribution to knowledge and culture, with particular emphasis on works about Kentucky and this region, and works undertaken by Kentucky faculty members and scholars.

Mr. Denbo put out, however, that the press is not exclusively for Kentuckians, but must keep Kentucky in mind as its primary subject.

Although commercial presses will print works about Kentucky by Kentucky authors, there is a clear distinction between their aims. The commercial presses will print a book on Kentucky only when they are able to foresee a sizable sales' profit from the publication. On the other hand, the University Press looks first for significant scholarship and worthy contributions, with no primary interest in large profits.

Takes Year To Make A Book

It takes about a year to produce a book after the manuscript has first been submitted to the press. It must first be approved by an outside authority in the field it concerns, and also by a University Press committee headed by Dr. Frank L. McVey. The manuscripts are judged on the significance of their scholarship, and about one out of every 15 is accepted. After a manuscript has been approved, it must undergo several rounds of editing until it is ready for

Betty Tevis Writes Feature For Radio

Betty Tevis, '46, New York, writes a weekly "Hollywood Roundup," a gossip-and-interview type feature for about 600 radio stations and is doing editorial work for Movie Life and Movies magazine. Ideal Publicity.

Betty, who lives in Greenwich Village with her husband, writer Henry Blake, recommends the movie magazine field.

"Movie magazines seem to offer a wonderful opportunity for people who want magazine experience and don't want to get lost in the shuffle of a big general book," she says.

1944 Kernel Editor Lives In New Haven

Oels Bederman Schwartz, Kernel editor '44, is now a housewife living in New Haven, Conn. Mrs. Schwartz says that she is pushing buttons on her electric stove rather than typewriter keys. She married Russel Schwartz, ex-UK '44, and they have a son, Stanley, three, and daughter, Deborah, four months.

When the book is completed from cover to cover, Mr. Denbo begins what he considers the most important step in producing a book—the promotion and sale of the book to the public. He is particularly interested in publicizing the books to such an extent that they will be significant to all those interested in their subject matter, or all those who might become interested after reading the book.

Mr. Denbo desires that the press be considered an advisory organization as well as a publishing concern. Even when a manuscript is not designed for publication by a university press, he and Mr. Elliott are ready to help the author with information and advice about other publishers.

DANCE SATURDAY NIGHT IN THE CASINO
7:30 Till Midnight
Dave Party
His Piano and His Orchestra

Joyland
Playground of the Blue Cross

FREE PARKING BUS CITY SERVICE

YOU'LL BE THE TOAST OF THE HOMECOMING EVENTS IN THESE

CANDLE-LIGHT FASHIONS

The rustle of taffeta - - the swish of net - - the soft flowing of velvet - - or crepe will add charm to your evening - - They can all be had in the short glamour dresses with deep decollete that are the height of elegance, for dinner or for dancing - - Your most becoming color awaits your selection in junior sizes 9 to 15 or misses sizes 10 to 20 - - and priced to fit your allowance

\$14.95 to \$39.95

Purcell's
FASHION FLOOR

Throw Away NICOTINE

Switch to **MEDICO FILTER PIPES**

When filter turns brown - in Medico - throw it away, with the nicotine, juices, flakes and tars it has trapped. Insert fresh filter for cool, clean, dry, sweeter smoking. Imported Briar.

NEW MEDICO CREST - \$3.00
Medico's finest Rich Kentucky Finish.
MEDICO V.F.O. - \$2.00
MEDICO MEDICALIST - \$1.50
Write for color, clean, dry, sweeter smoking. Imported Briar.
Wm. S. M. Frank & Co., N. Y. For Smokers
MEDICO CIGARETTE HOLDERS - \$1

Letters to aim for in sports... G-A-B-M-O-N-T by Manhattan

You can't beat the Manhattan Gablemont sportshirt for up-to-the-minute style... and it has all the built-in comfort that every smart college man demands. The Gablemont is made of washable gabardine that lets you save on cleaning bills. Comes in a variety of good-looking colors. And it will serve as an extra dress shirt because it has long sleeves and can be worn with a tie. The Manhattan Gablemont Sportshirt \$5.95.

The Man's Shop... Main Floor

Wolf Wile's

GIORDANO'S SHOE REBUILDING
387 SOUTH LIME AT EUCLID
Next To Becker's Main Plant

- Best of Workmanship And Materials
- All Work Guaranteed

Letters to aim for in sports... G·A·B·M·O·N·T by Manhattan

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Manhattan
The Manhattan Shirt Co., Makers of Manhattan Shirts, Sportshirts, Neckwear, Underwear, Footwear, Beachwear, Handkerchiefs
*SUBJECT TO OPTS REGULATIONS



NEWS AND EDITORIAL policies of the Kernel are determined in editorial conferences of student editors. Shown conferring here with Editor Bill Mansfield, seated at desk, are Chuck Tilley, sports editor; Emily Campbell, society editor; Dorman Cordell, news editor; and Tom Wilborn, managing editor.

Kernel Has Grown From Tabloid To Kentucky's Largest Weekly

By BILL MANSFIELD
Kernel Editor

This marks the 56th year since the first newspaper was published on the University campus and the 36th year of continuous publication for the Kentucky Kernel.

is composed of the director of the School of Journalism, the University controller, the director of Student Publications, the editor of the Cincinnati Post, the editor of the Kentucky, and one member of the SGA Assembly. These appointments are subject to the ratification of SGA. Other staff members are selected by the four elected.

The Cadet Was First
Before the Kernel, three other papers had made brief appearances on the campus. In 1884 the first of these, the Cadet, began publication. Strict supervision, which called for submission of all copy to a designated professor before publication, was probably responsible for the Cadet's short life. It ended in 1897.

Next came the KSC (Kentucky State College) Record in 1909. One advantage this paper had over the present Kernel was that it was able to announce that "all stories, etc. that may be acceptable to us will be paid for liberally."

The last paper to appear before the Kernel was the Idea, which was first published in 1938 and became the official student newspaper in 1940.

Then in 1945 the Kernel appeared, with Franklin Cora as editor. The name was selected by a paper-naming contest conducted by the 1944-45 Idea staff.

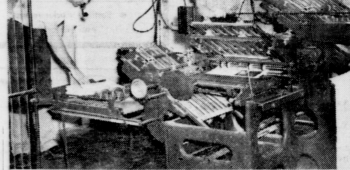
The present Kernel is a completely student edited publication. Its staff, which centers around three main departments, editorial, sports, and business, is composed almost entirely of Journalism majors.

The editorial staff which is headed by the editor, managing editor, and news editor is responsible for all copy other than that in the sports section of the paper. The business manager and his staff take care of advertising and circulation.

Board Sets Policy
Kernel policy is determined by an editorial board composed of the editor, managing editor, and any other staff members who have information concerning a particular issue.

The four highest positions, editor, managing editor, news editor, and business manager are selected by the Board of Publications. This board

of Journalism, the University controller, the director of Student Publications, the editor of the Cincinnati Post, the editor of the Kentucky, and one member of the SGA Assembly. These appointments are subject to the ratification of SGA. Other staff members are selected by the four elected.



THE KERNEL PRESS Bldg. is located on the first floor of the new Journalism Building. Here Mrs. Bernice Walker and Stanley McMurray are shown operating a folding machine.

Last Year's Editor Studies In Glasgow
Janet Anderson, Kernel editor in 1950-51, is now a Fulbright scholar at the University of Glasgow, Scotland. She reports that the University is not unlike UK, but that it doesn't have a journalism department.

Miss Anderson, who of course cannot attend the dedication of the new building, sent this message to the Dedication Committee:
"To give just about anything to be with you on November 2, but it looks like thoughts and good wishes will have to do this time. It sounds like a wonderful program, and no Kentucky journalist on this side of

the Atlantic should think of missing it. "Needless to say, I'll be thinking of you on dedication day. Give my regards to the lucky ones who are there."

J-School Has Evolved From English Department

Separate Status First Recommended By Pres. Patterson

By E. T. KIRK

Journalism instruction at the University of Kentucky has evolved from a rudimentary beginning in the English Department 46 years ago to a full-fledged school in the College of Arts and Sciences.

The first smatterings of journalism taught at the University were in English composition classes where instructors began including the principles of news writing and editing. A few rudimentary ideas of news writing and editing were the lecture of journalism teaching.

Department Recommended in 1908
In 1908 University of Kentucky President James K. Patterson recommended that a department of journalism be set up. In his report to the trustees, Mr. Patterson stressed the need and importance of a journalism department.

Enoch Grehan Named Head
In 1914 the Journalism Department was established under Prof. Enoch Grehan. The first headquarters of the department was two rooms in the basement of the Administration Building.

Plummer Becomes Head in 1939
Prof. Grehan, the first head of the department, remained until his death in 1937. He was succeeded by Prof. Niel Plummer, who was acting head until 1939, when he was made head of the department. He remained in this capacity until this year, when his title was changed to director of the school.

Reporting Was Emphasized
In the sophomore year, students studied reporting and correspondence work, instruction in the finding and developing of news, and worked on University and city publications. Liberal studies requirements

with the Bible, public finance, library training, and ancient history. A minimum of 30,000 words in verbal criticism plus advanced composition, book review writing, daily market reports, court reports, sports writing, and preparation of matter for publication were studied in the Journalism field. Other courses for study were United States history, money and banking, theology, American government and logic.

Press To Pay For Building
The Board of Trustees, upon Dr. Donovan's recommendation, approved the erection of the new Journalism building in 1919. The building, which cost \$425,000, was financed with \$200,000 Kernel Press assets, and \$225,000 worth of revenue bonds, which will be paid off by future earnings of the press.

First Student Publications
Student publications began about the turn of the century, the Kentucky Herald in 1880 and the Idea in 1908. The name of the paper was changed from the Idea to the Kentucky Kernel in 1915, and has remained with the same name since 'then.

Student Publications were printed at local printing establishments in Lexington from 1914 to 1916.

From 1919 to 1924 Prof. Grehan and Miss McLaughlin again were the only staff members. In 1924 Miss Irene McNamara was added to the staff. Also on the staff was Kyle Whitehead and one of his pupils was his brother, Don Whitehead, Pulitzer Prize-winning AP wire correspondent who will speak at the Journalism Building dedication dinner tonight.

Gerald Griffin, now head of the Eastern Kentucky bureau of the Courier-Journal at Pikeville, taught in the Journalism Department from 1926 to 1934. After 1934 he was head of the Courier-Journal bureau in Lexington. He entered military service before the last war and was a professor.

With the removal of many of the technical courses, journalism students were required to take as few as 23 credit hours in the field of journalism in the upper division, and six in the lower division years.

Students of journalism for the first 23 years were required to take a minimum of 31 hours during the junior and senior years, and 12 hours in the lower division.

This summer the Journalism School moved from its quarters in the Guignol Building on Euclid Avenue and the press from the basement of McVey Hall, into the new building. The school and press had their own homes for the first time in UK's history.

The Journalism School has graduated a total of 270 prospective journalists in 34 years, 182 men and 88 women. The first and smallest class was in 1917, when two men were graduated in Journalism. The largest class was in 1950, when 56 students received degrees.

Joe Jordan, a UK graduate, was a member of the Journalism teaching staff in 1938 and 1939. He taught in addition to his duties as a staff writer for the Lexington Leader. He is now a columnist for the Leader.

Prof. William Moore, who holds a doctor of philosophy degree from the University of Wisconsin and is a former member of the staff of the Milwaukee Journal, joined the UK Journalism staff as associate professor of Journalism in 1947, succeeding Prof. Tucker. Dr. Moore came here from Lehigh University, where he was head of the Journalism Department.

Prof. J. A. McCauley, a Journalism graduate of the University of Missouri, became a full-time member of the staff in 1947, after having served as a part-time instructor in the Journalism Department from 1946. He came to the University, where he obtained his master's degree, from the staff of the Lexington Herald. He is an assistant before the last war and was a professor.

ROTC instructor at the University when war broke out. He became a colonel during the war and after the war returned to the staff of the Courier-Journal.

Partmann Came in 1927
Prof. Victor Partmann joined the Journalism staff in 1927, coming here after teaching at the University of Wisconsin and the University of Arkansas. Prof. Partmann is secretary-manager of the Kentucky Press Association, in addition to his duties as assistant professor of Journalism.

Dr. Niel Plummer, who received his bachelor's degree in Journalism from the University in 1928, his master's degree in 1931, and his doctorate at the University of Wisconsin in 1934, joined the University athletic publicity department in 1928, and began teaching in the Journalism Department in 1934. He was city editor of the Lexington Herald when he joined the University staff, and became head of the department in 1939 upon the death of Prof. Grehan.

Prof. W. C. Tucker, graduate of the University of West Virginia, joined the Journalism staff in 1938 and remained until 1947. He was an associate professor in the department when he left in 1947 to become professor and head of the Journalism Department at the University of Tennessee.

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Several part-time teachers have served on the staff since the last war, including R. W. Jacks Wild, who came to the University in 1946 as director of public relations and assistant professor of Journalism. He has since relinquished his Journalism duties. Ken Rubin, also of the public relations staff, taught on a part-time basis in 1947.

Miss June Baker, a UK graduate, was a member of the staff in the spring of 1949 and fall of 1950. She is now teaching at Mary Baldwin College in Texas.

Mrs. Jo Stanley, a University of Missouri graduate, was a member of the staff for the year 1949-50.

Harry Williams Is On New York Desk

Harry Williams is now employed by the United Press in New York, covering the United Nations and working on the news and cable desks.

He will not be able to attend the dedication services, and sent this message to Dr. Plummer: "Sorry I couldn't have timed my vacation to coincide with this dream come true. Pat and I would love to be there, but we'll drink a toast to Uncle Knosh, Miss Margie, Mr. Partmann, and you, and we'll think of the days when we were determined to send the band to Boston."

Mr. Williams, whose wife (Pat Hanauer) also is a Journalism graduate, has been employed by the United Press since he attended the University. From the Lexington Bureau, he was transferred to Columbus, Ohio. Later he was state news manager of the West Virginia bureau, and then went to New York and to Success.

He concluded his message by saying: "No matter what Don Whitehead may tell you, the United Press is the greatest news agency in this business."

Campus Interviews on Cigarette Tests

No. 27... THE LYNX



This sporty student really tied off on a long tirade when he found himself stymied to the "single puff" and "one sniff" cigarette tests. "They're strictly for the birds!" said he. He realized that cigarette mildness requires more deliberation than a cursory inhale or exhale. Millions of smokers concur — there's only one true test of mildness and flavor in a cigarette.

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The Lexington newspapers extend hearty congratulations to the University of Kentucky and its top-flight School of Journalism on the dedication of a new building that will mean much to the future of this Commonwealth.

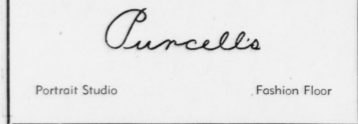
Many members of the staffs of The Lexington Herald, The Lexington Leader and Sunday Herald-Leader were trained in the University of Kentucky School of Journalism. Many members of our staffs worked on The Kernel during their college days and we are proud, as we know they are, of the contribution they made toward this new building. As the years roll, other graduates of the University's School of Journalism will become Lexington newspapermen. We fully appreciate what the new Journalism Building will mean to those future members of our staff.



Fred B. Wachs, General Manager

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Fred B. Wachs, General Manager

Former Kyian Editor Recalls UK Of 1909

By PHILLIP L. BLUMENTHAL
Kentuckian Editor, 1909

When I attended the University of Kentucky (and it was Kentucky State College of Agriculture and Mechanic Arts when I entered in 1905, and State University when I graduated four years later), there was no journalism department, nor was there a college newspaper and my senior year.

Whatever writing or editorial work my associates and I did was undertaken entirely as a labor of love and from a sense of duty to our alma mater. We had no campus facilities for printing or engraving, no trained advisers, and little supervision. As I recall, there was a superficial censorship by various members of the faculty... more so for "The Idea", our newspaper, than for the *Kentuckian*.

No Financial Help Either
There was little assistance from the University either financially or otherwise. The Board of Trustees could usually be prevailed upon to grant a few hundred dollars annually to help issue the yearbook, but neither faculty nor trustees evidenced any particular interest in the context, except where youthful enthusiasm led into statements considered to approach libel or unduly critical of authority. As these were not always reported in advance, there were occasional difficulties and some of us received severe censure as a result. That was the word as our successors after the forming of the Department of Journalism proudly claimed to be. We were just Arts and Science students, Ag, Engineers etc. working to get out the newspapers, magazines and the annual of our days.

Prof. Nolan Was Photographer
Our papers were printed by local printing houses, the annual by contract often out of the state. Photography on campus was done by Prof. Nolan and various amateurs, otherwise by arrangement with local photographers; halftones and zinc etchings largely by contract out of state, although the Idea had local sources. Art work was largely a labor of love, though it was occasionally necessary to employ outside artists when local campus talent was at a low ebb, or not willing to help. So far as my memory goes, not one of us had had any great experience in writing, editing or publishing or in selling campus space or soliciting advertisements from local merchants. It was entirely amateur work, the only experienced collaborators having been the printers and engravers, plus the photographers in part, and a lone reporter.

Hence, to me it seems that a great deal of credit is due to those pioneers who published yearbooks as early as the 1890's and whose efforts after about 1902 were usually pretentious even when compared with the far more technically prepared *Kentuckians* of recent years. And while the Idea would scarcely compare in any way with the *Kentucky Kernel* of the last 29 years, it, too, represents in my opinion a real, if not the first, step in the evolution of being on the first editorial staff and contributed a good many columns of news gossip and comment during the year of its founding, my senior year in college, a pioneering achievement worthy of great credit. Praise to that group of students who sacrificed hundreds of hours of leisure time and "cut" many classes

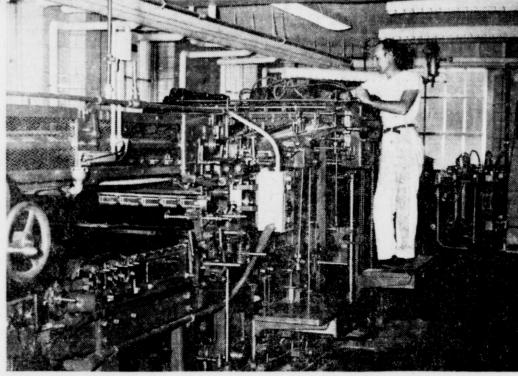
to get out the Idea on time and keep its columns full of paid advertising and collegiate news, and who asked nothing more in the way of recognition or reward than the satisfaction of supplying the University with its own newspaper without prohibitive cost to the college or student body.

Hence, I cannot claim to have been a journalist at any time. I was just a "chemist" at UK who was "scientific reporter" on the Idea and "covered" news of other organizations in which I was active such as Glee Club, Senior League and the *Kentuckian*, of which I had the honor to be editor-in-chief in 1909. It was a lot of fun along with much hard work, worthy and considerable "casual" when assignments did not come in on time.

In closing, I would like to add a word of tribute to Perry Cassidy, 1911, whose untiring efforts and self-sacrifice made the Idea financially and editorially a success in its first year. Being a sophomore at the time, he found it necessary to "sell" his ideas to the senior class and get their co-operation first, for which reason, while Perry became the first business manager of the Idea, the honor of being the first editor-in-chief went to Ben Stout, 1909 (now deceased), and nearly all other positions on the board went to members of the classes of 1908 and 1910. W. Y. Clugston, 1910, was as far as my memory serves me, the only staff member who had any professional experience (as a reporter for the local paper). Hence, all the credit is due to Perry for having had the ability to surround himself with the writing of unskilled editors, business managers, and reporters and by their united efforts make a success of the newspaper in its first year. The birth pains were acute and the labor long, but Perry's own enthusiasm and untiring effort filled the entire staff with the courage and will to carry on. The Idea



AT THE "STONE" are Larry Meyer and Bill Puskas checking layout sheets as Bob Sparks, Kernel compositor, places type for the sports section of the Kernel in the forms. This is the last job before the paper is printed.



THIS MIEHLE PRESS operated by Karl E. Davis of the Kernel Press is one of the new pieces of machinery recently added to the printing plant. This press prints the *Kentuckian*, all University Press books, and other large printing jobs handled by the plant.

'49 Kyian Staff Wins Accolade Of Editor

By CHARLES WHALEY
1949 *Kentuckian* Editor

It used to get awfully hot in there. So many people would crowd in the place that the smoke from all the cigarettes consumed would be thick as fog. Sometimes the light would burn out.

That's where the 1949 *Kentuckian* was born. Not a particularly healthful environment for a child—that cramped, airless cubbyhole in the bowels of McVey Hall. But it grew and grew well, we thought.

Visitors used to drop in while it was in its infancy. They'd look and maybe sniff and tell you, "Oh, this looks fine but if you ask me..." That's what we heard Karl (Crusty) "brist" around. He'd tell them often, "So we must have a concrete editor."

Come to think of it, the rest of the staff wasn't so bad on the sharp "stert" either. You had to come a long way from St. Louis to put some thing over on Nancy (Bibi), our business manager.

We were tough, hard-hitting professionals all right, swabbers and self-disciplined. We had to think our "freshies" appointed were used by some Freshman like Volande Coulter, Ray Brown, Polly Day, and the others.

Ruby Graham used to drop in often. Though she never claimed a staff position she would wield a paste brush occasionally when we were short-handed. And she definitely added atmosphere to the place, this girl who became friendly with people in general.

A hard-boiled editor, thinking back on the past, tends to gloss over the times when everything seemed to be falling apart, when deadlines were impossible to meet, when things, at every turn, what plans had to be scrapped for one reason or another.

The thing remarkable on the sidelines: the people you worked with, times like the Christmas holidays when Charlie Patrick, managing editor, and Anne Perdue, associate editor, stayed on the job while everybody was home. Different people like Micki Curtis or Conrad Steiner or Joyce Crutchfield would come down to help. We pasted pictures till after dark those days and then we'd walk through the snow to find some restaurant where the food was hot.

You felt mighty proud of your own judgment when a person you had chosen for a staff position turned out brilliant stuff. There was Lois Ann Flagg with her front-of-book cover and sectional designs; Kent Hollingsworth and his sports know-how; Herbie Moore of the cheer cartoons; And Mary Shinnick's undeniable talent for organization which singled her out as a likely choice for editor as an upperclassman.

Our Kernel contributors—editor Helen Debus, Sue Warren, Ben Reeves, Joan Coak—were good neighbors. At the end of the year they paid us an editorial compliment we'll never forget: about how our staff impressed them with its eagerness and its capacity for work, about how it was so amazing that the 1949 *Kentuckian* would be out.

Well, we were touched. We were pleased. And thinking about it now, in this tiny new era of *Kentucky* journalism, we'll go out on a limb and say this: That tiny old room in McVey basement—chipped walls, dusty filing cases and all—holds more square feet of memories for us than any place at the University.

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Yearbook Has 57 Year History

Titles Range From "In Memoria" To "The Kentuckian"
By MARTHA TARPLEY
Managing Editor, '52 *Kyian*

"Alas for us! The day of oracles is past. We have no delight in our land where an oracle sitting on a tripod could in smoke issuing from the earth trace for us the future of our nation."

Thus begins the class prophecy of 1894 as recorded in the first known UK yearbook.

This first yearbook, called "In Memoria," was edited by Kerrie and Woods, according to the introduction, and contains a history of each respective class, plus a lengthy history of the University and numerous feature articles.

Among the events of the school year that are recorded are the firing of the large cannon which now sits in front of the Administration Building, the planting of the tree, and the juniors voted intention to plant a grape vine up the side of the girls' residence hall instead of the traditional class tree.

The next evidence of the progress of the school annual was the appearance of a monthly magazine entitled "The Kentuckian." This magazine, which was published in 1899, contained literary essays, poems, editorials, and gossip about campus life. One of the editorials accused the University of misrepresentation in the campus catalogue, because of a picture of a large lake on campus.

The student-editor insisted that the lake was only a large puddle except in the rainy season.

This magazine-newspaper combination continued for several years and gradually added many pictures and lots of sport news. The latter contained complete lineups for each football game of the year. In June, the publication was devoted purely to the seniors.

It wasn't until 1920 that an honest-to-goodness annual was started. This was entitled the "KSC Blue and White." KSC stood for Kentucky State College. The annual listed each graduate's thesis, degree and major. Class pictures were in groups. The book also gave a history plus pictures of each department on campus. At the end of the annual was the "class calendar" which announced that on Feb. 27 a very destructive water fight was held in the men's dormitory.

In 1924 the KSC called itself "The Phibes." More space was given to the seniors. An individual picture plus nickname, home town, clubs, thesis, and a quote from each graduate was printed.

From then on the UK annual continued to progress. The staff grew larger each year and the book became more and more polished.



DON ARMSTRONG
Edits *Kyian*



DAVE BERE
Settles Business Problems

Variety ran rampant and the annual editors seemed willing to try anything once. The annual ran the gamut of sizes, sometimes being the size of a photograph album. Individual pictures were mounted against backgrounds of theater tickets, or campus scenes; and sometimes the seniors wrote their own personality sketches in the first person pronoun "I." Even the covers varied from paperback to suede to corduroy which was used in the 1910 annual.

The old annuals, almost all of which are in the UK library archives, reveal many facts about early college students. The 1908 annual gives a highly factual description of the yearly flag rush. This event involved the freshman flag which was raised at midnight on a set date. The sophomore students had until 5 p.m. of that day to get it down or lose their class prestige.

Also in the volume are statistics on the average UK student. He was 22 years old, was five feet eight inches tall, studied three hours a day. He arose at 7 o'clock every morning and went to bed at 11 in the evening. Expenses for four years in college averaged about \$1,500 total.

Since the *Kentuckian* was started, it has never missed an issue. However, it was rather hard going during the war years, 1944-45, with the decreased student body and paper shortage. Both of these annuals were thin volumes dedicated to the "women of today."

The present day *Kentuckian* has come a long way, as compared with the early UK annual staffs which had little or no trained workers, was put out at the expense of the staff, had little University backing, and no office equipment. It is produced by a large staff composed primarily of journalism and commerce students. It is supported by sales and the Stu-

dent Government Association. Dr. Ned Plummer, director of the school of Journalism is faculty advisor.

With the building of the new Journalism building, the *Kentuckian* offices were installed on the second floor. They consist of an editorial office furnished in the latest office equipment, a general staff room complete with large mounting table, and a stock room. The rooms are large and have plenty of windows for adequate lighting.

The *Kentuckian* now operates much like any business. Photography is by professionals, and the printing of the annual is done by the Kernel Press located in the Journalism Building.

Among the ranks of past *Kentuckian* editors who have made this progress possible through their interest in a UK annual during their college days are such well-known persons as Owen S. Lee, who named the UK newspaper, the *Kentucky Kernel*; Mrs. Tom Underwood, wife of the United States senator and formerly Miss Eliza Pigott; Troy Perkins, who wrote the words to "On, On U. of K.," and Charles Whaley, Sullivan Medalist winner.

This year's staff, headed by Don Armstrong, is now working toward publication of the 1952 *Kentuckian*. Dave Bere, business manager, and Anne Downing, associate editor of the *Kentuckian* last year, are busy with bills and handling the Beauty Queen contest, to be presented Nov. 5. Martha Tarpley, managing editor, has been assisting Armstrong in editorial department work.

Other staff members have been assigned duties of departmental nature. Bill Podolski, Dick Cherry and Jack Stone are beginning work on the 26-page sports section. Ann Fournure, Jim Berry, and Beatrice Van Horn are at present working on art designs for the cover and title pages of the '52 annual.

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PUBLIC RELATIONS is a busy field of journalistic activity on the UK campus. Shown here are E. W. Jack Wild, University director of public relations, and Paul Crowdis, assistant director. Both are UK journalism graduates.

Publicity For PR.

University's Story Is Circulated Widely By Wild And Staff

The public relations staff of the University of Kentucky has only one client, but it has plenty to do. Guiding the University's public relations program is E. W. Jack Wild, a UK alumnus who returned to his alma mater by way of the Universities of West Virginia and Maryland and Michigan State College. Wild took over the director's job from E. G. Sulzer when the latter became head of the Department of Radio Arts. It was Sulzer, assisted by Miss Helen King, present Alumni Association secretary, who in 1929 started the University's first organized public relations program. Staff Has Grown The staff has grown at a pace nearly matching that of its client. Accompanying Wild from Michigan State was Ken Kuhn, an M.S.C. alumnus with previous experience as a United Press representative. Kuhn was news editor until 1948 when the office was assigned the new job of handling publicity for Wildcat athletic teams, a move that sent the Michigan editor to the sports desk. Paul Crowdis, also a UK Journal-

KPA Has Headquarters In New Building

Portmann, Staff Have More Room To Serve Papers

The 42-year-old Kentucky Press Association has a new home in the new University of Kentucky Journalism Building. Founded in 1869, the association in 1941 made an arrangement with the University whereby the school supplies an office and utilities to the association. The University also makes available to the association one-fifth of the time of one of its Journalism professors to serve as secretary-manager. Prof. Victor R. Portmann has held the position since this plan was originated.

Serves Kentucky Newspapers The association is a service organization for Kentucky newspapers. Daily exchanges of correspondence on unlimited topics are routine between members and between persons on the outside who want information about the association and its members. Letters from the association seeking information from the outside also are routine. The bulletin service and the monthly magazine, the Kentucky Press, edited and published by Prof. Portmann, contain a wealth of information for all state newspapers.

The location of the office is of inestimable value to newspapers in spotting promising young journalism graduates coming from the University. Many of these graduates are now holding responsible positions on Kentucky papers. New quarters of the association are on the first floor of the new Journalism Building. Miss Florida Garrison, a journalism graduate, is employed by the KPA as Prof. Portmann's assistant.

This year the advertising side of the department's clipping service.

Service Not Common This latter service, not a common one among university P.R. offices, involves the ready receipt of newspaper clippings and clipping from them all UK news items. The "clip" are sent each month to the editor and department heads from whom the stories originated so they can see at a glance the coverage given their activities.

How many clips do the student secretaries find? The department's last annual report which listed clipping totals for the period of May, 1950, through April 1951, showed an aggregate of 29,183 separate stories and pictures which filled more than 100,000 columns-inches of space. That report, made before last July's merger, did not include agricultural news which probably accounted for an equal amount of newspaper space.

Neither did the report include the more than 60 magazine pieces, exclusive of agriculture, that appeared during that same period in U.S. and foreign publications.

Still other publicity activities of the department are the sending of news releases to all Kentucky radio stations, helping arrange special broadcasts from the campus, supplying material to dozens of free-lance writers, and arranging newsworthy coverage of Wildcat athletic events. The campus movie, "The University of Kentucky: Peace, A Spirit," was filmed under departmental supervision in 1949. This year the staff assisted Equine Magazine in producing its collegiate film, "Men of Tomorrow."

Has Other Jobs To Do Though publicity is a major part of the P.R. program, it is by no means the sole responsibility of the department. There are other jobs to be done.

High on the list of other duties is the promotion of better relations between the University and Kentucky high schools. The department last year mailed complimentary copies of the Kernel to 59 high schools weekly, sent 100 copies of The Kentuckian to high school libraries, arranged for numerous showings of the campus movie to high school audiences, and directed the Student Committee of 240 whose members personally contact high school seniors in their home counties. During the year ending July 1, the department also mailed to prospec-



HEADQUARTERS of the Kentucky Press Association are off the front entrance hallway of the new Journalism Building. Prof. Victor R. Portmann, center, is secretary-manager of the KPA; Miss Florida Garrison, left, and Joseph T. Slocum, advertising representative, are other members of the office staff.

the association has been incorporated into the Kentucky Press Service. Joseph T. Slocum, Frankfort, has been appointed media director. Mr. Slocum is now gathering information and material for the publication of a rate book and market directory. The book will be distributed to national, regional, and state manufacturers and advertising agencies. Mr. Slocum also will coordinate advertising for the members of the Press Service.

Stockholders of Kentucky Press Service will meet Nov. 2 in the new Journalism Building to elect officers. The actual advertising side of the Journalism Press Association began in 1943.

Micro-Filming Is Planned A new micro-filming project of the association will be under way in the near future. It, too, will be in the new building. Under the proposed micro-film plan it will be possible for newspapers to have their papers micro-filmed for approximately three cents a page.

Each year at the January meeting of the Association, a committee chooses a "Kentuckian of the Year." Vice President Albert W. Harkley received the award in 1948. John Sherman Cooper took the honor in 1949, and UK Coach Paul Bryant was named the state's most outstanding citizen in 1950.

Winter meetings are held in Louisville, and a Kentucky park is the site of the summer meetings. This year it was held at Cumberland Falls State Park. This plan offers members a chance to bring along their families for a "vacation-like" weekend.

One of the outstanding features of the department is the 5,000 campus viewbooks, 3,500 leaflets and cards, 12,000 summer session announcements, and such other promotional material as was requested.

In the belief that public relations like charity begins at home, the P.R. staff also publishes the weekly Staff Bulletin, news sheet that goes to each member of the faculty and staff. Besides keeping staff members informed of forthcoming events, the Bulletin has an economic reason for being, eliminating as it does the need for all the University's various departments mailing individual announcements of their activities.

Miscellaneous jobs performed by the department include operation of a guide service for campus visitors, managing the pressbox and pressroom at football and basketball games, engineering the president's annual press-radio dinner, and answering a seemingly endless flow of requests for information about the University and UK personnel.

Some of the queries are difficult, if not impossible, to answer: "How can I tell where to dig a well and be certain of striking water?" Others are fairly simple: "Is it true that Bill Speyer was six feet tall at the age of one year?" Such are the routine activities of the men and women who comprise the UK public relations staff. Right now, though, they're at work on new assignment - trying to devise a method for television coverage of major campus news events.

J-Students Take Work In Radio Arts

By JACK McGEHEEAN Journalism students at the University have the opportunity to prepare for a double career in the communications field - journalism and radio.

The School of Journalism, in connection with the Radio Arts Department, offers a radio-journalism sequence leading to a bachelor of arts in journalism degree. The sequence includes courses covering almost every phase of modern radio production, in addition to the regular journalism courses. The courses included are Radio Today, Radio Announcing, Radio Production, Script Writing, Advertising, Radio and Television, Radio News-writing, Radio Regulations, and Proseminar in Radio.

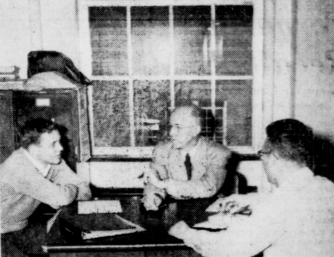
Directed By Prof. Sulzer The radio studio provides the student with an opportunity to engage in all phases of radio production and to serve in all capacities. Students write, act, and produce radio shows under the direction of Prof. Elmer Sulzer, head of the Radio Arts Department, and his assistant, Miss Camille Henderson.

The University radio station, WKBY, has facilities that are exceeded in the state only by WMAA in Louisville, the largest broadcasting station in Kentucky.

The facilities of the radio studio include three large studios, each with a complete control room, and two with turntables for broadcasting recorded music or electrical transcription; a master control room; a transmitter room which houses the power plant for the station; a transmitter tower, and a large record and sheet music library containing all types of classical, popular, folk, hillbilly, semi-classical, and religious music.

The radio production classes give the students an opportunity to produce for a real and critical audience, in a professional manner. The new Journalism Building is equipped with a small radio studio, which is used by the radio news-writing classes. These classes receive news from the United Press Wire Service, and deliver news broadcasts in class, in professional surroundings.

A background knowledge of both radio and journalism prepares the student for a career in either of the mass communications field.



FEATURE WRITING students confer frequently with Dr. W. M. Moore, associate professor of Journalism, in getting up their assignments. William C. Mansfield, left, and James Asenbaugh are pictured here in Dr. Moore's office getting some advice.

Moore's Specialties Are Features, Photography

By POLLY BOTTLER

Dr. William M. Moore joined the staff of the Journalism School in 1947 as an associate professor. He had been an associate professor and head of the Journalism Department at Lehigh University before coming to the University.

Feature writing and free lance photography are Dr. Moore's special interests. He was a feature writer for the Milwaukee Journal in 1941, and has conducted a writers' workshop.

He teaches feature writing, influence of the newspaper, and radio newswriting to upper division journalism students.

Dr. Moore, a native of Kansas, was graduated from the University of Kansas, and received his master's degree there. He was then appointed head of the department of English and Journalism at a junior college in Patrons, Kan.

In 1938 he joined the staff of the Journalism School at the University of Wisconsin, where he lectured on journalism and news photography for 12 years. He received his doctorate from the University of Wisconsin in 1946.

Dr. Moore has been doing free lance writing and photography since 1938. One of his special interests is a pictorial history of the late Franklin D. Roosevelt. Dr. Moore has been collecting photographs for this project for several years.

Dr. Moore is a member of Phi Kappa Delta, Pi Epsilon Delta, Sigma Delta Chi, and Alpha Kappa Lambda honorary societies. He and his wife reside at 282 Rose Street in Lexington.

COLONEL Of The Week. The Stirrup Cup salutes Jim McCarry as Colonel of the Week. A Junior from Horse Cave, Kentucky, Jim is majoring in Mechanical Engineering. He is a 2-6 standing. Jim is president of Alpha Tau Omega. He is a member of Tau Beta Pi, engineering honorary, Pi Tau Sigma, mechanical honorary, Phi Eta Sigma, freshman honorary, and Lambda. Jim is a representative from his county to the Committee of 240. In military he is an officer in Pershing Rifles, a member of Scabbard and Blade, military honorary, and Arnold Air Society. For these outstanding achievements, the Stirrup Cup is happy to invite Jim to enjoy any two of its delicious meals.

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We are proud of the part we played in the construction of the new Journalism Building. The beauty and utility of this monument to higher education will serve as an inspiration to all Journalism graduates, present and future.

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Kernel Press Expands From Linotype To Big Plant

Money Borrowed With Grehan's Aid Got Shop Started

By ROWLAND KRAPS

The Kernel Press has grown from one machine purchased on a \$2,000 loan in 1924 to a \$200,000 plant in 1951.

Housed on the ground floor of the new \$425,000 journalism building, which the earnings of the plant made possible, the plant is one of the most modern in the state. In the infancy of the Journalism department, the student newspaper was printed in a local commercial printing shop. Prof. Grehan signed a personal note in 1924, enabling the Journalism department to purchase a linotype, which was set up in one room of the basement of Miller Hall.

The editor of the Kernel in 1924, Dwight Blecknell, operated the linotype machine for the first year, but the Kernel was still printed downtown. In that year, the Kernel was changed from a tabloid to a six-column paper.

Bought Two-Page Press The next year, the Kernel purchased a two-page hand fed press, and the Kernel was printed on the University campus for the first time in its history.

In 1929 the two machines were moved to the basement of McVey Hall, where the plant had additional space. A new four-page hand fed press with an automatic folder was purchased by the plant.

First Kernel Editor Is Tennessee Lawyer

James Franklin Corn, 16, first editor of the Kentucky Kernel, is practicing law in Cleveland, Tenn.

A frequent contributor to various Tennessee newspapers and periodicals, he said, "Training received in Journalism has been the most important and invaluable aid in my legal profession. If I had it to do over I'd consider it a MUST!"

Corn has served as a member of the Tennessee legislature and in the Army in World War I and II, attaining the rank of reserve colonel of Infantry. He has been post commander and state judge advocate of the American Legion, vice president of the Tennessee Bar Association and city judge of Cleveland.

His interest in Kentucky is maintained by membership in the UK Alumni Association, the Kentucky Historical Society, and the Pison Club.

Percy H. Landrum, Journalism '31, was editor of The Ohio Country News at Hartford, Ky., for the last 17 years. He also became publisher of the paper 13 years ago.

Increased Size Of Plant

The Kernel plant was moved to the basement of McVey Hall in 1928 before Mr. Grote graduated. It had increased its size until it had two linotype machines, two Kelly presses, the newspaper press, one jobber, a casting box and type.

The Kernel did not expand in size again until 1949 when the Journalism Department moved to the Guignol Building on Euclid Avenue. At that time, the Kernel installed approximately \$60,000 worth of new equipment and began doing most of the University printing.

With the advent of the new building, it has increased still more and is now doing all of UK's work. In the space of time since 1928 when Mr. Grote returned to the University, the value of the Kernel plant has increased \$100,000 and the volume of work has more than quadrupled.

Like most men, Mr. Grote has a hobby. He is an avid chess and checker player, excelling in the latter. He has played in several state checker tournaments and came in fourth in the state once. He has also been twice president on the state checker association.

Mr. Grote is a member of Woodland Christian Church and at present lives at 409 Pennsylvania Court.



W. D. GROTE, manager of the Kernel Press and assistant director of student publications, and Miss Sheila Mae Ison, secretary, have their quarters in the "mezzanine" office area of the Kernel printing plant in the new Journalism Building. Mr. Grote has been supervisor of the printing plant since 1936 and was student foreman when he was a student in the University.

Grote Bossed Plant As Student Foreman

By ROWLAND KRAPS

Don Grote, manager of the printing department of the Kentucky Kernel and assistant director of student publications, has been associated with the printing trade since he was 12 years old.

At that young age, he began working afternoons in the printing plant of his father's weekly newspaper, the Vanceburg Sun, and has not strayed far from the industry since.

Mr. Grote was born in Vanceburg, Ky., in Lewis County, and is the youngest of five children.

Came To UK In 1926

After working in his father's shop until he finished high school in 1924, he attended Berea College for a year. At the end of the term, Mr. Grote went to Florida and worked burg.

He graduated from the University in 1929, the largest class in history to that date. He was graduated with honors and was awarded the Sigma Delta Chi award for scholarship in Journalism. He is a member of Sigma Delta Chi, national professional Journalism fraternity, and Psi Mu Alpha, national music honorary.

For his graduation present, Mr. Grote presented Mr. Grote with his son, Bill Don, who is now a senior in the College of Commerce and is student business manager of the Kernel.

Upon graduation, Mr. Grote went to Louisa, Ky., in Lawrence County, and bought the Lawrence County Recorder and merged it with the Big Sandy News. He edited the paper for three years before moving to Corbin, Ky., where he helped change over the Corbin Times and Tribune from a weekly to a daily paper. He stayed with the Tribune until 1936 when he came to Lexington to take over his present position as manager of the Kentucky Kernel office printing plant. Mr. Grote was the first man to hold this position as manager of the plant.

Mr. Grote applied for a job at the Kentucky Kernel which was then located in the basement of Miller Hall, and was made student foreman during his junior year.

When he went to work at the Kernel office in 1926, the only equipment in the plant was a linotype machine, a two-page newspaper press, a casting box and some type.

While a student at the University, Mr. Grote was kept busy. Besides being the student foreman of the Kernel office, he found time to play first clarinet in the University concert and marching band. When he was a junior, he met and married Miss Ruby Edwards of Harrodsburg.

About this time, James Shropshire, a University graduate, came in charge of the Kernel plant. The Kernel gradually acquired more machinery and began doing some printing for the University in addition to the Kernel.

In 1926, Don Grote, present business manager of the press, returned to the Kernel. He had been student foreman of the plant in 1923 and 1924, while he attended UK.

Duplex Press Installed

The present eight-page duplex newspaper press was bought in 1933 and was installed in the sub-basement of McVey Hall. Another linotype machine also was purchased about this time.

Mr. Grote was made manager of the Kernel printing plant in 1936, and kept the press going through the war years, when he depended mainly on student help.

When the Journalism department moved to the Guignol Building in 1949, the Kernel expanded to fill the entire space formerly occupied in the McVey Hall basement. About \$60,000 worth of new equipment was purchased at that time, including two new linotype machines, and a Ludlow to cast large type for advertisements and headlines.

The Kernel press remained in McVey Hall until the beginning of the summer of 1951, when the plant was moved to the ground floor of the new Journalism Building.

The new plant is equipped with a porous ceiling to eliminate noise and vibration, the most modern fluorescent lighting, and an oiled block floor to eliminate dust.

Seven Automatic Presses

Besides the four linotypes and the Ludlow, the Kernel now has seven automatic presses. They vary in size from 3 feet to 20 feet long. The smallest press, the multi-press, prints only envelopes, from letter size to page size. It can print 6,000 envelopes an hour. The other presses, the APE Giant, the Kelly C. Kelly 2, and the Miehle 41, vary in size and are used for different printing jobs.

The Miehle 41 is the newest and largest of the presses. It will print up to a 32 page section of 6 1/2 inch pages, 3,000 an hour.

All of these presses print one color, but two-color jobs may be printed on them by a second run with different colored ink.

The Kernel also has two offset presses which print from engraving plates. This process is much quicker and cheaper than regular printing.

The schedule books for this school year were printed on the offset press, and Mr. Grote estimated that the Kernel saved \$300.

The Kernel also has a monotype machine for casting borders and



CENSORIOUS, maybe, but no censors are these two Journalism professors, J. A. McCauley, and Dr. Niel Plummer, Journalism director, who are looking over a Kernel "just off the press." The Kernel is a student publication and not a laboratory product of the School of Journalism, although Journalism students gain much valuable experience reporting and editing news for the paper.

News, Editorial Classes Are Taught By McCauley

By EMILY CAMPBELL

member in the teaching staff of the School of Journalism.

A calm and thoughtful veteran of weekly and daily newspaper work leads Kentucky School of Journalism students through the fundamentals of reporting and editing in their junior year. He is J. A. McCauley, assistant professor.

Students bring their troubles to his office, finding sound guidance and advice there. No one remembers when Prof. McCauley was not ready to help when help was needed. As a teacher and friend, he is a key member in the teaching staff of the School of Journalism.

Besides his courses in reporting and editing, Prof. McCauley instructs classes in verbal criticism, public relations and editorial writing. To this last class he brings special timeliness, since he is a contributing editorial writer of the Lexington Herald.

Mr. McCauley attended Georgetown College for two years and was graduated from the University of Missouri School of Journalism. He received his master's degree here at the University.

When he was 14 years old, he got his first job on a newspaper, working as a printer's devil for the Cincinnati Democrat. Ever since he was graduated from college, five years later, he has taught or worked on newspapers. Mr. McCauley taught high school for seven years and then was news editor of the Cincinnati Democrat. He edited the Lancaster Central Record for two years and joined the staff of the Lexington Herald in 1942.

Mr. McCauley, a native of Harrison County, is married and now lives at 311 Ridgeway Road with his wife and three children, Sue Alice, 11, Jo Ardrey, 8, and Tommy, 2.

Rosemary Hilling Working For WLW

Rosemary Hilling, Kernel news editor '51, is now publicity writer in the press department at radio station WLW in Cincinnati.

Rosemary says that due to her father's illness she will not be able to attend the dedication. But one of her hopes is to see the new Kernel news room in action.

One of the news stories Rosemary is doing for all the Kentucky papers is on the special WLW broadcast telling everyone the story of the new Journalism Building.

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Laundry - Dry Cleaning
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Congratulations, Dr. Donovan!

Your new Journalism Building is another milestone along the road of University progress.

We must all help you to continue that progress which will assure us that our University will always be a great one.

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GENERAL ELECTRIC SUPPLY CORPORATION

Louisville—Lexington—Harlan Evansville—Paducah

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First Editor Of The Kernel Reviews News In Issue No. 1

15-Cent Haircuts, Chaplin Picture Are Advertised

By JAMES FRANKLIN CORN
First Kernel Editor

The Kentucky Kernel made its bow to the literary world with a modest first edition of eight pages on Sept. 16, 1915, with J. Franklin Corn '16, of Harrodsburg, as editor. The publication had formerly been called the "Ideal."

A "large" matriculation of 918 students was reported for the first two days of the opening term, with more expected before the end of the week.

Also, a "large" squad of 40 or 50 football aspirants was expected to be cavorting about Stoll Field, with such stalwarts as Gumbert, Kinne, Gableton, Schneider, Bayless, Rodes, Crutcher, Kelley, Simpson, Thompson, Dempsey, Server, Brittain, Karl.

Into the scullery of many of the Kernel staff, Great men and women, both as instructors and individuals, were student managers.

Advertisements in the issue featured Charley Chaplin at the Colonial Superior Vaudeville at the Lexington, Ohio State League, Ada Meade matinee for 10 cents admission, 15-cent haircuts at Murphy's Barber Shop, G and C jump-trip excursions to High Bridge for 50 cents, best quality shoes for \$5 at the Special Shoe Company, 10-cent lunches at Kress's, and best quality hats for \$2 at Luby and Alexander's.

Shinnick was columnist of the Kernel staff was composed of Earl N. Peak, J. R. Marsh, later the husband of Mrs. Margaret Mitchell, Anita Crabbe, Kenneth Doris, Pebeben Smith, McClary Harrison, and Shinnick.

The editor of the Chicago Tribune's "The O' Type or Two," J. T. Gooch, Julius W. S. Tomney, and J. McConnell, Elsie Heller, Katherine Mitchell, Lee McClain, Anna L. Whittaker, Marie Beard, and W. Woods, H. J. Evans, W. T. Cottleham, now head of the New York office of the Associated Press, M. C. Finney, Mildred Taylor, and W. J. Harris. Shinnick was editor of the "Squirrel" after a week in Lexington night life, observed in "Squirrel Pond."

Shinnick retires this mornin', said the editor, who, a gentleman should feel in the mornin', said.

At least two others of the gang are taking courses at the UK Journalism Graduate School in the Herald-Leader building.

Jerry Finch took over and retained the spot of assistant sports editor while Dr. Plummer assumed the duties of the sports editor.

Also deserving mention here is a boy who had to drop out of school, but has now returned. If Harry and Bob, the Kernel's composing room boys, were shipped in an elevator, they're sure to take this stair and climb up to their office.

Joan Cook, who handled about all of both business and professional Kernel positions at various times, now 100Ks at a couple of hundred thousand Herald-Leader customers from about-shoppers, columnist and advertising department is Winfield Reeves, who from 1936 to 1939 edited the Chicago Tribune's well-known humor column, "A Line O' Type or Two," wrote "Squirrel Food," a Kernel humor column, during his undergraduate days.

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President of the senior class in 1916-17, Mr. Shinnick was also Kentuckian Feature Editor, Kernel editor, and president of the Strollers.

For four years, Mr. Shinnick played in Stroller plays. Some of the plays given were "Charley's Aunt," "Father and the Boy," and "How the Ham Saved the Home-Steak." "How the Ham Saved the Home-Steak" was an original production written by Franklin Corn and Mr. Shinnick.

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He joined the Chicago Tribune in 1924 as a reporter and later became a member of the editorial staff. It was while a member of the editorial staff that he assumed the editorship of "A Line O' Type or Two."

Retired From Tribune

Mr. Shinnick retired from the Tribune in 1948, and now lives at 4010 E. Hawthorne Street, Tucson, Ariz.

He, who will be graduated this year, is now vice president of Chi Omega, editor-in-chief of Mortar Board, senior women's honorary, treasurer of Theta Sigma Phi, women's journalism honorary, and member of the Koffee Klub.

She formerly served as secretary of the public relations staff of the UK Troopers. She has been with the Kentuckians for three years, serving as associate editor in 1949, managing editor in 1950, and editor in 1951.

She is also a member of the Kernel staff, where she has been the Kentucky Press Association editor in 1950.

Percy H. Landrum, '31 Edith Hartford Paper

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MISS MARGIE McLAUGHLIN, whose classes are open to non-journalism majors, has been lecturing for 37 years to students on principles and practices of journalism. This picture shows her talking to a class of students in one of the large lecture rooms of the new Journalism Building.

'Miss Margie's' Story

Pioneer J-Teacher Has Been On Staff Since Start In 1914

By JACK WHITLEY

Miss Marguerite McLaughlin, known as "Miss Margie" to two generations of UK students, will be greeting her former journalism students and newspapermen who return today for the dedication of the University's new Journalism Building.

Miss Margie joined the Department of Journalism in 1914 when it was founded. She was the co-worker of the late Enoch Grehan, who served as head of the department until his death in 1937.

Prior to joining the faculty in 1914, Miss McLaughlin served as a general assignment reporter for the Lexington Herald, thus becoming one of the first women reporters to work for a daily newspaper in Kentucky. When she joined the newly established Journalism Department, she gained the further distinction of being one of the first women instructors of journalism in the United States.

Also Was Farm Editor

In addition to spending two years on the Herald's reporter staff, she also served as editor of the Herald farm page for two years. She also was drama and music critic for the same paper for quite a while.

Seven years after her appointment to the UK faculty, she helped establish Suka, a student pep organization, which last year was voted the outstanding organization on the campus.

Miss McLaughlin further endeared herself to the hearts of hundreds of former UK students in the armed services during the last war when she initiated a plan whereby special editions of the Kernel were sent to Kentucky men and women in every theater of the war. Thousands of copies were mailed to all the known addresses.

She has been a member of the Alumni Association since her graduation.



FOUR LINTYPES now are required in the Kernel Press to set the type used in printing the Kernel and other publications produced in the plant.

Scribes Of '48-'50 Get Accounted For

By GEORGE REYNOLDS
Kernel Editor, 1948-50

The ancient period of 1948-50 will be better covered than a Tom Simms concern if half the editors of UK publications during that time consent to "tribute to this issue" in the Kernel.

But what probably was the most crossed-up cross-index of neophyte journeymen in history will make as easy job out of a traditionally tough one for our successors—filling out the names of editors to prove they were involved in the meantime.

What once was accomplished by ditzing into summer news and picture stocks will be handled neatly by the use of hurried attempts by former editors to prove they were involved in the meantime.

An incomplete round-up of my Kernel contemporaries, who move from McVey Hall's basement to the Guilford building with incomparable relief over while Dr. Plummer dreamed of the journalism plant, follows in semi-litellous fashion:

Hein (Helenius) Delaney, Delaney, perennial occupant of the editor's office, lived through the tumult of a summer news graduate program, and the KA's John Irvin of pet bear and flagpole fame, and now shares typewriter and paste pot with me as a Lexington Leader reporter on the daytime shift. (In a Herald sun-dodger.)

Scholarly Benjamin Franklin Reeves, who doesn't like to see his name in print, underwent a year of duty as an instructor in a Richmond, Va. school, then returned to UK as a graduate, columnist and good football. He is now a general assignment man for the Evansville Press.

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into the scullery of many of the Kernel staff. Great men and women, both as instructors and individuals, were student managers.

Advertisements in the issue featured Charley Chaplin at the Colonial Superior Vaudeville at the Lexington, Ohio State League, Ada Meade matinee for 10 cents admission, 15-cent haircuts at Murphy's Barber Shop, G and C jump-trip excursions to High Bridge for 50 cents, best quality shoes for \$5 at the Special Shoe Company, 10-cent lunches at Kress's, and best quality hats for \$2 at Luby and Alexander's.

Shinnick was columnist of the Kernel staff was composed of Earl N. Peak, J. R. Marsh, later the husband of Mrs. Margaret Mitchell, Anita Crabbe, Kenneth Doris, Pebeben Smith, McClary Harrison, and Shinnick.

The editor of the Chicago Tribune's "The O' Type or Two," J. T. Gooch, Julius W. S. Tomney, and J. McConnell, Elsie Heller, Katherine Mitchell, Lee McClain, Anna L. Whittaker, Marie Beard, and W. Woods, H. J. Evans, W. T. Cottleham, now head of the New York office of the Associated Press, M. C. Finney, Mildred Taylor, and W. J. Harris. Shinnick was editor of the "Squirrel" after a week in Lexington night life, observed in "Squirrel Pond."

Shinnick retires this mornin', said the editor, who, a gentleman should feel in the mornin', said.

At least two others of the gang are taking courses at the UK Journalism Graduate School in the Herald-Leader building.

Jerry Finch took over and retained the spot of assistant sports editor while Dr. Plummer assumed the duties of the sports editor.

Also deserving mention here is a boy who had to drop out of school, but has now returned. If Harry and Bob, the Kernel's composing room boys, were shipped in an elevator, they're sure to take this stair and climb up to their office.

Joan Cook, who handled about all of both business and professional Kernel positions at various times, now 100Ks at a couple of hundred thousand Herald-Leader customers from about-shoppers, columnist and advertising department is Winfield Reeves, who from 1936 to 1939 edited the Chicago Tribune's well-known humor column, "A Line O' Type or Two," wrote "Squirrel Food," a Kernel humor column, during his undergraduate days.

While at the University, Mr. Shinnick was a member of the Patterson Literary Society, Alpha Delta Sigma, advertising and journalism honorary; the Canterbury Club; Lamp and Cross; and Kappa Sigma fraternity.

He was a Student Orator during his junior year, he won the Patterson Oratorical Medal and the Crum Medal. He was also state manager of the Strollers dramatic group, and junior class orator.

President of the senior class in 1916-17, Mr. Shinnick was also Kentuckian Feature Editor, Kernel editor, and president of the Strollers.

For four years, Mr. Shinnick played in Stroller plays. Some of the plays given were "Charley's Aunt," "Father and the Boy," and "How the Ham Saved the Home-Steak." "How the Ham Saved the Home-Steak" was an original production written by Franklin Corn and Mr. Shinnick.

For the gratification he ran his father's newspaper, the Shelby Sentinel, for two years and then served as a lieutenant in World War I. After

the war, he worked for the City News Bureau in Chicago.

In 1928, Mr. Shinnick married an old UK graduate, Nancy W. Innes, of the class of 1917.

He joined the Chicago Tribune in 1924 as a reporter and later became a member of the editorial staff. It was while a member of the editorial staff that he assumed the editorship of "A Line O' Type or Two."

Retired From Tribune

Mr. Shinnick retired from the Tribune in 1948, and now lives at 4010 E. Hawthorne Street, Tucson, Ariz.

He, who will be graduated this year, is now vice president of Chi Omega, editor-in-chief of Mortar Board, senior women's honorary, treasurer of Theta Sigma Phi, women's journalism honorary, and member of the Koffee Klub.

She formerly served as secretary of the public relations staff of the UK Troopers. She has been with the Kentuckians for three years, serving as associate editor in 1949, managing editor in 1950, and editor in 1951.

She is also a member of the Kernel staff, where she has been the Kentucky Press Association editor in 1950.

Percy H. Landrum, '31 Edith Hartford Paper

Percy H. Landrum, a 1931 journalism graduate, has been editor of the Ohio State News at Hartford for the last three years. In 1929, he bought a controlling interest in the paper, and has since been editor-in-chief and publisher.



THE OFFICE OF THE SCHOOL OF JOURNALISM is the domain of Mrs. Winfield Leathers, secretary of the school. The office also is mail receiving point for nine German journalists studying at UK, three of whom are shown here. They are Hans-Werner Finck Von Finkenstein, Gerd Ludeman, and Harold F. Bauer.

Bicknell Set Over Own Editorials On Kernel's First Linotype

By DWIGHT L. BICKNELL
Kernel Editor, 1924-25

The year was 1924 A.D.—ante-depression — and I had, for some unknown reason, been elected editor of the Kernel for 1923. I had been working my way through school as a printer operating a linotype. (It was before the days of football and other similar scholarships.)

Uncle Enoch Grehan called me into his office and propositioned me thus: If I would undertake to set the type of the Kernel, I would give me a linotype for the Department of Journalism, signing his own note for \$2000. We would handle and edit copy in the usual way, I would set the type in galleys and it would be sent downtown to a commercial printer for makeup and publication.

Grehan envisioned great things for the Kernel Press — books, bro-adsheets, programs — all the things that today are being produced by the department.

Squeeze at times — getting out the Kernel under those primitive conditions. The offices and linotype machine, at that time in the basement of Science Hall, were busy. I would set type, read proof, make corrections, or perhaps compose deathless prose in editorials direct on the keyboard of the machine, and headline. I would poke the galleys out the basement window to the printer's delivery truck just in time for the paper to be made up and appear on the campus on Fridays.

Discretion Overcomes Valor

To save me, I can't today think of the subject matter of those undying editorials. I do recall some vital things — a crisis on the campus — upon which I wrote a rousing editorial. President McVey got wind

of it and called me into his office. The Kernel Press — books, bro-adsheets, programs — all the things that today are being produced by the department.

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Discretion Overcomes Valor

To



PROF. VICTOR PORTMANN teaches the operation of a new piece of equipment in the laboratory with new layout desks recently purchased for the new building.

Prof. Portmann Is Active In Affairs Of State Press

By DOROTHY NEAL

The Minneapolis Tribune. He taught journalism at the University of Arkansas and acted as director of the Department of Journalism and Publicity in 1926-27. Since 1927, he has been a member of the faculty at the University of Kentucky.

In addition to his position as assistant professor of journalism, he has been secretary-manager of the Kentucky Press Association since 1941, and editor of the Kentucky Press, now in its 22nd year of publication. Mr. Portmann is immediate past president of the Newspaper Association Managers and is a member of the executive boards of the National Editorial Association and the Newspaper Advertising Service.

He is a member of the Association for Education in Journalism Teaching, American Association of University Professors, Disabled American Veterans, Sigma Delta Chi, Kappa Tau Alpha, and Square and Compass.

Locally, he is affiliated with the newspaper at Currier, Minn., from 1911-17 and from 1920-22. During World War I he served as a first sergeant in the U.S. Army.

In 1926 Mr. Portmann worked for

'Uncle Enoch' Signed Note For Machine

(Continued from Page 1)

Prof. Grehan advocated a literary and aesthetic background combined with practical courses in journalism, and the department was greatly expanded under his direction. The UK Journalism Department was accepted as an accredited journalism department in 1931.

Prof. Grehan strove to further the aims of journalism throughout his life. For some of his work he was recognized, but for most of it he was not.

Set Up Press Prizes

He was one of the organizers of the State Press Prize Award group, and for years donated part of the prizes offered for the best publication among the county papers in Kentucky, and was a member of the grants-in-aid committee at the University.

Prof. Grehan served as the faculty member of the athletic council for several years, and was editor of the Kappa Alpha National Journal for a year.

The Kentucky Press Association selected him an honorary life member, and he was elected national co-treasurer of Kappa Tau Alpha, national honorary scholastic journalism fraternity in 1931.

The dean of Kentucky newspapers served for a brief period as president of the University, before Dr. Frank McVey was appointed. He was also a correspondent for the Associated Press and the Louisville Post, and a member of Alpha Delta Sigma, national journalism and advertising honorary fraternity; the Kentucky Association of American Teachers of Journalism; and the Association of American Teachers of Journalism.

Even after death, his name was honored. The Enoch Grehan Certificate of Newspaper Service Award is given each year to top-ranking high school seniors. An associate and long time friend of his, Miss Marguerite McLaughlin is honored in a similar way.

Honored By '23 Kyan

The University of Kentucky student yearbook, the Kentuckian, dedicated the 1922 edition to the late professor. The inscription under Enoch Grehan's picture probably sums up his life better than any other written or oral expression. This was Enoch Grehan:

"Stumped with the image of the King" he crows
Among us. And his well loved visage tells
A story that has source within his heart;
One that defies the touch of the ablest pen.

Building Is Inspired By Grehan, Plummer

(Continued From Page 1)

are facilities for laboratory work in editing and radio-news writing, including a sound-proof studio and control room. These are used by students as a laboratory for radio-news writing and for recording news programs.

A United Press teletype, operating nine hours a day, furnishes necessary copy for copyreading and editing and radio-news classes.

Off the main entrance is the central office of the Kentucky Press Association. It is under the direction of Victor R. Portmann, KPA secretary-manager and assistant professor of journalism.

On the same side of the hall and taking up the south end of the floor are a senior seminar room and the bindery. At present, visiting German journalists are using the seminar room. The bindery folds, assembles, and staples University job printing.

Classrooms On Second Floor

On the top floor are five general classrooms and, at the north end, the offices of the Kentucky Press Association. Office facilities for the annual include an anteroom, a darkroom, and a joint office for the editor and the business manager.

At the south end of the floor are an advertising laboratory and a typography laboratory.

A separate section of the top floor is set aside for photography. The course was to have started this semester, but lack of equipment has postponed it until the second semester. Facilities for the course are located on the southeast corner of the top floor. They include a large classroom, eight darkrooms, several



NINE GERMAN JOURNALISTS are enrolled in the School of Journalism this year under a program sponsored by the State Department. This picture was taken right after eight of the students arrived on the campus in September, and with them are J. A. McCaskey, left, and Victor R. Portmann, of the journalism staff. The journalists, descending from top, are Guesner Gilleissen, Werner Peiser, Hans Werner Finck Von Finckenstein, Otto Dlhiosch, Erika Gasmuller, Werner Marquardt, Gerd Ludemann, Harald P. Bauer.

Crawford's Media Have New Home

Editor and publisher John L. Crawford of the Corbin Daily Tribune this month moved his newspaper and its affiliated radio station into a new, modern building. He was graduated in 1926.

In addition to his duties as editor and publisher of the Tribune, Mr. Crawford is general manager of radio station WCFT, and secretary-treasurer of the Enterprise Publishing Company in Harlan.

He is a past president of the Kentucky Press Association, the Corbin Kiwanis Club, the Corbin Chamber of Commerce, and the Corbin Post and Gun Club. He is now a director on the board of Corbin Industries, Inc. and a member of the board of management of the Corbin YMCA.

German Journalists Study At J-School

Nine West German journalists began a nine-month State Department-sponsored reorientation program at the School of Journalism Sept. 10.

The group includes eight men and one woman.

From 1500 applicants, 28 of West Germany's leading newspapers and women were accepted for the reorientation program. In addition to the group in Kentucky, 10 have been assigned to the University of Oklahoma, and nine to the University of Montana.

A contract signed last spring by UK and State Department authorities calls for a program giving the visiting journalists "a knowledge of American principles of journalism an opportunity to observe operation of a free press in a democratic country, a limited amount of work in social sciences, and the chance to become acquainted with American life in general."

Dr. Niel Plummer, director of the project, said the West Germans will attend regular University classes, do special research in journalism, attend a social sciences seminar, and

visit Kentucky newspaper plants.

The program to be operated here, the UK Journalism director said, is part of the State Department's overall plan for educating the German population in democratic processes. Many men and women now occupying key positions on German newspapers, he pointed out, began their careers during the Hitler regime and so have little conception of a really free press.

The Germans studying at UK now are Harald P. Bauer, Kassel; Otto Elgmoth Dlhiosch, Augsburg; Hans Werner Finck von Finckenstein, Mainz; Mrs. Erika Gasmuller, Dortmund; Guesner Gerhard Gilleissen, Freiburg; Gerd Karl Ludemann, Hamburg; Werner Otto Marquardt, Bremen; Werner Hans Peiser, Düsseldorf; and Maximilian Ernst Smidt, Bremen.

Miss Urith Lucas, Journalism '38, is editor of The Springfield (Tenn.) Herald, one of a chain of seven newspapers in Middle Tennessee. Her paper is the winner of many Tennessee Press Association awards.



JOURNALISM STUDENTS gather in front of the wire room, a popular between-class meeting place, where the latest news is continually reported by the United Press Teletype. The wire copy, in addition to being enjoyed by the students, is used in radio newscasting and copyreading and editing laboratories.

Lewis Donohew, '51 Is Editor Of Daily

The new editor of the Pikeville Daily News, Lewis Donohew, was named editor only three months after his graduation last year from the University in journalism.

Donohew, who was sports editor of the Kernel during the second semester last year, transferred from Cumberland Junior College in 1949. While at Cumberland, he edited the student newspaper, the Echo, and was a member of the varsity baseball team.

During 1949-50, Donohew was a kernel reporter and a member of the sports staff. He succeeded Bob Gerbaugh, sports editor of the Kernel.

Immediately after graduation, Donohew joined the staff of the Daily News. He was named editor in September.

Another UK alumnus, William T. Rafferty, is assistant editor of the Daily News.

Rankin Is Outdoor Editor Of Enquirer

Bob Rankin, a 1939 journalism graduate, is outdoor editor and general assignment reporter of the Cincinnati Enquirer. He is also a regular contributor to the Fisherman, a news outdoor magazine.

When federal court is in session, Rankin is the federal court reporter, but at other times he handles general assignments.

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We certify that Chesterfield is our largest selling cigarette by... 3 to 1

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3 to 1 Because of MILDNESS Plus NO UNPLEASANT AFTER-TASTE

...AND ONLY CHESTERFIELD HAS IT!

Congratulations to the University of Kentucky School of Journalism on the Opening of Their New Building

WE FURNISHED THE READY MIXED CONCRETE AND ASPHALT PARKING AREA

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