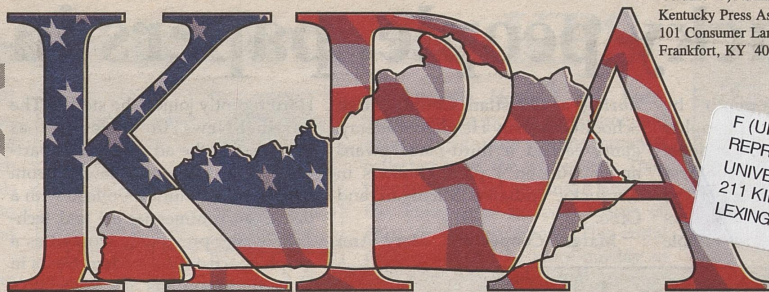


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KPA board undergoes reshuffling

Vic Portmann would be proud. A few of you all may remember him, others may know the name. Vic Portmann headed up KPA back when the position was

called secretary/manager. I remember my first sighting of Vic. A slight man, I saw him frequently shuffling up and down the hallways at the UK Journalism School back in the 60's, when I was a student there.

I finally asked someone who that was. I never saw him in a classroom but he was always around the journalism building. "That's Vic Portmann," I was told. "He heads up KPA."

At the time, KPA was located in the J-school building. Vic's office on the second floor was little more than a

On Second Thought

By David T. Thompson
KPA Executive Director



closet, fitted tight with a couple of old green file cabinets and a green metal desk. He barely had room for a chair.

While the rest of you may not have heard of Vic Portmann, you've probably heard that last name around KPA circles. Vic's grandson is Charlie Portmann, editor of the Franklin Favorite, and a long-time KPA Board member. In just a couple of months, Charlie will become president of KPA and the Kentucky Press Service.

Charlie was moving up the ladder to president, beginning this year as vice president of the organization. But when David Thornberry, president-elect, was moved off to Iowa, Charlie found himself on a fast track to the

presidency.

He'll take the reins at the Winter Convention, basically in charge of the organization his grandfather served so well for many, many years. (Vic was secretary/manager for 24 years, 1942-1966).

As Vic shuffled down the hallways at UK 40 years ago, I don't know what vision he might have had for KPA. And I doubt he even thought that someday his own grandson would be president.

But I know Vic Portmann would be proud that Charlie's going to be a president.

* * * * *

Charlie was put into the president-elect slot when David Thornberry left and that created a vacancy in the vice president slot. Typically, the vice president is elected by the membership at the January membership meeting. But

See BOARD on Page 11

KPS sets monthly ad dollar record

Buoyed by placement through its Indiana Newspaper Advertising Network arm, the Kentucky Press Service set a one-month ad dollar volume in October, topping \$840,000. The total surpassed the \$761,000 from October, 1999.

"We've gotten close a couple of times," said KPA/KPS executive director David T. Thompson, "pushing \$600,000 but falling short of the record. I think most any staff member had memorized the October '99 dollar volume because our goal has been to top that mark."

Individual monthly records have been set this year for January (\$389,279.79), May (\$653,127.78) and September (\$442,451.68).

INAN was created in 1998 at the request of the Hoosier State Press Association and designed to have KPS operate the display advertising service for Indiana newspapers. The service mirrors the KPS ad placement office that has been full-time since 1985. KPS provides staffing and placement for INAN through its Frankfort office.

"My hat is off to Teresa, Rachel, Holly and Tami," Thompson added, noting the staff members involved in placing the ads. "And it really goes beyond that because other staff have important roles once the ad is sold."

For the year, KPS is getting close to the 2003 record for a year at \$4.884 million. Through October 31, 2004, KPS/INAN has placed \$4.429 million.

Public records audit is a success

KPA has conducted this state's first open records audit. It appears to be a solid success, and perhaps the largest yet accomplished.

Several states have conducted such audits; some have done two or more.

Indiana's most recent, conducted in August, covered 92 counties. At last count, we were successful in auditing local agencies in 111 counties, and we expect that when all auditors have reported their findings the entire state will be included.

President's Corner

By John Nelson
KPA President



We also audited several state agencies and all eight regional universities.

It was a test of compliance. We wanted to find out if custodians of the public record knows the law, whether they abide by it, and perhaps even whether they know what a public record is. You may be surprised by what we found.

The fact that many of you were unaware until you read it here is testament to the commitment of those involved to keep it a secret, to do it

right. I thank them all, and so will you when you see the results.

For 10 months this has been in the planning. Shortly after the luncheon at the winter convention in January, we met with a roomful of professors from our colleges and universities. They all were excited about the prospect, and all made a commitment to assist if needed.

It was at that moment that I knew we had the resources to accomplish the task. I wish we could have used students from every school. For a number of reasons, that was not possible, but knowing that they were

See AUDIT on Page 5

Kentucky people, papers in the news

A sports action photo by Kentucky New Era photographer Danny Vowell has earned a regional award from the National Press Photographers Association. The photo, made at a Sept. 12, 2003 soccer game of an awkward tumble

during a Christian County High School-University Heights Academy, game earned a third-place award among Region 4 photographers in Kentucky, Indiana, Michigan and Ohio.

Margie Cooper and Mary Ann

Harp recently joined the staff of The Sentinel-News in Shelbyville as designers in the ad graphics department. Cooper graduated from Jefferson Community College with a degree in commercial art and technology. She previously worked as a graphics artist for the Maui News in Hawaii. Harp has an associate's degree in office management from Southeast Community College. She previously worked as a graphics designer for the Middlesboro Daily News.

Stuart Simpson, former publisher of The Wayne County Outlook, Pulaski Week, The Somerset-Pulaski News Journal and The Times Journal in Russell County, recently received his master of science degree in industrial education from Eastern Kentucky University during summer commencement. He is an assistant professor at Somerset Community College where he has taught since 1999. He is a 1974 graduate of the University of Kentucky with a bachelor's degree in journalism. He worked at the newspapers for 25 years.

The Ledger Independent in Maysville was one of the sponsors of the Quick Cooking On Stage for the Holidays contest presented by the Quick Cooking magazine. The contest was held Nov. 1 at the Maysville Community College.

Holly Cecil, Stacey S. Manning, Mark Boxley, Laura Calvert-Smith and Jennifer Walling picked up

eight national awards in the most recent competition of the National Newspaper Association for the Kentucky Standard in Bardstown. Calvert-Smith and former Standard NIE coordinator Jennifer Walling won third-place in the Best Newspaper Promotion category for full-page NIE contest ads. Manning, news/photo editor, won first place in the Best Breaking News Photo category for her photo of the Jim Beam fire. She also won second place in the Best Breaking News Category for a story about the fire. Manning and reporter Boxley got an honorable mention in the Best Photo Essay Category for a photo page on the fire. Manning also won second place in the Best Health Story category for a story about brining drug testing to local high schools. Cecil, Manning and Boxley shared a first-place win in the Best Photo Essay category for a photo page about local Veterans Day celebrations. Cecil won second place in the Best Serious Column category for her story about an encounter with a "lovely lady at the gas pump." Boxley received a third-place win in the Best Business Story category for a story about Black Friday.

Tim Hurst, a Bowling Green native and veteran newspaperman, was named publisher of the Glasgow Daily Times at the end of September. He succeeds Keith W. Ponder, who has been named vice

See PEOPLE on Page 12

The Kentucky Press

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Staff members, Officers and Directors may be reached by e-mail using the individual's first initial, full last name@kypress.com.

Deaths

Longtime Winchester Sun staffer dies

Elizabeth Browning Hunt, an employee of The Winchester Sun for over 48 years, died Thursday, Sept. 30 at Clark Regional Medical Center. She was 95.

Hunt was employed by The Sun in January 1942 and retired in August 1990.

She attended private and public elementary schools in Winchester, graduated from Clark County High School and Fugazzi Business School in Lexington. She also attended a

short story writing class at Kentucky Wesleyan College where she developed an interest in journalism.

Hunt taught for a short time at a business college in Johnson City, Tenn. She was employed by The Sun when the late William C. Caywood Jr. was editor and received "on the job" training from him.

She was the first woman reporter on the city hall and Clark County Courthouse beats and also covered Clark County Fiscal Court and Winchester City Commission meetings.

When an Associated Press teletype was installed at The Sun, Hunt became wire editor, then city editor prior to becoming society editor and general news clerk.

October sets records for KPS

When I came to work here in 2002 I felt like I had a lot to prove. I wanted to be a part of a team that would sell more advertising than ever. Each month we watch the monthly totals come across and we have been fortunate to top month over month and year over year sales many times.

There was one record set in October 1999 that I did not think would ever be broken, however. That was when there was \$761,117.43 sold. Each month I would think - "Why can't we find someone who will help make us reach that goal?"

This month that last record was broken when the staff at Kentucky Press Service and Indiana Newspaper Advertising Network sold \$842,632.90 for newspapers. The ARK and statewide classified totals are not in this total amount. These sales are for display sales. The sales did not come as a result of the efforts on one person but as the result of a team approach. That is the only way that any of us are ever successful.

Special thanks have to go to Holly

Advertising Plus

By Teresa Revlett
KPS Director of Sales



Willard, Rachel McCarty and Tami Hensley for all of their efforts.

Holly is the INAN advertising assistant and has put many extra hours into the record setting month.

Rachel is the INAN rep and Kentucky advertising assistant and she juggles many projects while maintaining her sanity. Tami pulls all the tearsheets after the ads have been run and makes sure that each proof is in place before the account is invoiced.

Then the extended staff comes into play. David Spencer uploads all the ads to our accesskpa web site. When anyone has a problem retrieving the ad it's always Spencer who gets the call. He stays after hours to help out the good of the whole many

times. Bonnie Howard and Buffy Sams have to put in extra time and effort to make sure that the money is collected from the advertisers. Then they turn around and make sure that the newspapers are paid within 60 days of the placement. The entire process has to take place quickly so that our newspapers will be paid according to the KPA bylaws and the INAN policy and procedures.

Lastly we could not do anything without the full cooperation of our member newspapers. You guys let us stretch deadlines and add runs at the last minute. You may scream when you get off the phone with us but most of the time our requests are not anything that our client did not ask from us. Most of the time we hear "I'll take care of that for you" and it makes life easy for everyone.

Your efforts are most appreciated and it is through all this cooperation that will make all the difference in the world in whether or not any more records are broken. Now let's start shattering.

November News & Notes

Nominations Sought for Hall of Fame

The University of Kentucky's Journalism Alumni Association is accepting nominations for 2005 inductees into the Kentucky Journalism Hall of Fame.

To be eligible, nominated journalists must either be Kentucky natives or must have spent a significant portion of their careers working in newspaper or broadcast journalism in Kentucky.

Since its inception in 1981, some 135 persons have been inducted into the Kentucky Journalism Hall of Fame. Plaques honoring the members are on exhibit in the Enoch Grehan Journalism Building on the UK campus.

A nomination form is available on the School of Journalism Web site www.jat.uky.edu. To make a nomination, complete the form and send the requested information to Julie Berry, Assistant to the Director, School of Journalism and Telecommunications, University of Kentucky, 107 Grehan Building, Lexington, KY 40506-0042.

Deadline for receipt of nominations is Jan. 4, 2005. Selection will take place later in January, and inductees will be notified shortly thereafter. An induction ceremony honoring the new members is held in the spring in conjunction with the annual Joe Creason Lecture.

2004 high school workshop planned at Murray State

The Department of Journalism and Mass Communications will host its 32nd annual Journalism and Broadcasting Workshop for regional high schools Feb. 18, according to workshop director Dr. Bob McGaughey.

After registration and announcements from 8:30 to 9:45, students and their advisers will be able to pick from 25 programs

See NEWS on Page 7

Mountain Eagle publishers honored

By ROGER ALFORD
Associated Press

WHITESBURG - Two small-town journalists have been honored by the Institute for Rural Journalism and Community Issues for decades of work in Eastern Kentucky.

Known for tell-it-like-it-is journalism, Tom and Pat Gish have been publishing The Mountain Eagle of Whitesburg for 47 years, despite bouts of persecution - including once having their offices firebombed.

"Their careers could make a great book or even a motion picture," said Al Cross, director of the new journalism institute based at the University of Kentucky.

Cross, formerly the political writer at The Courier-Journal, said that the Gishes are the first recipients of the Tom and Pat Gish Award, which will be presented annually to rural journalists who exhibit courage and tenacity in reporting the news.

The Gishes also have received the Elijah Parish Lovejoy Award for Courage in Journalism and a lifetime achievement award from the Society of Professional Journalists, among

other honors.

Tom Gish, a former Frankfort bureau chief for United Press International, and Pat Gish, a former reporter for the Lexington Leader, which later merged with the Lexington Herald, bought the Whitesburg weekly in 1957.

Tom Gish said the early years were toughest, with public officials adopting resolutions banning The Mountain Eagle staff from their meetings.

"We spent nearly a decade fighting the old battle for open public meetings," he said. "Now I don't know of any place in the state where things are more open. I take great pride in that."

Pat Gish said that she is happy that they left jobs at larger news organizations and moved to Whitesburg.

"We have had 47 years more fun and more problems than we ever expected," she said.

Dee Davis, head of the Center for Rural Strategies in Whitesburg, said the Gishes have become respected champions of open government in Eastern Kentucky.

"In a world where a lot of commu-

nity newspapers are go-along, get-along, the Gishes have always stood for something," she said.

"They're respected because they've done it year in and year out and haven't wavered."

The couple struggled economically for years after the firebombing that destroyed their offices in downtown Whitesburg, Cross said.

Advertisers stayed away, fellow citizens shunned them and their children were harassed at school.

Yet they continued publishing the paper.

Cross said small communities often don't provide enough advertising revenue to cover the costs of courageous, probing newspaper that reveals hidden truths and helps set the public agenda.

Three generations of Gishes now work at The Mountain Eagle.

Tom and Pat's son, Ben, is the editor. And granddaughter Sally Barto is a reporter.

"I know they've been through a lot," Barto said.

"They have been an inspiration to me."

Newspaper publishers step up to help high school journalists but more are needed

Last month in this column, I told you that publishers of 15 Kentucky papers had sponsored the memberships of 38 schools in

Oh, By The Way

By David Greer
KPA Member Services Director



enrollments are up, the eight-old-year organization is certainly a contributing factor, a sentiment verified by educators.

It's gratifying to see so many Kentucky newspaper publishers who are willing to invest in future generations of journalists. That bodes well for our industry, state and the entire nation.

Since last month's column, these papers have sponsored at least one school in KHSJA:

- Winchester Sun, 1 school
- The Gleaner, Henderson, 1 school
- Benton Tribune-Courier, 1 school
- Tompkinsville News, 1 school
- Sentinel-News, Shelbyville, 1 school
- Lexington Herald-Leader, 8 school
- Pioneer News, Shepherdsville, 3 school

If your paper would like to sponsor

a local school, there's still time. Sponsorships are just \$50 per school per school year. If your local school has already paid its own membership fee for the current year, that's OK. In that situation, we give the school a \$50 credit toward its future fees for our annual contest and/or convention.

Sponsoring a school or two is painless. You don't even have to write a check. If you like, the sponsorship amount can be deducted from your KPS ad revenue check making it unnecessary to write a check - although you can do that if you prefer.

At some schools, monies for joining organizations such as KHSJA are available. But they are not available at other schools. And sometimes, while the funds are available, the sheer hassle and red tape of getting a check cut can be overwhelming - to the point where teachers are discouraged from joining KHSJA. In that scenario, a local paper sponsoring one or more local schools can be a lifesaver for

journalism teachers and their students.

KHSJA membership means a school can participate in the annual contest in categories ranging from newspaper to broadcast to yearbook. Teachers statewide report that students live to compete with one another. It's a huge motivation for students, teachers tell me. Also, member schools can attend the annual KHSJA convention where we bring in top-notch journalists and journalism educators to present workshops for students and teachers. Training sessions are also available during the year.

Our goal is to have at least 100 member schools in KHSJA this school year. We are within sight of that goal.

Help us to achieve that goal by sponsoring at least one high school in your area. I hope to have additional sponsoring papers to name in next month's column.

If you have questions or concerns, call me here at KPA at (800) 264-5721 or send me an e-mail at dgreer@kypress.com.

An informed journalist is a good journalist

By DANA LEAR
News Bureau Director



I fielded a lot of phone calls the night before the election. I had people calling me asking questions about specific candidates and the constitutional amendment on the ballot. They were asking me? Sort of made me feel good that they thought so highly of my opinion and wanted a little bit of input before casting their vote. There's really nothing I hate more than an uninformed voter. I was glad to help them out.

Long before I became a journalist I tried to keep up with what was going on around me in our country and the world. I felt as though it was my obligation as an American. Now I feel as though it is my obligation as an American and a journalist. If a

journalist, the person who is responsible for supplying thousands of readers with news weekly or daily, can't have an intelligent conversation about politics why would anyone trust what they write about anything?

Now I don't claim for a minute to be a political expert. In fact, only since taking my job here have I really become "knowledgeable" about state government. Sure I knew the players and how things operated, but I had no idea how politics and parties played a role in our state government operations.

I've learned a lot about it in the past two years. Now, as they did the other night, people trust my opinion.

Back when I was a teenager, years before cable made its way to my parents' house, I can remember being devastated when I found out that the president was going to be giving

the State of the Union Address or a debate was going to be broadcasted. He would be on every channel. My night was ruined. What would occupy my night? Only old people and geeks watch that stuff. Now I guess I fall somewhere in one of those categories.

But my interest in politics didn't just occur in my adult years. I was four years old when Jimmy Carter was elected president. My mother tells me that every time he came on television I was glued to the set. I was always watching his speeches. I vaguely remember it, but I think the reason why I did this was because in my little mind I thought, "Hey, he's the president isn't EVERYONE SUPPOSE to watch him?" Guess that just foreshadowed my interest later in life.

Yes, he is the president and EVERYONE SHOULD watch him. The only way we can be truly

informed citizens and journalists is to know what's going on around us. Not just in the areas we cover, but in the world as a whole. What is happening on an international level can touch the lives of the people in the smallest town in Kentucky, and certainly things that happen on a national and state level have an affect on all of us. I honestly feel that the more informed we are the better we report the news to our readers.

I certainly believe that if I was as informed five years ago about state government as I am now that I would have been a better journalist when I worked at a newspaper.

Yes, there is a lot out there for me to learn, but I no longer leave the dinner table at family dinners when the topic of politics comes up. I'm usually leading the discussion.

I know I'm no longer one of the uninformed when I can carry on a mini-debate with one of the best

Losing the battle but winning the war — the importance of insisting on access to crime reports

By KENYON MEYER
KPA General Counsel
Dinsmore & Shohl



When investigating allegations of a criminal act, police typically file incident reports which are written accounts of what victims or complainants have told police investigators and represent the first step in a police investigation into a reported crime. Incident reports contain the following information: location of the crime, district, beat, incident, ordinance, violation or statute title, victim's name, address, race, sex, date of birth, and phone number, complainant's name, address, race, sex, date of birth, and phone number, a brief description of what occurred, police related information and witnessing officer's signature, case status and solvability, and the complainant's signature. Incident reports have historically been accessible to the public through the Kentucky Open Records Act.

In July 2001, the City of Louisville Police Department implemented a policy of redacting the name of the victim, address, exact location of the crime, and complainant's signature from any incident report involving a sexual offense. The City of Louisville asserted that the victim's identifying information contained in

an incident report was exempt from disclosure as an unwarranted invasion of privacy pursuant to the personal privacy exemption in the Open Records Act.

The Courier-Journal appealed the decision all the way to the Kentucky Court of Appeals and asserted that the City did not have the right under the Open Records Act to implement a blanket policy mandating nondisclosure of this information in all instances involving the investigation of sex crimes regardless of the facts and circumstances of each specific case. The Courier-Journal argued that police incident reports are public records and that the personal privacy exemption must be evaluated on a case-by-case basis as required by the Open Records Act. The Courier-Journal argued that a person's name and address are not "private" matters and that the contents of a police incident report would become public immediately upon the initiation of a criminal action in court. The Courier-Journal argued that incident reports concerning sex crimes should be evaluated on a case-by-case basis just like with reports concerning other types of crimes and that this blanket policy could establish a precedent that could be applied to crimes of other types.

The Courier-Journal ultimately

lost the case before the Kentucky Court of Appeals. The court concluded that sex crimes were different from other crimes and that the victim had an interest in maintaining the confidentiality of her or her name (at least until the initiation of a criminal action in court) that outweighed the important public interest in ensuring that law enforcement adequately and uniformly investigates and prosecutes these crimes. The Courier-Journal has asked the Kentucky Supreme Court to review this decision. But even now, the Court of Appeals' decision has been useful in stopping law enforcement authorities from withholding additional information and documents from the public.

As the Courier-Journal feared, authorities seeking to promote secrecy attempted to go further than the Louisville police. Earlier this year, the University of Kentucky Police Department adopted a policy that permitted a complainant to choose whether he or she wants to withhold his or her identity from public disclosure. Because of this policy, the UK Police Department would only provide redacted criminal incident reports in response to open record requests from the *Kentucky Kernel* that excluded complainants' names, signatures, home addresses, telephone numbers, and

dates of birth. The UK Police Department and the University attorney refused to reconsider their position, even though most of the incident reports did not concern sex crimes. The *Kentucky Kernel* appealed to the Attorney General.

The Attorney General ruled in favor of the *Kentucky Kernel* and actually relied in part on language from the Court of Appeals' decision in the City of Louisville case. There the court decided that, while personally identifiable information could be redacted from incident reports in the narrow category of sexual offenses, this would be a limited exception to the long-stated and enforced law that law enforcement agencies may not withhold the identities of all crime victims as a matter of policy and that the majority of incident reports would be accessible under the Open Records Act. Thus, the very opinion that rejected the position of the press with respect to sex crime incident reports provided the basis for supporting the long-standing history of the right of access to incident reports in general. Sometimes it is necessary to lose a battle to win the war!

**PLEASE CALL YOUR
HOTLINE ATTORNEYS:**
Jon L. Fleischaker: (502) 540-2319
R. Kenyon Meyer: (502) 540-2325
Ashley C. Pack: (502) 540-2385.

AUDIT

Continued from page 1

available made all the difference.

Still, of 120 counties, almost two-thirds were audited by journalism students. The remainder were handled by reporters and volunteers.

As your board of directors held its retreat Oct. 21 in western Kentucky, auditors were fanning the state, county by county, agency by agency, record by record. We were on the edge of our seats as their reports began to trickle in. Amazing tales were being shared all afternoon and evening.

At the KPA office, Dana Lear and David Greer took their calls and

heard their reports firsthand. David Spencer began to receive the data they created online. All were clearly determined, well-trained and committed.

I have a renewed faith in our future journalists.

There are lots of people to thank, and we will get to that in due course, but the commitment of our auditors was crucial, and they were stellar.

You will be hearing more as time passes about the findings, more about how the audit was organized, carried out and which agencies were included. There will be details in both the form of statistics and anecdotes. You will hear good news and bad news.

Moreover, you will have the opportunity to publish the findings, localize them and even to conduct your own mini-audit if you so choose.

We'll be happy to share with you the worksheets the auditors used. They can be used to audit any public agency over any public record.

The committee is in the process of sifting through the data, planning a story budget and making assignments. The stories and art accompanying them will be available to all of you when that process is complete. We are currently looking at a middle-of-the-week release date in mid-January for publication in late January. The Associated Press is providing the copy at no cost to all KPA

members, whether they are AP members or not.

Subsequently, we will publish a tab about the project containing all these stories and more. A pdf of the tab will be made available to KPA members should you want to publish copies for insertion into your newspapers.

It is our hope that these efforts will bring about change. Just how much or in what ways we are yet to know.

I have one hope — that through these efforts the public will gain a better understanding of open records and their importance in a democracy that access to them is not only important to us, the press, but to everyone.

WKU dedicates mass media and technology hall

BOWLING GREEN - Western Kentucky University dedicated its state-of-the-art Mass Media and Technology Hall on Oct. 22.

The \$18.5 million building, which opened last fall, is home to WKU's nationally recognized School of Journalism and Broadcasting and the University's Division of Information Technology.

"This is the first time in my entire life that I have been on a campus and faculty and students aren't complaining about facilities and equipment," said Dr. Pam Johnson, director of the School of Journalism and Broadcasting.

"It's not the building, it's not the equipment and it's not the state of the art classrooms that make for a great program," she said. "It's great administrators, great faculty, great staff and good students that can create a program that we strive to be, a great program of distinction."

Western's School of Journalism and Broadcasting has ranked in the top four nationally in the past six years in the Hearst Journalism Awards Program, including two first-place finishes.

The three-story facility includes a 275-seat multimedia auditorium, a 125-seat computer lab, network operations center, faculty and staff offices, interactive TV classrooms, computer classrooms, training rooms, photo studio, photo gallery and regents room.

"We want this facility to be a focal point for the use of cutting-edge technology in all facets of teaching and learning," said Dave Beckley, director of Network Computing and Communications. Mass Media and Technology Hall was the first academic facility built on Western's campus since the Environmental Science and Technology Building in the 1970s. A new science and engineering building will open later this year.

"We are in a mode of progress at Western these days," President Gary Ransdell said. "I'm very pleased that this sets the pace for what we'll be doing over the next several years on this campus."

Dr. Ransdell thanked the General Assembly for providing the funding in 1998 to construct the facility.

House Speaker Jody Richards, a former journalism faculty member

at WKU, said he was proud of the national recognition the program has received in recent years.

"A new building is about hope and opportunity for those young people who study there," Richards said. "In this place a young person can be transformed from a student fresh out of college to an aspiring and accomplished journalist. That's what the great teachers in this wonderful venue will be able to accomplish. Those people who dream of writing the big story or reporting the big event will study here. They will learn here. And they will go out and achieve. This day is about dreams, about dreams fulfilled and about dreams for the future."

Whether they're interested in computing, information technology, broadcasting or journalism, Western students will be better prepared for their careers thanks to the state-of-the-art equipment and facilities, said Patti Johnson, Student Government Association president.

"Western is the university of choice for more than 18,000 students because of the educational opportunities available to us and a campus environment that we enjoy," she said. "Today we celebrate the enhancement of those academic and life experiences for Western students."

The dedication also included the recognition of faculty, alumni, private individuals and corporations have made a significant impact on the journalism and broadcasting programs. In honor of their service and contributions, rooms within the building will bear their names.

Those recognized for their legacy of service and support included:

Robert R. Adams, a former Herald editor who has served as the paper's adviser since 1968 and has been the director of Student Publications since 1987.

Jo-Ann Albers, who served as head of the journalism department from 1987-99 then director of the School of Journalism and Broadcasting from 1999-2003.

Charles M. Anderson, a retired vice president for Information Technology who was also a driving force behind public radio and television at WKU.

Neil Budde and Virginia B.



Top: WKU President Gary Ransdell speaks at the dedication ceremony for the new mass media and technology hall on Oct. 22. The \$18.5 million building opened last fall and is the home to the school's School of Journalism and Broadcasting. Right: Dr. Pam Johnson, director of the School of Journalism and Broadcasting, speaks at the dedication ceremony. The building is a three-story facility that includes a 275-seat multimedia auditorium, a 125-seat computer lab, network operations center, faculty and staff offices, interactive TV classrooms, computer classrooms, training rooms, photo studio, photo gallery and regents rooms.



Edwards. Budde is a former editor of the College Heights Herald, founding editor of the Wall Street Journal Interactive Edition and founder of the Neil Budde Group. Edwards, Budde's wife, is editor of Education Week.

Landmark Community Newspapers Inc., a Shelbyville-based company which has a long-time relationship with WKU's journalism program.

Cornelius Martin, chair of WKU's Board of Regents and a supporter of many WKU programs.

Cathy J. and Alan W. Palmer, WKU alumni. Alan Palmer's career includes work in Bowling Green tel-

evision and radio.

Frances Richards, the first editor of the College Heights Herald in 1925 and later served as an English professor and Herald adviser.

Joe and Ann Rose Richards, WKU alumni who are retired Simpson County educators. (Joe Richards is the nephew of Frances Richards.)

David B. Whitaker, the head of the journalism department from its inception in 1977 until his retirement in 1987 and director of Student Publications from 1970-87.

Julian Goodman, a Glasgow native and WKU alumnus who is a former chairman of the board and president of NBC.

Readership remains strong in top 50 markets

Vienna, Va. – Eight out of 10 (77.8 percent) adults 18+ in the top 50 markets are reading the newspaper over the course of a week (five weekdays plus a Sunday), according to the latest Competitive Media Index data from the Newspaper Association of America. That number translates to more than 115 million readers in those markets, according to the fall 2004 CMI – which is NAA's analysis of market data from Scarborough Research covering the period from February 2003 to March 2004.

NAA also reports that more than half of all adults in the top 50 markets are reading a newspaper every weekday; 52.8 percent reported by the fall 2004 CMI, compared to 53.4

percent in the spring 2004 CMI. Each Sunday, 61.2 percent of adults in those markets read a newspaper, down slightly from 62.0 percent reported in the spring 2004 CMI. The data also shows that 17 million adults in the top 50 markets use their online service to read a newspaper.

"Newspapers deliver value to advertisers by providing access to the greatest concentrations of audiences in local markets across the country, and the latest CMI data reinforce that no one does that job better," said NAA President and CEO John F. Sturm.

The following are NAA's fall 2004 CMI top 10 newspaper markets for adult readership:

Daily:

1. Hartford/New Haven, Conn. (62.7 percent)
2. Cleveland (62.4 percent)
3. New York (61.7 percent)
3. Pittsburgh (61.7 percent)
4. Boston (61.4 percent)
5. Philadelphia (61.2 percent)
6. West Palm Beach (61.1 percent)
7. Providence/New Bedford (59.9 percent)
8. Tampa/St. Petersburg/Sarasota (59.4 percent)
9. New Orleans (59.3 percent)
10. Harrisburg/Lancaster/Lebanon/York, Pa. (58.7 percent)

Sunday:

1. Cleveland (74.4 percent)
2. Tampa/St. Petersburg/Sarasota (72.3 percent)

3. West Palm Beach, Fla. (72.2 percent)
4. Providence/New Bedford (72.0 percent)
5. Pittsburgh (70.5 percent)
6. Hartford/New Haven, Conn. (70.1 percent)
7. Buffalo (68.8 percent)
8. Philadelphia (68.7 percent)
9. Milwaukee (68.5 percent)
10. Norfolk/Portsmouth/ Newport News, Va. (67.0 percent)

An NAA analysis of the latest Fas-Fax data from the Audit Bureau of Circulations for the six-month period ending Sept. 30, 2004, shows one third of the daily newspapers

See **MARKETS** on Page 12

BrainFreeze

by Bob Rouse

Illustrated by Frank Yates

The story, by Midway native Bob Rouse (author of *Sand Dollars* and *Double Play*), offers lessons in problem solving, geography and diversity to students in grades 3 through 8.

Limestone, Ky.'s Goldenrod Elementary School is falling apart, but there's no money for a new school. A class of fifth graders, upset that they will be assigned to other schools, appeals to Limestone native FreeZee, a popular rap star. FreeZee owns a 30-room mansion — an unused technologic wonder — near Limestone. It could house the entire school, and he's willing to donate it!

But there's a catch. For the Goldenrod kids to get their new school, they've got to complete a wild, cross-country scavenger hunt devised — and paid for — by FreeZee. The clue for each item is a rap verse that runs in the newspaper. The students have to figure out the clue, fly to the next destination and track down the item. If they're right, they get their next clue. If they get brain freeze, they lose the game — and their school.

Students across Kentucky can follow the Goldenrod gang in BrainFreeze, a 10-week serial story that begins **January 10**. Each week's clue is contained in participating newspapers, which will also provide scrapbooks to save each chapter. Online learning activities about the story — and focusing on the First Amendment — will be available at www.kypress.com.

Kentucky newspapers can get this 10 week serial story **FREE** from KPA, along with 1,000 scrapbooks and access to the online learning activities. **HOW?** Contact Kriss Johnson, Kentucky Network for Newspaper in Education at kjohnson@kypress.com. **DEADLINE to sign up and receive free scrapbooks IS DEC. 10.**



News

Continued from page 3

over the three sessions that end at 12:25.

At 12:30 winners of the newspaper competition will be announced by Joe Hedges before the workshop ends at 1 p.m.

In addition to McGaughey, participating JMC faculty and staff will be Dr. John Dillion, Jeremy McKeel, Joe Hedges, Dr. Roger Haney, Dr. Debbie Owens, Dr. Ann Landini, Dr. Jeanne Scafella, Orville Herndon, Robin Orvino-Proulx, Gill Welsch and Dr. Allen White.

Representatives for Josten's Publishing and Taylor Publishing will conduct three sessions on producing the high school yearbook.

Dana Lear of the Kentucky Press Association will conduct sessions on covering a beat and community journalism.

The programs, designed to help high school media improve their products, include sports writing, editorials and columns, newspaper design, ad sales and design, digital camera production, feature writing, pre-production of the TV newscast, public relations and promoting your media, legal controls of the media, mining story ideas and tours of the MURRAY STATE NEWS and the TV studios.

There will be a special program for teachers/advisers on assess-

ment issues for journalism teachers in Kentucky.

Cost of the one-day event is \$4 per student with accompanying advisers free. The cost includes juice and donuts during the registration period.

Last year nine schools from Kentucky, Tennessee and Illinois attended the workshop at Murray State's Curris Center.

KPA Photo Exhibit

Kentucky has some of the top newspaper photographers in the country. And to show them off, we like to display their works at the KPA Winter Convention. It's really a simple process — mail us some photos, mounted on black poster board, and include a cutline and the name of the photographer/newspaper.

We'll arrange the photos on the display board at the convention for all to see. And remember — this can be a traveling exhibit. We've shipped previous photo exhibits to local libraries to have on display for a few weeks (after the convention). So if you have a place for these photos to be exhibited for a few days, just get in touch with Bonnie Howard.

Mail your photos for the exhibit to Bonnie Howard, Kentucky Press Association, 101 Consumer Lane, Frankfort, KY 40601.

Deadline is Dec. 31.

WKU honors Pulitzer Prize winning alums

21 former students honored at WKU reception

By HARRY ALLEN
WKU School of Journalism & Broadcasting

They came because Western Kentucky University was close to home and cheap, or because a brother had gone there before or because they had heard good things about what was happening on the Hill.

They came from distant places like Los Angeles and the Philippines and Kalamazoo, and familiar places like Dawson Springs and Elizabethtown and Louisville.

They came in 1955 and 1995 and the years between. They had little in common when they arrived on the Hill and many of them still have never met.

But they possessed a drive that led them to late nights in the student newsroom or yearbook office, or photo lab. For almost all, that drive led to internships at newspapers.

When they left Western they scattered like leaves - Dallas, Denver, New York, and Palm Beach, Providence, Kansas City, Louisville and Baghdad.

But their lives and careers were influenced by people whose lessons live in their memories: Mrs. Frances Richards, the first editor of the College Heights Herald and Herald adviser until her retirement in 1964; Herald and Talisman Adviser Bob "Mr. A" Adams; journalism department head David "Boss" Whitaker; photojournalism faculty members Mike Morse, Jack Corn, Dave LaBelle, James Kenney and others; journalism professors Jim Ausenbaugh and Jim Highland.

And at different times and places their 21 lives have intersected at a pinnacle of journalism - the Pulitzer Prizes. One of the 21 has three Pulitzers to his credit, and four of them have been honored twice.

Most of them have been recognized for documenting events they

wish had never happened - the Sept. 11, 2001, terrorist attacks; the war in Iraq; the shootings at Columbine High School; the 1988 bus crash that killed 24 children and three adults near Carrollton, Ky.; the devastating Colorado wildfires in 2002.

The others tackled issues such as education reform and strip mining, and one shared the prize for his photograph of a bicyclist at the 1984 Olympics.

Twenty-one lives, 21 careers, each unique but all connected by a common thread - a passion for journalism they found at Western.

Scott Applewhite, Washington, D.C.

Associated Press Photographer
Hometown: Elizabethtown
Left WKU: 1974

Pulitzers: 1993, Presidential campaign; 1999, Clinton/Lewinsky scandal

Tom Beshear, Louisville, Ky.
Night News Editor, The Courier-Journal

Hometown: Dawson Springs, Ky.
Graduated: 1981

Pulitzer: 1989, Carrollton bus crash

Tim Broekema Bowling Green, Ky.

Assistant professor/photojournalism, WKU

Hometown: Kalamazoo, Mich.
Graduated: 1988

Pulitzer: 1989, Carrollton bus crash

Todd Buchanon, Wisetta, Minn.
Freelance photographer

Hometown: Iowa City, Iowa.
Graduated: 1983

Pulitzers: 1985, 1984 Olympic coverage; 1989, Carrollton bus crash

Al Cross, Frankfort, Ky.
Interim director, Institute for Rural Journalism and Community Issues, University of Kentucky

Hometown: Albany, Ky.
Graduated: 1978

Pulitzers: 1989, Carrollton bus crash

Valerie Elmore, Louisville, Ky.
Designer, The Courier-Journal

Hometown: Leitchfield, Ky.
Graduated: 1974

Pulitzer: 1989, Carrollton bus crash

David Frank, New York, N.Y.
Deputy director of photography, The New York Times

Hometown: Murray, Ky.
Graduated: 1980

Pulitzers: 1982, Mississippi education reform 2002, coverage of Afghanistan and Pakistan 2002, Sept. 11 coverage

Mary Ann Lyons Gerth, Louisville

Photographer, the Courier-Journal

Hometown: Glasgow, Ky.
Graduated: 1984

Pulitzer: 1989, Carrollton bus crash

Kelly Guenther, Brooklyn, N.Y.
Freelance photojournalist

Hometown: Toledo, Ohio
Graduated: 1997

Pulitzer: 2002, Sept. 11 coverage

Barry Gutierrez, Denver, Colo.
Photographer, The Rocky Mountain News

Hometown: Los Angeles
Graduated: 2000

Pulitzer: 2003, Colorado wildfires

Kim Kolarik, Louisville, Ky.
Assistant presentation editor, The Courier-Journal

Hometown: Erie, Pa.
Graduated: 1983

Pulitzer: 1989, Carrollton bus crash

Bill Luster, Louisville, Ky.
Photographer, The Courier-Journal

Hometown: Glasgow, Ky.
Left WKU: 1966

Pulitzers: 1976, Court-ordered busing; 1989, Carrollton bus crash

Mark Lyons, Mason, Ohio
Co-owner, Lyon Photography

Hometown: Louisville, Ky.
Graduated: 1980

Pulitzer: 1982, Mississippi education reform

Cheryl Diaz Meyer, Dallas, Texas
Photographer, Dallas Morning News

Birthplace: The Philippines
Graduated: 1994

Pulitzer: 2004, War in Iraq

Mark Osler, Denver, Colo.

Picture editor, Rocky Mountain News

Birthplace: Syosset, N.Y.
Graduated: 1992

Pulitzer: 2003, Colorado wildfires

David Thomas Patterson, Denver, Colo.

Owner, Checkmark Publishing

Birthplace: Elm Grove, W.Va.
Graduated: 1971

Pulitzer: 1986, "Missing children" myth

Marc Piscotty, Denver, Colo.
Photographer, Rocky Mountain News

Birthplace: Buffalo, N.Y.
Graduated: 1994

Pulitzers: 2000, Columbine school shootings; 2003, Colorado wildfires

Steve Russell, Louisville, Ky.
Senior copy editor, The Courier-Journal

Birthplace: Somerset, Ky.
Graduated: 1974

Pulitzer: 1989, Carrollton bus crash

Paul Schuhmann, Louisville, Ky.
Hometown: Louisville, Ky.

Graduated: 1969, M.A. 1971

Pulitzers: 1976, Court-ordered busing; 1989, Carrollton bus crash

Bill Strode, Louisville, Ky.
President/owner, Harmony House Publications

Birthplace: Louisville
Graduated: 1959

Pulitzers: 1967, Strip mining in Kentucky; 1976, Court-ordered busing in Louisville

Sam Upshaw Jr., Louisville, Ky.
Photographer, The Courier-Journal

Birthplace: Louisville, Ky.
Graduated: 1987

Pulitzer: 1989, Carrollton bus crash

Western Kentucky University honored the winning teams with a reception and dinner on Oct. 29.

The evening's program included a video presentation of award recipients, the unveiling of a Pulitzer Wall of Fame and a dinner with WKU President Gary Ransdell, members of the Board of Regents and invited guests.

Newspaperman retires after nearly 50 years

Litchfield ends nearly half century career with New Era

Reprinted from the Kentucky New Era with permission

By JENNIFER P. BROWN
New Era staff writer

HOPKINSVILLE - Leaning forward with his fingertips on his desk-top, Ken Litchfield steadied himself at the center of his office and wondered where to start.

"Daddy, don't you want to sit down?" asked his daughter, Sherry.

"No," he said, shifting his weight slightly from one leg to the other and looking down at the empty chair. "No. I'm not staying."

Litchfield, 75, the Kentucky New Era's wire editor, had come to clean out his office in the newsroom. He was retiring after nearly 48 years with the newspaper.

But how do you pack up a career that spans 47 years and 10 months? How do you decide what to take and what to leave? How do you know, after so many years, where the work ends and you begin?

For Ken Litchfield, it's difficult to separate the work from the man. News was his life, and the newspaper was his obsession.

"Gosh, its all been so long ago," Litchfield said, trying to pinpoint the milestones in his career. In the late 1940s, following a year at Western Kentucky State College in Bowling Green, he enlisted in the Army. Fearing that he would be drafted, Litchfield had applied for a special assignment as a military journalist. He was sent to Tokyo to work in the Army's public affairs office.

Following three years in the service Litchfield returned home in 1952 and married Margaret Stewart of Gracey.

He went back to school and earned his bachelor's degree at the University of Kentucky, where he was news editor of the student newspaper and was named the outstanding journalism graduate in his class. He then attended Ohio State

University and earned his master's degree.

His first two children, twins Sherry and Gerry, were born while he was still in college. The Litchfields eventually had two more children; Michael and Michelle.

On Nov. 1, 1956, following a brief stint at the Louisville Courier-Journal, Litchfield began working full time at the Kentucky New Era.

For more than 40 years, he covered Hopkinsville City Council meetings and was a witness to every significant event in the city's development during that time. Last year, when he gave up the beat to a younger reporter, the council presented him with a key to the city.

"He still had a fascination with current events the day he retired," said David Riley, the New Era's editor and Litchfield's co-worker for 22 years.

"I don't like to use the word workaholic, but he was addicted to news and addicted to his job. The readers were richer for it," Riley said.

Mary D. Ferguson, a staff writer at the New Era since 1963, remembers the day an ambulance crew tried to haul Litchfield away from the scene of a train wreck he was covering.

"It was in the 1950s and two trains collided at Gracey," she said. "Ken went to the scene. When he got there, he jumped out of a car and ran to the wreck scene and fell into a hole."

Ambulance workers mistook Litchfield for a train wreck victim. He had to shake them off so he could get back to reporting.

Over the years, Litchfield became the newspaper's resident expert on Associated Press writing style rules, spelling and grammar.

Dozens of journalists had to endure his lessons.

Richard Shepherd, the New Era's mechanical superintendent, remembers the day a young obituary writer cried at her desk while Litchfield scolded her for writing "untimely death" in a story.

"He told her, 'I guarantee you that woman did not die an untimely death. She died right on time,'"

Shepherd related.

Litchfield demanded much of himself and others.

"He used to say, 'The crime isn't in not being able to spell a word. The crime is not looking it up,'" said Mike Herndon, the New Era's former editor.

After moving to Richmond a few years ago, Herndon taught journalism classes at Lexington Community College and often relied on Litchfield's lessons.

"There were things that Ken was hard-nosed about," Herndon said, laughing.

Others at the newspaper still remember his lessons, often delivered during a weekly staff meeting.

Usually, he started by hissing "Listen!" through clinched teeth.

And when he believed someone had done a good job of reporting and writing a story, he showered the reporter with praise.

For many years, Litchfield laid out the entire newspaper. He was strict and traditional in his news judgment and story selection.

I remember the day Elvis died. We didn't have it on the front page. Ken just didn't think Elvis was that big of a deal," Herndon said.

His stubbornness and work ethic were evident in other ways.

Around 1970, Litchfield started walking to and from work each day. He was a heavy man in those days. The five-mile hike from his house helped him shed much of his weight.

He left early enough to arrive at work around 5 a.m. He was always the first to arrive and often the last to leave.

At some point, Litchfield quit taking vacations. From 1980 until just a few years ago, he worked everyday of the year, never taking a day off, not even for Christmas or Thanksgiving.

His insistence on walking did cost him. Twice, Litchfield was mugged. The first time, he was unconscious for three days.

The second time, he trudged into work confused from a blow to the head.

That day, he left work long enough to have his head stitched and then covered a city council meeting that night.

Litchfield is also known for self-discipline and thriftiness.

He refused to spend money for lunch and ate at work only when someone gave him leftovers.

He kept money in his desk to pitch in for flowers when someone died, but he would not spend even a quarter for a pack of crackers.

Litchfield kept records on local weather including the daily high and low temperature every day going back to 1957. He also recorded every traffic fatality in the county and provided reporters with valuable statistics and background for their stories.

"He really has a love for the details," Riley said.

Despite his stubbornness at work, Litchfield has always been a kind man at home, his daughter said.

When the children were still at home, the family took a vacation every year.

"He and my mother planned it every summer," Sherry Litchfield said. "They really were a great team."

Margaret Litchfield, an educator, died in 2003.

Sherry Litchfield laughs about her father's softer side. For years, she said, he spoon-fed his dog, Stevie, every day.

He challenged the children with riddles from Reader's Digest. He waited on his wife when he had trouble with her knees.

"I have never done a single thing for him that he didn't go on and on thanking me for it," his daughter said.

Litchfield reached across the desk and picked up his nameplate.

"I've got to take my name with me," he said. "People might come in here and think I'm still here. They might say, 'Where is he?'"

As he packed up his last belongings, Litchfield stopped occasionally to talk with someone who dropped by to wish him well.

"Are you sure you don't want to come back?" a circulation worker said.

"No, no," he said. "I'm retired now."

AG Opinions

The Kentucky Kernel/ University of Kentucky Police Department

The Kentucky Attorney General's office was asked to rule whether the University of Kentucky Police Department properly relied on KRS 61.878 (1)(a), (i), (h) and (l), as well as KRS 17.150(2), in partially denying Kentucky Kernel Editor-in-Chief Emily Hagedorn's Aug. 31 request for eight incident reports identified by case number.

The AG's office found that UKPD failed to meet its statutory burden of proof in partially denying Hagedorn's request.

In a response dated Sept. 3, Official Custodian of Records Frank Butler provided Hagedorn with copies of the first page of the eight incident reports. Butler indicated that the complainant's home address, telephone number, and date of birth were redacted pursuant to KRS 61.878(1)(a), on each of the eight reports and that the complainant's names and signatures were also redacted on two of the eight reports in deference to the complainant's requests.

He explained that one of the two complainants that requested anonymity relates to a juvenile and that the identity of a victim of sexual assault or rape is generally viewed as confidential and disclosure of such would constitute a clearly unwarranted invasion of personal privacy. The second complainant who requested anonymity is not a juvenile and does not qualify for that protection, but based on privacy reason for sexual assault or rape victims, the record has been redacted of any identifying information.

UKPD denied access to the remainder of the incident reports on the basis of KRS 61.878(1)(h) and (l), as well as KRS 17.150(2), reciting the language of these provisions and advising that "once the investigations in these cases are complete, some or all of the records exempt from disclosure at this time may be open for inspection.

After the denial, The Kentucky Kernel initiated the appeal seeking review of UKPD's partial denial of Hagedorn's request. The Kernel explained that UKPD recently instituted a policy of allowing a com-

plainant to choose whether he or she wanted UKPD to withhold his or her identity from public disclosure and that no explanation is given if a person chooses to withhold his or her identity.

The newspaper filed an appeal based on KRS 61.872(1) that "all public records shall be open for inspection by any person..." and that "free and open examination of public records is in the public interest and that the exceptions provided for by KRS 61.878 or otherwise provided by law shall be strictly construed." The Kernel maintained that UKPD's "overboard interpretation of the privacy exemption stretches it much further than it has ever been interpreted by Kentucky courts or by the Attorney General."

The Kernel contended that "the fact a citizen has become a victim of a crime is not a private matter, but a matter of serious public concern." The newspaper also noted the public interest in "monitor(ing) UKPD in the performance of its public duties" is important.

In correspondence with the AG's office following the appeal, UKPD elaborated on its position. It asserted that there "is no legitimate public purpose served by disclosing the name, address, and any other personal identifying information about a victim of a criminal incident on a university campus so that the press and the perpetrator can contact, harass and intimidate a victim who does not desire public disclosure."

UKPD noted that under the recently implemented University policy, UKPD responds to open records requests for criminal complaint/offense reports identified by date or report number, by providing a redacted copy of the first page of the report, masking the victim's home address, social security number, and date of birth "because such disclosure would constitute a clearly unwarranted invasion of personal privacy. UKPD also advised, the remainder of the report is withheld pursuant to KRS 61.878(1)(h) and KRS 17.150(2).

Relying on KRS 61.878(1)(a), 61.878(1)(i) and 61.878(1)(l), as well as KRS 17.150(2), UKPD asserted that "there exists no statutory duty for the UKPD to provide any portion

of its Report From in response to an Open Records request until the conclusion of the law enforcement action."

The AG's office wrote: "While the Attorney General has recognized, and continues to recognize, that victims of crime have a privacy interest in records which relate to them which may, in some instances, outweigh the public's interest in disclosure of those records, we are unwilling to abandon, in the absence of legislative or judicial repudiation of our position, 20 years of interpretation of the Open Records Law as it relates to records which reveal the identities of crime victims."

Having advanced no arguments in support of a heightened privacy interest justifying the redaction of the names and/or personal identifiers of the eight victims in the disputed incident reports, the AG's office found that UKPD failed to meet its burden of proof and therefore violated the Open Records Act in partially denying Hagedorn's request on the basis of KRS 61.878(1)(a).

The AG's office found that UKPD did not meet its burden of proof in the invocation of KRS 61.878(1)(h) and KRS 17.150(2).

The Advocate Messenger/City of Danville

The Kentucky Attorney General was asked to rule whether the City of Danville properly relied on KRS 61.878(1)(i) and (j) in denying Advocate Messenger Managing Editor John A. Nelson's request for a copy of the petition submitted to the city on behalf of residents of the Duncan Hill area.

In a letter dated Aug. 2, 2004, Legal Counsel for the City of Danville, Edward D. Hays, the statute explaining that the City of Danville had taken no final action with respect to the matter. After the denial, The Advocate Messenger initiated the appeal with the attorney general's office asserting that KRS 61.878(1)(i) and (j) does not apply to a petition of citizens to a government agency and that there is "nothing preliminary about a petition."

The city elaborated on its position with the AG's office explaining that it was approached by a local devel-

oper to discuss the purchase of a tract of land owned by the city, and that in the course of a subsequent public meeting the city commission retired to executive session. It was during this executive session, the city explains, that the developer circulated some petitions allegedly signed by local persons who supposedly supported the sale of the land by the city for the purposes advanced by the developer. The city confirmed that no final action had been taken in this matter, and expressed the view that the petition qualified for exclusion from public inspection under the cited statute because it was correspondence with private individuals and was a record advocating or recommending certain policy action.

The AG's office disagreed with the city. The city relies on KRS 61.878(1)(i) authorizing nondisclosure of preliminary drafts, notes, and correspondence with private individuals other than correspondence which is intended to give notice of final action of a public agency.

In previous rulings, the AG's office concluded that "writings from private citizens to government agencies are not considered correspondence from private citizens where an agency is expected to rely on the correspondence to take some action, such as to take disciplinary action against a licensee, or enter into a government contract based on bids."

On this issue it was the AG's opinion: "If a disputed record cannot be characterized as correspondence with a private individual, the question of whether final action has been taken by the agency becomes irrelevant ... Simply stated, we do not reach the second part of the KRS 61.878(1)(i) analysis, requiring final action of a public agency, if the first part of the analysis, requiring that the disputed record consist of correspondence, is not met. Such (a record) becomes an open record upon submission."

The AG's office wrote that it was not persuaded that the record in dispute qualifies as correspondence with a private individual and because of this it became an open record upon submission.

BOARD

Continued from page 1

when a vacancy occurs in the VP slot, the board can then elect a person to serve out the term.

At the Fall Board Retreat, Glenn Gray received that nod, moving up to VP from the treasurer position. And Glenn will become president-elect of KPA/KPS when Charlie moves in as president.

Glenn's move up meant the treasurer slot was open. So the board elected Taylor Hayes to serve the rest of this year, and 2005, as KPA/KPS treasurer.

That means the Executive Committee lineup through the end of the Winter Convention is John Nelson, president; Charlie Portmann, president-elect; Glenn Gray, vice president; Taylor Hayes, treasurer; and Sharon Tuminski, past president.

Taylor is not eligible yet to become vice president (KPA Bylaws stipulate a state at-large director must serve three consecutive years to be eligible for that position and he's finishing his second straight year). So to get the lineup together to present to the membership at the convention, the board nominated Alice Rouse, publisher of the Murray Ledger and Times, to serve as 2005 vice president. That nomination will be taken to the membership.

* * * * *

There will be several new faces on the KPA/KPS Board of Directors in 2005. The board has 26 voting members and KPA has the distinction of having the second largest state press association board in the country. Only California's board is larger.

The board election rotation usually results in five seats up for three-year

terms each year. This year, those seats were in districts 3, 4, 5, 6 and 13.

Then Jerry Pennington at the Big Sandy News resigned from District 9 and Glenn Gray's move to vice president created a vacancy in District 11.

Bob Childress, of the Owensboro Messenger Inquirer, has been elected to a full three-year term in District 3; Jeff Jobe, who recently purchased the four Cave Country Newspapers publications to add to his own Butler County Banner, will be District 4 director; John Mura with the Louisville Courier-Journal, has been elected to serve District 6; and Don White, of the Anderson News in Lawrenceburg, has been elected for District 13. Of the five districts having an election for a full term, only Ron Filkins of the Kentucky Standard in Bardstovwn (District 5) sought reelection and Ron will be presenting that district for the next three years.

Loretta Tackett of the Paintsville Herald is the lone nominee in District 9 to fulfill Jerry Pennington's unexpired term.

The voting Board lineup also includes the chairpersons of the four KPA divisions. Two of those rotate off in 2005 so Steve Wheatley of the Elizabethtown News Enterprise will serve 2005-06 as chairman of the KPA Ad Division. Mike Alexieff, of the Bowling Green Daily News, will be taking over as chairman of the KPA News Editorial Division for 2005-06.

You know what they say, you can't tell the players without a scorecard. We might have to sell some at the convention to keep up with all the changes.

* * * * *

As the year winds down for KPA/KPS, there are several things

happening that we draw your attention to.

Fall Circulation Seminar — Thursday, Nov. 18, KPA, the Louisville Courier-Journal and the Central States Circulation Managers Association, are sponsoring a Fall Circulation Seminar. The day-long sessions will be held at the Courier-Journal and a flier is enclosed. Use that for registering yourself or your circulation staff. The morning is one session while the afternoon offers two separate training possibilities. The seminar will end about 3:30 p.m.

KPA Winter Convention — Mark your calendar for Jan. 20-21 and the 2005 KPA Winter Convention. We'll be at the Hyatt Regency in downtown Louisville, our first convention there since 1982. Be watching your mail in early December for all the details. David Greer has again put together a stellar program that has a little something for everyone.

Lewis Owens Community Service Award — The Lexington Herald-Leader is accepting nominations for the Lewis E. Owens Community Service Award. This award is given annually to a newspaper person or newspaper exhibiting the community service commitment that Lewis believed in so strongly. Those of you who knew Lewis know how strongly Lewis felt that newspapers needed to be involved in the community.

To nominate an individual or a newspaper, e-mail Tom Caudill (tcaudill@kypress.com) or call him at 859-231-3301. He needs nominations by Nov. 12.

2005 Readership Project — One of our most successful ventures the last four years has been a chapter series Rockin' Readin' Revolution Project. It's received some national recognition and the spring 2005, project has

attracted attention from state education officials as well as First Lady Glenna Fletcher.

The 2005 chapter series begins the week of Jan. 10 and runs 10 consecutive weeks. It's entitled BrainFreeze and is being written by Kentuckian Bob Rouse with drawings done by Frank Yates.

This project will be slightly different from past years in that students in grades 3 through 7 will not only be reading your newspaper for the chapter series, they'll also have to hunt through your newspaper for various clues each week.

Each chapter series story takes very little space but whatever space it takes is worth your effort because of the number of students who will be reading your newspaper, and in many cases, taking your newspaper home from school so their parents can read with them.

3.5 Million Hits — All Kentucky newspapers should have recently received information recently about advertising in the 2005 KPA Yearbook and Directory. It's the best way to get your name before hundreds of advertising agency media buyers across the country. They refer to it when looking at Kentucky newspapers for potential clients. With the directory advertising mailing came the option to also advertise your newspaper on the KPA web site. It's just \$50 per calendar year for a banner ad. But it's available at that price only to those who take an ad in the KPA Directory.

Is it worth it? Does it get exposure? Consider this: Between Jan. 1, 2004, and Oct. 19, 2004, the KPA web site had 3,557,294 hits. Yeah, more than 3.55 million hits in the first nine and a half months.

Special section celebrates Bowling Green's 150 years

The Daily News in Bowling Green wrapped up its 150th anniversary year by publishing the largest special edition in the history of the newspaper.

Publisher Pipes Gaines said in his note to readers and advertisers, "Certainly there is a measure of pride in being one of the state's oldest continuously operating businesses. There is humility in the realization that this kind of longevity would not be possible without some measure of luck and, more importantly, the loyal sup-

port of readers and advertisers over many decades."

In a letter to readers, editor Mike Alexieff said, "When discussions about this section began, it originally was going to be solely about the Daily News. But soon that was put aside as the staff decided to expand the project to recognize all of the wonderful and important aspects of life in Warren County over the past 150 years."

The 112 page edition was printed in eight sections leading off with the Daily News history and role in the

community followed by historical news and pictures of industry, business, entertainment, sports, education, transportation, government and society.

The newspaper was distributed to all subscribers (including weekend only subscribers) on Tuesday, October 26. It required a special extra large polybag which was sponsored by Western Kentucky University. The outside web of each section was printed using Abitibi's 35# alternative offset, an 80 brightness newsprint. Over

125 advertisers supported the edition, providing over 7,000 inches space.

The Gaines family owns the newspaper. The day after the edition hit the streets a letter from them to employees said "Since yesterday compliments from our readers have been numerous and nonstop. We realize that this was a big project that could not have been successful without all the extra efforts of many people in this organization. To all of you we extend our sincere thanks for a job well conceived and executed."

People

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president and Plains Division Manager for **Newspaper Holdings, Inc.**, The Daily Times' Birmingham, Ala. based parent company. Tim was most recently director of special projects for the **Evansville (Ind.) Courier and Press**. Hurst also served as sales manager for the Evansville newspaper's commercial print division and as acting director of operations from November 2003 to July 2004. He also served as publisher of a group of western Kentucky newspapers, including the **Tribune-Courier** in Benton and the **Herald Ledger** in Eddyville.

Tim Stein was named photography editor of **The Kentucky Post** and **The Cincinnati Post** in October. Stein, of Fort Thomas, will direct The Post's staff of photographers. He began his career as a general assignment reporter at The Post in 1971. He later worked in the sports department, covering high school and college sports and wrote a weekly outdoors column. He moved back to the news department in the early 1980s and covered federal courts and local government. He became assistant graphics editor in 1993.

Tom McDonald was recently named publisher of the **Las Vegas Optic**, a daily newspaper with a circulation of 4,232, published in Las Vegas, N.M. He began his duties Oct. 18. McDonald started with **Landmark Community Newspapers, Inc.** at the **Springfield Sun** as general manager and editor in October 2002. He previously served as editor of the **Pine Bluff Commercial**, a daily newspaper in Pine Bluff, Ark. He also held news department positions at the **Log Cabin Democrat** in Conway, Ark., the **Maumelle Monitor** in

Maumelle, Ark. and the **Arkansas Gazette** in Little Rock.

Ledger Independent Chief Photographer **Bob Warner** was transferred in early October to the Drake Center in Cincinnati, undergoing the next step in his recovery from a serious automobile accident in August. He had been recovering in Hennepin County Hospital in Minneapolis, Minn. from the injuries he suffered in a van crash Aug. 14 on I-94 in Eau Claire, Wisc. He suffered spinal injuries that may leave him paralyzed.

Shelia Argenbright joined the staff at **The Pioneer News** in Shepherdsville in June as advertising manager. She has a background in radio sales advertising.

Kathleen Adams joined the staff of **The Oldham Era** in LaGrange in August as a staff writer.

Julie Machak joined the **News-Enterprise** staff in Elizabethtown as a new inside classified sales rep.

The finale for the yearlong celebration of **The News-Enterprise's** 30th year was held on Saturday, Sept. 25 with a community celebration featuring a live band, children's games and activities. **News-Enterprise** employees served free fountain drinks and bottled water while local school booster programs sold concessions. The main draw for the event was a 2004 Honda Civic donated by Hardin County Honda. The car was given away to a lucky key holder. The contest was set in conjunction with six advertising sponsors buying into the promotion to advertise for a 6-week registration opportunity. Each week 30 names were drawn and published in Friday's edition of **The News-Enterprise**. In addition to the car giveaway, each of the businesses also provided a prize, valued at \$500, which was given out every 30 min-

utes during the celebration.

The News-Enterprise hired **Matt Barnes** as a graphic designer. He attended the University of Louisville.

A 29-year tradition of **Western Kentucky University's** award-winning photojournalism program continued in October in Marion County. **The Mountain Workshops**, a week-long documentary-style photojournalism and picture-editing workshop, began Oct. 18 in Lebanon with student photojournalists and professionals participating. The Mountain Workshops began in 1976 when WKU students and faculty documented one-room schoolhouses in Kentucky and Tennessee. The workshop has evolved into documenting small towns in south central Kentucky and northern Tennessee and producing a book to exhibit the work of participants. In recent years, the workshop has gone to an all-digital format and has added a multimedia show and web site (www.mountainworkshops.org). Instructors include professional photojournalists, writers and editors from the **Courier-Journal**, **Lexington Herald-Leader**, **Messenger-Inquirer**, **New York Times**, **Los Angeles Times**, **Rocky Mountain News**, **Providence Journal**, **Washington Post**, **Detroit News**, **Orlando Sentinel**, **St. Petersburg Times** and **National Geographic**.

Dorothy Abernathy, of Pewee Valley, retired from **Landmark Community Newspapers, Inc.**, in Shelbyville, on Friday, Oct. 29 after nearly 34 years. Her career began at **Newspapers, Inc.** in January 1971 at the **Jefferson Reporter**, former suburban weekly in Louisville. From Louisville she transferred to **The Lebanon Enterprise** as office manager and in 1975 she moved to the

accounting department of **Landmark's** central office in Shelbyville. In 1976 Abernathy began work at **The Oldham Era** and in 1978 was named publisher there. In May of 2003 she came back to Central Office to work with the corporate advertising team. LCNI hosted a retirement party send-off for Dorothy at LCNI Central Office Wednesday, Oct. 27, from 4-6 p.m.

Taylor W. Hayes, publisher and CEO of the **Kentucky New Era** in Hopkinsville, was re-elected to the Southern Newspapers Publishers Association Board of Directors. The SNPA board consists of one director from each of the 14 SNPA states and four at-large directors. The terms of these 18 directors are three years, and staggered so that six new directors are elected each year.

The Appalachian News-Express honored their 25th anniversary with a weeklong celebration beginning Oct. 3. The newspaper published a special section looking back on the 25 years of the newspaper and reprinted the top news stories from the past 25 years. The newspaper hosted an open house with tours and refreshments.

Andrew Martin, editor of UK's **Kentucky Kernel** opinion page, is one of six finalists in the editorial writing category of a national contest sponsored by the American Collegiate Press.

Chris Jung joined the Marshall County **Tribune-Courier** staff in July. He is a Murray State senior from Union County. He worked for the **Murray State News** and also gained experience during a mini-internship at **The Tennessean** and at the 2003 Churchill Downs Collegiate Journalism Seminar. He was also a contribution writer for Hoopville.net, a college basketball Web site.

Markets

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(281 of 841 newspapers reporting) gained circulation. The average daily circulation for the 841 newspapers reporting for comparable periods was 47,711,751, a drop of 0.9 percent (from 48,163,051) over the same period a year ago. On Sunday, the average circulation for the 662 newspapers reporting for comparable periods was 51,625,241, a drop of

1.5 percent (from 52,392,414) over the same period a year ago.

"These new ABC figures are in range with what we expected," said John F. Sturm, NAA President and CEO. "Important as it is, circulation is just one component of the information advertisers use to evaluate media purchases. Advertisers have been and continue to be focused primarily on the value that they get from their media spend - the kind of value that our latest CMI report demonstrates."

The CMI is based on audience research data collected by Scarborough Research, New York City, to which NAA subscribes. Scarborough, a leading media/market research firm, measures 75 DMAs (including the top 50). Scarborough collects data via telephone interview and a mailed consumer survey booklet and seven-day TV diary. Scarborough collected fieldwork for Release One 2004 from February 2003 through March 2004.

NAA is a nonprofit organization

representing the \$55 billion newspaper industry and more than 2,000 newspapers in the U.S. and Canada. Most NAA members are daily newspapers, accounting for 87 percent of the U.S. daily circulation. Headquartered in Tysons Corner (Vienna, Va.), the Association focuses on six key strategic priorities that affect the newspaper industry collectively: marketing, public policy, diversity, industry development, newspaper operations and readership.