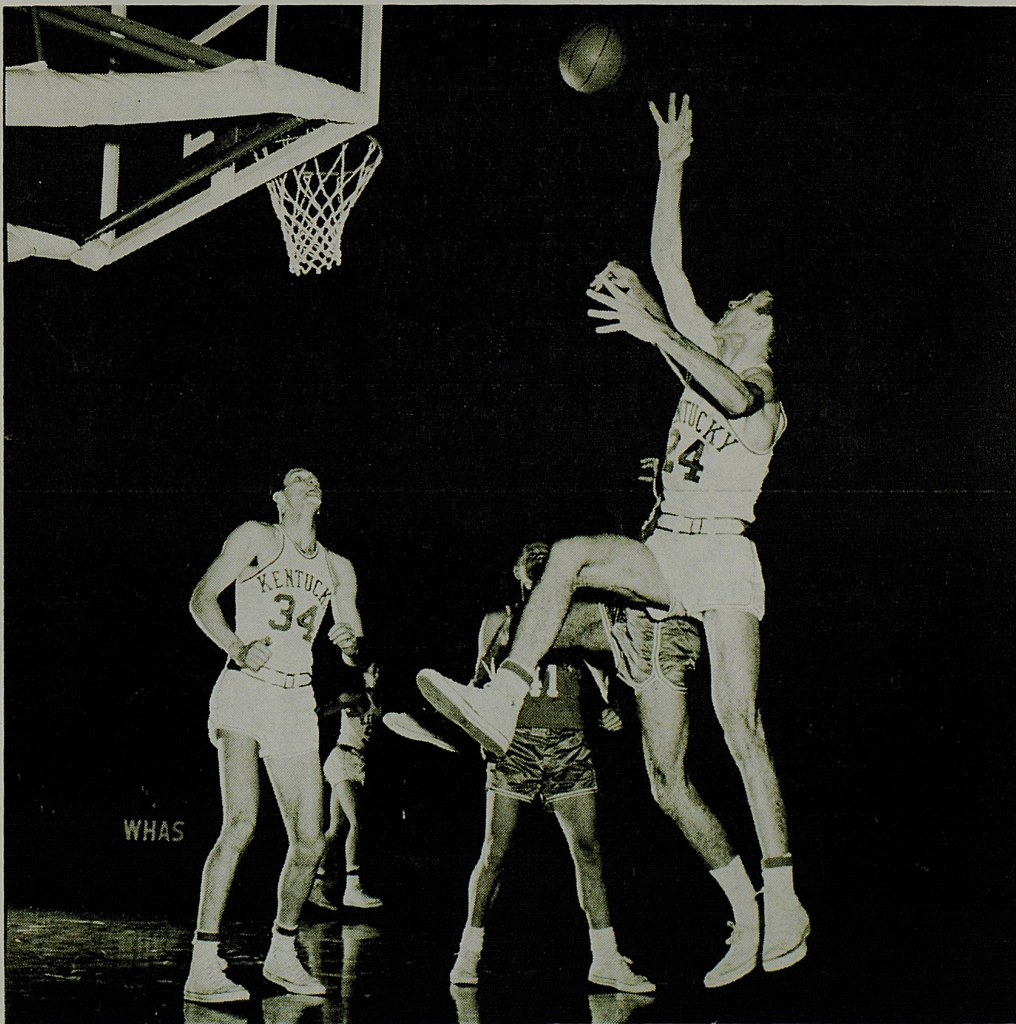


The Wildcat TIP-OFF

OFFICIAL PROGRAM—25 CENTS

Copy 2



Kentucky vs Mississippi State

MEMORIAL COLISEUM

FEBRUARY 10 • 1958

We're Rootin' for you Kentucky Wildcats!

Begley's

**The Begley Drug Company
Three Stores In Lexington:**

- 1198 NORTH LIMESTONE
- 878 EAST HIGH STREET
- 404 SOUTHLAND DRIVE

**SERVING
THE BEST IN DRUG STORE NEEDS**

**We Also Serve Central and Eastern Kentucky
With Stores In:**

LONDON	CORBIN
RICHMOND	STANFORD
SOMERSET	IRVINE
MT. STERLING	McKEE
DANVILLE	CYNTHIANA
SHELBYVILLE	WINCHESTER

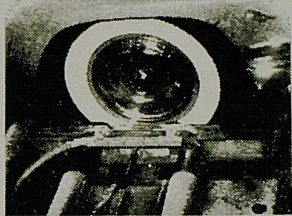
Reliable Drug Service Since 1921
"You're Always Welcome At Begley's"



JIMMY BUTTS Minit Auto Wash

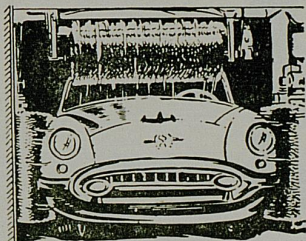
Now Two Locations
MIDDLE OF MIDLAND and
550 SOUTH BROADWAY

550
South Broadway
NOW
OPEN



Tires are cleaned snow white or
blacked automatically.

Slickest,
Quickest,
Best
Equipped
CAR
WASH
In Kentucky



Tops and sides are washed auto-
matically.

Leave Your Parking Problems

At Home

RIDE THE BUS
TO THE GAME



Lexington Railway System, Inc.

SERVING LEXINGTON OVER 38 YEARS



QUALITY
SHOES
for
Men • Women
Children

Baynham's
shoes of distinction



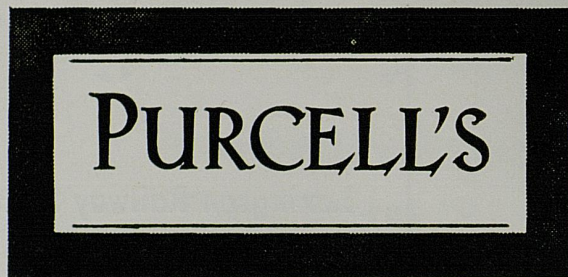
FREEMAN'S

The way you look is important . . .
right down to your shoes!
Be sure you're there . . . in the right pair!

Most Styles — \$12.95 to \$19.95

LOUISVILLE • PADUCAH • NASHVILLE • CINCINNATI

The TREND
is to



320-330 West Main Street, Lexington, Kentucky

•Your Shopping Headquarters
for the Home and the Family!
Everything Under One Roof
at Purcell's... Since 1887
Lexington's Only Complete
Department Store



THE WILDCAT TIPOFF

Official Kentucky Basketball Program

Published by U.K. Athletics Association

B. A. SHIVELY, Athletic Director

KEN KUHN, Sports Publicity Director

NEXT HOME GAME

VANDERBILT

Monday, February 17 — 8:00 p.m.

TICKETS — \$1.25 AND \$2.25

Memorial Coliseum Ticket Office Hours: 9 a.m. to 4 p.m.

COVER—Kentucky's mountaineer sharpshooter, Johnny Cox (24), zeroes in on the Tennessee basket for two of the 30 points he collected against the Vols that enabled a 77-68 victory for his mates. Standing by to rebound if necessary is Ed Beck (34).

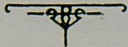
Sunday Herald-Leader
SUNDAY

THE LEXINGTON HERALD
MORNING

Published by

THE LEXINGTON LEADER
EVENING

LEXINGTON HERALD-LEADER CO.

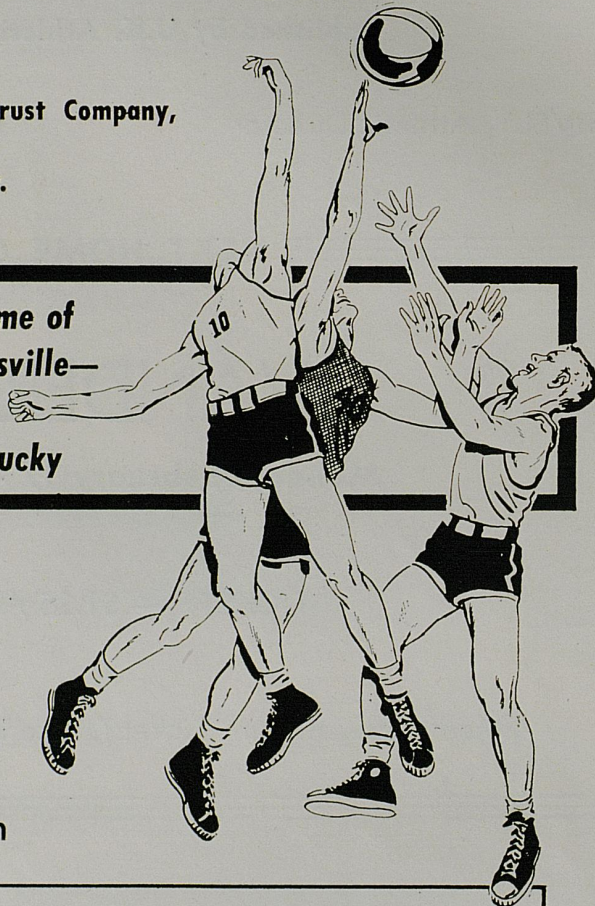

LEXINGTON, KY

53 OUTSTANDING GAMES ON WHAS 840 RADIO

Co-sponsored by
Citizens Fidelity Bank and Trust Company,
Gulf Oil Corporation
and your nearby Gulf Dealer.

**Every Non-Tourney Game of
The University of Louisville—
And Every Game of
The University of Kentucky**

Play-By-Play
Description of
All The Action
Called By
Cawood Ledford
and Dave Martin



WHAS SPORTSCASTERS



Cawood



Dave

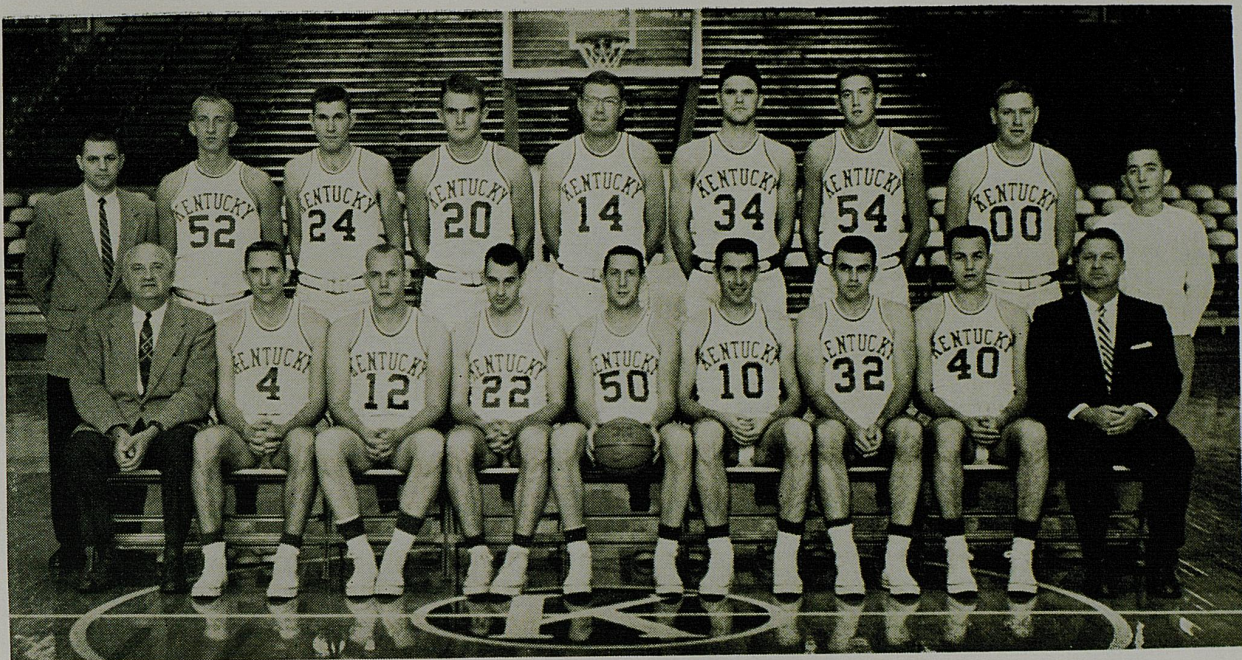
Both of these veteran sportscasters began their sports specialization while attending college . . . Cawood at Centre College at Danville . . . Dave at the Universities of Iowa and Oklahoma.

Each has been a full-time sports reporter since 1950, conducting daily sportscasts and describing basketball, football and baseball. Cawood also calls the WHAS "Race of the Day" during the Spring and Fall meetings at Keeneland and Churchill Downs.

KEEP UP WITH SPORTS DAILY ON WHAS RADIO

5:15 P.M. "Report on Sports" with Dave Martin

10:15 P.M. "Kentuckiana Sports" with Cawood Ledford

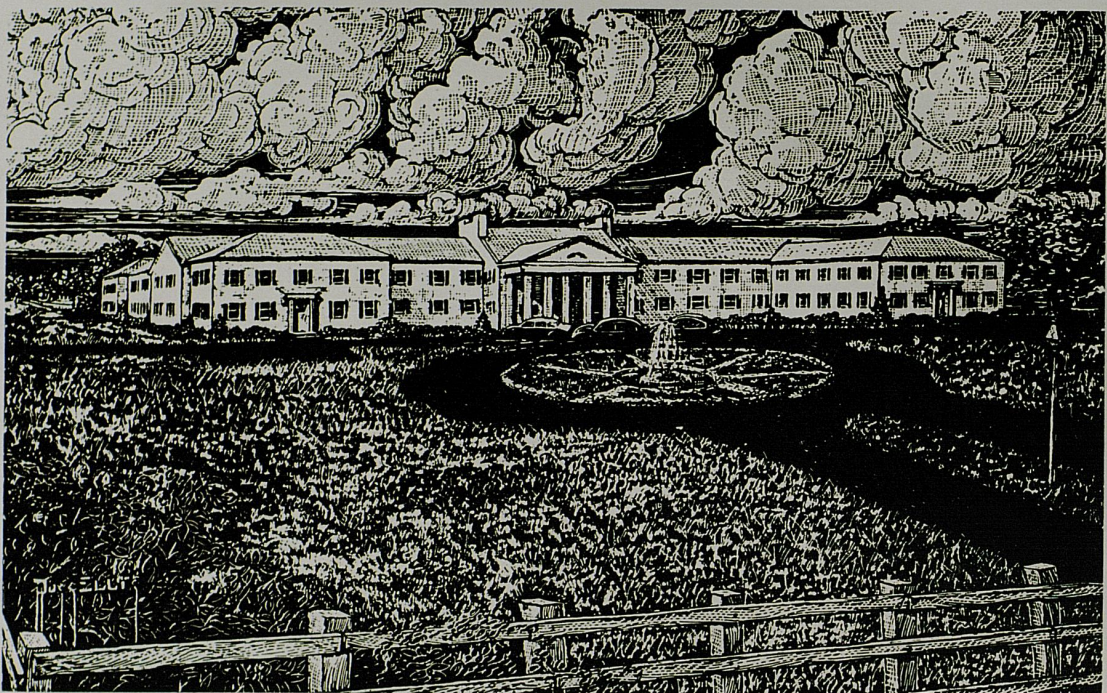


SEATED, L to R: Head Coach Adolph Rupp, Harold Ross, Bill Cassady, E. A. Couch, Adrian Smith, Lincoln Collinsworth, John Crigler, Earl Adkins, Asst. Coach Harry Lancaster. STANDING, L to R: Asst. Freshman Coach Bill Wireman, Vernon Hatton, Johnny Cox, Dick Howe, Phil Johnson, Ed Beck, Don Mills, Bill Smith, Manager Jay Atkerson. Lowell Hughes absent when picture was taken.

UNIVERSITY OF KENTUCKY ROSTER

No.	Name	Pos.	Class	Ltrs.	Age	Ht.	Wt.	Hometown
00	Bill Smith (f)		Sr.	2	20	6'5"	203	Walton, Ky.
4	Harold Ross (g)		Sr.	2	20	6'2"	180	Hickman, Ky.
10	Lincoln Collinsworth (g)		Sr.	2	20	6'3"	185	Salyersville, Ky.
12	Bill Cassady (f-g)		Sr.	2	20	6'2"	191	Inez, Ky.
14	Phil Johnson (f-c)		Jr.	1	21	6'6"	190	Lexington, Ky.
20	Dick Howe (c-f)		Jr.	1	20	6'5"	208	Carbondale, Ill.
22	E. A. Couch (g)		Soph.	N	19	6'	180	Carr Creek, Ky.
24	Johnny Cox (f)		Jr.	1	20	6'4"	185	Hazard, Ky.
32	John Crigler (f-g)		Sr.	2	20	6'3"	180	Hebron, Ky.
34	Ed Beck (c)		Sr.	2	20	6'7"	188	Ft. Valley, Ga.
40	Earl Adkins (g)		Sr.	2	23	6'4"	180	Ashland, Ky.
44	Lowell Hughes (g)		Soph.	N	18	6'	175	Prestonsburg, Ky.
50	Adrian Smith (g)		Sr.	1	19	6'	178	Farmington, Ky.
52	Vernon Hatton (g)		Sr.	2	20	6'3"	188	Lexington, Ky.
54	Don Mills (c)		Soph.	N	18	6'7"	190	Berea, Ky.

COACH—Adolph Rupp (27 yrs.—won 561, lost 97)
 ASSISTANT COACHES—Harry Lancaster and Bill Wireman
 STUDENT MANAGER—Jay Atkerson



Campbell House Hotel

Free Parking
Air Conditioned

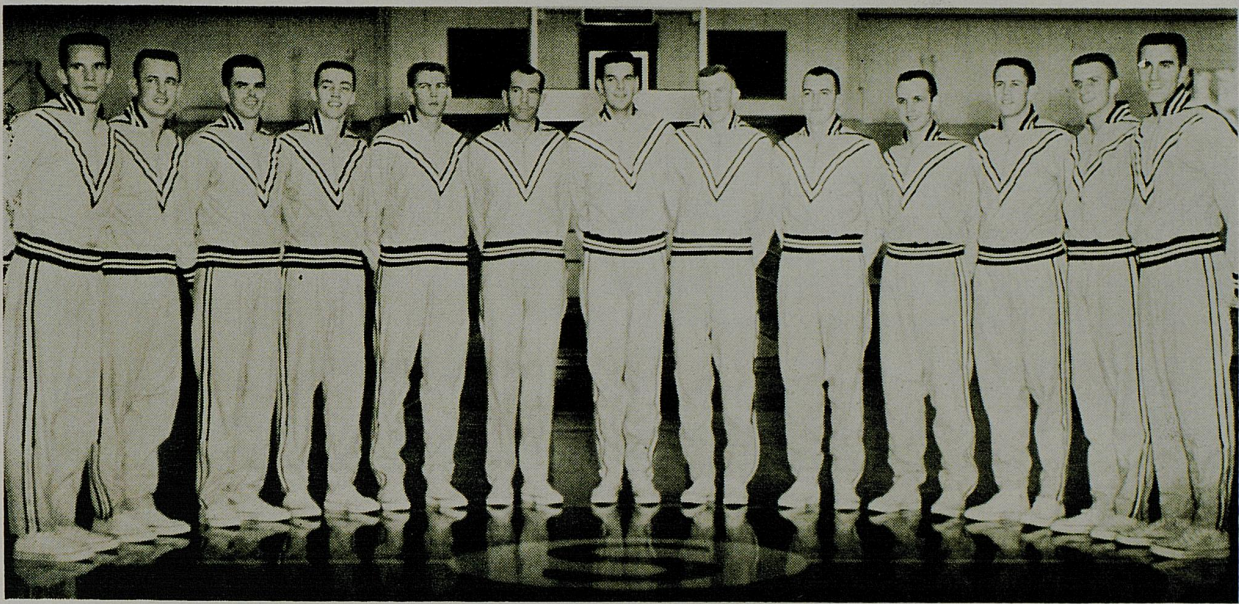
U. S. 68
Swimming Pool

Golf

KENTUCKY BASKETBALL SCHEDULE AND RESULTS — 1957-58

1957			1958		
	UK	Opp.		UK	Opp.
Dec. 2 — Duke (H)	78	74	Jan. 4 — Georgia Tech (H)	76	60
Dec. 4 — Ohio State (A)	61	54	Jan. 6 — Vanderbilt (A)	86	81
Dec. 7 — Temple (H)	*85	83	Jan. 11 — L.S.U. (H)	97	52
Dec. 9 — Maryland (A)	62	71	Jan. 13 — Tulane (H)	86	50
Dec. 14 — St. Louis (A)	73	60	Jan. 18 — Tennessee (H)	77	68
Dec. 16 — S.M.U. (A)	64	65	Jan. 27 — Georgia Tech (A)	52	71
			Jan. 29 — Georgia (N)	74	55
			Jan. 31 — Florida (A)	78	56
			Feb. 8 — Mississippi		Home
			Feb. 10 — Mississippi State		Home
			Feb. 14 — Loyola (Chicago)		Away
			Feb. 17 — Vanderbilt		Home
			Feb. 22 — Alabama		Away
			Feb. 24 — Auburn		Away
			Mar. 1 — Tennessee		Away

* Three overtimes.



LEFT TO RIGHT—Ted Usher, Kermit Davis, Shellie Bailey, Tod Masters, Dale Fisher, Fred Davis, Bailey Howell, Charles Hull, John Heiden, Don Margenthaler, Jerry Keeton, Mike McRaney, John Hutchison.

MISSISSIPPI STATE ROSTER

No.	Name	Pos.	Class	Age	Ht.	Wt.	Ltrs.	Hometown
31	Ted Usher (g)		Jr.	22	5'11"	162	0	Rochester, N. Y.
32	Kermit Davis (g)		Jr.	21	6'1"	175	1	Walnut, Miss.
34	Mike McRaney (f)		Jr.	20	6'1"	170	1	Columbus, Miss.
35	John Heiden (f)		Sr.	22	6'3"	205	0	Jackson, Miss.
41	John Hutchison (g)		Soph.	19	6'1"	170	0	Baton Rouge, La.
42	Shellie Bailey (g)		Sr.	21	6'2"	180	1	Jackson, Miss.
43	Jerry Keeton (g)		Jr.	20	6'2"	185	1	Wheeler, Miss.
44	Charles Hull (f)		Soph.	20	6'4"	175	0	Dekalb, Miss.
45	Dale Fisher (f)		Jr.	21	6'3"	200	0	Michie, Tenn.
52	Bailey Howell (c)		Jr.	20	6'7"	205	1	Middleton, Tenn.
53	Don Margenthaler (f)		Soph.	19	6'2"	184	0	Pinckneyville, Ill.
54	Ed Smith (c)		Soph.	21	6'5"	198	0	Tuscumbia, Ala.

COACH — James "Babe" McCarthy

CO-CAPTAINS — Bailey Howell and Jerry Keeton



ADOLPH FREDERICK RUPP—When the sport of basketball is mentioned today, a direct chain of thought eventually brings out the name of one man who has become virtually synonymous with the game over the past quarter-century—Adolph Rupp of Kentucky.

Such unprecedented recognition for the fabulous cage mentor is only natural since his deeds in the past 27 years as head man of the famous Wildcats of the Bluegrass have resulted in phenomenal success as witnessed by the record of 561 victories out of 658 starts—a winning average of better than 85 percent.

Rupp is recognized by sports authorities as the nation's winningest basketball mentor and one of the game's most astute and colorful students. The amazing "Man in the Brown Suit" is credited in most quarters with doing more than any other modern tutor to make basketball a national spectator sport. From the very outset of his career at Kentucky, which began in 1930, he has introduced or popularized many new and revised trends in the game that have aided ma-

terially in making the country basketball-minded. One such innovation was the controlled fast break offensive pattern which has since become the crowd-pleasing trademark of Wildcat cage teams.

The colorful Kentucky Colonel has become, without a doubt, the best known and most widely quoted cage coach in America and his personal fame is equalled only by the success he has instilled in the highly-publicized Kentucky basketball powerhouses.

The record shows an unparalleled honor roll of 17½ Southeastern Conference titles (one was shared), three NCAA Tournament championships, and a National Invitation Tournament trophy. Added to this list of honors, Rupp's distinguished Wildcats own four titles from the Sugar Bowl Tournament and three triumphs in their own high calibre U.K. Invitational Tournament as well as Olympic Trials collegiate bracket laurels in 1948 and a nominal world's championship through participation as one half of the successful USA entry in the '48 Olympic Games.

Enjoy Your Lexington Visit At The
Ranch Motel

EASTERN CITY LIMITS — U. S. 60

1133 Winchester Road

Phone 2-0777

Lexington, Kentucky

ROBERT LUTES — OWNER

WILLARD TRAYNER, MGR.



ST in radio in
Central Kentucky



The Ashland-Aetna Sports Network

U of K BASKETBALL

**Every Game at Home or Away with
EARL BOARDMAN and WAH-WAH JONES**

CO-SPONSORS: Thompson-King-Tate and Wheel & Axle Service

Listen to the outstanding Central Kentucky High School Basketball Programs and all of the District, Regional and State High School Tournament games. Always tune to 630 on your radio dial for the finest sports coverage in Central Kentucky.

Your COMMUNITY Station . . . 630 on Your Dial

Hargett Construction Co.

INCORPORATED

General Contractors

Phone 2-2992

113 Walton Avenue

Lexington, Ky.

The Lafayette Hotel

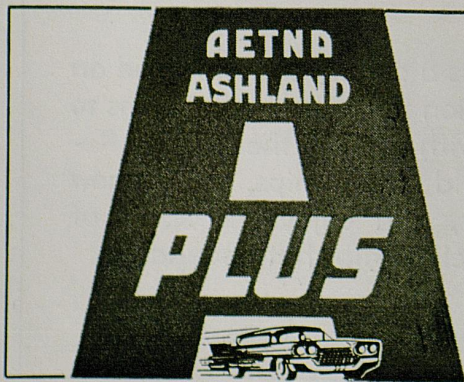
Extends a cordial welcome and an invitation to the basketball fans to meet with us after the games. Renew old friendships, greet new friends, and enjoy the spirit of good fellowship that abounds.

MISSISSIPPI STATE'S SCORECARD

MAROONS	FG	FT	PF	TP
44 Hull, Charles (f)				
45 Fisher, Dale (f)				
52 Howell, Bailey (c)				
42 Bailey, Shellie (g)				
43 Keeton, Jerry (g)				
31 Usher, Ted (g)				
32 Davis, Kermit (g)				
34 McRaney, Mike (f)				
35 Heiden, John (f)				
41 Hutchison, John (g)				
53 Margenthaler, Don (f)				
54 Smith, Ed (c)				
TOTALS				

(Complete Roster on Page 9)

OFFICIALS — GEORGE CONLEY



Revolutionary

ASHLAND AND AETNA A

A-PLUS gasoline satisfies the super octane de
 sion cars. You get knock-free performance, p
 A-PLUS power blend keeps new cars young .
 You get plus—miles per tankful.

FILL-UP WHERE YOU SEE THES

KENTUCKY'S SCORECARD

WILDCATS	FG	FT	PF	TP
24 Cox, Johnny (f)				
32 Crigler, John (f-g)				
34 Beck, Ed (c)				
50 Smith, Adrian (g)				
52 Hatton, Vernon (g)				
4 Ross, Harold (g)				
10 Collinsworth, Lincoln (g)				
12 Cassady, Bill (f-g)				
14 Johnson, Phil (f-c)				
20 Howe, Dick (c-f)				
40 Adkins, Earl (g)				
44 Hughes, Lowell (g)				
54 Mills, Don (c)				
00 Smith, Bill (f)				
TOTALS				

(Complete Roster on Page 7)

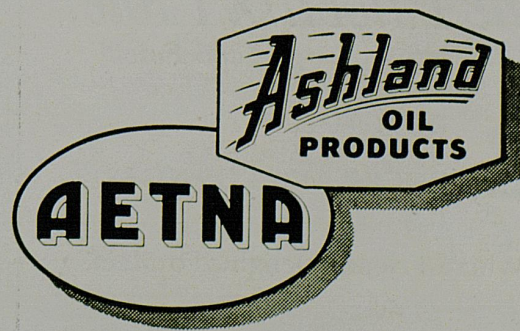
GEORGE CONLEY and MAX MACON

Every Super Fuel

AETNA A-PLUS GASOLINE!

Higher octane demands of today's high compression engines. Smooth instant acceleration. Gives new life to older cars.

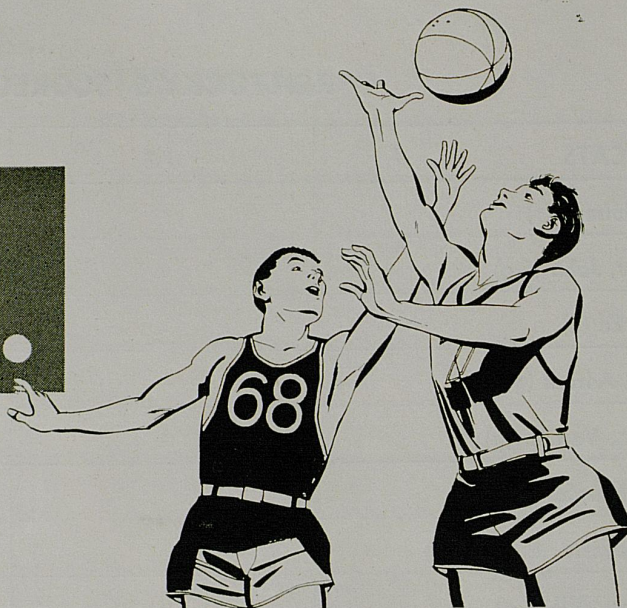
THESE SIGNS OF QUALITY . . .



All 1957-58
Basketball Games of

U.of K.

with
Claude Sullivan
brought to you
on the



STANDARD OIL NETWORK

WCTT
CORBIN

WHOP
HOPKINSVILLE

WAVE
LOUISVILLE

WFKY
FRANKFORT

WVLK
LEXINGTON

WPAD
PADUCAH

WOMI
OWENSBORO



The Phoenix Hotel

"Lexington's Largest and Finest"

2 RESTAURANTS
COCKTAIL LOUNGES

"Where Friends Delight To Meet"

BY THE NUMBERS

Over the past 18 years, a total of 13 University of Kentucky basketball players have been honored by the school through retirement of their game jerseys.

The first such honor was bestowed on Layton Rouse, All-Conference guard in 1940, whose jersey was retired upon conclusion of his cage career. Other "retirements" were made in 1949 of jerseys worn by members of the "Fabulous Five" and in 1954 of the shirts of the undefeated team.

Although, technically speaking, the numbers on the various jerseys were never retired, many Kentucky fans were surprised to see the numerals of past standouts worn by this year's varsity and freshman players.

The explanation, other than the fact that it was the jerseys rather than numbers that were retired, is traceable to a new section in the basketball rule book which directs that no single digit number greater than 5 or numbers 1 and 2 shall be used this year. The rule book also makes a recommendation that teams use even numbers on their light suits and odd numbers on their dark uniforms.

In order to comply with both the new regulation and recommendation, it has been necessary to again use certain of the numbers which were previously "retired."



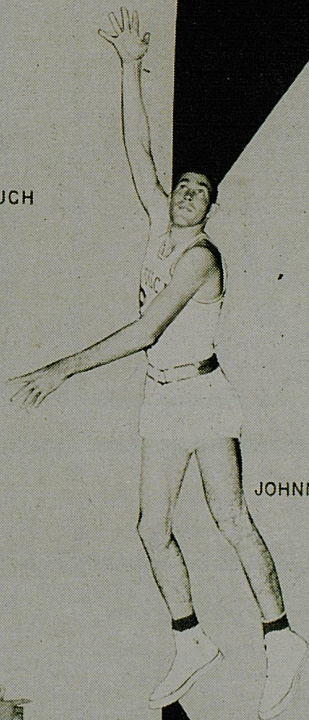
BILL SMITH



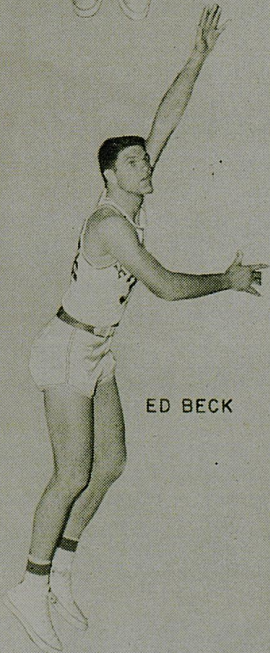
LINCOLN COLLINSWORTH



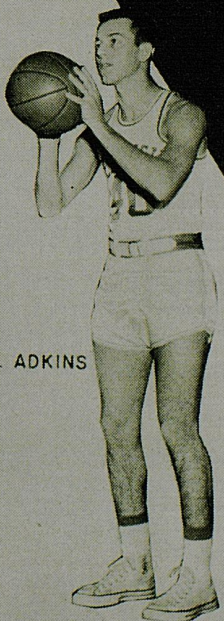
VERNON HATTON



JOHNNY COX



ED BECK



EARL ADKINS

Kentucky

Wildcats

LEXINGTON'S NO. 1 SPORTS STATIONS

You'll Enjoy —
Kentucky Basketball

WITH
ADOLPH RUPP and Bob Peters
 EACH SUNDAY AT 7:00 P.M.

SEE Coach Rupp with film and comments on this week's U. of K. games. Here's a program that's a MUST for every basketball fan!

WLEX-TV
 CHANNEL 18

*Colorful
 AND
 Accurate*

DESCRIPTION OF

**ALL U of K
 GAMES**

WHEN YOU
 TUNE TO

WLEX
 RADIO — 1300

1957-58 KENTUCKY BASKETBALL STATISTICS

(18 Games — Won 14, Lost 4)

Name	Pos.	G	FGA	FG	PCT.	FTA	FT	PCT.	REB.	REB. AV.	PF	TP	AV.
Hatton	G	18	295	127	.430	71	53	.746	99	5.5	30	307	17.0
Cox	F	18	279	104	.372	67	45	.672	222	12.3	37	254	14.1
A. Smith	G	18	205	80	.390	96	77	.802	51	2.8	56	237	13.1
Crigler	F	17	240	95	.395	48	37	.770	165	9.7	43	227	13.3
Beck	C	18	150	34	.226	33	25	.757	214	11.8	43	93	5.1
Adkins	G	12	60	29	.483	23	19	.826	18	1.5	26	77	6.4
Johnson	F-C	15	85	28	.329	27	15	.556	105	7.0	21	71	4.7
Mills	C	13	66	14	.212	20	14	.700	74	5.7	10	42	3.2
Cassady	G	10	29	12	.414	3	2	.666	7	.7	6	26	2.6
Hughes	G	6	17	6	.352	7	6	.857	5	.8	4	18	3.0
Collinsworth	F	11	10	2	.200	8	5	.625	8	.7	6	9	.8
Ross	G	2	2	1	.500	0	0	0	0	2	1.0
Howe	C-F	3	5	1	.200	0	0	8	2.6	1	2	.6
B. Smith	F	3	2	0	.000	0	0	8	2.6	1	0
Kentucky Totals		18	1445	533	.368	403	298	.739	1013*	56.2	285	1364	75.7
Opponent Totals		18	1262	443	.351	382	255	.667	807	44.8	300	1141	63.3

* Includes 21 team rebounds.

INDIVIDUAL SINGLE GAME HIGHS

	Player	Opponent	Date	Number
TP Scored	Hatton	Florida	Jan. 31	35 (FG 16, FT 3)
FG Scored	Hatton	Florida	Jan. 31	16 (FGA 32)
FT Scored	A. Smith	St. Louis	Dec. 14	11 (FTA 13)
FT Attempted	A. Smith	St. Louis	Dec. 14	13 (Made 11)
Rebounds	Beck	Ga. Tech	Jan. 4	22 (By team 53)

Exclusive

LUSTERWAY
DRY Drycleaning

Guarantees cleaner,
brighter, and softer
garments.

BECKER

LAUNDERERS

CLEANERS

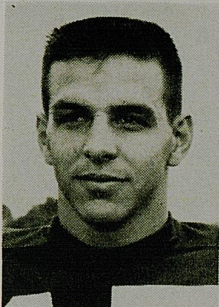
6 Convenient Locations

LUX
LAUNDRY

Everything washed
in gentle Lux
Flakes.

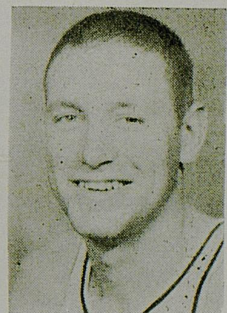
Exclusive

NOBODY can Launder a Shirt like BECKER



LOWELL HUGHES
Sophomore—Guard
Prestonsburg, Ky.

Meet A Wildcat —



BILL SMITH
Senior—Forward
Walton, Ky.

One of the finest all-around athletes in Kentucky schoolboy history since Wah Wah Jones, Lowell Hughes made the switch from quarterback stardom with the football Wildcats to attempt to make the grade as a Kentucky basketball player. If he is successful in becoming a regular, Hughes will be the first to make the transition since Jones. Like the famous Wah Wah, Hughes did not report until after football season and found himself cast in the role of a late comer. Although better known as a school-boy All-America quarterback, Lowell also made the All-State basketball team at Prestonsburg.

Although his happy-go-lucky attitude off the court belies his aggressive play on the basketball floor, Bill Smith has never quite displayed the full potential that was predicted for him following a fine freshman campaign three years ago. He shows up very well at times, especially on defense, and still is considered one of the best spot performers in the Wildcat fold in this department. Smith bothers opposing players with a continual line of chatter and unorthodox antics. Last year, the 6-5 Kentuckian saw only 34 minutes of action as a reserve in eight games but was surprisingly proficient despite only 14 points.

R

SAGESER

R

PHARMACY

SHORT AND MILL

Phone 4-2662

Now Another

SAGESER DRUGS

In Southland

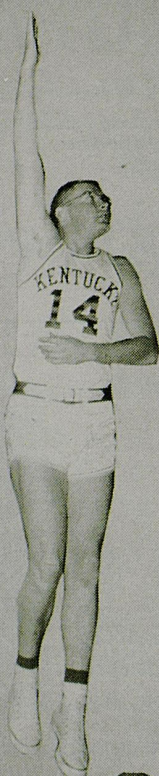
"ASK YOUR DOCTOR"



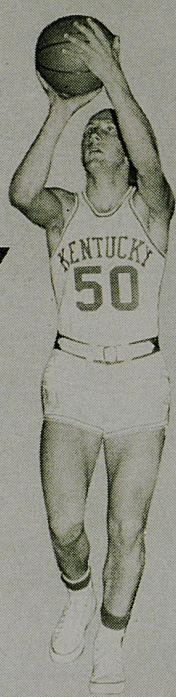
HAROLD ROSS



LOWELL HUGHES



PHIL JOHNSON



ADRIAN SMITH



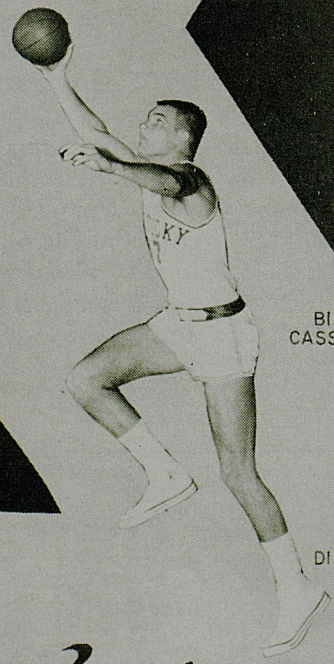
DON MILLS



BILL CASSADY



JOHN CRIGLER



DICK HOWE

Kentucky

Wildcats

We're Pulling For . . .

**KENTUCKY'S
WILDCATS**

*To Make 1957-58
A Great Season*



ONE STOP SHOPPING

With

*A Lunch Counter and
Large Restaurant*

McCRORY'S

5-10-25c

STORE

Phoenix Hotel Building

Downtown Lexington

SEC CAGE CHAMPIONS BY YEARS

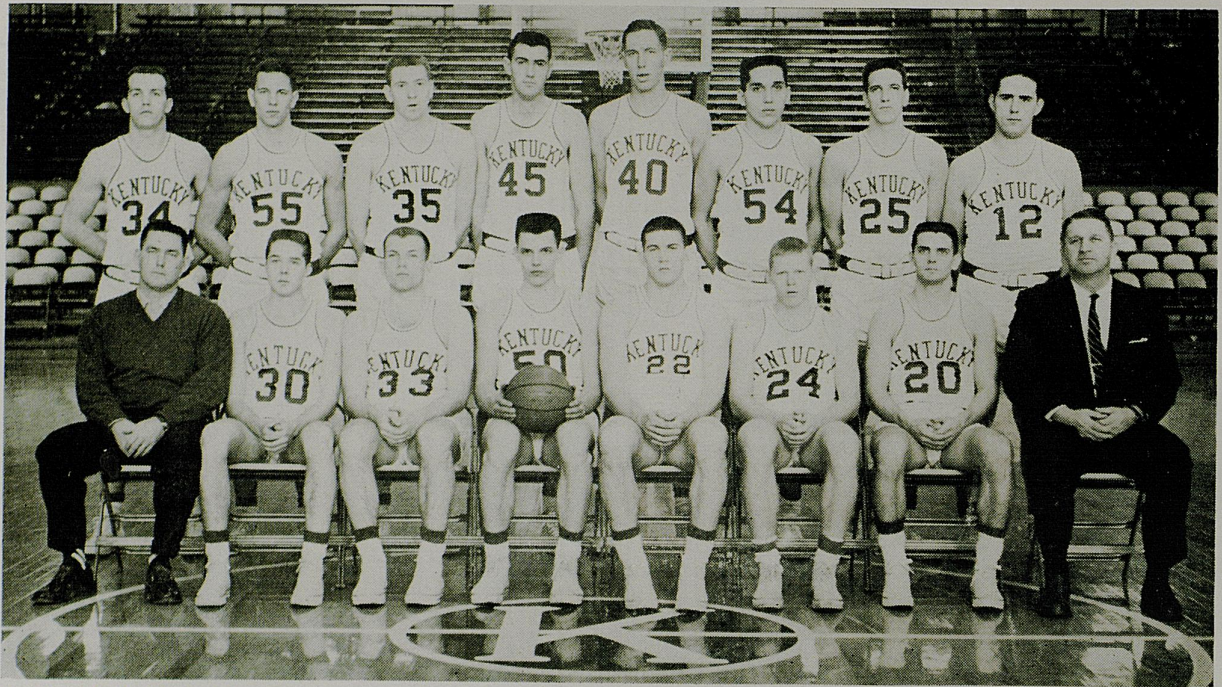
1933	Kentucky	1941	Tennessee	1950	Kentucky
1934	Alabama	1942	Kentucky	1951	Kentucky
1935	Ky., L.S.U. (Tie)	1943	Tennessee	1952	Kentucky
1936	Tennessee	1944	Kentucky	1953	L.S.U.
1937	Kentucky	1945	Kentucky	1954	Kentucky
1938	Ga. Tech	1946	Kentucky	1955	Kentucky
1939	Kentucky	1947	Kentucky	1956	Alabama
1940	Kentucky	1948	Kentucky	1957	Kentucky
		1949	Kentucky		

(Tournament decided champion until 1951. Title determined by regular season play starting in 1951.)

SEC COMPOSITE STANDINGS — 1933-1957

Team	Titles Won	Won	Lost	Pct.
Kentucky	17½ *	210	24	.897
Alabama	2	231	134	.633
Louisiana State	1½ *	191	127	.601
Tennessee	3	163	111	.595
Vanderbilt		160	140	.533
Tulane		154	163	.486
Georgia Tech	1	144	166	.465
Auburn		142	169	.457
Florida		99	152	.394
Mississippi State		128	204	.386
Georgia		112	186	.376
Mississippi		114	197	.367

* Title shared with LSU in 1935.



KENTUCKY KITTENS—Important help for next season's Kentucky varsity is expected from this group of outstanding freshmen, called one of the best Kitten aggregations in years by Coach Adolph Rupp. In the back row (left to right), they are Al Robinson, Tom Heilbron, Bobby Slusher, Kemuel Shipp, Ned Jennings, Howard Dardeen, Billy Ray Lickert and Cris Demaree. In the front row are Asst. Trainer Ron Murray, Allen Hughes, David Eakins, Buddy Goodwin, Calvin Bird, Jim Meek, Richard Parsons and Coach Harry Lancaster.

KENTUCKY FRESHMAN BASKETBALL ROSTER

COACH—Harry Lancaster (10 yrs.—won 69, lost 9)

ASSISTANT COACH—Bill Wireman

Jersey No. White Blue	Name	(Pos.)	Ht.	Wt.
12 55	Cris Demaree	(f)	6'2"	220
20 23	*Richard Parsons	(g)	5'10"	155
22 22	Calvin Bird	(g)	6'	183
24 40	Jim Meek	(g)	5'10"	155
25 25	*Billy Ray Lickert	(g)	6'3"	185
30 35	Allen Hughes	(g)	5'10"	155
33 33	*David Eakins	(g)	5'10"	155

* On scholarship.

Jersey No. White Blue	Name	(Pos.)	Ht.	Wt.
34 34	Al Robinson	(g)	6'1"	185
35 41	*Bobby Slusher	(f)	6'4"	205
40 5	*Ned Jennings	(c)	6'9"	220
45 50	*Kemuel Shipp	(c)	6'7"	215
50 31	Buddy Goodwin	(f)	6'1"	180
54 21	*Howard Dardeen	(f)	6'4"	190
55 13	Tom Heilbron	(f)	6'3"	185

STUDENT MANAGERS—Rex Bailey and Dave McClelland

HARRY LANCASTER, Assistant Coach—When Harry Lancaster finds a spare moment to reflect on his days as an all-around star athlete at Georgetown (Ky.) College back in the early thirties, he can recall with a degree of dismay how close he came to never pursuing the "round ball" sport that in the days since has earned him a somewhat unique position in the basketball world.

An All-Conference halfback for three straight years and captain during his last two seasons, Lancaster's football career almost overshadowed his play on the basketball court. In the cage sport, he was equally successful—with three All-Conference nominations and two team captaincies to his credit—but considered himself a better football player than cager. Experience, however, proved him a good student and teacher of the sport of basketball as he began his coaching career.

Lancaster bosses a promising group of yearling cagers and holds down the position of assistant varsity basketball coach and general right hand man to the fabulous Adolph Rupp. When he was made a full-time assistant by Coach Rupp in 1948, Lancaster joined a very select group due to the general scarcity of such positions at major colleges and universities. He was born in Paris, Ky., in 1911, and attended Paris High School, participating for four years in all sports.



6 Years of Progress

1951

1954

1957

WELGO TRADERS
← FREE PARKING →

DEPARTMENT STORE
WELGO TRADERS

OPEN DAILY 9 TO 9
FREE PARKING

WELGO TRADERS

SHOPPING CENTER
for the entire FAMILY!

WELGO is on the march.... watch us GROW! GROW! GROW!

Shop
WELGO
for
**COLLEGE
QUALITY**
at
Kindergarten
PRICES!

**KENTUCKY'S LARGEST SELF-SERVICE
DEPARTMENT STORE!**

FREE PARKING OPEN 9 TO 9

WELGO TRADERS

WINCHESTER - ROAD

SATISFACTION GUARANTEED WITH EVERY PURCHASE



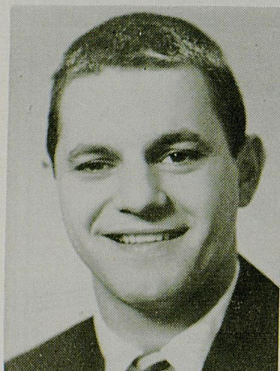
When the Chips are Down and You Must Produce—

you'd better count on the guy who can deliver the best goods the fastest! There is not a person who has handled printing who has not needed fine engravings in the fastest time possible. Lexington Photo-Engraving Company is geared for "Fast Production . . . Fine Reproduction". We supply newspapers, magazines, and printers throughout Central Kentucky with the finest engravings obtainable anywhere.

LEXINGTON PHOTO-ENGRAVERS

223 W. SHORT ST.

PHONE 5-5015



BILL WIREMAN, Assistant Coach—Newest member of the University of Kentucky coaching staff is a native Kentuckian with a background of participation in three sports and coaching experience in basketball and baseball. He was born in Jackson, Ky., 25 years ago and educated at Georgetown College and U.K. Wireman, appointed last July to assist in freshman basketball and baseball, becomes the second aide on the staff of Adolph Rupp and will handle not only coaching duties but also recruiting and scouting assignments.

Graduated from Valley High in Louisville, where he played as a guard in basketball, a quarterback in football and shortstop-second baseman in baseball, Coach Wireman went to Georgetown on a football scholarship in 1950. Sidelined by a knee injury, he was forced to concentrate on basketball and baseball and lettered in both prior to graduation in 1953.

DRESS UP FOR FALL!

our new "WILDCAT" by WINTHROP

the new
SWEPT-WING
saddle
with the
FORWARD
LOOK...

Something old and something new . . . the traditional favorite saddle with modern new swept wing styling. In the smartest combinations . . . of course!



12.95

- Black saddle & Dirty Buck
- Black saddle & Cordovette

NOW... IN THE NEW SHOE DEPT.

THE TREND IS TO
PURCELL'S

322 West Main Street Lexington, Kentucky

Laundry

Dry Cleaning

DeBoor

One Day Service Monday thru Friday

No Added Cost

15 Per Cent Discount

and

Curb Service

AT

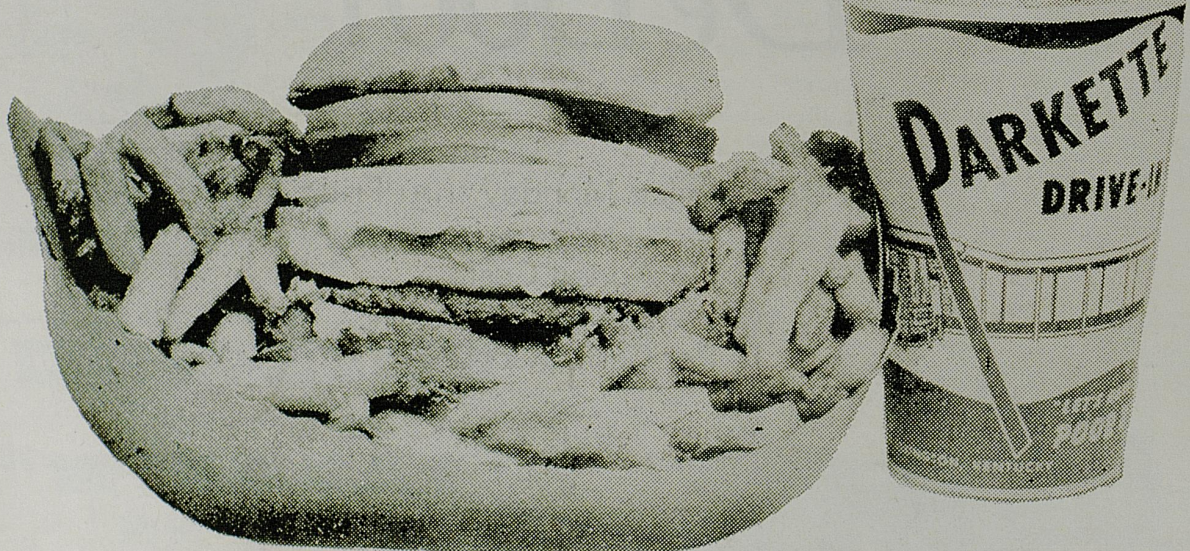
**265 EUCLID AVE.
PHONE 3-0235**

**880 E. HIGH ST.
PHONE 2-7046**

**1966 HARRODSBURG PIKE
PHONE 5-1488**

Try
Parkette's
Famous
"Poor Boy"

"Before
And After
The Game
Or Show,
The Parkette's
The Place
To Go"



19 OTHER
DELICIOUS
SANDWICHES !

CHICKEN OR
JUMBO SHRIMP
IN THE BOX !

GIANT
MILK
SHAKES !

Curb Service — Rain or Shine
Parkette Drive In

No. 1 — Northeast Beltline . . On Bypass 25 — Phone 4-8723

No. 2 — Off Beltline Georgetown Rd. U.S. 25 — Phone 2-8617

— Also Be Sure to Patronize —

THE COLONEL'S RESTAURANT

• Home-cooked Food

Main at Midland

• Dining Room Service